

Action Energy, Inc. Fundamental Company Report Including Financial, SWOT, Competitors and Industry Analysis

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Abstracts

Action Energy, Inc. Fundamental Company Report provides a complete overview of the company's affairs. All available data is presented in a comprehensive and easily accessed format. The report includes financial and SWOT information, industry analysis, opinions, estimates, plus annual and quarterly forecasts made by stock market experts. The report also enables direct comparison to be made between Action Energy, Inc. and its competitors. This provides our Clients with a clear understanding of Action Energy, Inc. position in the Industry.

The report contains detailed information about Action Energy, Inc. that gives an unrivalled in-depth knowledge about internal business-environment of the company: data about the owners, senior executives, locations, subsidiaries, markets, products, and company history.

Another part of the report is a SWOT-analysis carried out for Action Energy, Inc.. It involves specifying the objective of the company's business and identifies the different factors that are favorable and unfavorable to achieving that objective. SWOT-analysis helps to understand company's strengths, weaknesses, opportunities, and possible threats against it.

The Action Energy, Inc. financial analysis covers the income statement and ratio trend-charts with balance sheets and cash flows presented on an annual and quarterly basis. The report outlines the main financial ratios pertaining to profitability, margin analysis, asset turnover, credit ratios, and company's long-

term solvency. This sort of company's information will assist and strengthen your company's decision-making processes.

In the part that describes Action Energy, Inc. competitors and the industry in whole, the information about company's financial ratios is compared to those of its competitors and to the industry. The unique analysis of the market and company's competitors along with detailed information about the internal and external factors affecting the relevant industry will help to manage your business environment. Your company's business and sales activities will be boosted by gaining an insight into your competitors' businesses.

Also the report provides relevant news, an analysis of PR-activity, and stock price movements. The latter are correlated with pertinent news and press releases, and annual and quarterly forecasts are given by a variety of experts and market research firms. Such information creates your awareness about principal trends of Action Energy, Inc. business.

About Action Energy, Inc.

Action Energy Inc. engages in the exploration and development of mineral properties. The company focuses on the Peace River Arch area of northwest Alberta, the Lloydminster area of northeast Alberta, and southern Saskatchewan.

Oil and Gas Properties

The company's principal oil and gas properties are located in the Peace River Arch area of northwest Alberta, the Lloydminster area of northeast Alberta, the Galahad and Sylvan Lake areas of central Alberta, the Shackleton area of southwest Saskatchewan and the Lake Alma area of southeast Saskatchewan.

Lloydminster/Lindbergh, Alberta

The Lloydminster/Lindbergh area is located near the City of Lloydminster, Alberta. The company's interests in the property consist of operated working interests averaging 86%. The Lloydminster/Lindbergh property consists of 1,600 gross acres of developed land and 2,340 gross acres of undeveloped land. At Lloydminster, the company owns and operates 32 producing oil wells and one producing gas well. The average working interest in the production is 100%.

Teepee Creek, Alberta

The Teepee Creek area is located 40 kilometres north of Grand Prairie, Alberta. The company holds an average 72% operated working interest in the property. The Teepee Creek property consists of 5,600 gross acres of developed land and 5,280 gross acres of undeveloped land. The property consists of 5 producing oil wells and 2 producing gas wells. At Teepee Creek, the company owns and operates an interest in one oil battery. In 2008, the company acquired Talisman's interest in 2 gross (1.4 net) gas wells along with the associated production, reserves and mineral rights.

Gordondale, Alberta

The Gordondale area is located 90 kilometres north of Grand Prairie, Alberta. The company holds an average 96% operated working interest. The Gordondale property consists of 640 gross acres of developed land and 1,920 gross acres of undeveloped land. The property consists of one producing oil well and one producing gas well.

Medicine River/Sylvan Lake, Alberta

The Medicine River/Sylvan Lake area is located approximately 45 kilometres west of the City of Red Deer, Alberta. The company's interests in Medicine River/Sylvan Lake consist of operated and non-operated working interests averaging 92%. The property consists of 480 gross acres of developed land and 2,720 gross acres of undeveloped land.

Red Willow/Galahad

The Galahad/Red Willow area is located 43 kilometres northeast of the Town of Stettler, Alberta. The company holds an average 90% working interest. The Galahad/Red Willow property consists of 8,700 gross acres of developed land and 7,900 gross acres of undeveloped land. All production is gathered in flowlines connecting wells to central batteries. At Galahad/Red Willow, the company owns and operates an interest in one oil battery and one gas facility. In 2008, it recompleted a well resulting in small incremental natural gas production.

McLeod, Alberta

The McLeod area is located 80 kilometres northwest of Edmonton, Alberta. The

company holds an average 64% operated working interest. The McLeod property consists of 2,000 gross acres of developed land and 1,280 gross acres of undeveloped land. The property consists of 3 producing gas wells.

Shackleton, Southwest Saskatchewan

The Shackleton area is located approximately 85 kilometres northwest of the Town of Swift Current, Saskatchewan and includes individual properties called Crane Lake, Russelton, Greater Shackleton, Shackleton, Abbey and Abbey North. The company's interests in Shackleton consist of working interests averaging approximately 68%. The Shackleton property consists of 23,800 gross acres of developed land and 92,000 gross acres of undeveloped land.

Exploration Areas

Bienfait, Southeast Saskatchewan

The Bakken Play area is located approximately 100 kilometres southeast of Regina, Saskatchewan. The company holds and an average 50% working interest in such lands and operates all of its Crown land. The property consists of 320 gross acres of developed land 13,300 gross acres of undeveloped land. In 2008, the company drilled 2 horizontal Bakken exploratory test wells by farming out to an industry partner.

Lake Alma, Southeast Saskatchewan

The Lake Alma area is located 110 kilometres south of Regina, Saskatchewan. The company holds a 100% operated working interest in the Midale formation and a 50% operated working interest in the Bakken. The Lake Alma property consists of 320 gross acres of developed land and 3,500 gross acres of contiguous undeveloped land. In February 2008, the company drilled a 100% working interest exploration well at Lake Alma.

Peace River Arch, Alberta - Exploration Area

The Peace River Arch Area is located northeast of Grand Prairie, Alberta. The Peace River Arch Area consists of West Calais, McLeans Creek and Pus kwa/Kleskun. At McLeans Creek and Pus kwa, the company holds a 100% working interest in 1,120 acres of gross developed land and 28,300 acres of gross undeveloped land. At West Calais, the company holds 11,520 acres of gross undeveloped land.

History

Action Energy Inc. was founded in 1992.

The above Company Fundamental Report is a half-ready report and contents are subject to change.

It means that we have all necessary data in our database to prepare the report but need **2-3 days** to complete it. During this time we are also updating the report with respect to the current moment. So, you can get all the most recent data available for the same price. Please note that preparation of additional types of analyses requires extra time.

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1 – Data availability depends on company's security policy.

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ANALYSIS FEATURES

SWOT Analysis

SWOT, which stands for Strengths, Weaknesses, Opportunities and Threats, is an analytical framework that identifies the internal and external factors that are favorable and unfavorable for a company.

Enhanced SWOT Analysis

Enhanced SWOT is a 3x3 grid that arranges strengths, weaknesses, opportunities and threats into one scheme:

How to use the strengths to take advantage of the opportunities?

How to use the strengths to reduce likelihood and impact of the threats?

How to overcome the weaknesses that obstruct taking advantage of the opportunities?

How to overcome the weaknesses that can make the threats a reality?

Upon answering these questions a company can develop a project plan to improve its business performance.

PESTEL Analysis

PESTEL (also termed as PESTLE) is an ideal tool to strategically analyze what influence different outside factors – political, economic, sociocultural, technological, environmental and legal – exert on a business to later chart its long term targets.

Being part of the external analysis when carrying out a strategic assessment or performing a market study, PESTEL gives an overview of diverse macro-environmental factors that any company should thoughtfully consider. By perceiving these outside environments, businesses can maximally benefit from the opportunities while minimizing the threats to the organization.

Key Factors Examined by PESTEL Analysis:

Political – What opportunities and pressures are brought by political bodies and what is the degree of public regulations' impact on the business?

Economic – What economic policies, trends and structures are expected to affect the organization, what is this influence's degree?

Sociological – What cultural and societal aspects will work upon the demand for the business's products and operations?

Technological – What impact do the technological aspects, innovations, incentives and barriers have on the organization?

Environmental – What environmental and ecological facets, both locally and farther afield, are likely to predetermine the business?

Legal – What laws and legislation will exert influence on the style the business is carried out?

IFE, EFE, IE Matrices

The Internal Factor Evaluation matrix (IFE matrix) is a strategic management tool helping audit or evaluate major weaknesses and strengths in a business's functional areas. In addition, IFE matrix serves as a basis for identifying and assessing relationships amongst those areas. The IFE matrix is utilised in strategy formulation.

The External Factor Evaluation matrix (EFE matrix) is a tool of strategic management that is typically utilised to assess current market conditions. It is an ideal instrument for visualising and prioritising the threats and opportunities a firm is facing.

The essential difference between the above mentioned matrices lies in the type of factors incorporated in the model; whilst the latter is engaged in internal factors, the former deals exceptionally with external factors – those exposed to social, political, economic, legal, etc. external forces.

Being a continuation of the EFE matrix and IFE matrix models, the Internal External matrix (IE matrix) rests upon an investigation of external and internal business factors

integrated into one suggestive model.

Porter Five Forces Analysis

The Porter's five forces analysis studies the industry of operation and helps the company find new sources of competitive advantage. The analysis surveys an industry through five major questions:

What composes a threat of substitute products and services?

Is there a threat of new competitors entering the market?

What is the intensity of competitive rivalry?

How big is the bargaining power of buyers?

How significant is the bargaining power of suppliers?

VRIO Analysis

VRIO stands for Value, Rarity, Imitability, Organization. This analysis helps to evaluate all company's resources and capabilities and bring them together into one aggregate table that includes:

Tangible resources

Financial

Physical

Technological

Organizational

Intangible resources

Human

Innovation and Creativity

Reputation

Organizational capabilities

The result of the analysis gives a clear picture of company's competitive and economic implications, answering the questions if the resources mentioned above are:

Valuable?

Rare?

Costly to imitate?

Organized properly?

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