

Ace Marketing & Promotions Inc. Fundamental Company Report Including Financial, SWOT, Competitors and Industry Analysis

URL:	https://marketpublishers.com/r/A83A62BA58BBEN.html
Date:	February 15, 2018
Pages:	50
Price:	US\$ 499.00
ID:	A83A62BA58BBEN

Ace Marketing & Promotions Inc. Fundamental Company Report provides a complete overview of the company's affairs. All available data is presented in a comprehensive and easily accessed format. The report includes financial and SWOT information, industry analysis, opinions, estimates, plus annual and quarterly forecasts made by stock market experts. The report also enables direct comparison to be made between Ace Marketing & Promotions Inc. and its competitors. This provides our Clients with a clear understanding of Ace Marketing & Promotions Inc. position in the **Wholesale and Distribution Industry**.

- The report contains detailed information about Ace Marketing & Promotions Inc. that gives an unrivalled in-depth knowledge about internal business-environment of the company: data about the owners, senior executives, locations, subsidiaries, markets, products, and company history.
- Another part of the report is a SWOT-analysis carried out for Ace Marketing & Promotions Inc.. It involves specifying the objective of the company's business and identifies the different factors that are favorable and unfavorable to achieving that objective. SWOT-analysis helps to understand company's strengths, weaknesses, opportunities, and possible threats against it.
- The Ace Marketing & Promotions Inc. financial analysis covers the income statement and ratio trend-charts with balance sheets and cash flows presented on an annual and quarterly basis. The report outlines the main financial ratios pertaining to profitability, margin analysis, asset turnover, credit ratios, and company's long-term solvency. This sort of company's information will assist and strengthen your company's decision-making processes.
- In the part that describes Ace Marketing & Promotions Inc. competitors and the industry in whole, the information about company's financial ratios is compared to those of its competitors and to the industry. The unique analysis of the market and company's competitors along with detailed information about the internal and external factors affecting the relevant industry will help to manage your business environment. Your company's business and sales activities will be boosted by gaining an insight into your competitors' businesses.
- Also the report provides relevant news, an analysis of PR-activity, and stock price movements. The latter are correlated with pertinent news and press releases, and annual and quarterly forecasts are given by a variety of experts and market research firms. Such information creates your awareness about principal trends of Ace Marketing & Promotions Inc. business.

About Ace Marketing & Promotions Inc.

Ace Marketing & Promotions, Inc. operates as a full service promotional marketing company. The company's business solutions include fulfillment and warehousing, incentives and rewards programs, importing, e-commerce and Web design, interactive media, printing and forms management, database management, branded merchandise, and proximity marketing.

The company primarily engages in distributing advertising specialties and promotional items manufactured

by others to its customers with its customers' logos on them. Its customer categories include corporations, local schools, universities, financial institutions, hospitals, and not-for-profit organizations.

The company's promotional products are practical, informative, entertaining, and/or decorative items imprinted with the sponsoring advertiser's name, logo, slogan or message. Its promotional products are also used for dealer/distribution programs; co-op programs; company stores; generating new customers or new accounts; nonprofit fundraising; public awareness campaigns; promotion of brand awareness and brand loyalty; employee incentive programs; new product or service introduction; and marketing research for survey and focus group participants.

The company distributes approximately 500,000 promotional product items ranging from stickers to jewelry, sporting goods, awards, and electronics. Specific categories of promotional products include advertising specialties-build awareness, goodwill and remembrance of the advertiser's name, product, purpose, advantages or other timely message; business gifts, awards and commemoratives; incentives and awards, which focus on motivation, workplace safety, goal setting and recognition and are used in incentive programs to promote employee retention and recognition, and in recruitment programs as well; and premiums-given after a specific behavior has been performed.

The company distributes various products, including wearables, such as t-shirts, golf shirts, and hats; glassware, such as mugs and drinking glasses; writing instruments, such as pens, markers, and highlighters; and bags, such as tote bags, gift bags, and brief cases.

History

Ace Marketing & Promotions, Inc. was founded in 1998.

The above Company Fundamental Report is a half-ready report and contents are subject to change. It means that we have all necessary data in our database to prepare the report but need **2-3 days** to complete it. During this time we are also updating the report with respect to the current moment. So, you can get all the most recent data available for the same price. Please note that preparation of additional types of analyses requires extra time.

Table of Content

RESEARCH METHODOLOGY

DISCLAIMER

1. ACE MARKETING & PROMOTIONS INC. COMPANY PROFILE

- 1.1. Key facts
- 1.2. Financial Performance
- 1.3. Key Executives
- 1.4. Ownership and Major Holders
- 1.5. Company History

2. ACE MARKETING & PROMOTIONS INC. BUSINESS OVERVIEW

- 2.1. Business Description
- 2.2. Major Products and Services
- 2.3. Markets and Sales Activities
- 2.4. Locations, Subsidiaries, Operating Units

3. ACE MARKETING & PROMOTIONS INC. SWOT ANALYSIS

- 3.1. Overview
- 3.2. Strengths
- 3.3. Weaknesses
- 3.4. Opportunities
- 3.5. Threats

4. ACE MARKETING & PROMOTIONS INC. FINANCIAL ANALYSIS

- 4.1. Financial Statements
 - 4.1.1. Income Statement
 - 4.1.2. Balance Sheet
 - 4.1.3. Cash Flow
- 4.2. Financial Ratios
 - 4.2.1. Profitability
 - 4.2.2. Margin Analysis
 - 4.2.3. Asset Turnover
 - 4.2.4. Credit Ratios
 - 4.2.5. Long-Term Solvency
 - 4.2.6. Growth Over Prior Year
 - 4.2.7. Financial Ratios Charts
- 4.3. Stock Market Snapshot

5. ACE MARKETING & PROMOTIONS INC. COMPETITORS AND INDUSTRY ANALYSIS

- 5.1. Ace Marketing & Promotions Inc. Direct Competitors
- 5.2. Comparison of Ace Marketing & Promotions Inc. and Direct Competitors Financial Ratios
- 5.3. Comparison of Ace Marketing & Promotions Inc. and Direct Competitors Stock Charts
- 5.4. Ace Marketing & Promotions Inc. Industry Analysis
 - 5.4.1. Wholesale and Distribution Industry Snapshot
 - 5.4.2. Ace Marketing & Promotions Inc. Industry Position Analysis

6. ACE MARKETING & PROMOTIONS INC. NEWS & EVENTS

- 6.1. News & PR Activity Analysis
- 6.2. IR Corporate News
- 6.3. Marketing News
- 6.4. Corporate Events

7. ACE MARKETING & PROMOTIONS INC. EXPERTS REVIEW¹

- 7.1. Experts Opinion
- 7.2. Experts Estimates

8. ACE MARKETING & PROMOTIONS INC. ENHANCED SWOT ANALYSIS²

9. UNITED STATES PESTEL ANALYSIS²

- 9.1. Political Factors
- 9.2. Economic Factors
- 9.3. Social Factors
- 9.4. Technological Factors
- 9.5. Environmental Factors
- 9.6. Legal Factors

10. ACE MARKETING & PROMOTIONS INC. IFE, EFE, IE MATRICES²

- 10.1. Internal Factor Evaluation Matrix
- 10.2. External Factor Evaluation Matrix
- 10.3. Internal External Matrix

11. ACE MARKETING & PROMOTIONS INC. PORTER FIVE FORCES ANALYSIS²

12. ACE MARKETING & PROMOTIONS INC. VRIO ANALYSIS²

APPENDIX: RATIO DEFINITIONS

LIST OF TABLES

Ace Marketing & Promotions Inc. Key Facts
Profitability
Management Effectiveness
Income Statement Key Figures
Balance Sheet Key Figures
Cash Flow Statement Key Figures
Financial Performance Abbreviation Guide
Ace Marketing & Promotions Inc. Key Executives
Key Executives Biographies¹
Key Executives Compensations¹
Ace Marketing & Promotions Inc. Major Shareholders
Ace Marketing & Promotions Inc. History
Ace Marketing & Promotions Inc. Products
Revenues by Segment
Revenues by Region
Ace Marketing & Promotions Inc. Offices and Representations
Ace Marketing & Promotions Inc. SWOT Analysis
Yearly Income Statement Including Trends
Income Statement Latest 4 Quarters Including Trends
Yearly Balance Sheet Including Trends
Balance Sheet Latest 4 Quarters Including Trends
Yearly Cash Flow Including Trends
Cash Flow Latest 4 Quarters Including Trends
Ace Marketing & Promotions Inc. Profitability Ratios
Margin Analysis Ratios
Asset Turnover Ratios
Credit Ratios
Long-Term Solvency Ratios
Financial Ratios Growth Over Prior Year
Ace Marketing & Promotions Inc. Capital Market Snapshot
Ace Marketing & Promotions Inc. Direct Competitors Key Facts
Direct Competitors Profitability Ratios
Direct Competitors Margin Analysis Ratios
Direct Competitors Asset Turnover Ratios
Direct Competitors Credit Ratios
Direct Competitors Long-Term Solvency Ratios
Wholesale and Distribution Industry Statistics
Ace Marketing & Promotions Inc. Industry Position
Company vs. Industry Income Statement Analysis
Company vs. Industry Balance Sheet Analysis
Company vs. Industry Cash Flow Analysis
Company vs. Industry Ratios Comparison
Ace Marketing & Promotions Inc. Consensus Recommendations¹

Analyst Recommendation Summary¹
Price Target Summary¹
Experts Recommendation Trends¹
Revenue Estimates Analysis¹
Earnings Estimates Analysis¹
Historical Surprises¹
Revenue Estimates Trend¹
Earnings Estimates Trend¹
Revenue Revisions¹

LIST OF FIGURES

Ace Marketing & Promotions Inc. Annual Revenues in Comparison with Cost of Goods Sold and Gross Profit
Profit Margin Chart
Operating Margin Chart
Return on Equity (ROE) Chart
Return on Assets (ROA) Chart
Debt to Equity Chart
Current Ratio Chart
Ace Marketing & Promotions Inc. 1-year Stock Charts
Ace Marketing & Promotions Inc. 5-year Stock Charts
Ace Marketing & Promotions Inc. vs. Main Indexes 1-year Stock Chart
Ace Marketing & Promotions Inc. vs. Direct Competitors 1-year Stock Charts
Ace Marketing & Promotions Inc. Article Density Chart

1 – Data availability depends on company's security policy.

2 – These sections are available only when you purchase a report with appropriate additional types of analyses.

The complete financial data is available for publicly traded companies.

I would like to order:

Product name: Ace Marketing & Promotions Inc. Fundamental Company Report Including Financial, SWOT, Competitors and Industry Analysis
Product link: <https://marketpublishers.com/r/A83A62BA58BBEN.html>
Product ID: A83A62BA58BBEN
Price: US\$ 499.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service: office@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click 'BUY NOW' button on product page <https://marketpublishers.com/r/A83A62BA58BBEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
E-mail:
Company:
Address:
City:
Zip/Post Code:
Country:
Tel:
Fax:
Your message:

* All fields are required

Customer Signature _____

Please, note that by ordering from MarketPublisher.com you are agreeing to our Terms & Conditions at https://marketpublishers.com/docs/terms_conditions.html

To place an order via fax simply print this form, fill in the information below and fax the completed form to **+44 20 7900 3970**