

Ace Marketing & Promotions Inc. Fundamental Company Report Including Financial, SWOT, Competitors and Industry Analysis

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Ace Marketing & Promotions Inc. Fundamental Company Report provides a complete overview of the company's affairs. All available data is presented in a comprehensive and easily accessed format. The report includes financial and SWOT information, industry analysis, opinions, estimates, plus annual and quarterly forecasts made by stock market experts. The report also enables direct comparison to be made between Ace Marketing & Promotions Inc. and its competitors. This provides our Clients with a clear understanding of Ace Marketing & Promotions Inc. position in the **Wholesale and Distribution Industry**.

- The report contains detailed information about Ace Marketing & Promotions Inc. that gives an unrivalled in-depth knowledge about internal business-environment of the company: data about the owners, senior executives, locations, subsidiaries, markets, products, and company history.
- Another part of the report is a SWOT-analysis carried out for Ace Marketing & Promotions Inc.. It involves specifying the objective of the company's business and identifies the different factors that are favorable and unfavorable to achieving that objective. SWOT-analysis helps to understand company's strengths, weaknesses, opportunities, and possible threats against it.
- The Ace Marketing & Promotions Inc. financial analysis covers the income statement and ratio trend-charts with balance sheets and cash flows presented on an annual and quarterly basis. The report outlines the main financial ratios pertaining to profitability, margin analysis, asset turnover, credit ratios, and company's long-term solvency. This sort of company's information will assist and strengthen your company's decision-making processes.
- In the part that describes Ace Marketing & Promotions Inc. competitors and the industry in whole, the information about company's financial ratios is compared to those of its competitors and to the industry. The unique analysis of the market and company's competitors along with detailed information about the internal and external factors affecting the relevant industry will help to manage your business environment. Your company's business and sales activities will be boosted by gaining an insight into your competitors' businesses.
- Also the report provides relevant news, an analysis of PR-activity, and stock price movements. The latter are correlated with pertinent news and press releases, and annual and quarterly forecasts are given by a variety of experts and market research firms. Such information creates your awareness about principal trends of Ace Marketing & Promotions Inc. business.

About Ace Marketing & Promotions Inc.

Ace Marketing & Promotions, Inc. operates as a full service promotional marketing company. The company's business solutions include fulfillment and warehousing, incentives and rewards programs, importing, e-commerce and Web design, interactive media, printing and forms management, database management, branded merchandise, and proximity marketing.

The company primarily engages in distributing advertising specialties and promotional items manufactured

by others to its customers with its customers' logos on them. Its customer categories include corporations, local schools, universities, financial institutions, hospitals, and not-for-profit organizations.

The company's promotional products are practical, informative, entertaining, and/or decorative items imprinted with the sponsoring advertiser's name, logo, slogan or message. Its promotional products are also used for dealer/distribution programs; co-op programs; company stores; generating new customers or new accounts; nonprofit fundraising; public awareness campaigns; promotion of brand awareness and brand loyalty; employee incentive programs; new product or service introduction; and marketing research for survey and focus group participants.

The company distributes approximately 500,000 promotional product items ranging from stickers to jewelry, sporting goods, awards, and electronics. Specific categories of promotional products include advertising specialties-build awareness, goodwill and remembrance of the advertiser's name, product, purpose, advantages or other timely message; business gifts, awards and commemoratives; incentives and awards, which focus on motivation, workplace safety, goal setting and recognition and are used in incentive programs to promote employee retention and recognition, and in recruitment programs as well; and premiums-given after a specific behavior has been performed.

The company distributes various products, including wearables, such as t-shirts, golf shirts, and hats; glassware, such as mugs and drinking glasses; writing instruments, such as pens, markers, and highlighters; and bags, such as tote bags, gift bags, and brief cases.

History

Ace Marketing & Promotions, Inc. was founded in 1998.

The above Company Fundamental Report is a half-ready report and contents are subject to change. It means that we have all necessary data in our database to prepare the report but need 2-3 days to complete it. During this time we are also updating the report with respect to the current moment. So, you can get all the most recent data available for the same price. Please note that preparation of additional types of analyses requires extra time.

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1 – Data availability depends on company's security policy.

2 – These sections are available only when you purchase a report with appropriate additional types of analyses.

The complete financial data is available for publicly traded companies.

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