

Accord Financial Corp. Fundamental Company Report Including Financial, SWOT, Competitors and Industry Analysis

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Abstracts

Accord Financial Corp. Fundamental Company Report provides a complete overview of the company's affairs. All available data is presented in a comprehensive and easily accessed format. The report includes financial and SWOT information, industry analysis, opinions, estimates, plus annual and quarterly forecasts made by stock market experts. The report also enables direct comparison to be made between Accord Financial Corp. and its competitors. This provides our Clients with a clear understanding of Accord Financial Corp. position in the Industry.

The report contains detailed information about Accord Financial Corp. that gives an unrivalled in-depth knowledge about internal business-environment of the company: data about the owners, senior executives, locations, subsidiaries, markets, products, and company history.

Another part of the report is a SWOT-analysis carried out for Accord Financial Corp.. It involves specifying the objective of the company's business and identifies the different factors that are favorable and unfavorable to achieving that objective. SWOT-analysis helps to understand company's strengths, weaknesses, opportunities, and possible threats against it.

The Accord Financial Corp. financial analysis covers the income statement and ratio trend-charts with balance sheets and cash flows presented on an annual and quarterly basis. The report outlines the main financial ratios pertaining to profitability, margin analysis, asset turnover, credit ratios, and company's long-

term solvency. This sort of company's information will assist and strengthen your company's decision-making processes.

In the part that describes Accord Financial Corp. competitors and the industry in whole, the information about company's financial ratios is compared to those of its competitors and to the industry. The unique analysis of the market and company's competitors along with detailed information about the internal and external factors affecting the relevant industry will help to manage your business environment. Your company's business and sales activities will be boosted by gaining an insight into your competitors' businesses.

Also the report provides relevant news, an analysis of PR-activity, and stock price movements. The latter are correlated with pertinent news and press releases, and annual and quarterly forecasts are given by a variety of experts and market research firms. Such information creates your awareness about principal trends of Accord Financial Corp. business.

About Accord Financial Corp.

Accord Financial Corp. (the Company) was incorporated under the laws of Ontario by articles of continuance dated 1992 and its predecessor has been in the factoring business since 1978. The Company is a holding company, which through its subsidiaries is engaged in factoring, which includes providing services to its clients, such as financing, lending, credit investigation, guarantees, receivables collection, and record-keeping for industrial and commercial enterprises throughout Canada and the United States of America.

Subsidiaries

Accord Business Credit Inc.

Accord Business Credit Inc. is in the business of factoring - credit protection, record keeping, collections and optional financing to Canadian based companies, and companies shipping to Canada. Accord's guaranteed protection service eliminates credit risk, preserves customer's capital and protects their line of credit at the bank.

Accord factors a diversified client base, which includes manufacturers and wholesale distributors engaged in various industries including textiles, apparel, footwear, floor

coverings, furniture and toys. Accord has offices in Toronto and Montreal. While most of Accord's business is Canadian based, Accord provides factoring services to many international clients. In 1999, Accord partnered with Export Development Canada (formerly Export Development Corp.) to offer a full service package to Canadian exporters, referred to as ExportEase, including accounts receivable insurance and credit reporting and management functions.

Accord has been in business since 1978. Factoring provides a means for a manufacturer or wholesaler to contract out to Accord the operations that would otherwise be performed by an internal credit and collection department. Accord reviews a client's customer list and, based upon Accord's extensive credit information system, sets parameters within which the client can provide goods to its customers with the credit risk being assumed by Accord. In addition to these services, Accord provides to its clients the availability of financing those receivables prior to collection.

Montcap Financial Corp.

Montcap Financial Corp. finances small and medium-sized Canadian businesses by purchasing invoices at a discount. Montcap provides reliable funding and receivables financing to help their clients expand into new markets, and supports them through their dynamic growth stages.

Client-companies include printing, packaging, food distribution, automotive, apparel, textile and industrial products enterprises. Montcap has been engaged in this business since 1990 and operates out of leased premises in Montreal and Toronto. In 2000, Montcap launched ExportEase Plus, a new program offered in conjunction with Export Development Canada to provide exporters with immediate payment on foreign sales.

Accord Financial Inc.

Accord Financial Inc. finances small and medium-sized businesses throughout the USA. Accord Financial, Inc. purchases its clients' receivables to provide them with immediate cash for working capital need. The majority of AFI's clients are located in the southeastern United States of America, and are engaged in temporary staff placement, textiles, telecommunications, electronics, computer services, food distribution, and industrial products.

AFI, including its wholly owned subsidiary J.T.A., has been in the factoring business since 1977 and operating out of leased premises in Greenville, South Carolina with

regional locations in Dallas, Texas, Charlotte, North Carolina and St. Petersburg, Florida.

The above Company Fundamental Report is a half-ready report and contents are subject to change.

It means that we have all necessary data in our database to prepare the report but need **2-3 days** to complete it. During this time we are also updating the report with respect to the current moment. So, you can get all the most recent data available for the same price. Please note that preparation of additional types of analyses requires extra time.

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1 – Data availability depends on company's security policy.

2 – These sections are available only when you purchase a report with appropriate additional types of analyses.
The complete financial data is available for publicly traded companies.

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ANALYSIS FEATURES

SWOT Analysis

SWOT, which stands for Strengths, Weaknesses, Opportunities and Threats, is an analytical framework that identifies the internal and external factors that are favorable and unfavorable for a company.

Enhanced SWOT Analysis

Enhanced SWOT is a 3x3 grid that arranges strengths, weaknesses, opportunities and threats into one scheme:

How to use the strengths to take advantage of the opportunities?

How to use the strengths to reduce likelihood and impact of the threats?

How to overcome the weaknesses that obstruct taking advantage of the opportunities?

How to overcome the weaknesses that can make the threats a reality?

Upon answering these questions a company can develop a project plan to improve its business performance.

PESTEL Analysis

PESTEL (also termed as PESTLE) is an ideal tool to strategically analyze what influence different outside factors – political, economic, sociocultural, technological, environmental and legal – exert on a business to later chart its long term targets.

Being part of the external analysis when carrying out a strategic assessment or performing a market study, PESTEL gives an overview of diverse macro-environmental factors that any company should thoughtfully consider. By perceiving these outside environments, businesses can maximally benefit from the opportunities while minimizing the threats to the organization.

Key Factors Examined by PESTEL Analysis:

Political – What opportunities and pressures are brought by political bodies and what is the degree of public regulations' impact on the business?

Economic – What economic policies, trends and structures are expected to affect the organization, what is this influence's degree?

Sociological – What cultural and societal aspects will work upon the demand for the business's products and operations?

Technological – What impact do the technological aspects, innovations, incentives and barriers have on the organization?

Environmental – What environmental and ecological facets, both locally and farther afield, are likely to predetermine the business?

Legal – What laws and legislation will exert influence on the style the business is carried out?

IFE, EFE, IE Matrices

The Internal Factor Evaluation matrix (IFE matrix) is a strategic management tool helping audit or evaluate major weaknesses and strengths in a business's functional areas. In addition, IFE matrix serves as a basis for identifying and assessing relationships amongst those areas. The IFE matrix is utilised in strategy formulation.

The External Factor Evaluation matrix (EFE matrix) is a tool of strategic management that is typically utilised to assess current market conditions. It is an ideal instrument for visualising and prioritising the threats and opportunities a firm is facing.

The essential difference between the above mentioned matrices lies in the type of factors incorporated in the model; whilst the latter is engaged in internal factors, the former deals exceptionally with external factors – those exposed to social, political, economic, legal, etc. external forces.

Being a continuation of the EFE matrix and IFE matrix models, the Internal External matrix (IE matrix) rests upon an investigation of external and internal business factors

integrated into one suggestive model.

Porter Five Forces Analysis

The Porter's five forces analysis studies the industry of operation and helps the company find new sources of competitive advantage. The analysis surveys an industry through five major questions:

What composes a threat of substitute products and services?

Is there a threat of new competitors entering the market?

What is the intensity of competitive rivalry?

How big is the bargaining power of buyers?

How significant is the bargaining power of suppliers?

VRIO Analysis

VRIO stands for Value, Rarity, Imitability, Organization. This analysis helps to evaluate all company's resources and capabilities and bring them together into one aggregate table that includes:

Tangible resources

Financial

Physical

Technological

Organizational

Intangible resources

Human

Innovation and Creativity

Reputation

Organizational capabilities

The result of the analysis gives a clear picture of company's competitive and economic implications, answering the questions if the resources mentioned above are:

Valuable?

Rare?

Costly to imitate?

Organized properly?

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