

# AccessKey IP, Inc. Fundamental Company Report Including Financial, SWOT, Competitors and Industry Analysis

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## Abstracts

AccessKey IP, Inc. Fundamental Company Report provides a complete overview of the company's affairs. All available data is presented in a comprehensive and easily accessed format. The report includes financial and SWOT information, industry analysis, opinions, estimates, plus annual and quarterly forecasts made by stock market experts. The report also enables direct comparison to be made between AccessKey IP, Inc. and its competitors. This provides our Clients with a clear understanding of AccessKey IP, Inc. position in the Industry.

The report contains detailed information about AccessKey IP, Inc. that gives an unrivalled in-depth knowledge about internal business-environment of the company: data about the owners, senior executives, locations, subsidiaries, markets, products, and company history.

Another part of the report is a SWOT-analysis carried out for AccessKey IP, Inc.. It involves specifying the objective of the company's business and identifies the different factors that are favorable and unfavorable to achieving that objective. SWOT-analysis helps to understand company's strengths, weaknesses, opportunities, and possible threats against it.

The AccessKey IP, Inc. financial analysis covers the income statement and ratio trend-charts with balance sheets and cash flows presented on an annual and quarterly basis. The report outlines the main financial ratios pertaining to profitability, margin analysis, asset turnover, credit ratios, and company's long-

term solvency. This sort of company's information will assist and strengthen your company's decision-making processes.

In the part that describes AccessKey IP, Inc. competitors and the industry in whole, the information about company's financial ratios is compared to those of its competitors and to the industry. The unique analysis of the market and company's competitors along with detailed information about the internal and external factors affecting the relevant industry will help to manage your business environment. Your company's business and sales activities will be boosted by gaining an insight into your competitors' businesses.

Also the report provides relevant news, an analysis of PR-activity, and stock price movements. The latter are correlated with pertinent news and press releases, and annual and quarterly forecasts are given by a variety of experts and market research firms. Such information creates your awareness about principal trends of AccessKey IP, Inc. business.

### **About AccessKey IP, Inc.**

AccessKey IP, Inc. developed an encryption technology that it is applied to set top box devices which enables subscribers to receive and record for later viewing of TV programming from content providers over broadband connections on the Internet. The company, through its technology, delivers HDTV content to the home and PC environment. It combines a PC, home audio player, media storage device, residential Internet gateway, and telephone. The company's subsidiary, TeknoCreations, Inc. participates in consumer electronics and business security needs.

### Services and Products

The company offer products and services through its segments, AccessKey and TeknoCreations. AccessKey implementing its encryption technology into set top boxes and TeknoCreations sells consumer electronic devices.

### ipTV

The company offers services, including broadband Internet access, and IP based TV and entertainment. TV over IP includes applications, which are implemented on digital broadband networks, such as ADSL, VDSL, fiber, LMDS, and Wireless LANs. TV over

IP is utilized in the applications, such as TV to the living room; time-shifted TV or personal video recorder; interactive TV; and TV to the desktop.

### TeknoCreations

TeknoCreations has consumer electronic products which target B2B and consumer market.

### TeknoVault

TeknoVault provides security for laptop with emergency replacement of TeknoVault key.

### InCharge for XBox 360

InCharge for XBox 360 is an inductive charger for the XBox 360 controllers that eliminate faulty contacts and the need to recharge battery packs by removing them. It provides play time from a charge and could be charged while in the controller or outside the controller, so the user could charge an extra set of battery packs for extended play periods.

### InCharge for Wii Remote

InCharge for Wii Remote is an inductive for the Wii remotes that eliminates the need to replace batteries, eliminates the open contacts, and the ways in which the open contacts could become faulty through tarnishing and dirt buildups.

### InCharge for Sony PS3

The company also sells an inductive charger for the Sony PS3 controllers. Its charger eliminates faulty contacts and the need to recharge battery packs by removing them.

### Replacement Battery Pack for InCharge for Wii Remotes

The company sells extra battery packs which allow the players to charge while they play.

### Suppliers

The company's suppliers include Diamond Apple, Ltd. and Ever Sparkle.

## Competition

The company's competitors include Motorola and Pace.

## History

AccessKey IP, Inc. was incorporated in 1996. The company was formerly known as Advanced Technetix, Inc. and changed its name to AccessKey IP, Inc. in 2007.

The above Company Fundamental Report is a half-ready report and contents are subject to change.

It means that we have all necessary data in our database to prepare the report but need **2-3 days** to complete it. During this time we are also updating the report with respect to the current moment. So, you can get all the most recent data available for the same price. Please note that preparation of additional types of analyses requires extra time.

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1 – Data availability depends on company's security policy.

2 – These sections are available only when you purchase a report with appropriate additional types of analyses.  
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## ANALYSIS FEATURES

### SWOT Analysis

SWOT, which stands for Strengths, Weaknesses, Opportunities and Threats, is an analytical framework that identifies the internal and external factors that are favorable and unfavorable for a company.

### Enhanced SWOT Analysis

Enhanced SWOT is a 3x3 grid that arranges strengths, weaknesses, opportunities and threats into one scheme:

How to use the strengths to take advantage of the opportunities?

How to use the strengths to reduce likelihood and impact of the threats?

How to overcome the weaknesses that obstruct taking advantage of the opportunities?

How to overcome the weaknesses that can make the threats a reality?

Upon answering these questions a company can develop a project plan to improve its business performance.

### PESTEL Analysis

PESTEL (also termed as PESTLE) is an ideal tool to strategically analyze what influence different outside factors – political, economic, sociocultural, technological, environmental and legal – exert on a business to later chart its long term targets.

Being part of the external analysis when carrying out a strategic assessment or performing a market study, PESTEL gives an overview of diverse macro-environmental factors that any company should thoughtfully consider. By perceiving these outside environments, businesses can maximally benefit from the opportunities while minimizing the threats to the organization.

## Key Factors Examined by PESTEL Analysis:

**Political** – What opportunities and pressures are brought by political bodies and what is the degree of public regulations' impact on the business?

**Economic** – What economic policies, trends and structures are expected to affect the organization, what is this influence's degree?

**Sociological** – What cultural and societal aspects will work upon the demand for the business's products and operations?

**Technological** – What impact do the technological aspects, innovations, incentives and barriers have on the organization?

**Environmental** – What environmental and ecological facets, both locally and farther afield, are likely to predetermine the business?

**Legal** – What laws and legislation will exert influence on the style the business is carried out?

## **IFE, EFE, IE Matrices**

The Internal Factor Evaluation matrix (IFE matrix) is a strategic management tool helping audit or evaluate major weaknesses and strengths in a business's functional areas. In addition, IFE matrix serves as a basis for identifying and assessing relationships amongst those areas. The IFE matrix is utilised in strategy formulation.

The External Factor Evaluation matrix (EFE matrix) is a tool of strategic management that is typically utilised to assess current market conditions. It is an ideal instrument for visualising and prioritising the threats and opportunities a firm is facing.

The essential difference between the above mentioned matrices lies in the type of factors incorporated in the model; whilst the latter is engaged in internal factors, the former deals exceptionally with external factors – those exposed to social, political, economic, legal, etc. external forces.

Being a continuation of the EFE matrix and IFE matrix models, the Internal External matrix (IE matrix) rests upon an investigation of external and internal business factors

integrated into one suggestive model.

## **Porter Five Forces Analysis**

The Porter's five forces analysis studies the industry of operation and helps the company find new sources of competitive advantage. The analysis surveys an industry through five major questions:

What composes a threat of substitute products and services?

Is there a threat of new competitors entering the market?

What is the intensity of competitive rivalry?

How big is the bargaining power of buyers?

How significant is the bargaining power of suppliers?

## **VRIO Analysis**

VRIO stands for Value, Rarity, Imitability, Organization. This analysis helps to evaluate all company's resources and capabilities and bring them together into one aggregate table that includes:

Tangible resources

Financial

Physical

Technological

Organizational

Intangible resources

Human

Innovation and Creativity

## Reputation

### Organizational capabilities

The result of the analysis gives a clear picture of company's competitive and economic implications, answering the questions if the resources mentioned above are:

Valuable?

Rare?

Costly to imitate?

Organized properly?

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