

# Accenture plc Fundamental Company Report Including Financial, SWOT, Competitors and Industry Analysis

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## Abstracts

Accenture plc Fundamental Company Report provides a complete overview of the company's affairs. All available data is presented in a comprehensive and easily accessed format. The report includes financial and SWOT information, industry analysis, opinions, estimates, plus annual and quarterly forecasts made by stock market experts. The report also enables direct comparison to be made between Accenture plc and its competitors. This provides our Clients with a clear understanding of Accenture plc position in the [Software and Technology Services](#) Industry.

The report contains detailed information about Accenture plc that gives an unrivalled in-depth knowledge about internal business-environment of the company: data about the owners, senior executives, locations, subsidiaries, markets, products, and company history.

Another part of the report is a SWOT-analysis carried out for Accenture plc. It involves specifying the objective of the company's business and identifies the different factors that are favorable and unfavorable to achieving that objective. SWOT-analysis helps to understand company's strengths, weaknesses, opportunities, and possible threats against it.

The Accenture plc financial analysis covers the income statement and ratio trend-charts with balance sheets and cash flows presented on an annual and quarterly basis. The report outlines the main financial ratios pertaining to profitability, margin analysis, asset turnover, credit ratios, and company's long-

term solvency. This sort of company's information will assist and strengthen your company's decision-making processes.

In the part that describes Accenture plc competitors and the industry in whole, the information about company's financial ratios is compared to those of its competitors and to the industry. The unique analysis of the market and company's competitors along with detailed information about the internal and external factors affecting the relevant industry will help to manage your business environment. Your company's business and sales activities will be boosted by gaining an insight into your competitors' businesses.

Also the report provides relevant news, an analysis of PR-activity, and stock price movements. The latter are correlated with pertinent news and press releases, and annual and quarterly forecasts are given by a variety of experts and market research firms. Such information creates your awareness about principal trends of Accenture plc business.

## **About Accenture plc**

Accenture plc provides management consulting, technology, and outsourcing services worldwide. The company has operations in approximately 200 cities in 52 countries.

### Segments

The company operates in five segments: Communications & High Tech; Financial Services; Health & Public Service; Products; and Resources.

#### Communications & High Tech

The Communications & High Tech Segment provides management consulting, technology, systems integration, and outsourcing services and solutions to the communications, electronics, high technology, media, and entertainment industries. Its services and solutions include the application of mobile technology, broadband and Internet protocol solutions, advanced advertising solutions, product innovation, and digital rights management, as well as systems integration, customer care, supply chain, and workforce transformation services. This segment comprises the following industry groups:

**Communications:** The Communications industry group serves various wireline, wireless, cable, and satellite communications and service providers. The company offers a suite of reusable solutions, called Accenture Communications Solutions, designed to address business and operational issues related to broadband and Internet protocol-based networks and services, including business intelligence, billing transformation, customer contact transformation, sales force transformation, service fulfillment, and next-generation network optimization.

**Electronics & High Tech:** The Electronics & High Tech industry group serves the communications technology, consumer technology, enterprise technology, semiconductor, software, and aerospace/defense segments. This industry group provides services in areas, such as strategy, engineering services, enterprise resource management, customer relationship management, sales transformation, supply chain management, software development, human performance, and merger/acquisition activities, including post-merger integration. The company also offers a suite of reusable solutions designed to address the industry's major business and operational challenges, such as new product innovation and development, customer service and support, sales and marketing, and global sales and operations effectiveness.

**Media & Entertainment:** The Media & Entertainment industry group serves the broadcast, entertainment (television, music and movie), print, publishing, and portal industries. This industry group provides a range of services, including digital content solutions designed to help companies manage, distribute, and protect content across various media channels. These include Accenture Digital Media Services, which provides a solution set designed to help content owners and distributors adapt their organizations' business processes and systems to stay ahead of the demand for digital content and services.

## Financial Services

The Financial Services Segment focuses on the opportunities created by its clients' needs to adapt to changing market conditions, including cost pressures, industry consolidation, regulatory changes, the creation of common industry standards and protocols, and the move to an integrated industry model. The company helps clients serve these challenges through various assets, services and solutions, including consulting and outsourcing strategies, and customer relationship management initiatives that enable them to acquire and retain profitable customers and improve their cross-selling capabilities. This segment comprises the following industry groups:

**Banking:** The Banking industry group works with retail and commercial banks and diversified financial enterprises. The company helps organizations develop and execute strategies to target, acquire, and retain customers; expand product and service offerings; manage risk; comply with new regulatory initiatives; and use new technologies and distribution channels.

**Capital Markets:** The Capital Markets industry group helps investment banks, broker/dealers, asset-management firms, depositories, exchanges, and clearing and settlement organizations transform their businesses. The company helps clients develop and implement

The above Company Fundamental Report is a half-ready report and contents are subject to change.

It means that we have all necessary data in our database to prepare the report but need **2-3 days** to complete it. During this time we are also updating the report with respect to the current moment. So, you can get all the most recent data available for the same price. Please note that preparation of additional types of analyses requires extra time.

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1 – Data availability depends on company's security policy.

2 – These sections are available only when you purchase a report with appropriate additional types of analyses.  
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## ANALYSIS FEATURES

### SWOT Analysis

SWOT, which stands for Strengths, Weaknesses, Opportunities and Threats, is an analytical framework that identifies the internal and external factors that are favorable and unfavorable for a company.

### Enhanced SWOT Analysis

Enhanced SWOT is a 3x3 grid that arranges strengths, weaknesses, opportunities and threats into one scheme:

How to use the strengths to take advantage of the opportunities?

How to use the strengths to reduce likelihood and impact of the threats?

How to overcome the weaknesses that obstruct taking advantage of the opportunities?

How to overcome the weaknesses that can make the threats a reality?

Upon answering these questions a company can develop a project plan to improve its business performance.

### PESTEL Analysis

PESTEL (also termed as PESTLE) is an ideal tool to strategically analyze what influence different outside factors – political, economic, sociocultural, technological, environmental and legal – exert on a business to later chart its long term targets.

Being part of the external analysis when carrying out a strategic assessment or performing a market study, PESTEL gives an overview of diverse macro-environmental factors that any company should thoughtfully consider. By perceiving these outside environments, businesses can maximally benefit from the opportunities while minimizing the threats to the organization.

## Key Factors Examined by PESTEL Analysis:

**Political** – What opportunities and pressures are brought by political bodies and what is the degree of public regulations' impact on the business?

**Economic** – What economic policies, trends and structures are expected to affect the organization, what is this influence's degree?

**Sociological** – What cultural and societal aspects will work upon the demand for the business's products and operations?

**Technological** – What impact do the technological aspects, innovations, incentives and barriers have on the organization?

**Environmental** – What environmental and ecological facets, both locally and farther afield, are likely to predetermine the business?

**Legal** – What laws and legislation will exert influence on the style the business is carried out?

## **IFE, EFE, IE Matrices**

The Internal Factor Evaluation matrix (IFE matrix) is a strategic management tool helping audit or evaluate major weaknesses and strengths in a business's functional areas. In addition, IFE matrix serves as a basis for identifying and assessing relationships amongst those areas. The IFE matrix is utilised in strategy formulation.

The External Factor Evaluation matrix (EFE matrix) is a tool of strategic management that is typically utilised to assess current market conditions. It is an ideal instrument for visualising and prioritising the threats and opportunities a firm is facing.

The essential difference between the above mentioned matrices lies in the type of factors incorporated in the model; whilst the latter is engaged in internal factors, the former deals exceptionally with external factors – those exposed to social, political, economic, legal, etc. external forces.

Being a continuation of the EFE matrix and IFE matrix models, the Internal External matrix (IE matrix) rests upon an investigation of external and internal business factors

integrated into one suggestive model.

## **Porter Five Forces Analysis**

The Porter's five forces analysis studies the industry of operation and helps the company find new sources of competitive advantage. The analysis surveys an industry through five major questions:

What composes a threat of substitute products and services?

Is there a threat of new competitors entering the market?

What is the intensity of competitive rivalry?

How big is the bargaining power of buyers?

How significant is the bargaining power of suppliers?

## **VRIO Analysis**

VRIO stands for Value, Rarity, Imitability, Organization. This analysis helps to evaluate all company's resources and capabilities and bring them together into one aggregate table that includes:

Tangible resources

Financial

Physical

Technological

Organizational

Intangible resources

Human

Innovation and Creativity

## Reputation

### Organizational capabilities

The result of the analysis gives a clear picture of company's competitive and economic implications, answering the questions if the resources mentioned above are:

Valuable?

Rare?

Costly to imitate?

Organized properly?

## I would like to order

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