

# AboveNet, Inc. Fundamental Company Report Including Financial, SWOT, Competitors and Industry Analysis

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## Abstracts

AboveNet, Inc. Fundamental Company Report provides a complete overview of the company's affairs. All available data is presented in a comprehensive and easily accessed format. The report includes financial and SWOT information, industry analysis, opinions, estimates, plus annual and quarterly forecasts made by stock market experts. The report also enables direct comparison to be made between AboveNet, Inc. and its competitors. This provides our Clients with a clear understanding of AboveNet, Inc. position in the [Communication Services](#) Industry.

The report contains detailed information about AboveNet, Inc. that gives an unrivalled in-depth knowledge about internal business-environment of the company: data about the owners, senior executives, locations, subsidiaries, markets, products, and company history.

Another part of the report is a SWOT-analysis carried out for AboveNet, Inc.. It involves specifying the objective of the company's business and identifies the different factors that are favorable and unfavorable to achieving that objective. SWOT-analysis helps to understand company's strengths, weaknesses, opportunities, and possible threats against it.

The AboveNet, Inc. financial analysis covers the income statement and ratio trend-charts with balance sheets and cash flows presented on an annual and quarterly basis. The report outlines the main financial ratios pertaining to profitability, margin analysis, asset turnover, credit ratios, and company's long-

term solvency. This sort of company's information will assist and strengthen your company's decision-making processes.

In the part that describes AboveNet, Inc. competitors and the industry in whole, the information about company's financial ratios is compared to those of its competitors and to the industry. The unique analysis of the market and company's competitors along with detailed information about the internal and external factors affecting the relevant industry will help to manage your business environment. Your company's business and sales activities will be boosted by gaining an insight into your competitors' businesses.

Also the report provides relevant news, an analysis of PR-activity, and stock price movements. The latter are correlated with pertinent news and press releases, and annual and quarterly forecasts are given by a variety of experts and market research firms. Such information creates your awareness about principal trends of AboveNet, Inc. business.

### **About AboveNet, Inc.**

AboveNet, Inc. provides high bandwidth connectivity solutions primarily to large corporate enterprise clients and communication carriers in the United States and the United Kingdom.

The company's communications infrastructure and Internet protocol (IP) network are used by a range of companies, such as commercial banks, brokerage houses, insurance companies, investment banks, media companies, social networking companies, Web-centric companies, law firms, telecommunications companies, and medical and health care institutions. The company provides lit broadband services over its metro networks, long haul network and global IP network utilizing equipment that it owns and operates. In addition, the company also provides dark fiber services to selected customers.

The company is a facilities-based provider that operates fiber-optic networks (metro networks) in 15 major markets in the U.S. and one in the U.K. (London). It has created a nationwide fiber-optic communications network spanning approximately 11,000 cable route miles that connects each of its 15 U.S. metro networks. The company operates a tier 1 IP network over its metro and long haul networks with connectivity to the U.S., Europe, and Japan.

## Services

The company's services are grouped into three categories: fiber infrastructure, metro and WAN services.

### Fiber Infrastructure Services

The company's fiber infrastructure services focus on the lease of dark fiber to telecommunications carriers, enterprises, Internet and Web-centric businesses and other customers that operate their own networks independent of the incumbent telecom companies. In addition to leasing dark fiber, the company offers maintenance of dark fiber networks and the provisioning of network co-location and in-building interconnection services, typically at its POP locations.

### Metro Services

The company offers various high-bandwidth metro service offerings in its active metro markets ranging from 100 Mbps to 40 Gbps connectivity. These services range from simple point-to-point ethernet connectivity to complex multi-node wavelength-division multiplexing (WDM) solutions. The company offers private, customized optical network deployments that it builds for its customers with very specific needs. These customers are typically large enterprise companies that have significant bandwidth requirements and value a completely private solution. These solutions often involve network construction to specific critical customer locations, such as private data centers and trading platforms with wavelength-division multiplexing (WDM) equipment configured in accordance with the customer's needs.

The company's offerings include basic and enhanced wave services, which are based on private fiber and equipment infrastructure and provide a solution for customers looking for a WDM-based service between two metro locations. The company also offers a range of Metro Ethernet services, including point-to-point and multi-point service configurations at 100 mbps, 1000 mbps and 10,000 mbps speeds. It offers three different classes of its Metro Ethernet services with three different price points (higher, middle and lower) based upon level of service: Private Metro Ethernet which utilizes customer equipment and fiber to deliver a completely private service with the associated operational, performance, and security benefits; Dedicated Metro Ethernet which utilizes shared equipment with reserved/guaranteed capacity, delivered to the customer location through dedicated fiber; and Standard Metro Ethernet which utilizes shared

equipment on a shared capacity basis, delivered to the customer location through dedicated fiber.

## WAN Services

The company offers various wave, Ethernet, and IP-based services within its WAN Services offering. These services provide connectivity solutions between its metro markets and target high-bandwidth customers requiring transmission speeds of approximately 100 mbps. In addition, the company provides high-speed Internet connectivity to its customers, including high-end enterprise, Web-centric, and carrier/cable companies.

The company's long haul services provide inter-city connectivity between its 15 U.S. metro markets at various speeds ranging from 1 Gbps to 10 Gbps on its ultra long haul network. It operates a Tier 1 IP network that provides Internet connectivity for enterprise, Web-centric, Internet, and cable companies. It offers connectivity to the Internet at 100 Mbps, 1 Gbps and 10 Gbps port levels in its active metro markets in the U.S. and in London and in other cities in Europe. In addition to selling IP connectivity at data centers and other major IP exchanges, the company offers its Metro IP service where it combine its metro fiber reach to deliver Internet connectivity to customer premises.

The company also offers a suite of advanced ethernet and IP VPN services that provide connectivity between multiple locations in different cities for its customers. These services provide flexibility, such as the ability to prioritize different traffic streams and the ability to converge multiple services across the same infrastructure. These advanced VPN services, which include VPLS services, offer point-to-point and multipoint connectivity solutions based on MPLS technologies with the same high-bandwidth scalability that its IP connectivity service allows.

## Competition

The company's major competitors include Verizon, AT&T, Level 3, and Cogent. It also competes with other telecommunications companies, including British Telecom, Cable & Wireless, Colt Telecom, and Global Crossing.

## History

The company was founded in 1993. It was formerly known as National Fiber Network,

Inc. and changed its name to Metromedia Fiber Network, Inc. in 1997. Further, the company changed its name to AboveNet, Inc. in 2003.

The above Company Fundamental Report is a half-ready report and contents are subject to change.

It means that we have all necessary data in our database to prepare the report but need **2-3 days** to complete it. During this time we are also updating the report with respect to the current moment. So, you can get all the most recent data available for the same price. Please note that preparation of additional types of analyses requires extra time.

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1 – Data availability depends on company's security policy.

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## ANALYSIS FEATURES

### SWOT Analysis

SWOT, which stands for Strengths, Weaknesses, Opportunities and Threats, is an analytical framework that identifies the internal and external factors that are favorable and unfavorable for a company.

### Enhanced SWOT Analysis

Enhanced SWOT is a 3x3 grid that arranges strengths, weaknesses, opportunities and threats into one scheme:

How to use the strengths to take advantage of the opportunities?

How to use the strengths to reduce likelihood and impact of the threats?

How to overcome the weaknesses that obstruct taking advantage of the opportunities?

How to overcome the weaknesses that can make the threats a reality?

Upon answering these questions a company can develop a project plan to improve its business performance.

### PESTEL Analysis

PESTEL (also termed as PESTLE) is an ideal tool to strategically analyze what influence different outside factors – political, economic, sociocultural, technological, environmental and legal – exert on a business to later chart its long term targets.

Being part of the external analysis when carrying out a strategic assessment or performing a market study, PESTEL gives an overview of diverse macro-environmental factors that any company should thoughtfully consider. By perceiving these outside environments, businesses can maximally benefit from the opportunities while minimizing the threats to the organization.

## Key Factors Examined by PESTEL Analysis:

**Political** – What opportunities and pressures are brought by political bodies and what is the degree of public regulations' impact on the business?

**Economic** – What economic policies, trends and structures are expected to affect the organization, what is this influence's degree?

**Sociological** – What cultural and societal aspects will work upon the demand for the business's products and operations?

**Technological** – What impact do the technological aspects, innovations, incentives and barriers have on the organization?

**Environmental** – What environmental and ecological facets, both locally and farther afield, are likely to predetermine the business?

**Legal** – What laws and legislation will exert influence on the style the business is carried out?

## **IFE, EFE, IE Matrices**

The Internal Factor Evaluation matrix (IFE matrix) is a strategic management tool helping audit or evaluate major weaknesses and strengths in a business's functional areas. In addition, IFE matrix serves as a basis for identifying and assessing relationships amongst those areas. The IFE matrix is utilised in strategy formulation.

The External Factor Evaluation matrix (EFE matrix) is a tool of strategic management that is typically utilised to assess current market conditions. It is an ideal instrument for visualising and prioritising the threats and opportunities a firm is facing.

The essential difference between the above mentioned matrices lies in the type of factors incorporated in the model; whilst the latter is engaged in internal factors, the former deals exceptionally with external factors – those exposed to social, political, economic, legal, etc. external forces.

Being a continuation of the EFE matrix and IFE matrix models, the Internal External matrix (IE matrix) rests upon an investigation of external and internal business factors

integrated into one suggestive model.

## **Porter Five Forces Analysis**

The Porter's five forces analysis studies the industry of operation and helps the company find new sources of competitive advantage. The analysis surveys an industry through five major questions:

What composes a threat of substitute products and services?

Is there a threat of new competitors entering the market?

What is the intensity of competitive rivalry?

How big is the bargaining power of buyers?

How significant is the bargaining power of suppliers?

## **VRIO Analysis**

VRIO stands for Value, Rarity, Imitability, Organization. This analysis helps to evaluate all company's resources and capabilities and bring them together into one aggregate table that includes:

Tangible resources

Financial

Physical

Technological

Organizational

Intangible resources

Human

Innovation and Creativity

## Reputation

### Organizational capabilities

The result of the analysis gives a clear picture of company's competitive and economic implications, answering the questions if the resources mentioned above are:

Valuable?

Rare?

Costly to imitate?

Organized properly?

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