

Aastra Technologies Ltd. Fundamental Company Report Including Financial, SWOT, Competitors and Industry Analysis

<https://marketpublishers.com/r/A6A76497971BEN.html>

Date: May 2025

Pages: 50

Price: US\$ 499.00 (Single User License)

ID: A6A76497971BEN

Abstracts

Aastra Technologies Ltd. Fundamental Company Report provides a complete overview of the company's affairs. All available data is presented in a comprehensive and easily accessed format. The report includes financial and SWOT information, industry analysis, opinions, estimates, plus annual and quarterly forecasts made by stock market experts. The report also enables direct comparison to be made between Aastra Technologies Ltd. and its competitors. This provides our Clients with a clear understanding of Aastra Technologies Ltd. position in the [Computers and Electronic Equipment](#) Industry.

The report contains detailed information about Aastra Technologies Ltd. that gives an unrivalled in-depth knowledge about internal business-environment of the company: data about the owners, senior executives, locations, subsidiaries, markets, products, and company history.

Another part of the report is a SWOT-analysis carried out for Aastra Technologies Ltd.. It involves specifying the objective of the company's business and identifies the different factors that are favorable and unfavorable to achieving that objective. SWOT-analysis helps to understand company's strengths, weaknesses, opportunities, and possible threats against it.

The Aastra Technologies Ltd. financial analysis covers the income statement and ratio trend-charts with balance sheets and cash flows presented on an annual and quarterly basis. The report outlines the main financial ratios

pertaining to profitability, margin analysis, asset turnover, credit ratios, and company's long-term solvency. This sort of company's information will assist and strengthen your company's decision-making processes.

In the part that describes Aastra Technologies Ltd. competitors and the industry in whole, the information about company's financial ratios is compared to those of its competitors and to the industry. The unique analysis of the market and company's competitors along with detailed information about the internal and external factors affecting the relevant industry will help to manage your business environment. Your company's business and sales activities will be boosted by gaining an insight into your competitors' businesses.

Also the report provides relevant news, an analysis of PR-activity, and stock price movements. The latter are correlated with pertinent news and press releases, and annual and quarterly forecasts are given by a variety of experts and market research firms. Such information creates your awareness about principal trends of Aastra Technologies Ltd. business.

About Aastra Technologies Ltd.

Aastra Technologies Limited engages in the development, marketing, and support of a portfolio of enterprise or business telephony solutions. In addition, the company offers analog, digital and open standard Voice over Internet Protocol (VoIP) terminals, as well as a range of wireless DECT terminals and advanced software applications, including contact center solutions. It focuses on enterprise communications.

Products, Applications, and Services

The company's integrated solutions include call managers for small and mid-sized businesses, systems for large enterprises, integrated mobility, call center solutions, video teleconferencing systems, and a selection of terminals. It develops and markets a line of residential and business telephones for the cable and telecommunication markets. It has approximately 50 million installed lines globally. The company enables enterprises to communicate and collaborate by offering a range of open standard IP-based and traditional communications networking products, including terminals, systems, and applications.

Enterprise Communications Infrastructure: The company's enterprise communications

infrastructure includes telephone terminals – analog, digital, and IP; server-based call managers; wireless devices – DECT, WiFi, and DECT over IP; PBX, converged PBX, and IP-PBX systems; open standard interface adapters, and media gateways; and video conferencing platforms.

Applications: The company's products have various applications, including corporate networking solutions; contact center solutions and applications; soft phones; unified messaging tools; integrated voice and video conferencing platforms; integrated mobility solutions; and system administration tools.

Global Support Services: The company provides customer service, support, and training; consulting, network design and implementation; and maintenance and repair.

The company's new products and product releases, applications, and services, including: Aastra 5000, an IP telephony soft-switch for the enterprise market; new release for Solidus eCare, an IP-enabled multimodal contact center solution which addresses the main challenges facing virtual contact centres; new release for IntelliGate, an SMB communications platform with advanced fixed-mobile convergence and mobile client; and two new IP -PB X systems targeted at the small business customer, AastraLink RP, a Microsoft Response Point phone system, and AastraLink Pro, a phone system based on open standards.

The company's multimedia conferencing solution, ViPr, offers dramatic 'virtual presence' video collaboration between remote parties anywhere in the world. It integrates real-time video conferencing with other media, such as text, graphics, external video programming, and whiteboarding.

Customers

The company offers communications products and applications for businesses, organizations, and governments. It serves various telephone companies (telcos), as well as a network of dealers and distributors, and operates primarily in North America and Europe.

Markets

The company has operations in North America; Europe, the Middle East, and Africa; Central and Latin America; and throughout the Asia Pacific region. It also has operations in the emerging markets of Brazil, Russia, China, and India. It serves third

party customers located in Germany, France, the United States, Nordic, and Canada.

Acquisitions

In April 2008, the company acquired the shares and certain assets of Ericsson's Enterprise Communication Business from Telefonaktiebolaget LM Ericsson (Ericsson) and certain of its subsidiaries. The Enterprise Communication Business offers IP-PBX, converged PBX systems and branch office solutions.

History

Aastra Technologies Limited was founded in 1970.

The above Company Fundamental Report is a half-ready report and contents are subject to change.

It means that we have all necessary data in our database to prepare the report but need **2-3 days** to complete it. During this time we are also updating the report with respect to the current moment. So, you can get all the most recent data available for the same price. Please note that preparation of additional types of analyses requires extra time.

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1 – Data availability depends on company's security policy.

2 – These sections are available only when you purchase a report with appropriate additional types of analyses.
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ANALYSIS FEATURES

SWOT Analysis

SWOT, which stands for Strengths, Weaknesses, Opportunities and Threats, is an analytical framework that identifies the internal and external factors that are favorable and unfavorable for a company.

Enhanced SWOT Analysis

Enhanced SWOT is a 3x3 grid that arranges strengths, weaknesses, opportunities and threats into one scheme:

How to use the strengths to take advantage of the opportunities?

How to use the strengths to reduce likelihood and impact of the threats?

How to overcome the weaknesses that obstruct taking advantage of the opportunities?

How to overcome the weaknesses that can make the threats a reality?

Upon answering these questions a company can develop a project plan to improve its business performance.

PESTEL Analysis

PESTEL (also termed as PESTLE) is an ideal tool to strategically analyze what influence different outside factors – political, economic, sociocultural, technological, environmental and legal – exert on a business to later chart its long term targets.

Being part of the external analysis when carrying out a strategic assessment or performing a market study, PESTEL gives an overview of diverse macro-environmental factors that any company should thoughtfully consider. By perceiving these outside environments, businesses can maximally benefit from the opportunities while minimizing the threats to the organization.

Key Factors Examined by PESTEL Analysis:

Political – What opportunities and pressures are brought by political bodies and what is the degree of public regulations' impact on the business?

Economic – What economic policies, trends and structures are expected to affect the organization, what is this influence's degree?

Sociological – What cultural and societal aspects will work upon the demand for the business's products and operations?

Technological – What impact do the technological aspects, innovations, incentives and barriers have on the organization?

Environmental – What environmental and ecological facets, both locally and farther afield, are likely to predetermine the business?

Legal – What laws and legislation will exert influence on the style the business is carried out?

IFE, EFE, IE Matrices

The Internal Factor Evaluation matrix (IFE matrix) is a strategic management tool helping audit or evaluate major weaknesses and strengths in a business's functional areas. In addition, IFE matrix serves as a basis for identifying and assessing relationships amongst those areas. The IFE matrix is utilised in strategy formulation.

The External Factor Evaluation matrix (EFE matrix) is a tool of strategic management that is typically utilised to assess current market conditions. It is an ideal instrument for visualising and prioritising the threats and opportunities a firm is facing.

The essential difference between the above mentioned matrices lies in the type of factors incorporated in the model; whilst the latter is engaged in internal factors, the former deals exceptionally with external factors – those exposed to social, political, economic, legal, etc. external forces.

Being a continuation of the EFE matrix and IFE matrix models, the Internal External matrix (IE matrix) rests upon an investigation of external and internal business factors

integrated into one suggestive model.

Porter Five Forces Analysis

The Porter's five forces analysis studies the industry of operation and helps the company find new sources of competitive advantage. The analysis surveys an industry through five major questions:

What composes a threat of substitute products and services?

Is there a threat of new competitors entering the market?

What is the intensity of competitive rivalry?

How big is the bargaining power of buyers?

How significant is the bargaining power of suppliers?

VRIO Analysis

VRIO stands for Value, Rarity, Imitability, Organization. This analysis helps to evaluate all company's resources and capabilities and bring them together into one aggregate table that includes:

Tangible resources

Financial

Physical

Technological

Organizational

Intangible resources

Human

Innovation and Creativity

Reputation

Organizational capabilities

The result of the analysis gives a clear picture of company's competitive and economic implications, answering the questions if the resources mentioned above are:

Valuable?

Rare?

Costly to imitate?

Organized properly?

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