

# 4C Controls, Inc. Fundamental Company Report Including Financial, SWOT, Competitors and Industry Analysis

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## Abstracts

4C Controls, Inc. Fundamental Company Report provides a complete overview of the company's affairs. All available data is presented in a comprehensive and easily accessed format. The report includes financial and SWOT information, industry analysis, opinions, estimates, plus annual and quarterly forecasts made by stock market experts. The report also enables direct comparison to be made between 4C Controls, Inc. and its competitors. This provides our Clients with a clear understanding of 4C Controls, Inc. position in the Industry.

The report contains detailed information about 4C Controls, Inc. that gives an unrivalled in-depth knowledge about internal business-environment of the company: data about the owners, senior executives, locations, subsidiaries, markets, products, and company history.

Another part of the report is a SWOT-analysis carried out for 4C Controls, Inc.. It involves specifying the objective of the company's business and identifies the different factors that are favorable and unfavorable to achieving that objective. SWOT-analysis helps to understand company's strengths, weaknesses, opportunities, and possible threats against it.

The 4C Controls, Inc. financial analysis covers the income statement and ratio trend-charts with balance sheets and cash flows presented on an annual and quarterly basis. The report outlines the main financial ratios pertaining to profitability, margin analysis, asset turnover, credit ratios, and company's long-

term solvency. This sort of company's information will assist and strengthen your company's decision-making processes.

In the part that describes 4C Controls, Inc. competitors and the industry in whole, the information about company's financial ratios is compared to those of its competitors and to the industry. The unique analysis of the market and company's competitors along with detailed information about the internal and external factors affecting the relevant industry will help to manage your business environment. Your company's business and sales activities will be boosted by gaining an insight into your competitors' businesses.

Also the report provides relevant news, an analysis of PR-activity, and stock price movements. The latter are correlated with pertinent news and press releases, and annual and quarterly forecasts are given by a variety of experts and market research firms. Such information creates your awareness about principal trends of 4C Controls, Inc. business.

### **About 4C Controls, Inc.**

4C Controls Inc., a development stage company, focuses on offering satellites and high resolution optical satellite images, and integrated high technology security, surveillance and access control solutions.

#### Segments

The company has structured its business into three operating segments: Satellites & Satellite Images; Security, Surveillance and Access Controls; and Specialized & Proprietary Security Products.

#### Satellites & Satellite Images

The company focuses on providing high resolution low equatorial optical and synthetic aperture radar (SAR) satellites for earth observation, high resolution optical and SAR satellite images and satellite image ground direct receiving stations with advanced image processing and analysis centers. Synthetic aperture radar (SAR) systems are active radar systems which provide their own illumination through radar pulses and thus operate independently of visible light.

## Security, Surveillance and Access Controls

The company focuses on providing risk assessment, security, surveillance and access controls systems, deploying various applications and offering diverse and integrated scalable solutions.

The company, through its strategic alliance with 4C Security Solutions, an Australian company which has a global reputation in access control technologies, intends to integrate into its systems their components for security, surveillance and access control solutions, including the following technologies: biometric access control, data encryption, closed-circuit television (CCTV), and personal identification technology for physical & network security applications.

The company's offerings of biometric technologies utilizing the 4C Security Solutions' components include fingerprint authentication, iris and 3D facial recognition, face in the crowd identification and advanced closed-circuit television technologies. It intends to deliver electronic security solutions to protect buildings and infrastructure, as well as systems to protect computer networks. The company's offerings would include a range of access control systems and security authentication products.

## Specialized & Proprietary Security Products

The company focuses on providing proprietary security technologies, including ground high performance radars for intrusion detection, electromagnetic security systems, real time positioning systems (RTPS), radio frequency identification (RFID), and real time locating systems (RTLS).

## Strategic Alliances

The company has entered into a strategic alliance and distribution agreement with e-GEOS S.p.A. (a joint-venture between the Italian Space Agency (ASI) and Telespazio S.p.A, a Finmeccanica/Thales company). The agreement grants satellite image distribution rights to the company for certain countries in the Middle East and North Africa (MENA) and South East Asia.

The company is creating with Hydra Trading LLC (Abu Dhabi) a strategic alliance agreement to be known as 4C Hydra Systems Engineering & Technologies whose mission would be to provide infrastructure projects with a systems approach for integrated solutions delivery, spanning from traditional projects (commercial buildings)

to large infrastructure projects (new cities, ports, airports, and highways).

The company has created 4C Global Security Consulting Ltd. with ISDS Hellas S.A., an internationally renowned, multinational consultancy company which provides high-end security threat assessment services.

The company has created 4C Systems Engineering Limited with Hellenic Technologies One-Partner EPE, which provides technology systems design, development and delivery solutions.

The company has created 4C Homeland Security and Defence Systems Ltd. with Theron S.A., a European based company in Greece which provides turnkey development, consulting and specialized advisory services in defense, homeland security and offset management.

The company has created a strategic alliance with 4C Security Solutions and its subsidiary 4C Satellites Limited. 4C Security Solutions offers access control systems, biometric and smart card readers, CCTV, cameras and customized security solutions.

## Competition

The company's competitors include satellite operators plus aggregators of imagery and imagery-related products and services, including Google and Microsoft. It also identifies competition from foreign governments and foreign corporations, including the German TerraSar-X, which offers 1 meter SAR data. The company also competes with General Electric and Honeywell.

## History

The company was founded in 2004. It was formerly known as Amecs Inc. and changed its name to 4C Controls Inc. in 2008.

The above Company Fundamental Report is a half-ready report and contents are subject to change.

It means that we have all necessary data in our database to prepare the report but need **2-3 days** to complete it. During this time we are also updating the report with respect to the current moment. So, you can get all the most recent data available for the same price. Please note that preparation of additional types of analyses requires extra time.

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1 – Data availability depends on company's security policy.

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## ANALYSIS FEATURES

### SWOT Analysis

SWOT, which stands for Strengths, Weaknesses, Opportunities and Threats, is an analytical framework that identifies the internal and external factors that are favorable and unfavorable for a company.

### Enhanced SWOT Analysis

Enhanced SWOT is a 3x3 grid that arranges strengths, weaknesses, opportunities and threats into one scheme:

How to use the strengths to take advantage of the opportunities?

How to use the strengths to reduce likelihood and impact of the threats?

How to overcome the weaknesses that obstruct taking advantage of the opportunities?

How to overcome the weaknesses that can make the threats a reality?

Upon answering these questions a company can develop a project plan to improve its business performance.

### PESTEL Analysis

PESTEL (also termed as PESTLE) is an ideal tool to strategically analyze what influence different outside factors – political, economic, sociocultural, technological, environmental and legal – exert on a business to later chart its long term targets.

Being part of the external analysis when carrying out a strategic assessment or performing a market study, PESTEL gives an overview of diverse macro-environmental factors that any company should thoughtfully consider. By perceiving these outside environments, businesses can maximally benefit from the opportunities while minimizing the threats to the organization.

## Key Factors Examined by PESTEL Analysis:

**Political** – What opportunities and pressures are brought by political bodies and what is the degree of public regulations' impact on the business?

**Economic** – What economic policies, trends and structures are expected to affect the organization, what is this influence's degree?

**Sociological** – What cultural and societal aspects will work upon the demand for the business's products and operations?

**Technological** – What impact do the technological aspects, innovations, incentives and barriers have on the organization?

**Environmental** – What environmental and ecological facets, both locally and farther afield, are likely to predetermine the business?

**Legal** – What laws and legislation will exert influence on the style the business is carried out?

## **IFE, EFE, IE Matrices**

The Internal Factor Evaluation matrix (IFE matrix) is a strategic management tool helping audit or evaluate major weaknesses and strengths in a business's functional areas. In addition, IFE matrix serves as a basis for identifying and assessing relationships amongst those areas. The IFE matrix is utilised in strategy formulation.

The External Factor Evaluation matrix (EFE matrix) is a tool of strategic management that is typically utilised to assess current market conditions. It is an ideal instrument for visualising and prioritising the threats and opportunities a firm is facing.

The essential difference between the above mentioned matrices lies in the type of factors incorporated in the model; whilst the latter is engaged in internal factors, the former deals exceptionally with external factors – those exposed to social, political, economic, legal, etc. external forces.

Being a continuation of the EFE matrix and IFE matrix models, the Internal External matrix (IE matrix) rests upon an investigation of external and internal business factors

integrated into one suggestive model.

## **Porter Five Forces Analysis**

The Porter's five forces analysis studies the industry of operation and helps the company find new sources of competitive advantage. The analysis surveys an industry through five major questions:

What composes a threat of substitute products and services?

Is there a threat of new competitors entering the market?

What is the intensity of competitive rivalry?

How big is the bargaining power of buyers?

How significant is the bargaining power of suppliers?

## **VRIO Analysis**

VRIO stands for Value, Rarity, Imitability, Organization. This analysis helps to evaluate all company's resources and capabilities and bring them together into one aggregate table that includes:

Tangible resources

Financial

Physical

Technological

Organizational

Intangible resources

Human

Innovation and Creativity

## Reputation

### Organizational capabilities

The result of the analysis gives a clear picture of company's competitive and economic implications, answering the questions if the resources mentioned above are:

Valuable?

Rare?

Costly to imitate?

Organized properly?

## I would like to order

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