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3D Eye Solutions, Inc. Fundamental Company Report Including Financial, SWOT, Competitors and Industry Analysis

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Abstracts

3D Eye Solutions, Inc. Fundamental Company Report provides a complete overview of the company's affairs. All available data is presented in a comprehensive and easily accessed format. The report includes financial and SWOT information, industry analysis, opinions, estimates, plus annual and quarterly forecasts made by stock market experts. The report also enables direct comparison to be made between 3D Eye Solutions, Inc. and its competitors. This provides our Clients with a clear understanding of 3D Eye Solutions, Inc. position in the Industry.

The report contains detailed information about 3D Eye Solutions, Inc. that gives an unrivalled in-depth knowledge about internal business-environment of the company: data about the owners, senior executives, locations, subsidiaries, markets, products, and company history.

Another part of the report is a SWOT-analysis carried out for 3D Eye Solutions, Inc.. It involves specifying the objective of the company's business and identifies the different factors that are favorable and unfavorable to achieving that objective. SWOT-analysis helps to understand company's strengths, weaknesses, opportunities, and possible threats against it.

The 3D Eye Solutions, Inc. financial analysis covers the income statement and ratio trend-charts with balance sheets and cash flows presented on an annual and quarterly basis. The report outlines the main financial ratios pertaining to profitability, margin analysis, asset turnover, credit ratios, and company's long-

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term solvency. This sort of company's information will assist and strengthen your company’s decision-making processes.

In the part that describes 3D Eye Solutions, Inc. competitors and the industry in whole, the information about company's financial ratios is compared to those of its competitors and to the industry. The unique analysis of the market and company’s competitors along with detailed information about the internal and external factors affecting the relevant industry will help to manage your business environment. Your company’s business and sales activities will be boosted by gaining an insight into your competitors’ businesses.

Also the report provides relevant news, an analysis of PR-activity, and stock price movements. The latter are correlated with pertinent news and press releases, and annual and quarterly forecasts are given by a variety of experts and market research firms. Such information creates your awareness about principal trends of 3D Eye Solutions, Inc. business.

About 3D Eye Solutions, Inc.

3D Eye Solutions, Inc., through its wholly owned subsidiary, 3D Eye Solutions, LLC, operates as a service provider and integrator for the 3D stereoscopic and auto-stereoscopic media industry. The company owns proprietary technology to convert existing 2D content into 3D both with and without glasses.

Products and Services

Consumer Level

The company focuses on creating consumer level products that would convert 2D content into 3D images. It is developing the following products for this market segment:

3D Integration Box: The company's 3D integration boxes would allow a person to view 2D content in both stereo and auto-stereo, in real time, on 3D stereo capable TVs, and displays.

Auto-Stereoscopic Real Time Media Player: The Auto-Stereoscopic real time media player would be capable of converting DVDs and Blu-Ray media. In addition, it converts streaming video. In addition to marketing this product to consumers, it would also

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market this product to the digital signage industry.

Real-Time Stereo-To Depth-To Multi-View Output Algorithms: This technology enables 3D Eye Solutions to convert, in real-time, 2D standard media into 3D stereo, and auto-stereo format.

Production Tools for Content Providers

The company is developing production tools for 3D conversion into both stereo and auto-stereo for content providers. These production tools would allow content providers to create 3D media and convert 2D media into 3D media. These products consist of:

Quick Time 2D + Depth Component Module: The Quick Time 2D + Depth component module would allow users to play and view stereo and auto-stereo media.

Video Editing 2D + Depth Plug-In: The Video Editing 2D + Depth Plug-In would allow a video editing package to view and edit stereo and auto-stereo media.

2D + Depth Stereo Rip Server: The company's 2D + depth stereo rip server is a production tool for the real time box to convert 2D to 3D for studios or content providers. This would allow a company to set their media in a render cue to be converted in a batch process, which can be monitored and rendered overnight.

True 2D + Depth 3D Rendering Plug-In for a 3D Animation Package: The company has reviewed various 3D integration plug-ins to create a map as an integration for 3D rendering.

Cinema

In response to trends in the cinema industry to produce 3D movies, the company is creating technology that would assist in the transition from 2D to 3D. Products would consist of:

2D + Depth HD and 2K Camera System: The company is working on the development and integration of a camera system that would process both HD and 2K (digital film) formats. The technique and process would allow an individual to shoot for stereo and auto-stereo simultaneously. The media would either be post processed or displayed in real-time.

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Auto-Stereoscopic Large Format Theaters: The company's technology is used in cinematic displays. It intends to use its technology to create franchise opportunities.

Digital Signage

The company’s hardware and software applications are marketed to the digital signage industry. It has signed an agreement with the Las Vegas Hilton where the Las Vegas Hilton has agreed to place the company’s 42inches auto stereoscopic screens and technology in strategic locations throughout the hotel, including the main entrance inside the hotel into the Las Vegas Convention Center.

The company's solutions are used in retail, education, entertainment, government, and other industries for various applications, such as retail advertising networks, corporate communications (employee TV), traditional and digital billboards, digital menu boards, digital posters, cable TV, hotel lobby signage, gas pump toppers, outdoor advertising, and interactive kiosks.

The company's digital signage customers include Rabobank, IKEA, Burger King, T-Mobile, Virgin MegaStore, EuroDisney, McDonalds, Warner Brothers, The Life Channel, Rikstoto, FuelCast, Repsol, Shell, and NorgesGruppen. Advertising management customers include CBS Outdoor, Clear Channel Outdoor, Magic Media, Reagan, and Adams Outdoor Advertising.

Media Server

The company's Media Servers would be capable of remotely controlling multiple digital signage locations. The content exhibited on these displays would be controlled through its media server and would allow the flexibility that the digital signage market is looking for.

Services

The company would use its technology to provide various services, including stereo and multi-view consulting and turn-key solution integration for theme parks, trade shows, corporate venues, malls, and airports, as a value added reseller, with contractual media processing agreements; service conversions of existing media to enable end users to showcase standard (flat 2D) properties in 3D and multi-view format; production and processing of media content for corporate venues and trade show events, including content in large format, 20 inches, 42 inches, and 57 inches auto-stereoscopic displays

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for advertisers. Also available is a 132 inches video wall auto-stereoscopic display; services and techniques as a content creator in auto-stereoscopic applications, such as in LCD flat panel TVs and mobile devices; and software development services for component, plug-in, and rip integration into editing and cluster server configurations which would allow for a non-invasive way to edit, render, and convert stereo data. Possible packages include those for Maya, Final Cut, Quick Time, Motion, Shake, Qmaster, Xgrid, Nuke, and Muster.

The above Company Fundamental Report is a half-ready report and contents are subject to change.
It means that we have all necessary data in our database to prepare the report but need **2-3 days** to complete it. During this time we are also updating the report with respect to the current moment. So, you can get all the most recent data available for the same price. Please note that preparation of additional types of analyses requires extra time.

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1 – Data availability depends on company's security policy.
2 – These sections are available only when you purchase a report with appropriate additional types of analyses. The complete financial data is available for publicly traded companies.

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ANALYSIS FEATURES

SWOT Analysis

SWOT, which stands for Strengths, Weaknesses, Opportunities and Threats, is an analytical framework that identifies the internal and external factors that are favorable and unfavorable for a company.

Enhanced SWOT Analysis

Enhanced SWOT is a 3×3 grid that arranges strengths, weaknesses, opportunities and threats into one scheme:

How to use the strengths to take advantage of the opportunities?

How to use the strengths to reduce likelihood and impact of the threats?

How to overcome the weaknesses that obstruct taking advantage of the opportunities?

How to overcome the weaknesses that can make the threats a reality?

Upon answering these questions a company can develop a project plan to improve its business performance.

PESTEL Analysis

PESTEL (also termed as PESTLE) is an ideal tool to strategically analyze what influence different outside factors – political, economic, sociocultural, technological, environmental and legal – exert on a business to later chart its long term targets.

Being part of the external analysis when carrying out a strategic assessment or performing a market study, PESTEL gives an overview of diverse macro-environmental factors that any company should thoughtfully consider. By perceiving these outside environments, businesses can maximally benefit from the opportunities while minimizing the threats to the organization.

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Key Factors Examined by PESTEL Analysis:

Political – What opportunities and pressures are brought by political bodies and what is the degree of public regulations' impact on the business?

Economic – What economic policies, trends and structures are expected to affect the organization, what is this influence's degree?

Sociological – What cultural and societal aspects will work upon the demand for the business's products and operations?

Technological – What impact do the technological aspects, innovations, incentives and barriers have on the organization?

Environmental – What environmental and ecological facets, both locally and farther afield, are likely to predetermine the business?

Legal – What laws and legislation will exert influence on the style the business is carried out?

IFE, EFE, IE Matrices

The Internal Factor Evaluation matrix (IFE matrix) is a strategic management tool helping audit or evaluate major weaknesses and strengths in a business's functional areas. In addition, IFE matrix serves as a basis for identifying and assessing relationships amongst those areas. The IFE matrix is utilised in strategy formulation.

The External Factor Evaluation matrix (EFE matrix) is a tool of strategic management that is typically utilised to assess current market conditions. It is an ideal instrument for visualising and prioritising the threats and opportunities a firm is facing.

The essential difference between the above mentioned matrices lies in the type of factors incorporated in the model; whilst the latter is engaged in internal factors, the former deals exceptionally with external factors – those exposed to social, political, economic, legal, etc. external forces.

Being a continuation of the EFE matrix and IFE matrix models, the Internal External matrix (IE matrix) rests upon an investigation of external and internal business factors

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integrated into one suggestive model.

Porter Five Forces Analysis

The Porter's five forces analysis studies the industry of operation and helps the company find new sources of competitive advantage. The analysis surveys an industry through five major questions:

What composes a threat of substitute products and services?

Is there a threat of new competitors entering the market?

What is the intensity of competitive rivalry?

How big is the bargaining power of buyers?

How significant is the bargaining power of suppliers?

VRIO Analysis

VRIO stands for Value, Rarity, Imitability, Organization. This analysis helps to evaluate all company's resources and capabilities and bring them together into one aggregate table that includes:

Tangible resources
- Financial
- Physical
- Technological
- Organizational

Intangible resources
- Human
- Innovation and Creativity

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Reputation

Organizational capabilities

The result of the analysis gives a clear picture of company's competitive and economic implications, answering the questions if the resources mentioned above are:

Valuable?

Rare?

Costly to imitate?

Organized properly?

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