

Thailand Media Industry Comparative Analysis and Companies Ranking

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Abstracts

The report analyses Media Industry in Thailand. It covers general statistics, including industry volumes by sales and income, and industry dynamics within the recent period. The description of industry structure by company is included as well, establishing extent of market concentration and evaluating companies' market shares. Analysis includes detailed information about the internal and external factors that affect Media Industry in Thailand.

The report provides detailed Media Industry comparative analysis with interrelated data on major companies. The areas under consideration are as follows: - company strategic position in the industry - profitability and margin analysis - assets turnover and credit ratios reviews - long-term solvency indicators - growth trends comparison

The report also presents company rankings by size, value, profit margin and growth history, thus giving a full picture of each company mentioned.

The report provides relevant news, an analysis of PR-activity, and stock price movements. The latter are correlated with pertinent news and press releases. Annual and quarterly forecasts are given by a variety of experts and market research firms. Such information creates your awareness about principal trends of the industry.

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The above Industry Comparative Analysis is a half-ready report.

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THE FOLLOWING COMPANIES ARE INCLUDED IN THE RESEARCH:

<u>Adamas Incorporation Public Company Limited</u>	<u>Absolute Impact Public Company Limited</u>	<u>Amarin Printing & Publishing Public Co. Ltd.</u>
<u>BEC World Public Co. Ltd.</u>	<u>Chuo Senko (Thailand) Public Company Limited</u>	<u>Far East DDB Public Co. Ltd.</u>
<u>GMM Grammy Public Company Limited</u>	<u>Grand Canal Land Public Company Limited</u>	<u>Triton Holding Public Company Limited</u>
<u>M Pictures Entertainment Public Company Limited</u>	<u>Major Cineplex Group Public Co. Ltd.</u>	<u>Master Ad plc</u>
<u>Matching Maximize</u>	<u>Matchon Public Co. Ltd.</u>	<u>MCOT plc</u>

<u>Solution Public Company Limited</u>		
<u>Nation Broadcasting Corporation Public Company Limited</u>	<u>Nation International Edutainment Public Company Limited</u>	<u>Nation Multimedia Group Public Co. Ltd.</u>
<u>Pico Thailand Public Co.Ltd.</u>	<u>Post Publishing Public Co., Ltd.</u>	<u>Prakit Holdings Public Co. Ltd.</u>
<u>RS Public Company Limited</u>	<u>SE-Education Public Co. Ltd.</u>	<u>Siam Inter Multimedia Pcl</u>
<u>Siam Sport Syndicate Public Co. Ltd.</u>	<u>Three Sixty Five Public Company Limited</u>	<u>Tong Hua Holding Public Company Limited</u>
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