

# South Africa Media Industry Comparative Analysis and Companies Ranking

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## Abstracts

The report analyses Media Industry in South Africa. It covers general statistics, including industry volumes by sales and income, and industry dynamics within the recent period. The description of industry structure by company is included as well, establishing extent of market concentration and evaluating companies' market shares. Analysis includes detailed information about the internal and external factors that affect Media Industry in South Africa.

The report provides detailed Media Industry comparative analysis with interrelated data on major companies. The areas under consideration are as follows: - company strategic position in the industry - profitability and margin analysis - assets turnover and credit ratios reviews - long-term solvency indicators - growth trends comparison

The report also presents company rankings by size, value, profit margin and growth history, thus giving a full picture of each company mentioned.

The report provides relevant news, an analysis of PR-activity, and stock price movements. The latter are correlated with pertinent news and press releases. Annual and quarterly forecasts are given by a variety of experts and market research firms. Such information creates your awareness about principal trends of the industry.

## Contents

RESEARCH METHODOLOGY

DISCLAIMER

### **1. CORPORATE ANALYSIS OF SOUTH AFRICA MEDIA INDUSTRY**

- 1.1. Key Facts
- 1.2. Industry Volume
- 1.3. Industry Dynamics

### **2. SOUTH AFRICA MEDIA INDUSTRY COMPARATIVE ANALYSIS**

- 2.1. Stock Analysis
- 2.2. Current Market State
- 2.3. Comparative Financial Analysis
  - 2.3.1. Profitability Analysis
  - 2.3.2. Margin Analysis
  - 2.3.3. Assets Turnover Analysis
  - 2.3.4. Credit Ratios
  - 2.3.5. Long-Term Solvency Analysis
  - 2.3.6. Growth Over Prior Year Trends

### **3. SOUTH AFRICA MEDIA INDUSTRY RANKINGS**

- 3.1. Company Rankings by Size
- 3.2. Company Rankings by Value
- 3.3. Company Rankings by Profit Margins
- 3.4. Company Rankings by Growth History

### **4. SOUTH AFRICA MEDIA INDUSTRY NEWS**

- 4.1. News & PR Activity Analysis
- 4.2. South Africa Media Industry Significant Developments
- 4.3. Marketing News
- 4.4. Corporate Events

## 5. INDUSTRY EXPERTS FORECAST AND OPINIONS

### APPENDIX: RATIO DEFINITIONS

The above Industry Comparative Analysis is a half-ready report.

It only requires updating with the help of new data that are constantly retrieved from Publisher's databases and other sources. This updating process takes 3-5 business days after order is placed. Thus, our clients always obtain a revised and updated version of each report. Please also note that we do not charge for such an updating procedure. BAC Reports has information for more than 40,000 different companies available but it is impossible to have all reports updated immediately. That is why it takes 3-5 days to update a report after an order is received.

## List Of Tables

### LIST OF TABLES

- Table 1. The list of Companies Included in the Research
- Table 2. South Africa Media Industry Snapshot
- Table 3. South Africa Media Industry Annual Revenues, Gross Profit and Net Income
- Table 4. South Africa Media Industry Quarterly Revenues, Gross Profit and Net Income
- Table 5. South Africa Media Industry Annual Growth Rates, %
- Table 6. South Africa Media Industry Quarterly Growth Rates, %
- Table 7. South Africa Media Industry Companies Stock Performance
- Table 8. Companies Market Shares, %
- Table 9. South Africa Media Industry Companies Profitability Ratios
- Table 10. South Africa Media Industry Companies Margin Analysis Ratios
- Table 11. South Africa Media Industry Companies Assets Turnover Ratios
- Table 12. South Africa Media Industry Companies Credit Ratios
- Table 13. South Africa Media Industry Companies Long-Term Solvency Ratios
- Table 14. South Africa Media Industry Companies Growth Over Prior Year Ratios
- Table 15. South Africa Media Industry Leaders by Market Capitalization
- Table 16. South Africa Media Industry Leaders by Revenues
- Table 17. South Africa Media Industry Leaders by Net Income
- Table 18. South Africa Media Industry Leaders by Employees
- Table 19. South Africa Media Industry Leaders by Price per Earnings
- Table 20. South Africa Media Industry Leaders by Price to Sales
- Table 21. South Africa Media Industry Leaders by Price to Book
- Table 22. South Africa Media Industry Leaders by Price to Cash Flow
- Table 23. South Africa Media Industry Leaders by Profit Margin
- Table 24. South Africa Media Industry Leaders by Operating Margin
- Table 25. South Africa Media Industry Leaders by Return on Assets
- Table 26. South Africa Media Industry Leaders by Earnings per Share
- Table 27. South Africa Media Industry Leaders by Revenue Growth Rate

## List Of Figures

### LIST OF FIGURES

Figure 1. South Africa Media Industry Annual Revenues in Comparison with Cost of Goods Sold and Gross Profit

Figure 2. Industry Concentration, %

Figure 3. South Africa Media Industry Dynamics, 4 Year Trends

Figure 4. South Africa Media Industry Dynamics, Last 4 Quarter Trends

Figure 5. South Africa Media Industry 1-year Stock Chart

Figure 6. South Africa Media Industry vs. Main Indexes 1-year Stock Chart

Figure 7. South Africa Media Industry Structure by Companies, %

Figure 8. Growth-Share Matrix: Companies Strategic Position in South Africa Media Industry (Recent Year Trends)

Figure 9. Growth-Share Matrix: Companies Strategic Position in South Africa Media Industry (Recent Quarter Trends)

Figure 10. Return on Assets Chart by Companies

Figure 11. Return on Equity Chart by Companies

Figure 12. Profitability Peer Analysis

Figure 13. Profit Margin Chart by Companies

Figure 14. Operating Margin Chart by Companies

Figure 15. Margin Peer Analysis

Figure 16. Assets Turnover Peer Analysis

Figure 17. Current Ratio Chart by Companies in

Figure 18. Growth Over Prior Year Peer Analysis

Figure 19. South Africa Media Industry Article Density Chart

### THE FOLLOWING COMPANIES ARE INCLUDED IN THE RESEARCH:

[African Media  
Entertainment Ltd.  
Kagiso Media Ltd.](#)

[Avusa Limited  
Naspers Ltd.](#)

[Caxton & CTP Publishers  
& Printers Limited](#)

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