

France Media Industry Comparative Analysis and Companies Ranking

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Abstracts

The report analyses Media Industry in France. It covers general statistics, including industry volumes by sales and income, and industry dynamics within the recent period. The description of industry structure by company is included as well, establishing extent of market concentration and evaluating companies' market shares. Analysis includes detailed information about the internal and external factors that affect Media Industry in France.

The report provides detailed Media Industry comparative analysis with interrelated data on major companies. The areas under consideration are as follows: - company strategic position in the industry - profitability and margin analysis - assets turnover and credit ratios reviews - long-term solvency indicators - growth trends comparison

The report also presents company rankings by size, value, profit margin and growth history, thus giving a full picture of each company mentioned.

The report provides relevant news, an analysis of PR-activity, and stock price movements. The latter are correlated with pertinent news and press releases. Annual and quarterly forecasts are given by a variety of experts and market research firms. Such information creates your awareness about principal trends of the industry.

Contents

RESEARCH METHODOLOGY

DISCLAIMER

1. CORPORATE ANALYSIS OF FRANCE MEDIA INDUSTRY

- 1.1. Key Facts
- 1.2. Industry Volume
- 1.3. Industry Dynamics

2. FRANCE MEDIA INDUSTRY COMPARATIVE ANALYSIS

- 2.1. Stock Analysis
- 2.2. Current Market State
- 2.3. Comparative Financial Analysis
 - 2.3.1. Profitability Analysis
 - 2.3.2. Margin Analysis
 - 2.3.3. Assets Turnover Analysis
 - 2.3.4. Credit Ratios
 - 2.3.5. Long-Term Solvency Analysis
 - 2.3.6. Growth Over Prior Year Trends

3. FRANCE MEDIA INDUSTRY RANKINGS

- 3.1. Company Rankings by Size
- 3.2. Company Rankings by Value
- 3.3. Company Rankings by Profit Margins
- 3.4. Company Rankings by Growth History

4. FRANCE MEDIA INDUSTRY NEWS

- 4.1. News & PR Activity Analysis
- 4.2. France Media Industry Significant Developments
- 4.3. Marketing News
- 4.4. Corporate Events

5. INDUSTRY EXPERTS FORECAST AND OPINIONS

APPENDIX: RATIO DEFINITIONS

The above Industry Comparative Analysis is a half-ready report.

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List Of Tables

LIST OF TABLES

- Table 1. The list of Companies Included in the Research
- Table 2. France Media Industry Snapshot
- Table 3. France Media Industry Annual Revenues, Gross Profit and Net Income
- Table 4. France Media Industry Quarterly Revenues, Gross Profit and Net Income
- Table 5. France Media Industry Annual Growth Rates, %
- Table 6. France Media Industry Quarterly Growth Rates, %
- Table 7. France Media Industry Companies Stock Performance
- Table 8. Companies Market Shares, %
- Table 9. France Media Industry Companies Profitability Ratios
- Table 10. France Media Industry Companies Margin Analysis Ratios
- Table 11. France Media Industry Companies Assets Turnover Ratios
- Table 12. France Media Industry Companies Credit Ratios
- Table 13. France Media Industry Companies Long-Term Solvency Ratios
- Table 14. France Media Industry Companies Growth Over Prior Year Ratios
- Table 15. France Media Industry Leaders by Market Capitalization
- Table 16. France Media Industry Leaders by Revenues
- Table 17. France Media Industry Leaders by Net Income
- Table 18. France Media Industry Leaders by Employees
- Table 19. France Media Industry Leaders by Price per Earnings
- Table 20. France Media Industry Leaders by Price to Sales
- Table 21. France Media Industry Leaders by Price to Book
- Table 22. France Media Industry Leaders by Price to Cash Flow
- Table 23. France Media Industry Leaders by Profit Margin
- Table 24. France Media Industry Leaders by Operating Margin
- Table 25. France Media Industry Leaders by Return on Assets
- Table 26. France Media Industry Leaders by Earnings per Share
- Table 27. France Media Industry Leaders by Revenue Growth Rate

List Of Figures

LIST OF FIGURES

Figure 1. France Media Industry Annual Revenues in Comparison with Cost of Goods Sold and Gross Profit

Figure 2. Industry Concentration, %

Figure 3. France Media Industry Dynamics, 4 Year Trends

Figure 4. France Media Industry Dynamics, Last 4 Quarter Trends

Figure 5. France Media Industry 1-year Stock Chart

Figure 6. France Media Industry vs. Main Indexes 1-year Stock Chart

Figure 7. France Media Industry Structure by Companies, %

Figure 8. Growth-Share Matrix: Companies Strategic Position in France Media Industry (Recent Year Trends)

Figure 9. Growth-Share Matrix: Companies Strategic Position in France Media Industry (Recent Quarter Trends)

Figure 10. Return on Assets Chart by Companies

Figure 11. Return on Equity Chart by Companies

Figure 12. Profitability Peer Analysis

Figure 13. Profit Margin Chart by Companies

Figure 14. Operating Margin Chart by Companies

Figure 15. Margin Peer Analysis

Figure 16. Assets Turnover Peer Analysis

Figure 17. Current Ratio Chart by Companies in

Figure 18. Growth Over Prior Year Peer Analysis

Figure 19. France Media Industry Article Density Chart

THE FOLLOWING COMPANIES ARE INCLUDED IN THE RESEARCH:

<u>ADLPartner</u>	<u>Adverline S.A.</u>	<u>Artprice.com</u>
<u>BAC Majestic</u>	<u>Canal Plus SAS</u>	<u>CRM Company Group</u>
<u>Custom Solutions SA</u>	<u>Duran S.A.</u>	<u>Entreparticuliers.com</u>
<u>EuropaCorp</u>	<u>Eutelsat Communications</u>	<u>Gaumont SA</u>
<u>Havas</u>	<u>Hi-Media S.A.</u>	<u>High Co. SA</u>
<u>ImAlliance SA</u>	<u>Ipsos SA</u>	<u>JCDecaux SA</u>
<u>Lagardere SCA</u>	<u>MaKheiA Group</u>	<u>Media 6 SA</u>
<u>Metropole Television M6</u>	<u>Millimages</u>	<u>NEOTION</u>
<u>Nextradiotv Promesses</u>	<u>NRJ</u>	<u>Olympique Lyonnais</u>

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