

South East Asia Mosquito Repellent Market - Analysis By Product Type, By Distribution Channel, By Country (2019 Edition): Opportunities and Forecast (2019-2024) – By Product (Coils, Liquid Vaporizers, Sprays/Aerosol, Mats, Cream & Oil, Others), By Country (Singapore, Indonesia, Thailand, Malaysia, Vietnam, Myanmar, Rest of South East Asia)

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Abstracts

EXECUTIVE SUMMARY

South East Asia Mosquito Repellent Market was valued at USD 968.35 Million in the year 2018. Economies in the South East Asian region including Vietnam, Philippines, Cambodia, Singapore, Malaysia and Thailand are witnessing strong economic growth and strong domestic demand coupled with rising personal healthcare expenditure and growing prevalence of mosquito borne disease. With rapidly surging number of patients suffering from various mosquito transmitted diseases, the Mosquito Repellent Market in the region is expected to witness huge growth in the period of 2019-2024.

Sprays/Aerosols under the Product Type, has been estimated to propel the market growth in the South East Asia mainly because of wide availability of the product with a number of manufacturers offering mosquito repellent sprays clubbed with burgeoning demand arising from consumers in order to keep themselves away from vector borne diseases including dengue, malaria and Japanese encephalitis. These factors will be supplementing growth in the market for Mosquito Repellents in the region during the coming years. In addition, rising investment by major leading Mosquito Repellent manufacturers in the region with enhanced availability of Mosquito Repellents and focus of government on educating consumers about healthy impact of using mosquito

repellent with various government powered awareness programmes that are being run with an aim to eradicate diseases has been anticipated to spur the market growth during the forecast period.

SCOPE OF THE REPORT

South East Asia Mosquito Repellent Market (Actual Period: 2017-2018, Forecast Period: 2019-2024)

Mosquito Repellent Market – Size, Growth, Forecast

Analysis By Product Type: Coils, Liquid Vaporizers, Sprays/Aerosol, Mats, Cream & Oil and Others

Analysis By Distribution Channel: Large retail stores, Small retail stores, Specialty stores and Online

Country Analysis - Singapore, Indonesia, Thailand, Malaysia, Vietnam, Myanmar, Rest of South East Asia (Actual Period: 2017-2018, Forecast Period: 2019-2024)

Mosquito Repellent Market – Size, Growth, Forecast

Analysis By Product Type: Coils, Liquid Vaporizers, Sprays/Aerosol, Mats, Cream & Oil and Others

Analysis By Distribution Channel: Large retail stores, Small retail stores, Specialty stores and Online

Other Report Highlights

Competitive Landscape – Sales, Business Segments, Market Share

Leading Companies

Most Recent Market Outlook

Market Dynamics – Drivers and Restraints.

Market Trends

SWOT Analysis.

Company Analysis – Godrej Consumer Products Ltd, S. C. Johnson & Son Inc, Spectrum Brands Holdings Inc, Reckitt Benckiser, and Henkel AG & Company KGaA

CUSTOMIZATION OF THE REPORT

The report could be customized according to the client's specific research requirements. No additional cost will be required to pay for limited additional research.

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