

# **India Food Ingredients Market: Trends, Opportunities and Forecasts (2016-2021) - (By Value, By Region; By Segment - Emulsifiers, Sweeteners, Flavours and Food Enhancers, Preservatives; Key Players, Market Shares and Dynamics)**

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## **Abstracts**

### **Executive Summary**

Food Ingredients market in India is seeing rapid expansion amidst increasing consumption of processed foods and rising preference for ready-to-eat meals.

Food Ingredients market has been growing at a moderate rate over the last five years with growth being majorly driven by increasing localisation of food products, increasing development of mega food parks, surging prevalence of the processed food, wide cultural and regional diversities, growing urban middle class population, surging demand for RTE and RTC products have been propelling the growth in the India food Ingredients market. The market is estimated to be USD 764.52 million in 2016 and is anticipated to witness a moderate growth over the next few years.

According to Azoth Analytics research report, India Food Ingredients Market: Trends, Opportunities and Forecasts (2016-2021) - (By Value, By Region; By Segment - Emulsifiers, Sweeteners, Flavours and Food Enhancers, Preservatives; Key Players, Market Shares and Dynamics), the market is dominated by food flavours and taste enhancers which make up for a considerable share on the heels of Increasing adoption of natural flavours, augmenting application of flavour enhancers in noodles, influx of different kinds of beverages. Among the segments, sweeteners have the highest growth rate while South is the region which holds the largest share amongst all the regions on the account of high number of food processing industries.

According to the “India Food Ingredients Market: Trends, Opportunities and Forecasts (2016-2021) - (By Value, By Region; By Segment - Emulsifiers, Sweeteners, Flavours and Food Enhancers, Preservatives; Key Players, Market Shares and Dynamics)” report published by Azoth Analytics, the market is ripe for swift expansion with key players of the industry being Zydus Wellness, Naturex, Roha Dyechem, Camlin Fine Sciences, ADM Agro, DuPont, etc.

## Scope of the Report

“India Food Ingredients Market: Trends, Opportunities and Forecasts (2016-2021) - (By Value, By Region; By Segment - Emulsifiers, Sweeteners, Flavours and Food Enhancers, Preservatives; Key Players, Market Shares and Dynamics)” analyses the following aspects of India Food Ingredients Market:

Executive Summary – Market, Drivers & Challenges and Trends.

India Food Ingredients Market Size & Forecast (By Region and By Segment).

Market Segmentation – Emulsifiers, Sweeteners, Flavours and Food Enhancers, Preservatives

Trade Dynamics

Entry Strategies for Foreign Players

## Research Methodology

Historic market trend has been figured out by various paid databases which was further triangulated with inputs and insights from industry experts, companies and stakeholders, through primary research (CEOs, Marketing managers, Country Heads, Key accounts managers, among others). Back-of-the-Envelope calculation for the market estimation has been made through proper understanding of the market as well as future business strategies of the companies operating in the market.

## Why You Should Buy This Report?

To gain an in-depth understanding of India Food Ingredients Market

To identify the on-going trends and anticipated growth in the next five years

To help industry consultants, suppliers and distributors align their market-centric strategies

To obtain research based business decision and add weight to presentations and marketing material

To gain competitive knowledge of leading players

To avail limited customization in the report without any extra charges and get research data or trends added in the report as per the buyer's specific needs

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