

India Car Rental Market: Trends, Opportunities and Forecasts (2016-2021) - (By Value, By Region, By Segment - Radio Taxi, Corporate Rental, Aggregators and Affiliators; Key Players; Market Share and Dynamics)

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Abstracts

Executive Summary

Car Rental Market in India is seeing rapid expansion amidst increasing growth in the organized sector coupled with increasing penetration rate of internet & increase in level of convenience in the urban middle class population. Moreover the rampant investments towards the technology and investments by major companies has contributed considerable growth in this market.

India Car Rental market has been growing at a moderate rate over the last five years with growth being majorly driven by increasing urbanization rate, increasing level of convenience among the middle class population, surging penetration rate of Internet and major investments propelling the growth in the India Car Rental Market. The market is anticipated to witness a moderate growth over the next few years. Moreover, the market size of India Radio Taxi is anticipated to witness considerable growth over the next few years. The growth in this market is accompanied by the surging penetration of the radio cabs in the tier II cities, increase in influx of tourist and high level of convenience being associated with the cabs.

According to Azoth Analytics research report, "India Car Rental Market: Trends, Opportunities and Forecasts (2016-2021)" - (By Value, By Region, By Segment - Radio Taxi, Corporate Rental, Aggregators and Affiliators; Key Players; Market Share and Dynamics)", the market is dominated by unorganized market controlling 89% of market

share as of 2015 and is anticipated to grab 75% of the market in 2021, accompanied by the increase in growth rate of radio taxi.

According to the report “India Car Rental Market: Trends, Opportunities and Forecasts (2016-2021)” - (By Value, By Region, By Segment - Radio Taxi, Corporate Rental, Aggregators and Affiliators; Key Players; Market Share and Dynamics) published by Azoth Analytics, the market is ripe for swift expansion with key players of the industry being Carzonrent, Ola , Meru Cabs, Uber , JustRide, Revv, Zoomcar , Savvari etc.

Scope of the Report

“India Car Rental Market: Trends, Opportunities and Forecasts (2016-2021)” - (By Value, By Region, By Segment - Radio Taxi, Corporate Rental, Aggregators and Affiliators; Key Players; Market Share and Dynamics) analyses the following aspects of India Car Rental Market :

Executive Summary – Market, Drivers & Challenges and Trends

India Car Rental Market Size & Forecast (By Type)

Market Segmentation - Radio Taxi, Corporate Rental, Aggregators and Affiliators

Porter’s Five Force Analysis and SWOT Analysis

Market Dynamics

Company profiling of major players

Research Methodology

Historic market trend has been figured out by various paid databases which was further triangulated with inputs and insights from industry experts, companies and stakeholders, through primary research (Marketing Managers, Car rental companies owners and Region Manager). Back-of-the-Envelope calculation for the market estimation has been made through proper understanding of the market as well as future business strategies of the companies operating in the market.

Why You Should Buy This Report?

To gain an in-depth understanding of India Car Rental Market

To identify the on-going trends and anticipated growth in the next five years

To help industry consultant and investors align their market-centric strategies

To obtain research based business decision and add weight to presentations

To gain competitive knowledge of leading players

To avail limited customization in the report without any extra charges

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