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Global Water Purifier Market: Analysis By Type (Reverse Osmosis, Ultra Filtration, Ultra Violet, Others), By End User (Residential, Commercial, Industrial), By Region, By Country (2018 Edition): Forecast to 2022 - By Region (N. America, Europe, APAC, Middle East, L.America), By Country (USA, Canada, France, Germany, China, Japan, India, KSA, UAE, Mexico, Brazil)

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Abstracts

Executive Summary

A comprehensive report has been prepared on the Global Water Purifiers Market using extensive primary research (industry experts, companies, stakeholders) and secondary research to provide valuable insights into the Global Water Purifiers Market for the period 2012-2016 as well as projections depicting where the Global Water Purifiers Market is expected to stand in the forecast period 2017-2022.

The Global Water Purifiers Market has been segmented on the basis of value (in billion USD), type (Reverse Osmosis, Ultra Filtration, Ultra Violet, Others), end user (Residential, Commercial, Industrial), region (North, America, Europe, Asia Pacific, Middle East, Latin America), country (USA, Canada, France, Germany, China, Japan, India, KSA, UAE, Mexico, Brazil). During the period 2017-2022, the Global Flat Glass Market is projected to grow at CAGR 10.30% owing to the strong performance of markets in the Asia Pacific region. As Western markets have become increasingly saturated with limited room for expansion, the Global Water Purifiers Industry will have to increasingly rely upon the developing markets in the Asia Pacific and Latin America

as well as capitalize upon the growing demand for desalination in Middle Eastern countries to ensure long term sustainable growth.

Potable water is becoming increasingly scarce not only due to rising consumption by a growing population but also because the unchecked discharge of sewage and industrial waste into surface water, declining ground water levels due to overexploitation, poor maintenance of drainage systems resulting in wastage of water due to leaks and contamination of water due to rusting of pipes which has resulted in a sharp decline in the quality of water that is supplied through public networks. As the quality of water continues to deteriorate, diseases such as diarrhea, cholera, dysentery etc have spread rapidly due to the consumption of contaminated water. In addition to making the water unfit for drinking and cooking, contamination of water limits its usefulness in irrigation, commercial activities and industrial operations adversely affecting economic productivity. As a result, residential households, commercial enterprises and industries are increasingly installing water purifiers to treat the contaminated water supply.

Several purifier types are available in the market which are capable of filtering the different impurities present in the water. RO purifiers which are becoming increasingly prominent in developing markets and the Middle East are capable of treating water with high salt and metal content making them ideal for treating highly contaminated water and sea water. UF purifiers are easy to use, use gravity instead of electricity to filter the water but are incapable of treating water that has a high total dissolved solids count. UV purifiers are fitted with a bulb that uses ultra violet radiation to halt the spread of illness causing microbes making it ideal for sanitation and sterilization purposes.

In addition to listing the prevailing and projected market conditions in prominent markets for water purifier demand in both the present and forecast periods respectively, factors that are driving the demand for water purifiers along with any potential challenges that may adversely impact water purifier sales have been mentioned to present a balanced assessment of the global water purifiers market. Emerging technologies and trends that are likely to impact the global water purifier industry in the future have been specified to enable investors to make sound decisions regarding potential investment opportunities in the long run. Based upon the findings of the research, strategies have been recommended regarding which markets and segments to target in order to ensure the safety of investments and continued profitability.

Scope of the Report

Global Water Purifiers Market, By Value (Actual Period: 2012-2016, Forecast Period:

2017-2022)

Water Purifiers Market – Size and Growth
Analysis by Purifier Type- RO, UF, UV, Others
Analysis by End User- Residential, Commercial, Industrial

Regional Water Purifiers Market- North America, Europe, Asia Pacific, Middle East, Latin America; By Value (Actual Period: 2012-2016, Forecast Period: 2017-2022)

Water Purifiers Market – Size and Growth
Analysis by Purifier Type- RO, UF, UV, Others
Analysis by End User- Residential, Commercial, Industrial

Country Wise Water Purifiers Market- USA, Canada, France, Germany, China, Japan, India, KSA, UAE, Mexico, Brazil; By Value (Actual Period: 2012-2016, Forecast Period: 2017-2022)

Water Purifiers Market – Size and Growth
Analysis by Purifier Type- RO, UF, UV, Others
Analysis by End User- Residential, Commercial, Industrial

Other Report Highlights

Market Dynamics – Drivers and Constraints

Market Trends

Porter Five Forces Analysis

Product Life Cycle

Policy and Regulatory Landscape

Company Analysis – Aquasana, Brita, Culligan, Veolia Water, BWT AG, Pentair Everpure, Ecowater Systems, 3M Purification CUNO, Eureka Forbes, Kent RO.

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Contents

1. RESEARCH METHODOLOGY

2. EXECUTIVE SUMMARY

3. STRATEGIC RECOMMENDATIONS

4. WATER PURIFIER OUTLOOK

5. GLOBAL WATER PURIFIER MARKET: GROWTH AND FORECAST

5.1. By Value (2012-2016)
5.2. By Value (2017-2022)

6. GLOBAL WATER PURIFIER MARKET-SEGMENT ANALYSIS

6.1. Global Water Purifiers Market Size, By Type: Breakdown (%)
  6.1.1. Global Water Purifiers Market Size, By Type, 2016 (%)
  6.1.2. Global Water Purifiers Market Size, By Type, 2022 (%)
6.2. Global RO Water Purifier Market: Growth and Forecast
  6.2.1. By Value (2012-2016)
  6.2.2. By Value (2017-2022)
6.3. Global UF Water Purifier Market: Growth and Forecast
  6.3.1. By Value (2012-2016)
  6.3.2. By Value (2017-2022)
6.4. Global UV Water Purifier Market: Growth and Forecast
  6.4.1. By Value (2012-2016)
  6.4.2. By Value (2017-2022)
6.5. Others (RO+UV, RO+UF+UV) Market: Growth and Forecast
  6.5.1. By Value (2012-2016)
  6.5.2. By Value (2017-2022)
6.6. Global Water Purifier Market Size, By End User: Breakdown (%)
  6.6.1. Global Water Purifier Market Size, By End User, 2016 (%)
  6.6.2. Global Water Purifiers Market Size, By End User, 2022 (%)
6.7. Global Water Purifier Market for Residential Households: Growth and Forecast
  6.7.1. By Value (2012-2016)
  6.7.2. By Value (2017-2022)
6.8. Global Water Purifier Market for Commercial Enterprises: Growth and Forecast

6.8.1. By Value (2012-2016)
6.8.2. By Value (2017-2022)
6.9. Global Water Purifier Market for Industries: Growth and Forecast
6.9.1. By Value (2012-2016)
6.9.2. By Value (2017-2022)

7. GLOBAL WATER PURIFIER MARKET-REGIONAL ANALYSIS

7.1. Global Water Purifiers Market Size, By Region: Breakdown (%)
7.1.1. Global Water Purifiers Market Size, By Region, 2016 (%)
7.1.2. Global Water Purifiers Market Size, By Region, 2022 (%)
7.2. North America Water Purifier Market: Growth and Forecast
7.2.1. By Value (2012-2016)
7.2.2. By Value (2017-2022)
7.2.3. By Type, By Value (2012-2022)
7.2.4. By End User, By Value (2012-2022)
7.3. North America Water Purifiers Market: Country Analysis (U.S and Canada)
7.3.1. USA Water Purifiers Market, By Value (2012-2022)
7.3.2. USA Water Purifiers Market, By Type, By Value (2012-2022)
7.3.3. USA Water Purifiers Market, By End User, By Value (2012-2022)
7.3.4. Canada Water Purifiers Market, By Value (2012-2022)
7.3.5. Canada Water Purifiers Market, By Type, By Value (2012-2022)
7.3.6. Canada Water Purifiers Market, By End User, By Value (2012-2022)
7.4. Europe Water Purifier Market: Growth and Forecast
7.4.1. By Value (2012-2016)
7.4.2. By Value (2017-2022)
7.4.3. By Type, By Value (2012-2022)
7.4.4. By End User, By Value (2012-2022)
7.5. Europe Water Purifiers Market: Country Analysis (France and Germany)
7.5.1. France Water Purifiers Market, By Value (2012-2022)
7.5.2. France Water Purifiers Market, By Type, By Value (2012-2022)
7.5.3. France Water Purifiers Market, By End User, By Value (2012-2022)
7.5.4. Germany Water Purifiers Market, By Value (2012-2022)
7.5.5. Germany Water Purifiers Market, By Type, By Value (2012-2022)
7.5.6. Germany Water Purifiers Market, By End User, By Value (2012-2022)
7.6. APAC Water Purifier Market: Growth and Forecast
7.6.1. By Value (2012-2016)
7.6.2. By Value (2017-2022)
7.6.3. By Type, By Value (2012-2022)

7.6.4. By End User, By Value (2012-2022)
7.7. APAC Water Purifiers Market: Country Analysis (China, Japan and India)
7.7.1. China Water Purifiers Market, By Value (2012-2022)
7.7.2. China Water Purifiers Market, By Type, By Value (2012-2022)
7.7.3. China Water Purifiers Market, By End User, By Value (2012-2022)
7.7.4. Japan Water Purifiers Market, By Value (2012-2022)
7.7.5. Japan Water Purifiers Market, By Type, By Value (2012-2022)
7.7.6. Japan Water Purifiers Market, By End User, By Value (2012-2022)
7.7.7. India Water Purifiers Market, By Value (2012-2022)
7.7.8. India Water Purifiers Market, By Type, By Value (2012-2022)
7.7.9. India Water Purifiers Market, By End User, By Value (2012-2022)
7.8. Middle East Water Purifier Market: Growth and Forecast
7.8.1. By Value (2012-2016)
7.8.2. By Value (2017-2022)
7.8.3. By Type, By Value (2012-2022)
7.8.4. By End User, By Value (2012-2022)
7.9. Middle East Water Purifiers Market: Country Analysis (Saudi Arabia and U.A.E.)
7.9.1. Saudi Arabia Water Purifiers Market, By Value (2012-2022)
7.9.2. Saudi Arabia Water Purifiers Market, By Type, By Value (2012-2022)
7.9.3. Saudi Arabia Water Purifiers Market, By End User, By Value (2012-2022)
7.9.4. UAE Water Purifiers Market, By Value (2012-2022)
7.9.5. UAE Water Purifiers Market, By Type, By Value (2012-2022)
7.9.6. UAE Water Purifiers Market, By End User, By Value (2012-2022)
7.10. Latin America Water Purifier Market: Growth and Forecast
7.10.1. By Value (2012-2016)
7.10.2. By Value (2017-2022)
7.10.3. By Type, By Value (2012-2022)
7.10.4. By End User, By Value (2012-2022)
7.11. Latin America Water Purifiers Market: Country Analysis (Mexico and Brazil)
7.11.1. Mexico Water Purifiers Market, By Value (2012-2022)
7.11.2. Mexico Water Purifiers Market, By Type, By Value (2012-2022)
7.11.3. Mexico Water Purifiers Market, By End User, By Value (2012-2022)
7.11.4. Brazil Water Purifiers Market, By Value (2012-2022)
7.11.5. Brazil Water Purifiers Market, By Type, By Value (2012-2022)
7.11.6. Brazil Water Purifiers Market, By End User, By Value (2012-2022)

8. GLOBAL WATER PURIFIER MARKET DYNAMICS

8.1. Global Water Purifiers Market Drivers

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8.2. Global Water Purifiers Market Challenges

9. MARKET TRENDS

10. SWOT ANALYSIS

11. POLICY AND REGULATORY LANDSCAPE

12. COMPANY PROFILES

12.1. Aquasana, Inc.
12.2. Brita
12.3. Culligan
12.4. Veolia Water
12.5. BWT AG
12.6. Pentair: Everpure
12.7. Ecowater Systems LLC
12.8. 3M: Purification (CUNO)
12.9. Eureka Forbes Limited
12.10. Kent RO Systems Limited

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List Of Figures

LIST OF FIGURES

Figure 1: Global Water Purifiers Market Size, By Value, 2012-2016 (USD Billion)
Figure 2: Global Water Purifiers Market Size, By Value, Forecast, 2017-2022 (USD Billion)
Figure 3: Revenues from Global Water Purifier Sales (USD Billion)
Figure 4: Global Water Purifier Revenue, By Region, 2016 (USD Billion)
Figure 5: Global Water Purifiers Market, By Type, 2016 (%)
Figure 6: Global Water Purifiers Market, By Type, 2022 Forecast (%)
Figure 7: Global RO Purifiers Market, By Value, 2012-2016 (USD Billion)
Figure 8: Global RO Purifiers Market, By Value, Forecast, 2017-2022 (USD Billion)
Figure 9: Global UF Purifiers Market, By Value, 2012-2016 (USD Billion)
Figure 10: Global UF Purifiers Market, By Value, Forecast, 2017-2022 (USD Billion)
Figure 11: Global UV Purifiers Market, By Value, 2012-2016 (USD Billion)
Figure 12: Global UV Purifiers Market, By Value, Forecast, 2017-2022 (USD Billion)
Figure 13: Global Other Purifiers Market, By Value, 2012-2016 (USD Billion)
Figure 14: Global Other Purifiers Market, By Value, Forecast, 2017-2022 (USD Billion)
Figure 15: Global Water Purifiers Market Size, By End User, 2016 (%)
Figure 16: Global Water Purifiers Market Size, By End User, 2022 (%)
Figure 17: Global Water Purifiers Market, Residential Sector, By Value, 2012-2016 (USD Billion)
Figure 18: Global Water Purifier Market, Residential Sector, By Value, Forecast, 2017-2022 (USD Billion)
Figure 19: Global Water Purifiers Market, Commercial Sector, By Value, 2012-2016 (USD Billion)
Figure 20: Global Water Purifier Market, Commercial Sector, By Value, Forecast, 2017-2022 (USD Billion)
Figure 21: Global Water Purifiers Market, Industrial Sector, By Value, 2012-2016 (USD Billion)
Figure 22: Global Water Purifier Market, Industrial Sector, By Value, Forecast, 2017-2022 (USD Billion)
Figure 23: Global Water Purifiers Market Size, By Region, 2016 (%)
Figure 24: Global Water Purifiers Market Size, By Region, 2022 (%)
Figure 25: North America Water Purifiers Market, By Value, 2012-2016 (USD Billion)
Figure 26: North America Water Purifiers Market, By Value, Forecast, 2017-2022 (USD Billion)
Figure 27: North America Water Purifiers Market: By Type, By Value, 2012-2022 (USD

Billion)
Figure 28: North America Water Purifiers Market: By End User, By Value, 2012-2022 (USD Billion)
Figure 29: North America Water Purifiers Market, Country Share, 2012-2016 (% of Total)
Figure 30: North America Water Purifiers Market, Country Share, 2017E-2022F (% of Total)
Figure 31: USA Water Purifiers Market Size, By Value, 2012-2022 (USD Billion)
Figure 32: USA Water Purifiers Market: By Type, By Value, 2012-2022 (USD Billion)
Figure 33: USA Water Purifiers Market: By End User, By Value, 2012-2022 (USD Billion)
Figure 34: Canada Water Purifiers Market Size, By Value, 2012-2022 (USD Billion)
Figure 35: Canada Water Purifiers Market: By Type, By Value, 2012-2022 (USD Billion)
Figure 36: Canada Water Purifiers Market: By End User, By Value, 2012-2022 (USD Billion)
Figure 37: Europe Water Purifiers Market, By Value, 2012-2016 (USD Billion)
Figure 38: Europe Water Purifiers Market, By Value, Forecast, 2017-2022 (USD Billion)
Figure 39: Europe Water Purifiers Market: By Type, By Value, 2012-2022 (USD Billion)
Figure 40: Europe Water Purifiers Market: By End User, By Value, 2012-2022 (USD Billion)
Figure 41: Europe Water Purifiers Market, Country Share, 2012-2016 (% of Total)
Figure 42: Europe Water Purifiers Market, Country Share, 2017E-2022F (% of Total)
Figure 43: France Water Purifiers Market Size, By Value, 2012-2022 (USD Billion)
Figure 44: France Water Purifiers Market: By Type, By Value, 2012-2022 (USD Billion)
Figure 45: France Water Purifiers Market: By End User, By Value, 2012-2022 (USD Billion)
Figure 46: Germany Water Purifiers Market Size, By Value, 2012-2022 (USD Billion)
Figure 47: Germany Water Purifiers Market: By Type, By Value, 2012-2022 (USD Billion)
Figure 48: Germany Water Purifiers Market: By End User, By Value, 2012-2022 (USD Billion)
Figure 49: APAC Water Purifiers Market Size, By Value, 2012-2016 (USD Billion)
Figure 50: APAC Water Purifiers Market Size, By Value, Forecast, 2017-2022 (USD Billion)
Figure 51: APAC Water Purifiers Market: By Type, By Value, 2012-2022 (USD Billion)
Figure 52: APAC Water Purifiers Market: By End User, By Value, 2012-2022 (USD Billion)
Figure 53: APAC Water Purifiers Market, Country Share, 2012-2016 (% of Total)
Figure 54: APAC Water Purifiers Market, Country Share, 2017E-2022F (% of Total)

Figure 55: China Water Purifiers Market Size, By Value, 2012-2022 (USD Billion)
Figure 56: China Water Purifiers Market: By Type, By Value, 2012-2022 (USD Billion)
Figure 57: China Water Purifiers Market: By End User, By Value, 2012-2022 (USD Billion)
Figure 58: Japan Water Purifiers Market Size, By Value, 2012-2022 (USD Billion)
Figure 59: Japan Water Purifiers Market: By Type, By Value, 2012-2022 (USD Billion)
Figure 60: Japan Water Purifiers Market: By End User, By Value, 2012-2022 (USD Billion)
Figure 61: India Water Purifiers Market Size, By Value, 2012-2022 (USD Billion)
Figure 62: India Water Purifiers Market: By Type, By Value, 2012-2022 (USD Billion)
Figure 63: India Water Purifiers Market: By End User, By Value, 2012-2022 (USD Billion)
Figure 64: Middle East Water Purifiers Market Size, By Value, 2012-2016 (USD Billion)
Figure 65: Middle East Water Purifiers Market Size, By Value, Forecast, 2017-2022 (USD Billion)
Figure 66: Middle East Water Purifiers Market: By Type, By Value, 2012-2022 (USD Billion)
Figure 67: Middle East Water Purifiers Market: By End User, By Value, 2012-2022 (USD Billion)
Figure 68: Middle East Water Purifiers Market, Country Share, 2012-2016 (% of Total)
Figure 69: Middle East Water Purifiers Market, Country Share, 2017E-2022F (% of Total)
Figure 70: Saudi Arabia Water Purifiers Market Size, By Value, 2012-2022 (USD Billion)
Figure 71: Saudi Arabia Water Purifiers Market: By Type, By Value, 2012-2022 (USD Billion)
Figure 72: Saudi Arabia Water Purifiers Market: By End User, By Value, 2012-2022 (USD Billion)
Figure 73: UAE Water Purifiers Market Size, By Value, 2012-2022 (USD Billion)
Figure 74: UAE Water Purifiers Market: By Type, By Value, 2012-2022 (USD Billion)
Figure 75: UAE Water Purifiers Market: By End User, By Value, 2012-2022 (USD Billion)
Figure 76: Latin America Water Purifiers Market Size, By Value, 2012-2016 (USD Billion)
Figure 77: Latin America Water Purifiers Market Size, By Value, Forecast, 2017-2022 (USD Billion)
Figure 78: Latin America Water Purifiers Market: By Type, By Value, 2012-2022 (USD Billion)
Figure 79: Latin America Water Purifiers Market: By End User, By Value, 2012-2022 (USD Billion)

Figure 80: Latin America Water Purifiers Market, Country Share, 2012-2016 (% of Total)
Figure 81: Latin America Water Purifiers Market, Country Share, 2017E-2022F (% of Total)
Figure 82: Mexico Water Purifiers Market Size, By Value, 2012-2022 (USD Billion)
Figure 83: Mexico Water Purifiers Market: By Type, By Value, 2012-2022 (USD Billion)
Figure 84: Mexico Water Purifiers Market: By End User, By Value, 2012-2022 (USD Billion)
Figure 85: Brazil Water Purifiers Market Size, By Value, 2012-2022 (USD Billion)
Figure 86: Brazil Water Purifiers Market: By Type, By Value, 2012-2022 (USD Billion)
Figure 87: Brazil Water Purifiers Market: By End User, By Value, 2012-2022 (USD Billion)
Figure 88: Global Population Growth
Figure 89: Veolia Water, Revenue, 2012-2016 (USD Billion)
Figure 90: Veolia Water Revenue, By Business Segments, 2016 (%)
Figure 91: Veolia Water Revenue, By Geographic Region, 2016 (%)
Figure 92: BWT AG, Revenue, 2012-2016 (USD Billion)
Figure 93: BWT AG Revenue, By Business Segments, 2016 (%)
Figure 94: BWT AG Revenue, By Country, 2016 (%)
Figure 95: Pentair Everpure, Revenue, 2012-2016 (USD Billion)
Figure 96: Pentair Everpure Revenue, By Business Segments, 2016 (%)
Figure 97: Pentair Everpure Revenue, By Country, 2016 (%)
Figure 98: Eureka Forbes, Revenue, 2012-2015 (USD Billion)
Figure 99: Eureka Forbes Revenue, By Business Segments, 2016 (%)
Figure 100: Eureka Forbes Revenue, By Country, 2016 (%)

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