

Global Sports Nutrition Market (2019 Edition) - Analysis By Product Type (Powder, Sports Bars, Sports Drinks, Others), By Distribution Channel, By Region, By Country: Opportunities and Forecast (2019-2024)

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Abstracts

EXECUTIVE SUMMARY

The Sports Nutrition market was valued at USD 14,596.45 Million in the year 2018. Global Sports Nutrition market is expected to grow due to a number of factors including rapid urbanization in emerging economies, rising health concern among the consumers across all the regions and escalating numbers of gyms, fitness centres and health clubs. In addition, ever growing urban and working population and their rising income is fuelling the Sports Nutrition market.

Global Sports Nutrition Market is primarily driven by rise in adoption of healthy lifestyle, growing urbanization, increasing disposable income, expansion of online marketplace, social media impact, escalating number of muscle and fitness enthusiasts.

Growing demand for different Ready-to-Drink (RTD) and Ready-to-Eat (RTE) products, vegan products (plant based products) and bars among millennials and Generation Z has been generating a worthwhile opportunity for the makers of sports nutrition products. Therefore, such kind of innovative products are anticipated to fuel the market growth of sports nutrition products.

Among the regions, North America Sports Nutrition Market will continue to be the largest market in the forecast period, majorly driven by increased disposable income, rising health awareness, rapid e-commerce growth and government initiatives for health

awareness across the region.

SCOPE OF THE REPORT

Global Sports Nutrition Market (Actual Period: 2014-2018, Forecast Period: 2019-2024)

Sports Nutrition Market – Size, Growth, Forecast

Analysis by Product Type: Powders, Bars, Sports Drinks, Others

By Distribution Channel: Chemists/Pharmacies, Direct Selling, Drugstores, Health food shops, Hypermarkets, Supermarkets, Healthcare Specialty Retail, Consumer healthcare non-grocery, Internet Retailing, Others

Regional Sports Nutrition Market (Actual Period: 2014-2018, Forecast Period: 2019-2024)

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Country Analysis - U.S., Canada, U.K., Germany and China (Actual Period: 2014-2018, Forecast Period: 2019-2024)

Sports Nutrition Market – Size, Growth, Forecast

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By Distribution Channel: Chemists/Pharmacies, Direct Selling, Drugstores, Health food shops, Hypermarkets, Supermarkets, Healthcare Specialty Retail, Consumer healthcare non-grocery, Internet Retailing, Others

Other Report Highlights

Competitive Landscape

Leading Companies

Market Dynamics – Drivers and Restraints.

Market Trends

SWOT Analysis.

Company Analysis – Glanbia plc., Abbott Laboratories, Herbalife Nutrition Ltd., MusclePharm Corporation, GNC Holdings, Inc.

Customization of the Report

The report could be customized according to the client's specific research requirements. No additional cost will be required to pay for limited additional research.

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