

Global Smartwatch Market – Analysis By Product Type (Extension, Standalone, Hybrid), By OS (WatchOS, WearOS, Tizen, RTOS), By Application (Fitness, Lifestyle), By Channel (Online, Offline), By Region, By Country (2019 Edition): World Market Review and Forecast to 2024 – By Region (North America, Europe, APAC, ROW), By Country (US, Canada, UK, Germany, France, Italy, China, Japan, India, Australia)

<https://marketpublishers.com/r/GE1568A4496EN.html>

Date: March 2019

Pages: 268

Price: US\$ 2,400.00 (Single User License)

ID: GE1568A4496EN

Abstracts

EXECUTIVE SUMMARY

A comprehensive research report created through extensive primary research (inputs from industry experts, companies, stakeholders) and secondary research, the report aims to present the analysis of Global Smartwatch Market. The report analyzes the Smartwatch Market by Product Type of Smartwatch (Extension, Standalone and Classic/Hybrid), By Operating System (WatchOS, WearOS, Tizen, RTOS, and Others), and By Distribution Channel (Offline and Online). The Smartwatch market has been analyzed By Region (North America, Europe, Asia Pacific and Rest of the World) and By Country (US, Canada, UK, Germany, France, Italy, China, Japan, India, and Australia) for the historical period of 2014-2018 and the forecast period of 2019-2024.

According to Azoth Analytics research report “Global Smartwatch Market – Analysis By Product Type (Extension, Standalone, Hybrid), By OS (WatchOS, WearOS, Tizen, RTOS), By Application (Fitness, Lifestyle), By Channel (Online, Offline), By Region, By Country (2019 Edition): World Market Review and Forecast to 2024 – By Region (North

America, Europe, Asia Pacific, Rest of the World), By Country (US, Canada, UK, Germany, France, Italy, China, Japan, India, Australia)", the global Smartwatch market is projected to display a robust growth represented by a CAGR of 18.44% during 2019 – 2024.

The Extension Smartwatches has been witnessing growth at a noteworthy rate over the past few years backed by wider availability of options which adds flexibility in decision making with its increasing usage in segments such as Fitness, Healthcare, Personal assistance etc. Amongst the regions, North America accounts for the largest regional share in the global Smartwatch market in 2019. Key factors driving the robust growth rate of North America region include increasing tech-savvy population, rising pool of chronic diseases like obesity and diabetes and growing popularization of health and fitness to maintain healthy lifestyle.

The report titled "Global Smartwatch Market – Analysis By Product Type (Extension, Standalone, Hybrid), By OS (WatchOS, WearOS, Tizen, RTOS), By Application (Fitness, Lifestyle), By Channel (Online, Offline), By Region, By Country (2019 Edition): World Market Review and Forecast to 2024 – By Region (North America, Europe, Asia Pacific, Rest of the World), By Country (US, Canada, UK, Germany, France, Italy, China, Japan, India, Australia)" has covered and analyzed the potential of global smartwatch market and provides statistics and information on market size, shares and growth factors. The report intends to provide cutting-edge market intelligence and help decision makers take sound investment evaluation. Besides, the report also identifies and analyses the emerging trends along with major drivers, challenges and opportunities in the global Smartwatch market. Additionally, the report also highlights market entry strategies for various companies across the globe.

SCOPE OF THE REPORT

Global Smartwatch Market (Actual Period: 2014-2018, Forecast Period: 2019-2024)

Global Smartwatch Market – Size, Growth, Forecast

By Product Type (Extension, Standalone, Classic/Hybrid)

By Operating System (WatchOS, WearOS, Tizen, RTOS and Others)

By Distribution Channel (Offline and Online)

Regional Markets – North America, Europe, APAC, Rest of the World (Actual Period: 2014-2018, Forecast Period: 2019-2024)

Regional Smartwatch Market – Size, Growth, Forecast

By Product Type (Extension, Standalone, Classic/Hybrid)

By Operating System (WatchOS, WearOS, Tizen, RTOS and Others)

By Distribution Channel (Offline and Online)

Country Analysis - US, Canada, UK, Germany, France, Italy, China, Japan, India, Australia (Actual Period: 2014-2018, Forecast Period: 2019-2024)

Smartwatch Market – Size and Growth

By Product Type (Extension, Standalone, Classic/Hybrid)

By Operating System (WatchOS, WearOS, Tizen, RTOS and Others)

By Distribution Channel (Offline and Online)

Other Report Highlights

Market Dynamics – Drivers and Restraints

Market Trends

Porter Five Force Analysis

SWOT Analysis

Competitive Landscape

Company Analysis – Apple, Sony Corporation, Fossil Group, Xiaomi Corporation, TomTom International, Samsung, Garmin Ltd, Fitbit and Huawei Technologies Co. Ltd.

CUSTOMIZATION OF THE REPORT

The report could be customized according to the client's specific research requirements. No additional cost will be required to pay for limited additional research.

Contents

1. RESEARCH METHODOLOGY

2. EXECUTIVE SUMMARY

3. STRATEGIC RECOMMENDATIONS

4. SMARTWATCH MARKET: PRODUCT OUTLOOK

5. GLOBAL SMARTWATCH MARKET: AN ANALYSIS

5.1 By Value (2014-2018)

5.2 By Volume (2014-2018)

5.3 By Value (2019-2024)

5.4 By Volume (2019-2024)

6. GLOBAL SMARTWATCH MARKET: SEGMENT ANALYSIS

6.1 Global Smartwatch Market – By Product Type

6.1.1 Global Smartwatch Market, By Extension, By Value 2014-2018

6.1.2 Global Smartwatch Market, By Extension, By Value 2019-2024

6.1.3 Global Smartwatch Market, By Standalone, By Value 2014-2018

6.1.4 Global Smartwatch Market, By Standalone, By Value 2019-2024

6.1.5 Global Smartwatch Market, By Classic/Hybrid, By Value 2014-2018

6.1.6 Global Smartwatch Market, By Classic/Hybrid, By Value 2019-2024

6.2 Global Smartwatch Market – By Operating System

6.2.1 Global Smartwatch Market, By WatchOS, By Value 2014-2024

6.2.2 Global Smartwatch Market, By WearOS, By Value 2014-2024

6.2.3 Global Smartwatch Market, By Tizen, By Value 2014-2024

6.2.4 Global Smartwatch Market, By RTOS, By Value 2014-2024

6.2.5 Global Smartwatch Market, By Others, By Value 2014-2024

6.3 Global Smartwatch Market – By Distribution Channel

6.3.1 Global Smartwatch Market, By Offline, By Value 2014-2018

6.3.2 Global Smartwatch Market, By Offline, By Value 2019-2024

6.3.3 Global Smartwatch Market, By Online, By Value 2014-2018

6.3.4 Global Smartwatch Market, By Online, By Value 2019-2024

6.4 Global Smartwatch Market – By Regional Distribution (%)

7. NORTH AMERICA SMARTWATCH MARKET – AN ANALYSIS

7.1 By Value (2014-2018)

7.2 By Value (2019-2024)

7.3 North America Smartwatch Market – By Product Type

7.3.1 North America Smartwatch Market, By Extension, By Value 2014-2024

7.3.2 North America Smartwatch Market, By Standalone, By Value 2014-2024

7.3.3 North America Smartwatch Market, By Classic/Hybrid, By Value 2014-2024

7.4 North America Smartwatch Market – By Operating System

7.4.1 North America Smartwatch Market, By WatchOS, By Value 2014-2024

7.4.2 North America Smartwatch Market, By WearOS, By Value 2014-2024

7.4.3 North America Smartwatch Market, By Tizen, By Value 2014-2024

7.4.4 North America Smartwatch Market, By RTOS, By Value 2014-2024

7.4.5 North America Smartwatch Market, By Others, By Value 2014-2024

7.5 North America Smartwatch Market – By Distribution Channel

7.5.1 North America Smartwatch Market, By Online, By Value 2014-2024

7.5.2 North America Smartwatch Market, By Offline, By Value 2014-2024

7.6 North America Smartwatch Market – By Country Analysis (US and Canada)

7.6.1 United States Smartwatch Market, By Value 2014-2018

7.6.2 United States Smartwatch Market, By Value 2019-2024

7.6.3 United States Smartwatch Market, By Product Type, By Value 2014-2024

7.6.4 United States Smartwatch Market, By Operating System, By Value 2014-2024

7.6.5 United States Smartwatch Market, By Distribution Channel, By Value 2014-2024

7.6.6 United States Smartwatch Market, By Product Type, By Value 2014-2024

7.6.7 Canada Smartwatch Market, By Value 2014-2018

7.6.8 Canada Smartwatch Market, By Value 2019-2024

7.6.9 Canada Smartwatch Market, By Product Type, By Value 2014-2024

7.6.10 Canada Smartwatch Market, By Operating System, By Value 2014-2024

7.6.11 Canada Smartwatch Market, By Distribution Channel, By Value 2014-2024

8. EUROPE SMARTWATCH MARKET – AN ANALYSIS

8.1 By Value (2014-2018)

8.2 By Value (2019-2024)

8.3 Europe Smartwatch Market – By Product Type

8.3.1 Europe Smartwatch Market, By Extension, By Value 2014-2024

8.3.2 Europe Smartwatch Market, By Standalone, By Value 2014-2024

8.3.3 Europe Smartwatch Market, By Classic/Hybrid, By Value 2014-2024

8.4 Europe Smartwatch Market – By Operating System

- 8.4.1 Europe Smartwatch Market, By WatchOS, By Value 2014-2024
- 8.4.2 Europe Smartwatch Market, By WearOS, By Value 2014-2024
- 8.4.3 Europe Smartwatch Market, By Tizen, By Value 2014-2024
- 8.4.4 Europe Smartwatch Market, By RTOS, By Value 2014-2024
- 8.4.5 Europe Smartwatch Market, By Others, By Value 2014-2024
- 8.6 Europe Smartwatch Market – By Distribution Channel
 - 8.6.1 Europe Smartwatch Market, By Online, By Value 2014-2024
 - 8.6.2 Europe Smartwatch Market, By Offline, By Value 2014-2024
- 8.7 Europe Smartwatch Market – By Country Analysis (UK, Germany, France, Italy, Rest of Europe)
 - 8.7.1 United Kingdom Smartwatch Market, By Value 2014-2018
 - 8.7.2 United Kingdom Smartwatch Market, By Value 2019-2024
 - 8.7.3 United Kingdom Smartwatch Market, By Product Type, By Value 2014-2024
 - 8.7.4 United Kingdom Smartwatch Market, By Operating System, By Value 2014-2024
 - 8.7.5 United Kingdom Smartwatch Market, By Distribution Channel, By Value 2014-2024
 - 8.7.6 Germany Smartwatch Market, By Value 2014-2018
 - 8.7.7 Germany Smartwatch Market, By Value 2019-2024
 - 8.7.8 Germany Smartwatch Market, By Product Type, By Value 2014-2024
 - 8.7.9 Germany Smartwatch Market, By Operating System, By Value 2014-2024
 - 8.7.10 Germany Smartwatch Market, By Distribution Channel, By Value 2014-2024
 - 8.7.11 France Smartwatch Market, By Value 2014-2018
 - 8.7.12 France Smartwatch Market, By Value 2019-2024
 - 8.7.13 France Smartwatch Market, By Product Type, By Value 2014-2024
 - 8.7.14 France Smartwatch Market, By Operating System, By Value 2014-2024
 - 8.7.15 France Smartwatch Market, By Distribution Channel, By Value 2014-2024
 - 8.7.17 Italy Smartwatch Market, By Value 2014-2018
 - 8.7.18 Italy Smartwatch Market, By Value 2019-2024
 - 8.7.19 Italy Smartwatch Market, By Product Type, By Value 2014-2024
 - 8.7.20 Italy Smartwatch Market, By Operating System, By Value 2014-2024
 - 8.7.21 Italy Smartwatch Market, By Distribution Channel, By Value 2014-2024
 - 8.7.22 Rest of Europe Smartwatch Market, By Value 2014-2024
 - 8.7.23 Rest of Europe Smartwatch Market, By Product Type, By Value 2014-2024
 - 8.7.24 Rest of Europe Smartwatch Market, By Operating System, By Value 2014-2024
 - 8.7.25 Rest of Europe Smartwatch Market, By Distribution Channel, By Value 2014-2024

9. ASIA-PACIFIC SMARTWATCH MARKET – AN ANALYSIS

9.1 By Value (2014-2018)

9.2 By Value (2019-2024)

9.3 Asia-Pacific Smartwatch Market – By Product Type

9.3.1 Asia-Pacific Smartwatch Market, By Extension, By Value 2014-2024

9.3.2 Asia-Pacific Smartwatch Market, By Standalone, By Value 2014-2024

9.3.3 Asia-Pacific Smartwatch Market, By Classic/Hybrid, By Value 2014-2024

9.4 Asia-Pacific Smartwatch Market – By Operating System

9.4.1 Asia-Pacific Smartwatch Market, By WatchOS, By Value 2014-2024

9.4.2 Asia-Pacific Smartwatch Market, By WearOS, By Value 2014-2024

9.4.3 Asia-Pacific Smartwatch Market, By Tizen, By Value 2014-2024

9.4.4 Asia-Pacific Smartwatch Market, By RTOS, By Value 2014-2024

9.4.5 Asia-Pacific Smartwatch Market, By Others, By Value 2014-2024

9.5 Asia-Pacific Smartwatch Market – By Distribution Channel

9.5.1 Asia-Pacific Smartwatch Market, By Retail channel, By Value 2014-2024

9.5.2 Asia-Pacific Smartwatch Market, By Online, By Value 2014-2024

9.6 Asia-Pacific Smartwatch Market – By Country Analysis (China, India, Japan, Australia, Rest of Europe)

9.6.1 China Smartwatch Market, By Value 2014-2018

9.6.2 China Smartwatch Market, By Value 2019-2024

9.6.3 China Smartwatch Market, By Product Type, By Value 2014-2024

9.6.4 China Smartwatch Market, By Operating System, By Value 2014-2024

9.6.5 China Smartwatch Market, By Distribution Channel, By Value 2014-2024

9.6.6 Japan Smartwatch Market, By Value 2014-2018

9.6.7 Japan Smartwatch Market, By Value 2019-2024

9.6.8 Japan Smartwatch Market, By Product Type, By Value 2014-2024

9.6.9 Japan Smartwatch Market, By Operating System, By Value 2014-2024

9.6.10 Japan Smartwatch Market, By Distribution Channel, By Value 2014-2024

9.6.11 India Smartwatch Market, By Value 2014-2018

9.6.11 India Smartwatch Market, By Value 2019-2024

9.6.12 India Smartwatch Market, By Product Type, By Value 2014-2024

9.6.13 India Smartwatch Market, By Operating System, By Value 2014-2024

9.6.14 India Smartwatch Market, By Distribution Channel, By Value 2014-2024

9.6.15 Australia Smartwatch Market, By Value 2014-2018

9.6.16 Australia Smartwatch Market, By Value 2019-2024

9.6.17 Australia Smartwatch Market, By Product Type, By Value 2014-2024

9.6.18 Australia Smartwatch Market, By Operating System, By Value 2014-2024

9.6.19 Australia Smartwatch Market, By Distribution Channel, By Value 2014-2024

9.6.20 Rest of Asia-Pacific Smartwatch Market, By Value 2014-2024

9.6.21 Rest of Asia-Pacific Smartwatch Market, By Product Type, By Value 2014-2024

9.6.22 Rest of Asia-Pacific Smartwatch Market, By Operating System, By Value
2014-2024

9.6.23 Rest of Asia-Pacific Smartwatch Market, By Distribution Channel, By Value
2014-2024

10. REST OF THE WORLD SMARTWATCH MARKET – AN ANALYSIS

10.1 By Value (2014-2018)

10.2 By Value (2019-2024)

10.3 Rest of the World Smartwatch Market, By Product Type, By Value 2014-2024

10.4 Rest of the World Smartwatch Market, By Operating System, By Value 2014-2024

10.5 Rest of the World Smartwatch Market, By Distribution Channel, By Value
2014-2024

11. PRICING ANALYSIS

12. MARKET DYNAMICS

12.1 Market Drivers

12.2 Market Restraints

12.3 Market Trends

13. PORTER FIVE ANALYSIS

14. SWOT ANALYSIS

15. COMPANY PROFILES

15.1 Apple

15.2 Fitbit

15.3 Garmin Ltd.

15.4 Xiaomi Corporation

15.5 Huawei Technologies Co. Ltd.

15.6 Samsung

15.7 Sony Corporation

15.8 TomTom International

15.9 Fossil Group

Figures & Tables

LIST OF FIGURES AND TABLES

- Figure 1: Global Smartwatch Market Size, By Value, 2014-2018 (USD Million)
- Figure 2: Global Smartwatch Market Size, By Volume, 2014-2018 (Million Units)
- Figure 3: Global Total Spending 2014-2019 (USD Billion)
- Figure 4: Global Internet User Distribution, By Regions 2018 (%)
- Figure 5: Number of Obese Population, By Countries (%)
- Figure 6: Degree of Urbanization, By Continent 2018 (%)
- Figure 7: Healthcare Expenditure (Share of GDP), By Selected Country, 2014-2017 (In %)
- Figure 8: Global Wearable devices Market size, 2015 – 2019 (USD Billion)
- Figure 9: Global Wearable devices Market Volume, 2015 – 2019 (in Million)
- Figure 10: Global Aged Population (Above 65), 2014-2018 (% of total)
- Figure 11: Global Aged Population(Above 65), By Country, 2017 (% of total)
- Figure 12: Percentage of Usage of each function of Smartwatch
- Figure 13: Global Smartwatch Market Size, By Value, 2019-2024 (USD Million)
- Figure 14: Global Smartwatch Market Size, By Volume, 2019-2024 (in Million Units)
- Figure 15: Global Smartwatch Market Size, By Product Type, 2018 (%)
- Figure 16: Global Smartwatch Market Size, By Product Type, 2024F(%)
- Figure 17: Global Smartwatch Market Size, By Value, By Extension 2014-2018 (USD Million)
- Figure 18: Global Smartwatch Market Size, By Value, Forecast, By Extension 2019E-2024F (USD Million)
- Figure 19: Global Smartwatch Market Size, By Value, By Standalone 2014-2018 (USD Million)
- Figure 20: Global Smartwatch Market Size, By Value, Forecast, By Standalone 2019E-2024F (USD Million)
- Figure 21: Global Smartwatch Market Size, By Value, By Classic/Hybrid 2014-2018 (USD Million)
- Figure 22: Global Smartwatch Market Size, By Value, Forecast, By Classic/Hybrid 2019E-2024F (USD Million)
- Figure 23: Global Smartwatch Market Size, By Operating System, 2018 (%)
- Figure 24: Global Smartwatch Market Size, By Operating System, 2024F(%)
- Figure 25: Global Smartwatch Market Size, By Value, By WatchOS 2014-2024 (USD Million)
- Figure 26: Global Smartwatch Market Size, By Value, By WearOS 2014-2024 (USD Million)

Figure 27: Global Smartwatch Market Size, By Value, By Tizen 2014-2024 (USD Million)

Figure 28: Global Smartwatch Market Size, By Value, By Android 2014-2024 (USD Million)

Figure 29: Global Smartwatch Market Size, By Value, By Others 2014-2024 (USD Million)

Figure 30: Global Smartwatch Market Size, By Distribution Channel, 2018 (%)

Figure 31: Global Smartwatch Market Size, By Distribution Channel, 2024F(%)

Figure 32: Global Smartwatch Market Size, By Value, By Offline Channel 2014-2018 (USD Million)

Figure 33: Global Smartwatch Market Size, By Value, Forecast, By Offline Channel 2019E-2024F (USD Million)

Figure 34: Global Smartwatch Market Size, By Value, By Online Channel, 2014-2018 (USD Million)

Figure 35: Global Smartwatch Market Size, By Value, Forecast, By Online Channel 2019E-2024F (USD Million)

Figure 36: Global Market Share of leading Smartwatch Companies, 2017 (In %)

Figure 37: Global smartwatch Market, Regional Share, 2018 (%)

Figure 38: Global smartwatch Market, Regional Share, 2023F(%)

Figure 39: North America Smartwatch Market Size, By Value, 2014-2018 (USD Million)

Figure 40: North America High Net Worth Individual Population, 2014-2017 (in thousand)

Figure 41: North America High Net Worth Individual Population, By Countries 2014-2017 (in thousand)

Figure 42: North America Urban Population, 2014-2019 (in Million)

Figure 43: North America Internet User Penetration, 2014-2019 (%)

Figure 44: Major Players in North America Smartwatch Market

Figure 45: North America Smartwatch Market Size, By Value, 2019-2024 (USD Million)

Figure 46: North America Smartwatch Market Size, By Product Type, 2018 (%)

Figure 47: North America Smartwatch Market Size, By Product Type, 2024F(%)

Figure 48: North America Smartwatch Market Size, By Value, By Extension, 2014-2018 (USD Million)

Figure 49: North America Smartwatch Market Size, By Value, By Extension, 2019-2024 (USD Million)

Figure 50: North America Smartwatch Market Size, By Value, By Standalone 2014-2018 (USD Million)

Figure 51: North America Smartwatch Market Size, By Value, By Standalone 2019-2024 (USD Million)

Figure 52: North America Smartwatch Market Size, By Value, By Classic/Hybrid

2014-2018 (USD Million)

Figure 53: North America Smartwatch Market Size, By Value, By Classic/Hybrid

2019-2024 (USD Million)

Figure 54: North America Smartwatch Market Size, By Operating System, 2018 (%)

Figure 55: North America Smartwatch Market Size, By Operating System, 2024F(%)

Figure 56: North America Smartwatch Market Size, By WatchOS 2014-2018 (USD Million)

Figure 57: North America Smartwatch Market Size, By WatchOS 2019-2024 (USD Million)

Figure 58: North America Smartwatch Market Size, By WearOS 2014-2018 (USD Million)

Figure 59: North America Smartwatch Market Size, By WearOS 2019-2024 (USD Million)

Figure 60: North America Smartwatch Market Size, By Value, By Tizen 2014-2018 (USD Million)

Figure 61: North America Smartwatch Market Size, By Value, By Tizen 2019-2024 (USD Million)

Figure 62: North America Smartwatch Market Size, By Value, By Android 2014-2018 (USD Million)

Figure 63: North America Smartwatch Market Size, By Value, By Android 2019-2024 (USD Million)

Figure 64: North America Smartwatch Market Size, By Value, By Other Operating System 2014-2018 (USD Million)

Figure 65: North America Smartwatch Market Size, By Value, By Other operating system 2019-2024 (USD Million)

Figure 66: North America Smartwatch Market Size, By Distribution Channel, 2018(%)

Figure 67: North America Smartwatch Market Size, By Distribution Channel, 2024F(%)

Figure 68: North America Smartwatch Market , By Value, By Retail Channel 2014-2018 (USD Million)

Figure 69: North America Smartwatch Market Market, By Value, By Retail Channel 2019-2024 (USD Million)

Figure 70: North America Smartwatch Market, By Value, By Online Channel, 2019-2024 (USD Million)

Figure 71: North America Smartwatch Market, By Value, By Online Channel 2019-2024 (USD Million)

Figure 72: US Smartwatch Market Size, By Value, 2014-2018 (In USD Million)

Figure 73: Smartwatch Use Preferences in US

Figure 74: United States Wearables Users, 2015-2019 (In Million)

Figure 75: Percentage of Internet Users in United States 2019 and 2022E (%)

Figure 76: United States Watch Sales, By Type, 2014-2018 (%)

Figure 77: US Smartwatch Market Size, By Value, 2019-2024 (In USD Million)

Figure 78: US Smartwatch Market: By Product Type, By Value 2014-2024 (USD Million)

Figure 79: US Smartwatch Market: By Operating System, By Value 2014–2024 (USD Million)

Figure 80: US Smartwatch Market: By Distribution Channel, By Value 2014-2024 (USD Million)

Figure 81: Canada Smartwatch Market Size, By Value, 2014-2018 (In USD Million)

Figure 82: Canada Average Expenditure Per Household 2014-2017 (USD Dollars)

Figure 83: Percentage of Internet Users in Canada 2014-2017 (%)

Figure 84: Overweight and Obese Population in Canada, 2015-2017 (% of total)

Figure 85: Canada Smartwatch Market Size, By Value, 2019-2024 (In USD Million)

Figure 86: Canada Smartwatch Market: By Product Type, By Value 2014-2024 (USD Million)

Figure 87: Canada Smartwatch Market: By Operating System, By Value 2014–2024 (USD Million)

Figure 88: Canada Smartwatch Market: By Distribution Channel, By Value 2014-2024 (USD Million)

Figure 89: Europe Smartwatch Market Size, By Value, 2014-2018 (USD Million)

Figure 90: Central and Eastern Europe Total Spending 2014-2019F (USD Billions)

Figure 91: Western Europe Total Spending 2014-2019F (USD Billions)

Figure 92: Europe High Net Worth Individual Population, By Countries 2014-2017 (in Thousand)

Figure 93: North America Urban Population, 2014-2019 (in Million)

Figure 94: Internet penetration in European Union, By Countries (%)

Figure 95: Europe Smartwatch Market Size, By Value, 2019-2024 (USD Million)

Figure 96: Europe Smartwatch Market Size, By Product Type, 2018 (%)

Figure 97: Europe Smartwatch Market Size, By Product Type, 2024F(%)

Figure 98: Europe Smartwatch Market Size, By Value, By Extension, 2014-2018 (USD Million)

Figure 99: Europe Smartwatch Market Size, By Value, By Extension, 2019-2024 (USD Million)

Figure 100: Europe Smartwatch Market Size, By Value, By Standalone 2014-2018 (USD Million)

Figure 101: Europe Smartwatch Market Size, By Value, By Standalone 2019-2024 (USD Million)

Figure 102: Europe Smartwatch Market Size, By Value, By Classic/Hybrid 2014-2018 (USD Million)

Figure 103: Europe Smartwatch Market Size, By Value, By Classic/Hybrid 2019-2024

(USD Million)

Figure 104: Europe Smartwatch Market Size, By Operating System, 2018 (%)

Figure 105: Europe Smartwatch Market Size, By Operating System, 2024F(%)

Figure 106: Europe Smartwatch Market Size, By WatchOS 2014-2018 (USD Million)

Figure 107: Europe Smartwatch Market Size, By WatchOS 2019-2024 (USD Million)

Figure 108: Europe Smartwatch Market Size, By WearOS 2014-2018 (USD Million)

Figure 109: Europe Smartwatch Market Size, By WearOS 2019-2024 (USD Million)

Figure 110: Europe Smartwatch Market Size, By Value, By Tizen 2014-2018 (USD Million)

Figure 111: Europe Smartwatch Market Size, By Value, By Tizen 2019-2024 (USD Million)

Figure 112: Europe Smartwatch Market Size, By Value, By Android 2014-2018 (USD Million)

Figure 113: Europe Smartwatch Market Size, By Value, By Android 2019-2024 (USD Million)

Figure 114: Europe Smartwatch Market Size, By Value, By Other Operating System 2014-2018 (USD Million)

Figure 115: Europe Smartwatch Market Size, By Value, By Other operating system 2019-2024 (USD Million)

Figure 116: Europe Smartwatch Market Size, By Distribution Channel, 2018(%)

Figure 117: Europe Smartwatch Market Size, By Distribution Channel, 2024F(%)

Figure 118: Europe Smartwatch Market , By Value, By Retail Channel 2014-2018 (USD Million)

Figure 119: Europe Smartwatch Market Market, By Value, By Retail Channel 2019-2024 (USD Million)

Figure 120: Europe Smartwatch Market, By Value, By Online Channel, 2019-2024 (USD Million)

Figure 121: Europe Smartwatch Market, By Value, By Online Channel 2019-2024 (USD Million)

Figure 122: UK Smartwatch Market Size, By Value, 2014-2018 (In USD Million)

Figure 123: United Kingdom Population, By Gender

Figure 124: Internet Users in UK, By Age Group 2017 (%)

Figure 125: UK Smartwatch Market Size, By Value, 2019-2024 (In USD Million)

Figure 126: UK Smartwatch Market: By Product Type, By Value 2014-2024 (USD Million)

Figure 127: UK Smartwatch Market: By Operating System, By Value 2014–2024 (USD Million)

Figure 128: UK Smartwatch Market: By Operating System, By Value 2014–2024 (USD Million)

Figure 129: Germany Smartwatch Market Size, By Value, 2014-2018 (In USD Million)

Figure 130: Number of Internet Users in Germany, 2014-2018 (in millions)

Figure 131: High Net Worth Population in Germany, 2014-2018 (in Million)

Figure 132: Urbanisation in Germany, 2014-2018 (in Million)

Figure 133: Germany Smartwatch Market Size, By Value, 2019-2024 (In USD Million)

Figure 134: Germany Smartwatch Market: By Product Type, By Value 2014-2024 (USD Million)

Figure 135: Germany Smartwatch Market: By Operating System, By Value 2014–2024 (USD Million)

Figure 136: Germany Smartwatch Market: By Distribution Channel, By Value 2014-2024 (USD Million)

Figure 137: France Smartwatch Market Size, By Value, 2014-2018 (In USD Million)

Figure 138: Internet Penetration in France, 2014-2018 (%)

Figure 139: France Urban population, 2013-2017 (% of total population)

Figure 140: Number of mobile phone users in France, 2015 to 2019 (in millions)

Figure 141: France Smartwatch Market Size, By Value, 2019-2024 (In USD Million)

Figure 142: France Smartwatch Market: By Product Type, By Value 2014-2024 (USD Million)

Figure 143: France Smartwatch Market: By Operating System, By Value 2014–2024 (USD Million)

Figure 144: France Smartwatch Market: By Distribution Channel, By Value 2014-2024 (USD Million)

Figure 145: Italy Smartwatch Market Size, By Value, 2014-2018 (In USD Million)

Figure 146: Degree of Urbanization in Italy, 2014-2017 (%)

Figure 147: Number of Internet Users in Italy, 2014-2018 (in million)

Figure 148: Total Population of Italy, 2014-2017 (in million)

Figure 149: Italy Smartwatch Market Size, By Value, 2019-2024 (In USD Million)

Figure 150: Italy Smartwatch Market: By Product Type, By Value 2014-2024 (USD Million)

Figure 151: Italy Smartwatch Market: By Operating System, By Value 2014–2024 (USD Million)

Figure 152: Italy Smartwatch Market: By Distribution Channel, By Value 2014-2024 (USD Million)

Figure 153: Rest of Europe Smartwatch Market Size, By Value, 2014-2018 (USD Million)

Figure 154: Rest of Europe Smartwatch Market Size, By Value, 2019-2024 (USD Million)

Figure 155: Rest of Europe Smartwatch Market: By Product Type, By Value 2014-2024 (USD Million)

Figure 156: Rest of Europe Smartwatch Market: By Operating System, By Value 2014–2024 (USD Million)

Figure 157: Rest of Europe Smartwatch Market: By Distribution Channel, By Value 2014-2024 (USD Million)

Figure 158: Asia Pacific Smartwatch Market Size, By Value, 2014-2018 (USD Million)

Figure 159: Asia-Pacific total Spending 2013-2019F (USD Billion)

Figure 160: Asia Pacific Smartwatch Market Size, By Value, 2019-2024 (USD Million)

Figure 161: Asia-Pacific Smartwatch Market Size, By Product Type, 2018 (%)

Figure 162: Asia-Pacific Smartwatch Market Size, By Product Type, 2024F(%)

Figure 163: Asia-Pacific Smartwatch Market Size, By Value, By Extension, 2014-2018 (USD Million)

Figure 164: Asia-Pacific Smartwatch Market Size, By Value, By Extension, 2019-2024 (USD Million)

Figure 165: Asia-Pacific Smartwatch Market Size, By Value, By Standalone 2014-2018 (USD Million)

Figure 166: Asia-Pacific Smartwatch Market Size, By Value, By Standalone 2019-2024 (USD Million)

Figure 167: Asia-Pacific Smartwatch Market Size, By Value, By Classic/Hybrid 2014-2018 (USD Million)

Figure 168: Asia-Pacific Smartwatch Market Size, By Value, By Classic/Hybrid 2019-2024 (USD Million)

Figure 169: Asia-Pacific Smartwatch Market Size, By Operating System, 2018 (%)

Figure 170: Asia-Pacific Smartwatch Market Size, By Operating System, 2024F(%)

Figure 171: Asia-Pacific Smartwatch Market Size, By WatchOS 2014-2018 (USD Million)

Figure 172: Asia-Pacific Smartwatch Market Size, By WatchOS 2019-2024 (USD Million)

Figure 173: Asia-Pacific Smartwatch Market Size, By WearOS 2014-2018 (USD Million)

Figure 174: Asia-Pacific Smartwatch Market Size, By WearOS 2019-2024 (USD Million)

Figure 175: Asia-Pacific Smartwatch Market Size, By Value, By Tizen 2014-2018 (USD Million)

Figure 176: Asia-Pacific Smartwatch Market Size, By Value, By Tizen 2019-2024 (USD Million)

Figure 177: Asia-Pacific Smartwatch Market Size, By Value, By Android 2014-2018 (USD Million)

Figure 178: Asia-Pacific Smartwatch Market Size, By Value, By Android 2019-2024 (USD Million)

Figure 179: Asia-Pacific Smartwatch Market Size, By Value, By Other Operating System 2014-2018 (USD Million)

Figure 180: Asia-Pacific Smartwatch Market Size, By Value, By Other operating system 2019-2024 (USD Million)

Figure 181: Asia-Pacific Smartwatch Market Size, By Distribution Channel, 2018(%)

Figure 182: Asia-Pacific Smartwatch Market Size, By Distribution Channel, 2024F(%)

Figure 183: Asia-Pacific Smartwatch Market , By Value, By Retail Channel 2014-2018 (USD Million)

Figure 184: Asia-Pacific Smartwatch Market Market, By Value, By Retail Channel 2019-2024 (USD Million)

Figure 185: Asia-Pacific Smartwatch Market, By Value, By Online Channel, 2019-2024 (USD Million)

Figure 186: Asia-Pacific Smartwatch Market, By Value, By Online Channel 2019-2024 (USD Million)

Figure 187: China Smartwatch Market Size, By Value, 2014-2018 (In USD Million)

Figure 188: Number of Internet Users in China, 2014-2017 (in Million)

Figure 189: China Urban Population, 2014-2017 (% of total)

Figure 190: China Smartwatch Market Size, By Value, 2018-2023 (In USD Million)

Figure 191: China Smartwatch Market: By Product Type, By Value 2014-2024 (USD Million)

Figure 192: China Smartwatch Market: By Operating System, By Value 2014–2024 (USD Million)

Figure 193: China Smartwatch Market: By Distribution Channel, By Value 2014-2024 (USD Million)

Figure 194: Japan Smartwatch Market Size, By Value, 2014-2018 (In USD Million)

Figure 195: Internet Penetration in Japan, 2014-2018 (%)

Figure 196: Japan Urban population, 2013-2017 (In Million)

Figure 197: Japan Smartwatch Market Size, By Value, 2018-2023 (In USD Million)

Figure 198: Japan Smartwatch Market: By Product Type, By Value 2014-2024 (USD Million)

Figure 199: Japan Smartwatch Market: By Operating System, By Value 2014–2024 (USD Million)

Figure 200: Japan Smartwatch Market: By Distribution Channel, By Value 2014-2024 (USD Million)

Figure 201: India Smartwatch Market Size, By Value, 2014-2018 (In USD Million)

Figure 202: Number of Internet Users in India, 2014-2017 (in millions)

Figure 203: Number of Urban Population in India, 2014-2017 (in millions)

Figure 204: India Smartwatch Market Size, By Value, 2018-2023 (In USD Million)

Figure 205: India Smartwatch Market: By Product Type, By Value 2014-2024 (USD Million)

Figure 206: India Smartwatch Market: By Operating System, By Value 2014–2024 (USD Million)

Million)

Figure 207: Italy Smartwatch Market: By Distribution Channel, By Value 2014-2024 (USD Million)

Figure 208: Australia Smartwatch Market Size, By Value, 2014-2018 (In USD Million)

Figure 209: Distribution of internet users in Australia, By Age Group 2016

Figure 210: Degree of urbanization in Australia, 2014-2017 (%)

Figure 211: Australia Smartwatch Market Size, By Value, 2018-2023 (In USD Million)

Figure 212: Australia Smartwatch Market: By Product Type, By Value 2014-2024 (USD Million)

Figure 213: Australia Smartwatch Market: By Operating System, By Value 2014–2024 (USD Million)

Figure 214: Australia Smartwatch Market: By Distribution Channel, By Value 2014-2024 (USD Million)

Figure 215: Rest of APAC Smartwatch Market Size, By Value, 2014-2018 (USD Million)

Figure 216: Rest of APAC Smartwatch Market Size, By Value, 2018-2023 (USD Million)

Figure 217: Rest of Asia-Pacific Smartwatch Market: By Product Type, By Value 2014-2024 (USD Million)

Figure 218: Rest of Asia-Pacific Smartwatch Market: By Operating System, By Value 2014–2024 (USD Million)

Figure 219: Rest of APAC Smartwatch Market: By Distribution Channel, By Value 2014-2024 (USD Million)

Figure 220: Rest of the World Smartwatch Market Size, By Value, 2013-2017 (USD Million)

Figure 221: Latin America Total Spending 2014-2019F (USD Billions)

Figure 222: Middle East/ Africa Total Spending 2013-2019F (USD Billions)

Figure 223: Rest of the World Smartwatch Market Size, By Value, 2018-2023 (USD Million)

Figure 224: Rest of the World Smartwatch Market Size, By Product Type, 2018 (%)

Figure 225: Rest of the World Smartwatch Market Size, By Product Type, 2024F(%)

Figure 226: Rest of the World Smartwatch Market: By Product Type, By Value 2014-2024 (USD Million)

Figure 227: Rest of the World Smartwatch Market Size, By Operating System, 2018 (%)

Figure 228: Rest of the World Smartwatch Market Size, By Operating System, 2024F(%)

Figure 229: Rest of the World Smartwatch Market: By Operating System, By Value 2014–2024 (USD Million)

Figure 230: Rest of the World Smartwatch Market Size, By Distribution Channel, 2018(%)

Figure 231: Rest of the World Smartwatch Market Size, By Distribution Channel,

2024F(%)

Figure 232: Rest of the World Smartwatch Market: By Distribution Channel, By Value 2014-2024 (USD Million)

Figure 233: Apple Unit sales of Smartwatch, 2015-2018 (in Million Units)

Figure 234: Apple Product Revenue, By Segment 2017

Figure 235: Fitbit Smartwatch Revenue 2014-2018 (USD Millions)

Figure 236: Average Selling Price of Fitbit watch 2014-2017 (USD)

Figure 237: Fitbit Unit Sales of Smartwatch, 2014-2018 (in Million)

Figure 238: Fitbit Devices Revenue, By Geographical Region, 2016 & 2017

Figure 239: Garmin Ltd. Outdoor Segment Market Revenue, 2014-2018 (USD Millions)

Figure 240: Garmin Ltd. Revenue, By Geographical Region, 2017 (%)

Table A: Types of Smartwatch

Table B: Comparison of Leading Smart Watches

Table C: Apple Smartwatch Models

I would like to order

Product name: Global Smartwatch Market – Analysis By Product Type (Extension, Standalone, Hybrid), By OS (WatchOS, WearOS, Tizen, RTOS), By Application (Fitness, Lifestyle), By Channel (Online, Offline), By Region, By Country (2019 Edition): World Market Review and Forecast to 2024 – By Region (North America, Europe, APAC, ROW), By Country (US, Canada, UK, Germany, France, Italy, China, Japan, India, Australia)

Product link: <https://marketpublishers.com/r/GE1568A4496EN.html>

Price: US\$ 2,400.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/GE1568A4496EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below
and fax the completed form to +44 20 7900 3970