

Global Smart Label Market: World Market Review By Technology (RFID, NFC, EAS, ESL), By Application, By Region, By Country (2019 Edition): Opportunities and Forecast (2014-2024) - By Application (Food & Beverage, Healthcare & Pharmaceutical, Automotive, Retail, Logistics), By Region (North America, Europe, APAC, ROW), By Country (US, Canada, UK, Germany, France, Netherlands, India, China, Japan, South Korea)

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Abstracts

EXECUTIVE SUMMARY

A comprehensive research report created through extensive primary research (inputs from industry experts, companies, stakeholders) and secondary research, the report aims to present the analysis of Global Smart Label Market. The report analyzes the Smart Label Market By Technology (Radio Frequency Identification, Near Field Communication, Electronic Article Surveillance and Electronic Shelf Labeling) and By Application (Food & Beverage, Healthcare & Pharmaceutical, Automotive, Retail, Logistics, Others). The Smart Label market has been analyzed By Region (North America, Europe, Asia Pacific and Rest of the World) and By Country (US, Canada, UK, Germany, France, Netherlands, India, China, Japan and South Korea) for the historical period of 2014-2018 and the forecast period of 2019-2024.

According to Azoth Analytics research report, global smart label market is projected to display a robust growth represented by a CAGR of 7.64% during 2019 – 2024.

The technological segment of Smart Label has been witnessing growth at a noteworthy rate over the past few years backed by wider availability of options which adds flexibility in decision making coupled with emergence of big data and internet of things has led to increasing retail transactions backed by rising e-commerce market. Amongst the regions, North America accounts for the largest regional share in the global Smart Label market in 2019. Key factors driving the robust growth rate in North America region include strong consumption pattern with ease in the identification of products reducing the review timing coupled with greater adoption of smart labels by online giants to keep a track on supply chain analysis is likely to drive the regional market.

The report titled “Global Smart Label Market: World Market Review By Technology (RFID, NFC, EAS, ESL), By Application, By Region, By Country (2019 Edition): Opportunities and Forecast (2014-2024) - By Application (Food & Beverage, Healthcare & Pharmaceutical, Automotive, Retail, Logistics), By Region (North America, Europe, APAC, ROW), By Country (US, Canada, UK, Germany, France, Netherlands, India, China, Japan, South Korea)” has covered and analyzed the potential of Global Smart Label market and provides statistics and information on market size, shares and growth factors. The report intends to provide cutting-edge market intelligence and help decision makers take sound investment evaluation. Besides, the report also identifies and analyses the emerging trends along with major drivers, challenges and opportunities in the global Smart Label market. Additionally, the report also highlights market entry strategies for various companies across the globe.

SCOPE OF THE REPORT

Global Smart Label Market (Actual Period: 2014-2018, Forecast Period: 2019-2024)

Smart Label Market – Size, Growth, Forecast

By Technology (Radio Frequency Identification, Near Field Communication, Electronic Article Surveillance and Electronic Shelf Labelling)

By Application (Food & Beverage, Healthcare & Pharmaceutical, Automotive, Retail, Logistics and Others)

Regional Markets – North America, Europe, APAC, Rest of the World (Actual Period: 2014-2018, Forecast Period: 2019-2024)

Smart Label Market – Size, Growth, Forecast

By Technology (Radio Frequency Identification, Near Field Communication, Electronic Article Surveillance and Electronic Shelf Labelling)

By Application (Food & Beverage, Healthcare & Pharmaceutical, Automotive, Retail, Logistics and Others)

Country Analysis – US, Canada, UK, Germany, France, Netherlands, India, China, Japan, South Korea (Actual Period: 2014-2018, Forecast Period: 2019-2024)

Smart Label Market – Size and Growth

By Technology (Radio Frequency Identification, Near Field Communication, Electronic Article Surveillance and Electronic Shelf Labelling)

By Application (Food & Beverage, Healthcare & Pharmaceutical, Automotive, Retail, Logistics and Others)

Other Report Highlights

Market Dynamics – Drivers and Restraints

Market Trends

Porter Five Force Analysis

SWOT Analysis

Competitive Landscape

Company Analysis – (Alien Technology, Avery Dennison Corporation, CCL industries, Thin Film Electronics, Zebra Technologies Corporation, Intermec, Nedap, Smartrac, Invengo Information Technology, and Sato Holding's Corporation)

CUSTOMIZATION OF THE REPORT

The report could be customized according to the client's specific research requirements. No additional cost will be required to pay for limited additional research.

Contents

1. RESEARCH METHODOLOGY

2. EXECUTIVE SUMMARY

3. STRATEGIC RECOMMENDATIONS

4. GLOBAL SMART LABEL: MARKET OUTLOOK

5. GLOBAL SMART LABEL: PRODUCT OUTLOOK

6. GLOBAL SMART LABEL MARKET DYNAMICS

6.1 Global Smart Label Market Drivers

6.1.1 Growing Consumer Income and Spending

6.1.2 Emergence of Big Data and Internet of Things

6.1.3 Burgeoning E-commerce market

6.2 Global Smart Label Market Restraints

6.2.1 High Costs of Smart Labels

6.2.2 Accurate Indoor Positioning and Scalability

6.3 Global Smart Label Market Trends

6.3.1 Increasing awareness among consumers owing to the transparency of products

6.3.2 Growing demand for Smart labels in Logistics and Supply-Chain industry

6.3.3 Increasing penetration of Near Field Communication System (NFC)

6.4 Global Smart Label Market: Competitive Landscape

6.4.1 Product Benchmarking

6.4.2 Key developments in smart label market

6.4.3 Porter's Five Force Analysis

6.4.4 SWOT Analysis

7. GLOBAL SMART LABEL MARKET: AN ANALYSIS

7.1 Global Smart Label Market : By Value, Historical Period (USD Million) : Year 2014-2018

7.2 Global Smart Label Market : By Value, By Forecast Period 2019-2024 (USD Million)

7.3 Global Smart Label Market – Segmental Analysis : By Technology : By Value, 2014-2024

7.3.1 Global Radio Frequency Identification Technology Market, 2014-2024 (USD

Million)

7.3.2 Global Near Field Communication Technology Market, 2014-2024 (USD Million)

7.3.3 Global Electronic Article Surveillance Technology Market, 2014-2024 (USD Million)

7.3.4 Global Electronic Shelf Labeling Technology Market, 2014-2024 (USD Million)

7.4 Global Smart Label Market – Segmental Analysis; By Application

7.4.1 Global Smart Label Market, By Food and Beverage 2014-2018 (USD Million)

7.4.2 Global Smart Label Market, By Food and Beverage 2019-2024 (USD Million)

7.4.3 Global Smart Label Market, By Healthcare and Pharmaceutical 2014-2018 (USD Million)

7.4.4 Global Smart Label Market, By Healthcare and Pharmaceutical 2019-2024 (USD Million)

7.4.5 Global Smart Label Market, By Automotive 2014-2018 (USD Million)

7.4.6 Global Smart Label Market, By Automotive 2019-2024 (USD Million)

7.4.7 Global Smart Label Market, By Logistics 2014-2018 (USD Million)

7.4.8 Global Smart Label Market, By Logistics 2019-2024 (USD Million)

7.4.9 Global Smart Label Market, By Retail 2014-2018 (USD Million)

7.4.10 Global Smart Label Market, By Retail 2019-2024 (USD Million)

7.4.11 Global Smart Label Market, By Others 2014-2018 (USD Million)

7.4.12 Global Smart Label Market, By Others 2019-2024 (USD Million)

8. GLOBAL SMART LABEL MARKET: REGIONAL ANALYSIS

8.1 Global Smart Label Market : Regional Analysis – By Value : Year 2018 & 2024

8.2 Market Attractiveness Chart of Global Smart Label Market – By Region, By Volume

9. NORTH AMERICA SMART LABEL MARKET: AN ANALYSIS

9.1 North America Smart Label Market: By Value (USD Million), Year 2014-2018

9.2 North America Smart Label Market: By Leading Companies

9.3 North America Smart Label Market: By Value (USD Million), Year 2019-2024

9.4 North America Smart Label Market –Segmental Analysis : By Technology : By Value, 2014-2018

9.5 North America Smart Label Market –Segmental Analysis : By Technology : By Value, 2019-2024

9.6 North America Smart Label Market –Segmental Analysis : By Applications : By Value, 2014-2018

9.7 North America Smart Label Market –Segmental Analysis : By Applications : By Value, 2019-2024

9.8 North America Smart Label Market: Country Analysis

9.8.1 Market Attractiveness Chart of North America Smart Label Market - By Country, By Value

9.8.2 North America Smart Label Market: Country Share, Year 2018 & 2024

9.8.3 United States Smart Label Market: By Value (USD Million), Year 2014-2018

9.8.4 United States Smart Label Market: By Value (USD Million), Year 2019-2024

9.8.5 United States Smart Label Market –Segmental Analysis : By Technology : By Value, 2014-2018

9.8.6 United States Smart Label Market –Segmental Analysis : By Technology : By Value, 2014-2018

9.8.7 United States Smart Label Market –Segmental Analysis : By Application : By Value, 2014-2018

9.8.8 United States Smart Label Market –Segmental Analysis : By Application : By Value, 2014-2018

9.8.9 Canada Smart Label Market : By Value (USD Million), Year 2014-2018

9.8.10 Canada Smart Label Market : By Value (USD Million), Year 2019-2024

9.8.11 Canada Smart Label Market –Segmental Analysis: By Technology : By Value, 2014-2018

9.8.12 Canada Smart Label Market –Segmental Analysis: By Technology : By Value, 2014-2018

9.8.13 Canada Smart Label Market –Segmental Analysis: By Application : By Value, 2014-2018

9.8.14 Canada Smart Label Market –Segmental Analysis: By Application: By Value, 2014-2018

10. EUROPE SMART LABEL MARKET: AN ANALYSIS

10.1 Europe Smart Label Market: By Value (USD Million), Year 2014-2018

10.2 Europe Smart Label Market: By Leading Companies

10.3 Europe Smart Label Market: By Value (USD Million), Year 2019-2024

10.4 Europe Smart Label Market –Segmental Analysis: By Technology: By Value, 2014-2018

10.5 Europe Smart Label Market –Segmental Analysis: By Technology: By Value, 2019-2024

10.6 Europe Smart Label Market –Segmental Analysis: By Applications: By Value, 2014-2018

10.7 Europe Smart Label Market –Segmental Analysis: By Applications: By Value, 2019-2024

10.8 Europe Smart Label Market : Country Analysis

10.8.1 Market Attractiveness Chart of Europe Smart Label Market - By Country, By Value

10.8.2 Europe Smart Label Market: Country Share, Year 2018 & 2024

10.8.3 United Kingdom Smart Label Market: By Value (USD Million), Year 2014-2018

10.8.4 United Kingdom Smart Label Market: By Value (USD Million), Year 2019-2024

10.8.5 United Kingdom Smart Label Market –Segmental Analysis: By Technology : By Value, 2014-2018

10.8.6 United Kingdom Smart Label Market –Segmental Analysis: By Technology : By Value, 2014-2018

10.8.7 United Kingdom Smart Label Market –Segmental Analysis: By Application : By Value, 2014-2018

10.8.8 United Kingdom Smart Label Market –Segmental Analysis: By Application : By Value, 2014-2018

10.8.9 Germany Smart Label Market: By Value (USD Million), Year 2014-2018

10.8.10 Germany Smart Label Market : By Value (USD Million), Year 2019-2024

10.8.11 Germany Smart Label Market –Segmental Analysis: By Technology: By Value, 2014-2018

10.8.12 Germany Smart Label Market –Segmental Analysis: By Technology : By Value, 2014-2018

10.8.13 Germany Smart Label Market –Segmental Analysis: By Application : By Value, 2014-2018

10.8.14 Germany Smart Label Market –Segmental Analysis: By Application : By Value, 2014-2018

10.8.15 France Smart Label Market : By Value (USD Million), Year 2014-2018

10.8.16 France Smart Label Market : By Value (USD Million), Year 2019-2024

10.8.17 France Smart Label Market –Segmental Analysis: By Technology : By Value, 2014-2018

10.8.18 France Smart Label Market –Segmental Analysis: By Technology : By Value, 2014-2018

10.8.19 France Smart Label Market –Segmental Analysis: By Application : By Value, 2014-2018

10.8.20 France Smart Label Market –Segmental Analysis: By Application : By Value, 2014-2018

10.8.21 Netherlands Smart Label Market : By Value (USD Million), Year 2014-2018

10.8.22 Netherlands Smart Label Market : By Value (USD Million), Year 2019-2024

10.8.23 Netherlands Smart Label Market –Segmental Analysis : By Technology: By Value, 2014-2018

10.8.24 Netherlands Smart Label Market –Segmental Analysis : By Technology: By Value, 2014-2018

10.8.24 Netherlands Smart Label Market –Segmental Analysis : By Application: By Value, 2014-2018

10.8.25 Netherlands Smart Label Market –Segmental Analysis : By Application: By Value, 2014-2018

10.8.26 Rest of Europe Smart Label Market : By Value (USD Million), Year 2014-2018

10.8.27 Rest of Europe Smart Label Market : By Value (USD Million), Year 2019-2024

10.8.28 Rest of Europe Smart Label Market –Segmental Analysis : By Technology: By Value, 2014-2018

10.8.29 Rest of Europe Smart Label Market –Segmental Analysis: By Technology: By Value, 2014-2018

10.8.30 Rest of Europe Smart Label Market –Segmental Analysis: By Application: By Value, 2014-2018

10.8.31 Rest of Europe Smart Label Market –Segmental Analysis: By Application: By Value, 2014-2018

11. APAC SMART LABEL MARKET: AN ANALYSIS

11.1 APAC Smart Label Market : By Value (USD Million), Year 2014-2018

11.2 APAC Smart Label Market : By Leading Companies

11.3 APAC Smart Label Market : By Value (USD Million), Year 2019-2024

11.4 APAC Smart Label Market –Segmental Analysis: By Technology : By Value, 2014-2018

11.5 APAC Smart Label Market –Segmental Analysis: By Technology : By Value, 2019-2024

11.6 APAC Smart Label Market –Segmental Analysis: By Applications : By Value, 2014-2018

11.7 APAC Smart Label Market –Segmental Analysis: By Applications : By Value, 2019-2024

11.8 APAC Smart Label Market: Country Analysis

11.8.1 Market Attractiveness Chart of APAC Smart Label Market - By Country, By Value

11.8.2 APAC Smart Label Market: Country Share, Year 2018 & 2024

11.8.3 India Smart Label Market: By Value (USD Million), Year 2014-2018

11.8.4 India Smart Label Market : By Value (USD Million), Year 2019-2024

11.8.5 India Smart Label Market –Segmental Analysis : By Technology: By Value, 2014-2018

11.8.6 India Smart Label Market –Segmental Analysis: By Technology: By Value, 2014-2018

11.8.7 India Smart Label Market –Segmental Analysis: By Application: By Value,

2014-2018

11.8.8 India Smart Label Market –Segmental Analysis: By Application: By Value,
2014-2018

11.8.9 China Smart Label Market : By Value (USD Million), Year 2014-2018

11.8.10 China Smart Label Market : By Value (USD Million), Year 2019-2024

11.8.11 China Smart Label Market –Segmental Analysis: By Technology : By Value,
2014-2018

11.8.12 China Smart Label Market –Segmental Analysis: By Technology: By Value,
2014-2018

11.8.13 China Smart Label Market –Segmental Analysis: By Application : By Value,
2014-2018

11.8.14 China Smart Label Market –Segmental Analysis: By Application : By Value,
2014-2018

11.8.15 Japan Smart Label Market : By Value (USD Million), Year 2014-2018

11.8.16 Japan Smart Label Market : By Value (USD Million), Year 2019-2024

11.8.17 Japan Smart Label Market –Segmental Analysis: By Technology : By Value,
2014-2018

11.8.16 Japan Smart Label Market –Segmental Analysis: By Technology : By Value,
2014-2018

11.8.17 Japan Smart Label Market –Segmental Analysis: By Application : By Value,
2014-2018

11.8.18 Japan Smart Label Market –Segmental Analysis: By Application : By Value,
2014-2018

11.8.19 South Korea Smart Label Market: By Value (USD Million), Year 2014-2018

11.8.20 South Korea Smart Label Market: By Value (USD Million), Year 2019-2024

11.8.21 South Korea Smart Label Market –Segmental Analysis : By Technology : By
Value, 2014-2018

11.8.22 South Korea Smart Label Market –Segmental Analysis: By Technology: By
Value, 2014-2018

11.8.23 South Korea Smart Label Market –Segmental Analysis: By Application: By
Value, 2014-2018

11.8.24 South Korea Smart Label Market –Segmental Analysis : By Application: By
Value, 2014-2018

11.8.25 Rest of APAC Smart Label Market: By Value (USD Million), Year 2014-2024

11.8.26 Rest of APAC Smart Label Market –Segmental Analysis: By Technology : By
Value, 2014-2018

11.8.27 Rest of APAC Smart Label Market –Segmental Analysis: By Technology : By
Value, 2014-2018

11.8.28 Rest of APAC Smart Label Market –Segmental Analysis: By Application: By

Value, 2014-2018

11.8.29 Rest of APAC Smart Label Market –Segmental Analysis: By Application: By Value, 2014-2018

12. REST OF THE WORLD SMART LABEL MARKET: AN ANALYSIS

12.1 Rest of the World Smart Label Market: By Value (USD Million), Year 2014-2018

12.2 Rest of the World Smart Label Market: By Value (USD Million), Year 2019-2024

12.3 Rest of the World Smart Label Market –Segmental Analysis: By Technology : By Value, 2014-2018

12.4 Rest of the World Smart Label Market –Segmental Analysis: By Technology: By Value, 2019-2024

12.5 Rest of the World Smart Label Market –Segmental Analysis: By Applications: By Value, 2014-2018

12.6 Rest of the World Smart Label Market –Segmental Analysis: By Applications: By Value, 2019-2024

13. COMPANY PROFILES

13.1 Alien Technology

13.2 Avery Dennison Corporation

13.3 CCL Industries

13.4 Thin Film Electronics ASA

13.5 Zebra Technologies Corporation

13.6 Intermec

13.7 Nedap

13.8 Invengo Information Technology

13.9 Sato Holding's Corporation

13.10 Smartrac

List Of Figures

LIST OF FIGURES

- Figure 1: Types of Smart Label Technologies
- Figure 2: Global Smart Label Market Size, By Value, 2014-2018 (USD Million)
- Figure 3: Projected global population (In Billions)
- Figure 4: Projected global population aged 60 years & above (In Billions)
- Figure 5: Number of Middle Class Households Worldwide, 2014-2017 (in billion)
- Figure 6: Global Final Consumption Expenditure, 2014-2017 (USD Trillion)
- Figure 7: Global Urban Population, 2015-2019 (in million)
- Figure 8: Global Urban Population, 2014-2018 (% of total)
- Figure 9: Global GDP Growth, By Sector, 2018 (In %)
- Figure 10: Global GDP Growth, 2018 (In %)
- Figure 11: Global Smartphone subscribers 2014-2018 (in million)
- Figure 12: Global Internet User Penetration, By Regions 2016-2018 (% out of total population)
- Figure 13: Global Smart Label Market Size, By Value, 2019-2024 (USD Million)
- Figure 14: Global Smart Label Market Size, By Technology, 2018 (%)
- Figure 15: Global Smart Label Market Size, By Technology, 2024F(%)
- Figure 16: Global RFID Technology Market Size, By Value, 2014-2024 (USD Million)
- Figure 17: Global RFID Market, By End Users 2017 (%)
- Figure 18: Cumulative Sales of RFID Tags, By Application 2018 (in millions)
- Figure 19: Global Electronic Article Surveillance Label Market Size, By Value, 2014-2024 (USD Million)
- Figure 20: Global Near Field Communication Technology Market Size, By Value, 2014-2024 (USD Million)
- Figure 21: Global Electronic Shelf Label Market Size, By Value, 2014-2024 (USD Million)
- Figure 22: Market Opportunity Chart of Global Smart Label Market - By Technology (Year-2024)
- Figure 23: Global Smart Label Market Size, By End User, 2018 (%)
- Figure 24: Global Smart Label Market Size, By End User, 2024F(%)
- Figure 25: Global Smart Label Market Size, By Value, By Food and Beverage 2014-2018 (USD Million)
- Figure 26: Global Smart Label Market Size, By Value, By Food and Beverage 2019-2024 (in million)
- Figure 27: Projected Global Food and Beverage Industry, 2017-2023 (USD Million)
- Figure 28: Global Expenditure on Food Per Capita, By Countries, 2016 (In USD)

- Figure 29: Global Food and Beverage Industry, By Number of Users 2017 (%)
- Figure 30: Global Packaged Food Revenue, 2014-2018 (In USD Billion)
- Figure 31: Global Smart Label Market Size, By Value, By Healthcare & Pharmaceutical, 2014-2018 (USD Million)
- Figure 32: Global Smart Label Market Size, By Value, By Healthcare and Pharmaceutical 2019-2024 (USD Million)
- Figure 33: Expected Global Medical Spending in 2020, By Region, (% of Total)
- Figure 34: Regional Expected Healthcare Industry Growth Rate, By Year 2020
- Figure 35: Global Healthcare Landscape, By Select Region
- Figure 36: Worldwide total prescription drug sales (2019-2024), in USD Billion
- Figure 37: Projected medicine spending distribution, By Regions 2020
- Figure 38: Global Smart Label Market Size, By Value, By Automotive, 2014-2024 (USD Million)
- Figure 39: Global Smart Label Market Size, By Value, By Automotive 2019-2024 (USD Million)
- Figure 40: Global Stock of Electric Cars, 2017 (Million Units)
- Figure 41: Global Production of All Vehicles 2014-2018 (in Million)
- Figure 42: Global Sales of Vehicles, 2014-2017 (In Million)
- Figure 43: Global Smart Label Market Size, By Value, By Logistics 2014-2024 (USD Million)
- Figure 44: Global Smart Label Market Size, By Value, By Logistics 2019-2024 (USD Million)
- Figure 45: Global Smart Label Market Size, By Value, By Retail 2014-2018 (USD Million)
- Figure 46: Global Smart Label Market Size, By Value, By Retail 2019-2024 (USD Million)
- Figure 47: Global Smart Label Market Size, By Value, By Others, 2014-2024F (USD Million)
- Figure 48: Global Smart Label Market Size, By Value, By Others 2019-2024 (USD Million)
- Figure 49: Market Opportunity Chart of Global Smart Label Market - By Application Sector (Year-2024)
- Figure 50: Global Smart Label Market, Regional Share, 2018 (%)
- Figure 51: Global Smart Label Market, Regional Share, 2024F(%)
- Figure 52: Market Opportunity Chart of Global Smart Label Market - By Size, By Volume (Year-2024)
- Figure 53: North America Smart Label Market Size, By Value, 2014-2018 (USD Million)
- Figure 54: North America Urban Population, 2014-2017 (In % of Total)
- Figure 55: North America Final Consumption Expenditure, 2014-2017 (In Current USD,

Trillion)

Figure 56: North America, Urban Population (% of total)

Figure 57: North America Healthcare Expenditure 2013-2016 (in %)

Figure 58: North America Internet Users, By Regions, 2018 (In %)

Figure 59: Number of Smartphone Users in North America, By Countries 2014-2019 (in millions)

Figure 60: North America Smart Label Market Size, By Value, 2019-2024 (USD Million)

Figure 61: North America Smart Label Market: By Product Type, By Value 2014-2018 (USD Million)

Figure 62: North America Smart Label Market: By Product Type, By Value 2018-2024 (USD Million)

Figure 63: North America Smart Label Market : By End Users, By Value, 2014-2018 (USD Million)

Figure 64: North America Smart Label Market : By End Users, By Value, 2019E-2024F (USD Million)

Figure 65: Market Opportunity Chart of North America Smart Label Market - By Country (Year-2024)

Figure 66: North America Smart Label Market, Country Share, 2018 (%)

Figure 67: North America Smart Label Market, Country Share, 2024F(%)

Figure 68: United States Smart Label Market Size, By Value, 2014-2018 (USD Million)

Figure 69: United States Household Spending 2014-2017 (USD Million)

Figure 70: US Urban Population, 2014-2018 (% of total)

Figure 71: U.S., Per Capita Expenditure on Healthcare, 2012-2018E (In USD)

Figure 72: Number of Smartphone Users in United States, 2014-2019 (in millions)

Figure 73: US Production of All Vehicles, 2013-2017 (In Millions)

Figure 74: US' Total Personal Consumption Expenditures, By Services, 2017 (In %)

Figure 75: US Retail E-commerce sales, 2017-2021 (USD Billion)

Figure 76: United States Smart Label Market Size, By Value, 2019-2024 (USD Million)

Figure 77: United States Smart Label Market: By Product Type, By Value 2014-2018 (USD Million)

Figure 78: United States Smart Label Market: By Product Type, By Value 2018-2024 (USD Million)

Figure 79: United States Smart Label Market : By End Users, By Value, 2014-2018 (USD Million)

Figure 80: United States Smart Label Market : By End Users, By Value, 2019E-2024F (USD Million)

Figure 81: Canada Smart Label Market Size, By Value, 2014-2018 (USD Million)

Figure 82: Canada Household Spending, 2014-2017 (USD Billion)

Figure 83: Canada Urban Population, 2014-2017 (In % of Total)

- Figure 84: Canada, Per Capita Healthcare Expenditure, 2014-2017 (USD)
- Figure 85: Number of Smartphone Users in Canada, 2014-2018 (in million)
- Figure 86: Canada Sale of Packaged Food Category 2017 (in %)
- Figure 87: Canada Total Average Expenditure Per Household, 2013-2017 (In USD)
- Figure 88: Canada Total Retail Total & Ecommerce Total Sales, 2013-2017 (In USD Billion)
- Figure 89: Canada Ecommerce Sales, 2013-2017 (In % of Total Sales)
- Figure 90: Canada Sale of All Vehicles 2017 (in %)
- Figure 91: Canada Smart Label Market Size, By Value, 2019-2024 (USD Million)
- Figure 92: Canada Smart Label Market: By Product Type, By Value 2014-2018 (USD Million)
- Figure 93: Canada Smart Label Market: By Product Type, By Value 2018-2024 (USD Million)
- Figure 94: Canada Smart Label Market : By End Users, By Value, 2014-2018 (USD Million)
- Figure 95: Canada Smart Label Market : By End Users, By Value, 2019E-2024F (USD Million)
- Figure 96: Europe Smart Label Market Size, By Value, 2014-2018 (USD Million)
- Figure 97: Europe Urban Population, 2014-2017 (In % of Total)
- Figure 98: European Union Household Spending, 2014–2017 (In Billion)
- Figure 99: Europe Consumer Expenditure, By Country 2018 (USD Million)
- Figure 100: Europe Internet Access to Households, 2017 (In % of All Households)
- Figure 101: Europe Healthcare Expenditure, By Countries, 2016 (In % of GDP)
- Figure 102: EU-28 Household Expenditure, By Consumption, 2017 (In % Share of Total)
- Figure 103: Europe Total Household Expenditure on Food & Non Alcoholic Beverages, 2017 (In % Share of Total)
- Figure 104: Europe Smart Label Market Size, By Value, 2019-2024 (USD Million)
- Figure 105: Europe Smart Label Market: By Product Type, By Value 2014-2018 (USD Million)
- Figure 106: Europe Smart Label Market: By Product Type, By Value 2018-2024 (USD Million)
- Figure 107: Europe Smart Label Market : By End Users, By Value, 2014-2018 (USD Million)
- Figure 108: Europe Smart Label Market : By End Users, By Value, 2019E-2024F (USD Million)
- Figure 109: Market Opportunity Chart of Europe Smart Label Market - By Country (Year-2024)
- Figure 110: Europe Smart Label Market, Country Share, 2018 (%)

- Figure 111: Europe Smart Label Market, Country Share, 2024F(%)
- Figure 112: UK Smart Label Market Size, By Value, 2014-2018 (USD Million)
- Figure 113: Penetration of Smartphone in UK, 2014-2018 (%)
- Figure 114: Household Spending of UK, 2014-2017 (in Billion)
- Figure 115: UK Urban Population, 2015-2019 (% of total)
- Figure 116: UK Healthcare Expenditure Rate 2013-2016 (In Billion)
- Figure 117: Production of Vehicle in UK, By Type 2014-2017 (in thousands)
- Figure 118: Share of Grocery Retail Sales in UK, 2014-2018 (%)
- Figure 119: UK Smart Label Market Size, By Value, 2019-2024 (USD Million)
- Figure 120: UK Smart Label Market: By Product Type, By Value 2014-2018 (USD Million)
- Figure 121: UK Smart Label Market: By Product Type, By Value 2018-2024 (USD Million)
- Figure 122: UK Smart Label Market : By End Users, By Value, 2014-2018 (USD Million)
- Figure 123: UK Smart Label Market : By End Users, By Value, 2019E-2024F (USD Million)
- Figure 124: Germany Smart Label Market Size, By Value, 2014-2018 (USD Million)
- Figure 125: Penetration of Smartphone in Germany, 2014-2018 (%)
- Figure 126: Household Spending of Germany, 2014-2017 (in billion)
- Figure 127: Germany Urban Population, 2014-2018 (% of total)
- Figure 128: Germany Healthcare Expenditure Rate 2014-2018 (USD Per Capita)
- Figure 129: Germany Internet Access Rate 2014-2018 (% of Total Households)
- Figure 130: Germany Product of Vehicles, By Type 2014-2018 (in thousands)
- Figure 131: Germany Smart Label Market Size, By Value, 2019-2024 (USD Million)
- Figure 132: Germany Smart Label Market: By Product Type, By Value 2014-2018 (USD Million)
- Figure 133: Germany Smart Label Market: By Product Type, By Value 2018-2024 (USD Million)
- Figure 134: Germany Smart Label Market : By End Users, By Value, 2014-2018 (USD Million)
- Figure 135: Germany Smart Label Market : By End Users, By Value, 2019E-2024F (USD Million)
- Figure 136: France Smart Label Market Size, By Value, 2014-2018 (USD Million)
- Figure 137: Penetration of Smartphone in France, 2014-2018 (%)
- Figure 138: Household Spending of France, 2014-2017 (In Billion)
- Figure 139: France Urban population, 2014-2017 (% of total population)
- Figure 140: France Smart Label Market Size, By Value, 2019-2024 (USD Million)
- Figure 141: France Smart Label Market: By Product Type, By Value 2014-2018 (USD Million)

Figure 142: France Smart Label Market: By Product Type, By Value 2018-2024 (USD Million)

Figure 143: France Smart Label Market : By End Users, By Value, 2014-2018 (USD Million)

Figure 144: France Smart Label Market : By End Users, By Value, 2019E-2024F (USD Million)

Figure 145: Netherlands Smart Label Market Size, By Value, 2014-2018 (USD Million)

Figure 146: Netherlands Urban Population, 2014-2017 (% of total population)

Figure 147: Healthcare Spending in Netherlands 2014-2017 (USD Per Capita)

Figure 148: Household Spending of Netherlands, 2014-2017 (in Billion)

Figure 149: Netherlands Pharmaceutical Spending 2014-2017 (% of Health Spending)

Figure 150: Netherlands Internet Access Rate 2014-2018 (% of Total Households)

Figure 151: Netherlands Production of Vehicles, By Type 2014-2018 (in thousands)

Figure 152: Netherlands Smart Label Market Size, By Value, 2019-2024 (USD Million)

Figure 153: Netherlands Smart Label Market: By Product Type, By Value 2014-2018 (USD Million)

Figure 154: Netherlands Smart Label Market: By Product Type, By Value 2018-2024 (USD Million)

Figure 155: Netherlands Smart Label Market : By End Users, By Value, 2014-2018 (USD Million)

Figure 156: Netherlands Smart Label Market : By End Users, By Value, 2019E-2024F (USD Million)

Figure 157: Rest of Europe Smart Label Market Size, By Value, 2014-2018 (USD Million)

Figure 158: Household Spending in Europe, By Countries 2014-2017 (USD Billion)

Figure 159: Penetration of Smartphone in Rest of Europe, By Countries 2014-2018 (in Million)

Figure 160: Per Capita Healthcare Expenditure in Europe, By Countries 2014-2017 (USD)

Figure 161: Production of Passenger vehicles in Europe, By Countries 2014-2017 (in thousands)

Figure 162: Rest of Europe Smart Label Market Size, By Value, 2019-2024 (in Million)

Figure 163: Rest of Europe Smart Label Market: By Product Type, By Value 2014-2018 (USD Million)

Figure 164: Rest of Europe Smart Label Market: By Product Type, By Value 2018-2024 (USD Million)

Figure 165: Rest of Europe Smart Label Market : By End Users, By Value, 2014-2018 (USD Million)

Figure 166: Rest of Europe Smart Label Market : By End Users, By Value,

2019E-2024F (USD Million)

Figure 167: Asia Pacific Smart Label Market Size, By Value, 2014-2018 (USD Million)

Figure 168: Asia Pacific Final Consumption Expenditure, 2014-2017 (In Current USD, Trillion)

Figure 169: Asia Pacific Health Care Expenditure, 2013-2016 (In % of GDP)

Figure 170: Retail E-commerce Sales of Asia-Pacific 2014-2019 (USD Billion)

Figure 171: Smartphone User Penetration in Asia-Pacific, 2014-2018 (%)

Figure 172: Asia-Pacific Population, 2014–2017 (In Billions)

Figure 173: Asia-Pacific Urban Population, 2014-2018 (% of total)

Figure 174: Household Final Consumption Expenditure in Asia-Pacific, By Country 2017 (USD Billion)

Figure 175: Asia Pacific Smart Label Market Size, By Value, 2019-2024 (USD Million)

Figure 176: Asia-Pacific Smart Label Market: By Product Type, By Value 2014-2018 (USD Million)

Figure 177: Asia-Pacific Smart Label Market: By Product Type, By Value 2018-2024 (USD Million)

Figure 178: Asia-Pacific Smart Label Market : By End Users, By Value, 2014-2018 (USD Million)

Figure 179: Asia-Pacific Smart Label Market : By End Users, By Value, 2019E-2024F (USD Million)

Figure 180: Market Opportunity Chart of Asia-Pacific Smart Label Market - By Country (Year-2024)

Figure 181: Asia-Pacific Smart Label Market, Country Share, 2018 (%)

Figure 182: Asia-Pacific Smart Label Market, Country Share, 2024F(%)

Figure 183: India Smart Label Market Size, By Value, 2014-2018 (USD Million)

Figure 184: Penetration of Internet Users in India, 2014-2018 (%)

Figure 185: India Urban population, 2014-2017 (% of total population)

Figure 186: India Individuals Using the Internet, 2014-2017 (In % of Population)

Figure 187: India Current Expenditure on Health, 2013-2016 (In USD Billions)

Figure 188: India Final Consumption Expenditure, Current USD, 2014-2017, (In USD Trillion)

Figure 189: India Production of Vehicles, By Type 2014-2018 (in thousands)

Figure 190: India Smart Label Market Size, By Value, 2019-2024 (USD Million)

Figure 191: India Smart Label Market: By Product Type, By Value 2014-2018 (USD Million)

Figure 192: India Smart Label Market: By Product Type, By Value 2018-2024 (USD Million)

Figure 193: India Smart Label Market : By End Users, By Value, 2014-2018 (USD Million)

Figure 194: India Smart Label Market : By End Users, By Value, 2019E-2024F (USD Million)

Figure 195: China Smart Label Market Size, By Value, 2014-2018 (USD Million)

Figure 196: Penetration of Internet Users in China, 2014-2018 (%)

Figure 197: Household Spending in China 2014-2017 (USD Billion)

Figure 198: China Growth Rate of Retail Sales of Consumer Goods, 2018 (In Month on Month %)

Figure 199: China Current Expenditure on Health, 2013-2016 (In USD Billions)

Figure 200: China Total Health Expenditure as a Share of GDP, 2013-2016 (In %)

Figure 201: China Urban population, 2014-2017 (% of total population)

Figure 202: China Smart Label Market Size, By Value, 2019-2024 (USD Million)

Figure 203: China Smart Label Market: By Product Type, By Value 2014-2018 (USD Million)

Figure 204: China Smart Label Market: By Product Type, By Value 2018-2024 (USD Million)

Figure 205: China Smart Label Market : By End Users, By Value, 2014-2018 (USD Million)

Figure 206: China Smart Label Market : By End Users, By Value, 2019E-2024F (USD Million)

Figure 207: Japan Smart Label Market Size, By Value, 2014-2018 (USD Million)

Figure 208: Japan % of Urban Population, 2013-2017 (In %)

Figure 209: Japan Individuals Using the Internet, 2013-2017 (In % of Population)

Figure 210: Japan Final Consumption Expenditure, Current USD, 2014-2017, (In USD Trillion)

Figure 211: Japan Commercial Retail Sales, By Product Type, 2018 (In %)

Figure 212: Japan Commercial Retail Sales, By Product Type, 2017 (In %)

Figure 213: Japan Smart Label Market Size, By Value, 2019-2024 (USD Million)

Figure 214: Japan Smart Label Market: By Product Type, By Value 2014-2018 (USD Million)

Figure 215: Japan Smart Label Market: By Product Type, By Value 2018-2024 (USD Million)

Figure 216: Japan Smart Label Market : By End Users, By Value, 2014-2018 (USD Million)

Figure 217: Japan Smart Label Market : By End Users, By Value, 2019E-2024F (USD Million)

Figure 218: South Korea Smart Label Market Size, By Value, 2014-2018 (USD Million)

Figure 219: South Korea % of Urban Population, 2013-2017 (In %)

Figure 220: South Korea Individuals Using the Internet, 2013-2017 (In % of Population)

Figure 221: South Korea Final Consumption Expenditure, Current USD, 2014-2017, (In

USD Billion)

Figure 222: South Korea Monthly Consumption Expenditure by Urban Salary & Wage Earners, By Items, 2017 (In %)

Figure 223: South Korea Monthly Consumption Expenditure by Urban Salary & Wage Earners, By Items, 2017 (In %)

Figure 224: South Korea Smart Label Market Size, By Value, 2019-2024 (USD Million)

Figure 225: South Korea Smart Label Market: By Product Type, By Value 2014-2018 (USD Million)

Figure 226: South Korea Smart Label Market: By Product Type, By Value 2018-2024 (USD Million)

Figure 227: South Korea Smart Label Market : By End Users, By Value, 2014-2018 (USD Million)

Figure 228: South Korea Smart Label Market : By End Users, By Value, 2019E-2024F (USD Million)

Figure 229: Rest of APAC Smart Label Market Size, By Value, 2014-2024 (USD Million)

Figure 230: Rest of Asia-Pacific Smart Label Market: By Product Type, By Value 2014-2018 (USD Million)

Figure 231: Rest of Asia-Pacific Smart Label Market: By Product Type, By Value 2018-2024 (USD Million)

Figure 232: Rest of Asia-Pacific Smart Label Market : By End Users, By Value, 2014-2018 (USD Million)

Figure 233: Rest of Asia-Pacific Smart Label Market : By End Users, By Value, 2019E-2024F (USD Million)

Figure 234: Rest of the World Smart Label Market Size, By Value, 2014-2018 (USD Million)

Figure 235: Rest of the World Urban Population Growth, 2013-2017 (In Annual %)

Figure 236: Rest of the World Urban Population, 2013-2017 (In % of Total)

Figure 237: Rest of the World Final Consumption Expenditure, 2014-2017 (In Current USD, Trillion)

Figure 238: Rest of the World Share of Total Final Consumption, By Sector, 2016 (In %)

Figure 239: Rest of the World Health Expenditure, 2013-2016 (In % of GDP)

Figure 240: Rest of the World Smart Label Market Size, By Value, 2019-2024 (USD Million)

Figure 241: Rest of the World Smart Label Market: By Product Type, By Value 2014-2018 (USD Million)

Figure 242: Rest of the World Smart Label Market: By Product Type, By Value 2018-2024 (USD Million)

Figure 243: Rest of the World Smart Label Market : By End Users, By Value, 2014-2018 (USD Million)

Figure 244: Rest of the World Smart Label Market : By End Users, By Value, 2019E-2024F (USD Million)

Figure 245: Avery Dennison Corporation Net Sales, 2014-2018 (USD Millions)

Figure 246: Avery Dennison Corporation Net Sales, By Segments, 2018 (%)

Figure 247: Avery Dennison Corporation, Label and Graphic Materials Net Sales, By Geographical region, 2018

Figure 248: CCL industries Net Sales, 2014-2018 (USD Millions)

Figure 249: CCL Industries Net Sales, By Segments, 2018 (%)

Figure 250: CCL Industries Net Sales, By Geographical region, 2018

Figure 251: Nedap Net Sales, 2014-2018 (USD Millions)

Figure 252: Nedap Net Sales, By Segments, 2018 (%)

Figure 253: CCL Industries Net Sales, By Geographical region, 2017 (in Million)

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