

# **Global Sanitizer Market – Analysis By Product Type (Gel, Liquid, Others), By End User, By Region, By Country (2020 Edition): Market Insights, COVID-19 Implications, Competition and Forecast (2020-2025)**

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## **Abstracts**

### **EXECUTIVE SUMMARY**

The global demand for sanitizers is expected to witness strong growth over the forecast period 2020-2025, driven mostly by the Covid-19 pandemic of 2020. In the year 2019, the global market for sanitizers was valued at USD 1108.90 million with North America leading the regional market share.

The market for sanitizers is expected to grow on the back of increased government and population expenditure on public health and hygiene supported by ever-increasing population and urbanization in major economies around the world. Rapid adoption of better hygiene practices due to the coronavirus pandemic will fuel market growth.

Under the End user segment, Gel-based Sanitizers is expected to account for the largest market share as it is present in the market for long due to which it is more convenient and familiar for a consumer to use and apply and it is much easier to spread around the hand.

Health Care Units are expected to account for the largest market share of sanitizers, mainly based on growing numbers of Covid-19 cases worldwide, with the demand for services of Health Care Units from patients facilitating growth in the sanitizer market.

### **SCOPE OF THE REPORT**

The report analyses Sanitizer Market By Value.

The report analyses Sanitizer Market By Product Type (Gel, Foam, Liquid, Others).

The report assesses the Sanitizer Market By End User (Home care, Industries & Offices, Health Care Units, Others).

The Global Sanitizer Market has been analysed By Region (North America, Europe, Asia Pacific) and By Country (United States, Canada, Germany, India, China).

The key insights of the report have been presented through the frameworks of Key developments and presence of companies with features of their products. Market share of leading Sanitizer manufactures has also been included in the report. Also, the attractiveness of the market has been presented By Region, Product Type and End User. Additionally, the major opportunities, trends, drivers and challenges of the industry has been analysed in the report.

The report tracks competitive developments, strategies, Key Developments and Sanitizer in sports. The companies analysed in the report include Reckitt Benckiser, Gojo Industries, Henkel AG, Unilever and 3M.

The report presents the analysis of Sanitizer Market for the historical period of 2015-2019 and the forecast period of 2020-2025.

## Key Target Audience

Sanitizer Manufacturers

Online Retailers

Consulting and Advisory Firms

Investment Banks and Equity Firms

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