

Global Sanitizer Market – Analysis By Product Type (Gel, Liquid, Others), By End User, By Region, By Country (2020 Edition): Market Insights, COVID-19 Implications, Competition and Forecast (2020-2025)

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Abstracts

EXECUTIVE SUMMARY

The global demand for sanitizers is expected to witness strong growth over the forecast period 2020-2025, driven mostly by the Covid-19 pandemic of 2020. In the year 2019, the global market for sanitizers was valued at USD 1108.90 million with North America leading the regional market share.

The market for sanitizers is expected to grow on the back of increased government and population expenditure on public health and hygiene supported by ever-increasing population and urbanization in major economies around the world. Rapid adoption of better hygiene practices due to the coronavirus pandemic will fuel market growth.

Under the End user segment, Gel-based Sanitizers is expected to account for the largest market share as it is present in the market for long due to which it is more convenient and familiar for a consumer to use and apply and it is much easier to spread around the hand.

Health Care Units are expected to account for the largest market share of sanitizers, mainly based on growing numbers of Covid-19 cases worldwide, with the demand for services of Health Care Units from patients facilitating growth in the sanitizer market.

SCOPE OF THE REPORT

The report analyses Sanitizer Market By Value.

The report analyses Sanitizer Market By Product Type (Gel, Foam, Liquid, Others).

The report assesses the Sanitizer Market By End User (Home care, Industries & Offices, Health Care Units, Others).

The Global Sanitizer Market has been analysed By Region (North America, Europe, Asia Pacific) and By Country (United States, Canada, Germany, India, China).

The key insights of the report have been presented through the frameworks of Key developments and presence of companies with features of their products. Market share of leading Sanitizer manufactures has also been included in the report. Also, the attractiveness of the market has been presented By Region, Product Type and End User. Additionally, the major opportunities, trends, drivers and challenges of the industry has been analysed in the report.

The report tracks competitive developments, strategies, Key Developments and Sanitizer in sports. The companies analysed in the report include Reckitt Benckiser, Gojo Industries, Henkel AG, Unilever and 3M.

The report presents the analysis of Sanitizer Market for the historical period of 2015-2019 and the forecast period of 2020-2025.

Key Target Audience

Sanitizer Manufacturers

Online Retailers

Consulting and Advisory Firms

Investment Banks and Equity Firms

Contents

1. RESEARCH METHODOLOGY AND EXECUTIVE SUMMARY

1.1 Research Methodology

1.2 Executive Summary

2. STRATEGIC RECOMMENDATIONS

3. SANITIZER MARKET: PRODUCT OUTLOOK

4. GLOBAL SANITIZER MARKET: SIZING AND FORECAST

4.1 Market Size, By Value, Year 2015-2025

5. GLOBAL SANITIZER MARKET SEGMENTATION - BY PRODUCT TYPE, BY END USER

5.1 Competitive Scenario of Global Sanitizer Market: By Product Type

5.1.1 Gel - Market Size and Forecast (2015-2025)

5.1.2 Foam - Market Size and Forecast (2015-2025)

5.1.3 Liquid - Market Size and Forecast (2015-2025)

5.1.4 Others - Market Size and Forecast (2015-2025)

5.2 Competitive Scenario of Global Sanitizer Market: By End User

5.2.1 Health Care Units ? Market Size and Forecast (2015-2025)

5.2.2 Home Care - Market Size and Forecast (2015-2025)

5.2.3 Industries & offices - Market Size and Forecast (2015-2025)

5.2.4 Others - Market Size and Forecast (2015-2025)

6. GLOBAL SANITIZER MARKET: REGIONAL ANALYSIS

6.1 Competitive Scenario of Global Sanitizer Market: By Region

7. NORTH AMERICA SANITIZERS MARKET: SEGMENTATION BY PRODUCT TYPE, BY END USER (2015-2025)

7.1 North America Sanitizers Market: Size and Forecast (2015-2025), By Value

7.2 North America Sanitizers Market - Prominent Companies

7.3 Market Segmentation By Product Type (Gel, Foam, Liquid,others)

7.4 Market Segmentation By End User (Health Care Units, Home Care, Industries & offices, others)

7.5 North America Sanitizer Market: Country Analysis

7.6 Market Opportunity Chart of North America Sanitizers Market - By Country, By Value, 2025

7.7 Competitive Scenario of North America Sanitizers Market : By Country

7.8 United States of America Sanitizers Market: Size and Forecast (2015-2025), By Value

7.9 United States of America Sanitizers Market Segmentation - By Product Type, By End User

7.10 Canada Sanitizers Market: Size and Forecast (2015-2025), By Value

7.11 Canada Sanitizers Market Segmentation - By Product Type, By End User

8. EUROPE SANITIZER MARKET: SEGMENTATION BY PRODUCT TYPE, BY END USER (2015-2025)

8.1 Europe Sanitizer Market: Size and Forecast (2015-2025), By Value

8.2 Europe Sanitizer Market - Prominent Companies

8.3 Market Segmentation By Product Type (Gel, Foam, Liquid, Others)

8.4 Market Segmentation By End User (Health Care Units, Home Care, Industries & offices, Others)

8.5 Europe Sanitizer Market: Country Analysis

8.6 Market Opportunity Chart of Europe Sanitizer Market - By Country, By Value, 2025

8.7 Competitive Scenario of Europe Sanitizers Market : By Country

8.8 Germany Sanitizers Market: Size and Forecast (2015-2025), By Value

8.9 Germany Sanitizers Market Segmentation - By Product Type, By End User

9. ASIA PACIFIC SANITIZER MARKET: SEGMENTATION BY PRODUCT TYPE, BY END USER (2015-2025)

9.1 Asia Pacific Sanitizers Market: Size and Forecast (2015-2025), By Value

9.2 Asia Pacific Sanitizer Market - Prominent Companies

9.3 Market Segmentation By Product Type (Gel, Foam, Liquid, Others)

9.4 Market Segmentation By End User (Health Care Units, Home Care, Industries & offices, Others)

9.5 Asia Pacific Sanitizer Market: Country Analysis

9.6 Market Opportunity Chart of Asia Pacific Sanitizer Market - By Country, By Value, 2025

9.7 Competitive Scenario of Asia Pacific Sanitizer Market: By Country

- 9.8 China Sanitizer Market: Size and Forecast (2015-2025), By Value
- 9.9 China Sanitizer Market Segmentation - By Product Type, By End User
- 9.10 India Sanitizer Market: Size and Forecast (2015-2025), By Value
- 9.11 India Sanitizer Market Segmentation - By Product Type, By End User

10. GLOBAL SANITIZER MARKET DYNAMICS

- 10.1 Drivers
- 10.2 Restraints
- 10.3 Trends

11. MARKET ATTRACTIVENESS

- 11.1 Market Attractiveness Chart of Global Sanitizer Market - By Product Type, 2025
- 11.2 Market Attractiveness Chart of Global Sanitizer Market - By End User, 2025
- 11.3 Market Attractiveness Chart of Global Sanitizer Market - By Region, 2025

12. COMPETITIVE LANDSCAPE

- 12.1 Major Technological Innovations and Mergers & Acquisitions
- 12.2 Market Share Analysis

13. COMPANY ANALYSIS

- 13.1 GOJO Industries
- 13.2 Reckitt Benckiser
- 13.3 3M Company
- 13.4 Henkel AG
- 13.5 Unilever

LIST OF FIGURES

- Figure 1: Global Sanitizers Market Size, By Value, 2015-2025 (USD Million)
- Figure 2: Global number of people infected from COVID-19, 2020, (In Millions)
- Figure 3: Global Number Lacking basic facility of Handwashing, 2014-2017 (In %)
- Figure 4: Global Number of death due to communicable disease(In Millions)
- Figure 5: Global Sanitizers Market, By Product Type, 2019, 2025
- Figure 6: Global Sanitizers Market - By Gel, By Value (USD Million), 2015-2025
- Figure 7: Global Sanitizers Market - By Foam, By Value (USD Million), 2015-2025

Figure 8: Global Sanitizers Market - By Liquid, By Value (USD Million), 2015-2025

Figure 9: Global Sanitizers Market, By Other, 2019, 2025

Figure 10: Global Sanitizers Market, By? End User, 2019, 2025

Figure 11: Global Sanitizers Market - By Health Care Units, By Value (USD Million), 2015-2025

Figure 12: Global Sanitizers Market - By Home Care, By Value (USD Million), 2015-2025

Figure 13: Global Sanitizers Market - By Industries & offices, By Value (USD Million), 2015-2025

Figure 14: Global Sanitizers Market, By Others, 2019, 2025

Figure 15: Global Sanitizers Market, By Region, 2019, 2025

Figure 16: North America Sanitizers Market Size, By Value, 2015-2025 (USD Million)

Figure 17: Death in North America due to communicable disease(In Thousands)

Figure 18: North America deaths due to no access to handwashing facility, 2014 ? 2017

Figure 19: North America Urban Population Growth, 2014 ? 2018 (In Annual %)

Figure 20: North America number of people infected from COVID-19, 2020

Figure 21: North America Sanitizers Market - By Product Type, By Value, 2015-2025 (USD Million)

Figure 22: North America Sanitizers Market - By End User, By Value, 2015-2025 (USD Million)

Figure 23: Market Opportunity Chart of North America Sanitizers Market - By Country, By Value, 2025

Figure 24: North America Sanitizers Market, By Country, 2019, 2025

Figure 25: United States of America Sanitizers Market Size, By Value, 2015-2025 (USD Million)

Figure 26: Death in United States of America of America due to communicable disease(In Thousands)

Figure 27: United States of America of America? deaths due to no access to handwashing facility, 2014 ? 2017

Figure 28: United States of America of America Urban Population Growth, 2014 ? 2018 (In Annual %)

Figure 29: United States of America of America number of people infected from COVID-19, 2020

Figure 30: United States of America Sanitizers Market - By Product Type, By Value, 2015-2025 (USD Million)

Figure 31: United States of America Sanitizers Market - By End User, By Value, 2015-2025 (USD Million)

Figure 32: Canada Sanitizers Market Size, By Value, 2015-2025 (USD Million)

Figure 33: Death in Canada due to communicable disease(In Thousands)

Figure 34: Canada deaths due to no access to handwashing facility, 2014 ? 2017

Figure 35: Canada number of people infected from COVID-19, 2020

Figure 36: Canada Sanitizers Market - By Product Type, By Value, 2015-2025 (USD Million)

Figure 37: Canada Sanitizers Market - By End User, By Value, 2015-2025 (USD Million)

Figure 38: Europe Sanitizers Market Size, By Value, 2015-2025 (USD Million)

Figure 39: Death in Europe due to communicable disease(In Thousands)

Figure 40: Europe deaths due to no access to handwashing facility, 2014 ? 2017

Figure 41: Tourist arrived in Europe 2014 ? 2018 (In million)

Figure 42: Europe number of people infected from COVID-19, 2020

Figure 43: Europe Sanitizers Market - By Product Type, By Value, 2015-2025 (USD Million)

Figure 44: Europe Sanitizers Market - By End User, By Value, 2015-2025 (USD Million)

Figure 45: Market Opportunity Chart of Europe Sanitizers Market - By Country, By Value, 2025

Figure 46: Europe Sanitizers Market, By Country, 2019, 2025

Figure 47: Germany Sanitizers Market Size, By Value, 2015-2025 (USD Million)

Figure 48: Death in Germany due to communicable disease(In Thousands)

Figure 49: Germany deaths due to no access to handwashing facility, 2014 ? 2017

Figure 50: Germany Urban Population Growth, 2014 ? 2018 (In Annual %)

Figure 51: Germany number of people infected from COVID-19, 2020

Figure 52: Germany Sanitizers Market - By Product Type, By Value, 2015-2025 (USD Million)

Figure 53: Germany Sanitizers Market - By End User, By Value, 2015-2025 (USD Million)

Figure 54: Asia Pacific Sanitizers Market Size, By Value, 2015-2025 (USD Million)

Figure 55: Death in Asia Pacific ?due to communicable disease(In Thousands)

Figure 56: Asia Pacific ?deaths due to no access to handwashing facility, 2014 ? 2017

Figure 57: Asia Pacific ?Urban Population Growth, 2014 ? 2018 (In Annual %)

Figure 58: Asia Pacific ?number of people infected from COVID-19, 2020

Figure 59: Asia Pacific Sanitizers Market - By Product Type, By Value, 2015-2025 (USD Million)

Figure 60: Asia Pacific Sanitizers Market - By End User, By Value, 2015-2025 (USD Million)

Figure 61: Market Opportunity Chart of Asia Pacific Sanitizers Market - By Country, By Value, 2025

Figure 62: Asia Pacific Sanitizers Market, By Country, 2019, 2025

Figure 63: China Sanitizers Market Size, By Value, 2015-2025 (USD Million)

Figure 64: Death in China due to communicable disease(In Thousands)

- Figure 65: China deaths due to no access to handwashing facility, 2014 ? 2017
- Figure 66: China Urban Population Growth, 2014 ? 2018 (In Annual %)
- Figure 67: China number of people infected from COVID-19, 2020
- Figure 68: China Sanitizers Market - By Product Type, By Value, 2015-2025 (USD Million)
- Figure 69: China Sanitizers Market - By End User, By Value, 2015-2025 (USD Million)
- Figure 70: India Sanitizers Market Size, By Value, 2015-2025 (USD Million)
- Figure 71: India population with absence of basic handwashing facilities on premises, 2014 ? 2017 (In %)
- Figure 72: Deaths due to no access to handwashing facility 2014 ? 2017
- Figure 73: Death in India due to Non Communicable disease, 2014 ? 2017(In millions)
- Figure 74: India number of people infected from COVID-19, 2020
- Figure 75: India Sanitizers Market - By Product Type, By Value, 2015-2025 (USD Million)
- Figure 76: India Sanitizers Market - By End User, By Value, 2015-2025 (USD Million)
- Figure 77: Market Attractiveness Chart of Global Sanitizers Market - By Product Type, 2025
- Figure 78: Market Attractiveness Chart of Global Sanitizers Market - By End User, 2025
- Figure 79: Market Attractiveness Chart of Global Sanitizers Market - By Region, 2025
- Figure 80: Market Share of Leading Global Sanitizers Companies, 2018 (In %)
- Figure 81: Reckitt benckiser, 2015-2019 (In USD Million)
- Figure 82: Reckitt benckiser Sales, By Business Segment, 2018 (In %)
- Figure 83: Reckitt benckiser Sales, By Business Segment, 2019 (In %)
- Figure 84: 3M Revenue, 2014-2018 (In USD Million)
- Figure 85: 3M Net Sales, By Business Segment, 2019 (In %)
- Figure 86: Henkel AG Revenue, 2014-2018 (In USD Million)
- Figure 87: Henkel AG Net Sales, By Business Segment, 2019 (In %)
- Figure 88: Henkel AG Net Sales, By Business Segment, 2018 (In %)
- Figure 89: Unilever Revenue, 2014-2018 (In USD Million)
- Figure 90: Unilever Net Sales, By Segment, 2017 (In %)
- Figure 91: Unilever Net Sales, By Segment, 2018 (In %)

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