

Global Recreational Vehicle Market – Analysis By Product Type (Motorhome, Towable), Fuel Type, End User, By Region, By Country (2020 Edition): Market Insights, COVID-19 Impact, Competition and Forecast (2020-2025)

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Abstracts

EXECUTIVE SUMMARY

The Global Recreational Vehicle Market, valued at USD 51.55 Billion in the year 2019 has been witnessing unprecedented growth in the last few years on the back of growing demand for travel and tourism, rising demand of home on wheels, changing lifestyle and customer choices. Additionally, increasing demand of luxury vehicle for camping and travel industry will drive the Recreational Vehicle market value in the near future. However, the market faces unprecedented challenges in the form of Covid-19 pandemic but also remain uniquely appealing for pressing long-haul trips because, unlike most camper vans and many other modes of transportation, they are typically equipped with restrooms, making it easier to use them and practice physical distancing.

Among the Product Type of the Recreational Vehicle market (Motorhome and Towable), towable has been gaining popularity globally and is expected to keep growing in the forecast period. The demand of Recreational Vehicle in luxury camping and travel amenities will keep increasing in future.

Among the Fuel Type of the Recreational Vehicle market (Gasoline and Diesel), gasoline has been gaining popularity globally and is expected to keep growing in the forecast period. The demand of gasoline in Recreational Vehicle due to its less cost than diesel will keep increasing in future.

Among the End user in the Recreational Vehicle market (Commercial and domestic), domestic end use has been gaining popularity globally and is expected to keep growing in the forecast period. The increasing demand of homes on wheels by customers in developed countries will drive market.

The American market is expected to lead the global market throughout the forecasted period. The increasing demand of recreational vehicle for luxury travel and camping is expected to infuse market growth tremendously.

SCOPE OF THE REPORT

The report analyses the Recreational Vehicle market by Value.

The report analyses the Recreational Vehicle Market by Product Type (Motorhome, Towable).

The report analyses the Recreational Vehicle Market by Fuel Type (Gasoline, Diesel).

The report analyses the Recreational Vehicle Market by End user (Commercial, Domestic).

The Global Recreational Vehicle Market has been analysed By Region (Americas, Europe, Asia Pacific, and Rest of World) and By Country (United States, Mexico, Brazil, Canada, Germany, France, United Kingdom, China, Japan, India).

The attractiveness of the market has been presented by region, by product type, by Fuel type and By End user. Also, the major opportunities, trends, drivers and challenges of the industry has been analysed in the report.

The report tracks competitive developments, strategies, mergers and acquisitions and new product development. The companies analysed in the report include Thor Industries, Inc., REV Group, Winnebago Industries, Trigano, Columbia Northwest, Tiffin motorhome, Nexus RV, Hymer AG, Triple E Recreational Vehicles.

The report analyses the impact of Covid-19 on Recreational Vehicle market.

The report presents the analysis of Recreational Vehicle market for the historical period of 2015-2019 and the forecast period of 2020-2025.

KEY TARGET AUDIENCE

Recreational Vehicle Vendors

Consulting and Advisory Firms

Government and Policy Makers

Investment Banks and Equity Firms

Regulatory Authorities

Contents

1. RESEARCH METHODOLOGY AND EXECUTIVE SUMMARY

1.1 Research Methodology

1.2 Executive Summary

2. STRATEGIC RECOMMENDATIONS

2.1 Focus on Eco Friendly Product

2.2 Focus on technical innovations for better customer experience

3. RECREATIONAL VEHICLE MARKET: PRODUCT OUTLOOK

4. GLOBAL RECREATIONAL VEHICLE MARKET: SIZING AND FORECAST

4.1 Market Size, By Value, Year 2015-2025

4.2 Market Size, By Volume, Year 2015-2025

5. GLOBAL RECREATIONAL VEHICLE MARKET SEGMENTATION - BY PRODUCT TYPE, BY FUEL TYPE, BY END USER

5.1 Competitive Scenario of Global Recreational Vehicle Market: By Product Type

5.1.1 Motorhome – Market Size and Forecast (2015-2025)

5.1.2 Towable – Market Size and Forecast (2015-2025)

5.2 Competitive Scenario of Global Recreational Vehicle Market: By Fuel Type

5.2.1 Gasoline – Market Size and Forecast (2015-2025)

5.2.3 Diesel – Market Size and Forecast (2015-2025)

5.3 Competitive Scenario of Global Recreational Vehicle Market: By End User

5.3.1 Commercial – Market Size and Forecast (2015-2025)

5.3.2 Domestic – Market Size and Forecast (2015-2025)

6. GLOBAL RECREATIONAL VEHICLE MARKET: REGIONAL ANALYSIS

6.1 Competitive Scenario of Global Recreational Vehicle Market: By Region

7. AMERICA RECREATIONAL VEHICLE MARKET: SEGMENTATION BY PRODUCT TYPE, BY FUEL TYPE, BY END USER (2015-2025)

- 7.1 America Recreational Vehicle Market: Size and Forecast (2015-2025), By Value
- 7.2 America Recreational Vehicle Market – Prominent Companies
- 7.3 Market Segmentation by Product Type (Motorhome, Towable)
- 7.4 Market Segmentation by Fuel Type (Gasoline, Diesel)
- 7.5 Market Segmentation by End User (Commercial, Domestic)
- 7.6 America Recreational Vehicle Market: Country Analysis
- 7.7 Market Opportunity Chart of America Recreational Vehicle Market - By Country, By Value, 2025
- 7.8 Competitive Scenario of America Recreational Vehicle Market: By Country
- 7.9 United States Recreational Vehicle Market: Size and Forecast (2015-2025), By Value
- 7.10 United States Recreational Vehicle Market Segmentation - By Product Type, By Fuel Type, By End User
- 7.11 Canada Recreational Vehicle Market: Size and Forecast (2015-2025), By Value
- 7.12 Canada Recreational Vehicle Market Segmentation - By Product Type, By Fuel Type, By End User
- 7.13 Brazil Recreational Vehicle Market: Size and Forecast (2015-2025), By Value
- 7.14 Brazil Recreational Vehicle Market Segmentation - By Product Type, By Fuel Type, By End User
- 7.15 Mexico Recreational Vehicle Market: Size and Forecast (2015-2025), By Value
- 7.16 Mexico Recreational Vehicle Market Segmentation - By Product Type, By Fuel Type, By End User

8. EUROPE RECREATIONAL VEHICLE MARKET: SEGMENTATION BY PRODUCT TYPE, BY FUEL TYPE, BY END USER (2015-2025)

- 8.1 Europe Recreational Vehicle Market: Size and Forecast (2015-2025), By Value
- 8.2 Europe Recreational Vehicle Market – Prominent Companies
- 8.3 Market Segmentation by Product Type (Motorhome, Towable)
- 8.4 Market Segmentation by Fuel Type (Gasoline, Diesel)
- 8.5 Market Segmentation by End User (Commercial, Domestic)
- 8.6 Europe Recreational Vehicle Market: Country Analysis
- 8.7 Market Opportunity Chart of Europe Recreational Vehicle Market - By Country, By Value, 2025
- 8.8 Competitive Scenario of Europe Recreational Vehicle Market: By Country
- 8.9 Germany Recreational Vehicle Market: Size and Forecast (2015-2025), By Value
- 8.10 Germany Recreational Vehicle Market Segmentation - By Product Type, By Fuel Type, By End User
- 8.11 United Kingdom Recreational Vehicle Market: Size and Forecast (2015-2025), By

Value

8.12 United Kingdom Recreational Vehicle Market Segmentation - By Product Type, By Fuel Type, By End User

8.13 France Recreational Vehicle Market: Size and Forecast (2015-2025), By Value

8.14 France Recreational Vehicle Market Segmentation - by Product Type, By Fuel Type, By End User

9. ASIA PACIFIC RECREATIONAL VEHICLE MARKET: SEGMENTATION BY PRODUCT TYPE, BY END USER (2015-2025)

9.1 Asia Pacific Recreational Vehicle Market: Size and Forecast (2015-2025), By Value

9.2 Asia Pacific Recreational Vehicle Market– Prominent Companies

9.3 Market Segmentation by Product Type (Motorhome, Towable)

9.4 Market Segmentation by Fuel Type (Gasoline, Diesel)

9.5 Market Segmentation by End User (Commercial, Domestic)

9.6 Asia Pacific Recreational Vehicle Market: Country Analysis

9.7 Market Opportunity Chart of Asia Pacific Recreational Vehicle Market - By Country, By Value, 2025

9.8 Competitive Scenario of Asia Pacific Recreational Vehicle Market: By Country

9.9 China Recreational Vehicle Market: Size and Forecast (2015-2025), By Value

9.10 China Recreational Vehicle Market Segmentation - By Product Type, By Fuel Type, By End User

9.11 Japan Recreational Vehicle Market: Size and Forecast (2015-2025), By Value

9.12 Japan Recreational Vehicle Market Segmentation - By Product Type, By Fuel Type, By End User

9.13 India Recreational Vehicle Market: Size and Forecast (2015-2025), By Value

9.14 India Recreational Vehicle Market Segmentation - By Product Type, By Fuel Type, By End User

10. GLOBAL RECREATIONAL VEHICLE MARKET DYNAMICS

10.1 Drivers

10.2 Restraints

10.3 Trends

11. MARKET ATTRACTIVENESS

11.1 Market Attractiveness Chart of Global Recreational Vehicle Market - By Product Type, 2025

11.2 Market Attractiveness Chart of Global Recreational Vehicle Market - By Fuel Type
2025

11.3 Market Attractiveness Chart of Global Recreational Vehicle Market - By End User,
2025

11.4 Market Attractiveness Chart of Global Recreational Vehicle Market - By Region,
2025

12. COMPETITIVE LANDSCAPE

12.1 Major Technological Innovations and Mergers & Acquisitions

12.2 Market Share Analysis

13. COMPANY ANALYSIS

13.1 Thor Industries Inc.

13.2 REV Group

13.3 Winnebago Industries Inc.

13.4 Trigano

13.5 Forest River Inc.

13.6 Columbia Northwest Inc.

13.7 Tiffin Motorhome

13.8 Nexus RV

13.9 Hymer

13.10 Triple E Recreational Vehicle

List Of Figures

LIST OF FIGURES

Figure 1: Global Recreational Vehicle Market Size, By Value, 2015-2025 (USD Billion)

Figure 1A: Global Recreational Vehicle Market Size, By Volume, 2015-2025 (Million)

Figure 2: Global GDP Growth, 2014 – 2018 (In Annual %)

Figure 3: Global International Tourism Expenditure, 2014 – 2018 (Current USD Trillion)

Figure 4: Global Urban Population Growth, 2014 – 2018 (In Annual %)

Figure 5: Global New PC registration, 2015 – 2019 (In Annual % Growth)

Figure 6: Global Recreational Vehicle Market, By Product Type, 2019, 2025

Figure 7: Global Recreational Vehicle Market - By Motorhome, By Value (USD Billion), 2015-2025

Figure 8: Global Recreational Vehicle Market - By Towable, By Value (USD Billion), 2015-2025

Figure 9: Global Recreational Vehicle Market, By Fuel Type, 2019, 2025

Figure 10: Global Recreational Vehicle Market - By Gasoline, By Value (USD Billion), 2015-2025

Figure 11: Global Recreational Vehicle Market - By Diesel, By Value (USD Billion), 2015-2025

Figure 12: Global Recreational Vehicle Market, By End User, 2019, 2025

Figure 13: Global Recreational Vehicle Market - By Commercial, By Value (USD Billion), 2015-2025

Figure 14: Global Recreational Vehicle Market - By Domestic, By Value (USD Billion), 2015-2025

Figure 15: Global Recreational Vehicle Market, By Region, 2019, 2025

Figure 16: America Recreational Vehicle Market Size, By Value, 2015-2025 (USD Billion)

Figure 17: America GDP Growth, 2014 – 2018 (In Annual %)

Figure 18: America Urban Population Growth, 2014 – 2018 (In Annual %)

Figure 19: North America Leisure Vehicle Registration, 2014 – 2018 (Units)

Figure 20: America Recreational Vehicle Market - By Product Type, By Value, 2015-2025 (USD Billion)

Figure 21: America Recreational Vehicle Market - By Fuel Type, By Value, 2015-2025 (USD Billion)

Figure 22: America Recreational Vehicle Market - By End User, By Value, 2015-2025 (USD Billion)

Figure 23: Market Opportunity Chart of America Recreational Vehicle Market - By Country, By Value, 2025

Figure 24: America Recreational Vehicle Market, By Country, 2019, 2025

Figure 25: United States Recreational Vehicle Market Size, By Value, 2015-2025 (USD Billion)

Figure 26: RV United States Retail Share by towable and motorized, 2019

Figure 27: United States wholesale Towable RV shipment in March 2019 and 2020 (in Units).

Figure 28: United States RV Wholesale Unit Shipments, 2015-19.

Figure 29: United States wholesale Towable RV shipment in March 2019 and 2020 (in Units).

Figure 30: United States Recreational Vehicle Market - By Product Type, By Value, 2015-2025 (USD Billion)

Figure 31: United States Recreational Vehicle Market - By Fuel Type, By Value, 2015-2025 (USD Billion)

Figure 32: United States Recreational Vehicle Market - By End User, By Value, 2015-2025 (USD Billion)

Figure 33: Canada Recreational Vehicle Market Size, By Value, 2015-2025 (USD Billion)

Figure 34: Canada Gross Domestic Product Growth Rate (%), 2014-18

Figure 35: Canada Rv sales of goods manufacture 2014-2017(in USD Million).

Figure 36: Canada Rv trip activities 2018 (%)

Figure 37: Canada's Urban Population Growth (annual %), 2013-18

Figure 38: Canada Recreational Vehicle Market - By Product Type, By Value, 2015-2025 (USD Billion)

Figure 39: Canada Recreational Vehicle Market - By Fuel Type, By Value, 2015-2025 (USD Billion)

Figure 40: Canada Recreational Vehicle Market - By End User, By Value, 2015-2025 (USD Billion)

Figure 41: Brazil Recreational Vehicle Market Size, By Value, 2015-2025 (USD Billion)

Figure 42: Brazil spending in tourism, 2014-2017 (In USD Billion)

Figure 43: Brazil's Urban Population Growth (annual %), 2013-18

Figure 44: Brazil Recreational Vehicle Market - By Product Type, By Value, 2015-2025 (USD Billion)

Figure 45: Brazil Recreational Vehicle Market - By Fuel Type, By Value, 2015-2025 (USD Billion)

Figure 46: Brazil Recreational Vehicle Market - By End User, By Value, 2015-2025 (USD Billion)

Figure 47: Mexico Recreational Vehicle Market Size, By Value, 2015-2025 (USD Billion)

Figure 48: Mexico Gross Domestic Product Growth Rate (%), 2014-18

Figure 49: Mexico's Urban Population Growth (annual %), 2013-18

Figure 50: Mexico Recreational Vehicle Market - By Product Type, By Value, 2015-2025 (USD Billion)

Figure 51: Mexico Recreational Vehicle Market - By Fuel Type, By Value, 2015-2025 (USD Billion)

Figure 52: Mexico Recreational Vehicle Market - By End User, By Value, 2015-2025 (USD Billion)

Figure 53: Europe Recreational Vehicle Market Size, By Value, 2015-2025 (USD Billion)

Figure 54: Leisure Vehicle Registration in Europe, 2015 – 2019

Figure 55: European registration of New Motor Caravans and Caravans, 2018

Figure 56: Motorhome registration in Europe, 2015-19

Figure 57: European caravans and Motor Caravans in use, 2018.

Figure 58: Europe Recreational Vehicle Market - By Product Type, By Value, 2015-2025 (USD Billion)

Figure 59: Europe Recreational Vehicle Market - By Fuel Type, By Value, 2015-2025 (USD Billion)

Figure 60: Europe Recreational Vehicle Market - By End User, By Value, 2015-2025 (USD Billion)

Figure 61: Market Opportunity Chart of Europe Recreational Vehicle Market - By Country, By Value, 2025

Figure 62: Europe Recreational Vehicle Market, By Country, 2019, 2025

Figure 63: Germany Recreational Vehicle Market Size, By Value, 2015-2025 (USD Billion)

Figure 64: Germany GDP Growth, 2014 – 2018 (In Annual %)

Figure 65: Germany New Registration of trailers (in thousands)

Figure 66: Germany new registrations of caravans, 2015 – 2019

Figure 67: Germany new registrations of motorhomes, 2015 – 2019

Figure 68: Germany Recreational Vehicle Market - By Product Type, By Value, 2015-2025 (USD Billion)

Figure 69: Germany Recreational Vehicle Market - By Fuel Type, By Value, 2015-2025 (USD Billion)

Figure 70: Germany Recreational Vehicle Market - By End User, By Value, 2015-2025 (USD Billion)

Figure 71: United Kingdom Recreational Vehicle Market Size, By Value, 2015-2025 (USD Billion)

Figure 72: United Kingdom GDP Growth, 2014 – 2018 (In Annual %)

Figure 73: United Kingdom registration of New Motor Caravans, 2017-2018.

Figure 74: United Kingdom registration of New Caravans, 2017-2018.

Figure 75: United Kingdom Motor Caravans and caravans in use, 2018.

Figure 76: United Kingdom Recreational Vehicle Market - By Product Type, By Value,

2015-2025 (USD Billion)

Figure 77: United Kingdom Recreational Vehicle Market - By Fuel Type, By Value, 2015-2025 (USD Billion)

Figure 78: United Kingdom Recreational Vehicle Market - By End User, By Value, 2015-2025 (USD Billion)

Figure 79: France Recreational Vehicle Market Size, By Value, 2015-2025 (USD Billion)

Figure 80: France GDP Growth, 2014 – 2018 (In Annual %)

Figure 81: France registration of New Motor Caravans, 2017-2018.

Figure 82: France registration of New Caravans, 2017-2018.

Figure 83: France Motor Caravans and caravans in use, 2018.

Figure 84: France Recreational Vehicle Market - By Product Type, By Value, 2015-2025 (USD Billion)

Figure 85: France Recreational Vehicle Market - By Fuel Type, By Value, 2015-2025 (USD Billion)

Figure 86: France Recreational Vehicle Market - By End User, By Value, 2015-2025 (USD Billion)

Figure 87: Asia Pacific Recreational Vehicle Market Size, By Value, 2015-2025 (USD Billion)

Figure 88: Asia Pacific GDP Growth, 2014 – 2018 (In Annual %)

Figure 89: Asia Pacific Individuals Using the Internet, 2014 – 2017 (In % of Population)

Figure 90: Asia Pacific Urban Population Growth, 2014 – 2018 (In Annual %)

Figure 91: Asia Pacific Final Consumption Expenditure, 2014 – 2018 (In Annual % Growth)

Figure 92: Asia Pacific Recreational Vehicle Market - By Product Type, By Value, 2015-2025 (USD Billion)

Figure 93: Asia Pacific Recreational Vehicle Market - By Fuel Type, By Value, 2015-2025 (USD Billion)

Figure 94: Asia Pacific Recreational Vehicle Market - By End User, By Value, 2015-2025 (USD Billion)

Figure 95: Market Opportunity Chart of Asia Pacific Recreational Vehicle Market - By Country, By Value, 2025

Figure 96: Asia Pacific Recreational Vehicle Market, By Country, 2019, 2025

Figure 97: China Recreational Vehicle Market Size, By Value, 2015-2025 (USD Billion)

Figure 98: China GDP Growth, 2014 – 2018 (In Annual %)

Figure 99: China's Manufacturing Value added (USD T), 2013-18

Figure 100: Sales Volume of recreational vehicle in China, 2016 – 2018 (In Units)

Figure 101: China Final Consumption Expenditure, 2014 – 2018 (In Annual % Growth)

Figure 102: China Recreational Vehicle Market - By Product Type, By Value, 2015-2025 (USD Billion)

Figure 103: China Recreational Vehicle Market - By Fuel Type, By Value, 2015-2025 (USD Billion)

Figure 104: China Recreational Vehicle Market - By End User, By Value, 2015-2025 (USD Billion)

Figure 105: Japan Recreational Vehicle Market Size, By Value, 2015-2025 (USD Billion)

Figure 106: Japan GDP Growth, 2014 – 2018 (In Annual %)

Figure 107: Japan's Manufacturing Value added (USD T), 2013-17

Figure 108: Japan sales of camping vehicle, 2014 – 2018 (In Million USD)

Figure 109: Japan Final Consumption Expenditure, 2014 – 2018 (In Annual % Growth)

Figure 110: Japan Recreational Vehicle Market - By Product Type, By Value, 2015-2025 (USD Billion)

Figure 111: Japan Recreational Vehicle Market - By Fuel Type, By Value, 2015-2025 (USD Billion)

Figure 112: Japan Recreational Vehicle Market - By End User, By Value, 2015-2025 (USD Billion)

Figure 113: India Recreational Vehicle Market Size, By Value, 2015-2025 (USD Billion)

Figure 114: India GDP Growth, 2014 – 2018 (In Annual %)

Figure 115: India Automobile domestic sales Trends, 2019–20 (units)

Figure 116: India Urban Population Growth, 2014 – 2018 (In Annual %)

Figure 117: India gross turnover of automobile manufacturer, 2014 – 2018 (In USD Million)

Figure 118: India Recreational Vehicle Market - By Product Type, By Value, 2015-2025 (USD Billion)

Figure 119: India Recreational Vehicle Market - By Fuel Type, By Value, 2015-2025 (USD Billion)

Figure 120: India Recreational Vehicle Market - By End User, By Value, 2015-2025 (USD Billion)

Figure 121: Market Attractiveness Chart of Global Recreational Vehicle Market - By Product Type, 2025

Figure 122: Market Attractiveness Chart of Global Recreational Vehicle Market - By Fuel Type, 2025

Figure 123: Market Attractiveness Chart of Global Recreational Vehicle Market - By End User, 2025

Figure 124: Market Attractiveness Chart of Global Recreational Vehicle Market - By Region, By Value, 2025

Figure 125: Market Share of Leading Global Recreational Vehicle Companies, 2018 (In %)

Figure 126: Thor Industries Net Revenue, 2015-2019 (In USD Million)

Figure 127: Thor Industries Gross Profit, 2015-2019 (In USD Million)

- Figure 128: Thor Industries Net Revenue, By Business Segment, 2019 (In %)
- Figure 129: Thor Industries Net Revenue, By North American Towable, 2019 (In %)
- Figure 130: Thor Industries Net Revenue, By North American Motorized, 2019 (In %)
- Figure 131: Thor Industries Net Revenue, By European, 2019 (In %)
- Figure 132: REV Group Net Revenue, 2015-2019 (In USD Million)
- Figure 133: REV Group Net Income, 2015-2019 (In USD Million)
- Figure 134: REV Group Net Revenue, By Business Segment, 2019 (In %)
- Figure 135: REV Group Net Revenue, By Vehicle Type, 2019 (In %)
- Figure 136: REV Group Net Revenue, By Customer Type, 2019 (In %)
- Figure 137: REV Group Net Revenue, By Channel, 2019 (In %)
- Figure 138: Winnebago Revenue, 2014-2018 (In USD Billion)
- Figure 139: Winnebago Net Sales, By Business Segment, 2018 (In %)
- Figure 140: Winnebago Net Sales, By Geographical Segment, 2018 (In %)
- Figure 141: Trigano Revenue, 2017-2019 (In USD Million)
- Figure 142: Trigano Net Sales, By Business Segment, 2019 (In %)
- Figure 143: Trigano Net Sales, By Geographical Segment, 2019 (In %)

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