

Global Protein Powder Market - Analysis By Type (Whey, Casein, Soy, Hemp, Others), Application (Food & Beverage, Healthcare, Sports Nutrition, Others), Distribution Channel (Online, Offline), By Region, By Country (2019 Edition): Opportunities and Forecast (2019-2024)

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Abstracts

EXECUTIVE SUMMARY

A comprehensive research report created through extensive primary research (inputs from industry experts, companies, stakeholders) and secondary research, the report aims to present the analysis of Global Protein Powder Market. The report analyzes the Global Protein Powder Market By Product Type (Whey, Casein, Soy, Hemp, Others), By Applications (Food & Beverage, Healthcare, Sports Nutrition, Others) and By Distribution Channel (Online, Offline). The global protein powder market has been analyzed By Region (North America, Europe, APAC, ROW) and By Country (US, Canada, Germany, France, UK, Italy, China, Japan, India, South Korea) for the historical period of 2014-2018 and the forecast period of 2019-2024.

Whey Protein Powder and Sports Nutrition are the segments that have been witnessing growth at a noteworthy rate over the past few years owing to ever growing millennial population with changing consumers' lifestyle who are now adopting healthy eating habits supported by rising awareness among consumers regarding positive impact of consuming protein powder on body, is fusing growth in the market. Amongst the regions, North America accounts for the largest regional share in the Global Protein Powder Market in 2019. Key factors driving the robust growth rate in North America include presence of major leading Protein Powder manufacturers in the region who are

focusing on expanding their product portfolio and offering variety of Protein Powder supported by growing number of athletes and body builders with consumers who are preferring healthy lifestyle, thereby infusing growth in the market for Protein Powder during the period.

According to Azoth Analytics research report “Global Protein Powder Market - Analysis By Type (Whey, Casein, Soy, Hemp, Others), Application (Food & Beverage, Healthcare, Sports Nutrition, Others), Distribution Channel (Online, Offline), By Region, By Country (2019 Edition): Opportunities and Forecast (2019-2024)”, global market was valued at USD 6.6 billion in value and x Million tonnes in 2018 and is projected to display a robust growth represented by a CAGR of 7.7% during 2019 – 2024 in terms of value.

The report has covered and analyzed the potential of Global Protein Powder Market in terms of value and volume, the analysis of companies and their market share and the future potential of the industry at global, regional and country level. The report provides statistics and information on market size, shares and growth factors and intends to provide cutting-edge market intelligence and help decision makers take sound investment evaluation. Besides, the report also identifies and analyses the emerging trends along with major drivers, challenges and opportunities in the Global Protein Powder Market. Additionally, the report also highlights market entry strategies for various companies across the globe.

SCOPE OF THE REPORT

Global Protein Powder Market (Actual Period: 2014-2018, Forecast Period: 2019-2024)

Global Protein Powder Market – By Value and Volume - Size, Growth, Forecast

By Product Type – Whey, Casein, Soy, Hemp, Others

By Application – Food & Beverage, Healthcare, Sports Nutrition, Others

By Distribution Channel – Online and Offline

Regional Markets – North America, Europe, APAC, Rest of the World (Actual Period: 2014-2018, Forecast Period: 2019-2024)

Global Protein Powder Market – By Value and Volume - Size, Growth, Forecast

By Product Type – Whey, Casein, Soy, Hemp, Others

By Application – Food & Beverage, Healthcare, Sports Nutrition, Others

By Distribution Channel – Online and Offline

Country Analysis – US, Canada, Germany, France, UK, Italy, China, Japan, India, South Korea (Actual Period: 2014-2018, Forecast Period: 2019-2024)

Protein Powder Market – Size, Growth, Forecast

By Product Type, By value – Whey, Casein, Soy, Hemp, Others

By Application – Food & Beverage, Healthcare, Sports Nutrition, Others

By Distribution Channel – Online and Offline

Other Report Highlights

Market Dynamics – Drivers and Restraints

Market Trends

SWOT Analysis

Competitive Landscape

Company Analysis – Abbot Laboratories, GlaxoSmithKline Plc, AMCO Proteins, MusclePharm Corporation, NOW Foods, Glanbia Plc, NBTY Inc, Herbalife International of America, Inc., General Nutrition Corporation (GNC Holdings Inc.), Suppleform

CUSTOMIZATION OF THE REPORT

The report could be customized according to the client's specific research requirements. No additional cost will be required to pay for limited additional research.

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