

Global Printing Hardware Market: Analysis By Format (A2, A3, A4, Others), Supplies, End User, By Region, By Country (2021 Edition): Market Insights, Covid-19 Impact, Competition and Forecast (2021-2026)

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Abstracts

EXECUTIVE SUMMARY

The Global Printing Hardware Market was valued at USD 45033.22 Million in the year 2020. Due to the growing adoption of smartphones and tablets and a shifting approach towards paper consumption driven by sustainability efforts and cost reduction initiatives, printer hardware revenues have declined over the last couple of years. The trend of digitalisation is playing a huge role in the turndown of sales of Printing Hardware. The continued growth of social networking also result in declining volumes of many print products.

A4 Format Printing Hardware segment is expected to hold the major share of Printing Hardware market as A4 is a paper size that is used for a wide range of documents, including magazines, catalogs, letters and forms.

Owing to the transfer of knowledge and expertise, the industrial business lines are benefiting from the lead gained by the retail brands in the field of customer focus. Meanwhile, regional printing market is benefiting from the co-development experience of the High-Performance Solutions business lines. This approach enabled in particular the co-development, with two manufacturers.

Asia Pacific region holds the major Printing Hardware market share with countries such as Japan, India and China, are the major contributors to the regional market. Increase in the use of Printing Hardware in educational sector in the region, especially in India, is

the major growth-driving factor.

SCOPE OF THE REPORT

The report analyses the Printing Hardware Market by value (USD Million).

The report analyses the Printing Hardware Market by Format (A2, A3, A4, Others).

The report analyses the Printing Hardware Market by Supplies (Non-Branded Supplies, Branded Supplies).

The report analyses the Printing Hardware Market by End Users (Office, School, Commercial, Home, Others).

The Global Printing Hardware Market has been analysed By Region (United States, Canada, Mexico, Germany, United Kingdom, France, Italy, China, Japan, India).

The key insights of the report have been presented through the frameworks of SWOT and Porter's Five Forces Analysis. Also, the attractiveness of the market has been presented by region, by format, by supplies. By end users.

Also, the major opportunities, trends, drivers and challenges of the industry has been analysed in the report.

The report tracks competitive developments, strategies, mergers and acquisitions and new product development. The companies analysed in the report include: Seiko Epson, Brother, Hewlett-Packard, Kyocera, Canon Inc, Konica Minolta, Fujifilm, Xerox, Ricoh, Sharp.

The report presents the analysis of Printing Hardware market for the historical period of 2016-2020 and the forecast period of 2021-2026.

KEY TARGET AUDIENCE

Printing Hardware Vendors

Consulting and Advisory Firms

Government and Policy Makers

Regulatory Authorities

Contents

1. REPORT SCOPE AND METHODOLOGY

- 1.1 Scope of the Report
- 1.2 Research Methodology
- 1.3 Executive Summary

2. STRATEGIC RECOMMENDATIONS

3. PRINTING HARDWARE MARKET: PRODUCT OVERVIEW

4. GLOBAL PRINTING HARDWARE MARKET: AN ANALYSIS

- 4.1 Market Size, By Value, Year 2016-2020
- 4.2 Market Size, By Value, Year 2021-2026
- 4.3 Impact of COVID-19 on Printing Hardware Market
- 4.4 Global Economic & Industrial Outlook

5. GLOBAL PRINTING HARDWARE MARKET SEGMENTATION, BY FORMAT (VALUE)

- 5.1 Global Printing Hardware Market: Segment Analysis
- 5.2 Competitive Scenario of Printing Hardware Market: By Format (2020 & 2026)
- 5.3 By A2 Format Printing Hardware– Market Size and Forecast (2016-2026)
- 5.4 By A3 Format Printing Hardware– Market Size and Forecast (2016-2026)
- 5.5 By A4 Format Printing Hardware– Market Size and Forecast (2016-2026)
- 5.6 By Others Format Printing Hardware– Market Size and Forecast (2016-2026)

6. GLOBAL PRINTING HARDWARE MARKET SEGMENTATION, BY SUPPLIES (VALUE)

- 6.1 Global Printing Hardware Market: Segment Analysis
- 6.2 Competitive Scenario of Printing Hardware Market: By Supplies (2020 & 2026)
- 6.3 By Non-Branded Supplies– Market Size and Forecast (2016-2026)
- 6.4 By Branded Supplies– Market Size and Forecast (2016-2026)

7. GLOBAL PRINTING HARDWARE MARKET SEGMENTATION, BY END USERS (VALUE)

- 7.1 Global Printing Hardware Market: Segment Analysis
- 7.2 Competitive Scenario of Printing Hardware Market: By End Users (2020 & 2026)
- 7.3 By Office– Market Size and Forecast (2016-2026)
- 7.4 By School– Market Size and Forecast (2016-2026)
- 7.5 By Commercial– Market Size and Forecast (2016-2026)
- 7.6 By Home– Market Size and Forecast (2016-2026)
- 7.6 By Others– Market Size and Forecast (2016-2026)

8. GLOBAL PRINTING HARDWARE MARKET: REGIONAL ANALYSIS

- 8.1 Competitive Scenario of Global Printing Hardware Market: By Region (2020 & 2026)

9. AMERICAS PRINTING HARDWARE MARKET: AN ANALYSIS

- 9.1 Americas Printing Hardware Market by value: Size and Forecast (2016-2026)
- 9.2 Americas Economic and Industrial Outlook
- 9.3 America Printing Hardware Market: Prominent Companies
- 9.4 Market Segmentation By Format (A2, A3, A4, Others)
- 9.5 Market Segmentation By Supplies (Non-Branded, Branded)
- 9.6 Market Segmentation By End Users (Office, School, Commercial, Home, Others)
- 9.7 Americas Printing Hardware Market: Country Analysis
- 9.8 Market Opportunity Chart of Americas Printing Hardware Market– By Country, By Value (Year-2026)
- 9.9 Competitive Scenario of Americas Printing Hardware Market– By Country (2020 & 2026)
- 9.10 United States Printing Hardware Market: Size and Forecast (2016-2026)
- 9.11 United States Printing Hardware Segmentation By Format, Supplies, End Users (2016-2026)
- 9.12 United States Economic & Industrial Outlook
- 9.13 Canada Printing Hardware Market: Size and Forecast (2016-2026)
- 9.14 Canada Printing Hardware Segmentation By Format, Supplies, End Users (2016-2026)
- 9.15 Canada Economic & Industrial Outlook
- 9.16 Mexico Printing Hardware Market: Size and Forecast (2016-2026)
- 9.17 Mexico Printing Hardware Segmentation By Format, Supplies, End Users (2016-2026)
- 9.18 Mexico Economic & Industrial Outlook

10. EUROPE PRINTING HARDWARE MARKET: AN ANALYSIS

- 10.1 Europe Printing Hardware Market by value: Size and Forecast (2016-2026)
- 10.2 Europe Economic and Industrial Outlook
- 10.3 Europe Printing Hardware Market: Prominent Companies
- 10.4 Market Segmentation By Format (A2, A3, A4, Others)
- 10.5 Market Segmentation By Supplies (Non-Branded, Branded)
- 10.6 Market Segmentation By End Users (Office, School, Commercial, Home, Others)
- 10.7 Europe Printing Hardware Market: Country Analysis
- 10.8 Market Opportunity Chart of Europe Printing Hardware Market– By Country, By Value (Year-2026)
- 10.9 Competitive Scenario of Europe Printing Hardware Market– By Country (2020 & 2026)
- 10.10 Germany Printing Hardware Market: Size and Forecast (2016-2026)
- 10.11 Germany Printing Hardware Segmentation By Format, Supplies, End Users (2016-2026)
- 10.12 Germany Economic & Industrial Outlook
- 10.13 United Kingdom Printing Hardware Market: Size and Forecast (2016-2026)
- 10.14 United Kingdom Printing Hardware Segmentation By Format, Supplies, End Users (2016-2026)
- 10.15 United Kingdom Economic & Industrial Outlook
- 10.16 France Printing Hardware Market: Size and Forecast (2016-2026)
- 10.17 France Printing Hardware Segmentation By Format, Supplies, End Users (2016-2026)
- 10.18 France Economic & Industrial Outlook
- 10.19 Italy Printing Hardware Market: Size and Forecast (2016-2026)
- 10.20 Italy Printing Hardware Segmentation By Format, Supplies, End Users (2016-2026)
- 10.21 Italy Economic & Industrial Outlook

11. ASIA PACIFIC PRINTING HARDWARE MARKET: AN ANALYSIS

- 11.1 Asia Pacific Printing Hardware Market by value: Size and Forecast (2016-2026)
- 11.2 Asia Pacific Economic and Industrial Outlook
- 11.3 Asia Pacific Printing Hardware Market: Prominent Companies
- 11.4 Market Segmentation By Format (A2, A3, A4, Others)
- 11.5 Market Segmentation By Supplies (Non-Branded, Branded)
- 11.6 Market Segmentation By End Users (Office, School, Commercial, Home, Others)
- 11.7 Asia Pacific Printing Hardware Market: Country Analysis

11.8 Market Opportunity Chart of Asia Pacific Printing Hardware Market– By Country, By Value (Year-2026)

11.9 Competitive Scenario of Asia Pacific Printing Hardware Market– By Country (2020 & 2026)

11.10 China Printing Hardware Market: Size and Forecast (2016-2026)

11.11 China Printing Hardware Segmentation By Format, Supplies, End Users (2016-2026)

11.12 China Economic & Industrial Outlook

11.13 Japan Printing Hardware Market: Size and Forecast (2016-2026)

11.14 Japan Printing Hardware Segmentation By Format, Supplies, End Users (2016-2026)

11.15 Japan Economic & Industrial Outlook

11.16 India Printing Hardware Market: Size and Forecast (2016-2026)

11.17 India Printing Hardware Segmentation By Format, Supplies, End Users (2016-2026)

11.18 India Economic & Industrial Outlook

12. GLOBAL PRINTING HARDWARE MARKET DYNAMICS

12.1 Global Printing Hardware Market Drivers

12.2 Global Printing Hardware Market Restraints

12.3 Global Printing Hardware Market Trends

13. MARKET ATTRACTIVENESS AND STRATEGIC ANALYSIS

13.1 Market Attractiveness

13.1.1 Market Attractiveness Chart of Global Printing Hardware Market - By Format (Year 2026)

13.1.2 Market Attractiveness Chart of Global Printing Hardware Market - By Supplies (Year 2026)

13.1.3 Market Attractiveness Chart of Global Printing Hardware Market – By End User (Year 2026)

13.1.4 Market Attractiveness Chart of Global Printing Hardware Market – By Region (Year 2026)

14. COMPETITIVE LANDSCAPE

14.1 Market Share of leading companies

14.2 SWOT Analysis– Global Printing Hardware Market

14.3 Porter Five Force Analysis– Global Printing Hardware Market

15. COMPANY PROFILES (BUSINESS DESCRIPTION, FINANCIAL ANALYSIS, BUSINESS STRATEGY)

15.1 Seiko Epson

15.2 Brother

15.3 Hewlett-Packard

15.4 Kyocera

15.5 Canon Inc

15.6 Konica Minolta

15.7 Fujifilm

15.8 Xerox

15.9 Ricoh

15.10 Sharp

List Of Figures

LIST OF FIGURES

Figure 1: Global Printing Hardware Market Size, By Value, 2016-2020 (USD Million)

Figure 2: Global Printing Hardware Market Size, By Value, 2021-2026 (USD Million)

Figure 3: World Population (Billions), 2014-19

Figure 4: Global GDP Growth (%), 2014-19

Figure 5: Global Production Volume of Paper (in metric tons), 2014-18

Figure 6: Global Manufacturing, Value Added (% of GDP), 2014-18

Figure 7: Global Spending on the Internet of Things (IOT) (USD Billion), 2014-19

Figure 8: Global Smartphone Users (Billion), 2016-20

Figure 9: Global Internet User Growth (Billions), 2018-23E

Figure 10: Internet Users Distribution in the World-2020 Q3

Figure 11: Global IT Industry Growth Rate, 2017-19

Figure 12: Global Printing Hardware Market- By Format Market Share, 2020 & 2026

Figure 13: Global Printing Hardware Market- By A2 Format Printing Hardware, By Value (USD Million), 2016-2026

Figure 14: Global Printing Hardware Market- By A3 Format Printing Hardware, By Value (USD Million), 2016-2026

Figure 15: Global Printing Hardware Market- By A4 Format Printing Hardware, By Value (USD Million), 2016-2026

Figure 16: Global Printing Hardware Market- By Others Format Printing Hardware, By Value (USD Million), 2016-2026

Figure 17: Global Printing Hardware Market- By Supplies Market Share, 2020 & 2026

Figure 18: Global Printing Hardware Market- By Non-Branded Supplies, By Value (USD Million), 2016-2026

Figure 19: Global Printing Hardware Market- By Branded Supplies, By Value (USD Million), 2016-2026

Figure 20: Global Printing Hardware Market- By End Users Market Share, 2020 & 2026

Figure 21: Global Printing Hardware Market- By Office, By Value (USD Million), 2016-2026

Figure 22: Global Printing Hardware Market- By School, By Value (USD Million), 2016-2026

Figure 23: Global Printing Hardware Market- By Commercial, By Value (USD Million), 2016-2026

Figure 24: Global Printing Hardware Market- By Home, By Value (USD Million), 2016-2026

Figure 25: Global Printing Hardware Market- By Others, By Value (USD Million),

2016-2026

Figure 26: Global Printing Hardware Market- By Region Market Share, 2020 & 2026

Figure 27: Americas Printing Hardware Market Size, By Value, 2016-2026 (USD Million)

Figure 28: North America Manufacturing, value added (annual % growth), 2014-18

Figure 29: Latin America & Caribbean Industry (Including Construction), value added (annual % growth), 2014-19

Figure 30: North America Urban Population (% of total population), 2015-19

Figure 31: Latin America & Caribbean Urban Population (% of total population), 2015-19

Figure 32: America Internet Users (Millions), 2019, and 2025

Figure 33: North America GDP growth (annual %), 2014-19

Figure 34: North America Smart Phone adoption rate, (%) 2017 & 2025E

Figure 35: Latin America & Caribbean GDP growth (annual %), 2014-19

Figure 36: Americas Printing Hardware Market- By Format, By Value (USD Million), 2016-2026

Figure 37: Americas Printing Hardware Market- By Supplies, By Value (USD Million), 2016-2026

Figure 38: Americas Printing Hardware Market- By End Users, By Value (USD Million), 2016-2026

Figure 39: Market Opportunity Chart of Americas Printing Hardware Market- By Country, By Value (Year-2026)

Figure 40: Americas Printing Hardware Market- By Country Market Share, 2020 & 2026

Figure 41: United States Printing Hardware Market Size, By Value, 2016-2026 (USD Million)

Figure 42: United States Printing Hardware Market- By Format, By Value (USD Million), 2016-2026

Figure 43: United States Printing Hardware Market- By Supplies, By Value (USD Million), 2016-2026

Figure 44: United States Printing Hardware Market- By End Users, By Value (USD Million), 2016-2026

Figure 45: United States GDP (USD Trillion), 2014-19

Figure 46: United States Manufacturing, value added (annual % growth), 2014-18

Figure 47: United States IT Spending (Billion USD), 2015-19

Figure 48: Canada Printing Hardware Market Size, By Value, 2016-2026 (USD Million)

Figure 49: Canada Printing Hardware Market- By Format, By Value (USD Million), 2016-2026

Figure 50: Canada Printing Hardware Market- By Supplies, By Value (USD Million), 2016-2026

Figure 51: Canada Printing Hardware Market- By End Users, By Value (USD Million), 2016-2026

- Figure 52: Canada Urban Population (% of total population), 2014-19
- Figure 53: Canada Manufacturing Value Added (annual % growth), 2014-19
- Figure 54: Canada Manufacturing Value Added as a Proportion of GDP (%), 2014-19
- Figure 55: Canada Individuals Using the Internet, 2014-17 (% of Population)
- Figure 56: Canada R&D Expenditure (% of GDP) 2014-18
- Figure 57: Canada Internet Users (in Millions),2015-19
- Figure 58: Canada spending in technology by sectors (in USD Billion), 2018-19
- Figure 59: Mexico Printing Hardware Market Size, By Value, 2016-2026 (USD Million)
- Figure 60: Mexico Printing Hardware Market- By Format, By Value (USD Million), 2016-2026
- Figure 61: Mexico Printing Hardware Market- By Supplies, By Value (USD Million), 2016-2026
- Figure 62: Mexico Printing Hardware Market- By End Users, By Value (USD Million), 2016-2026
- Figure 63: Mexico: Manufacturing Value Added as a Proportion of GDP (%), 2014-19
- Figure 64: Mexico Manufacturing, Value Added (annual % growth), 2014-19
- Figure 65: Internet User Penetration in Mexico (%), 2015-20
- Figure 66: Mexico Urban Population (Millions), 2014-19
- Figure 67: Europe Printing Hardware Market Size, By Value, 2016-2026 (USD Million)
- Figure 68: European Union Urban Population (% of total population), 2015-19
- Figure 69: European Union Manufacturing, Value Added (USD Trillion), 2014-19
- Figure 70: Number of Smartphone Users in Western Europe (in million), 2014-19
- Figure 71: European Union Individuals Using the Internet (% of Population), 2014–18
- Figure 72: European Union GDP growth (annual %), 2014-19
- Figure 73: Europe IoT Spending (USD Billion), 2019
- Figure 74: Europe Printing Hardware Market- By Format, By Value (USD Million), 2016-2026
- Figure 75: Europe Printing Hardware Market- By Supplies, By Value (USD Million), 2016-2026
- Figure 76: Europe Printing Hardware Market- By End Users, By Value (USD Million), 2016-2026
- Figure 77: Market Opportunity Chart of Europe Printing Hardware Market- By Country, By Value (Year-2026)
- Figure 78: Europe Printing Hardware Market- By Country Market Share, 2020 & 2026
- Figure 79: Germany Printing Hardware Market Size, By Value, 2016-2026 (USD Million)
- Figure 80: Germany Printing Hardware Market- By Format, By Value (USD Million), 2016-2026
- Figure 81: Germany Printing Hardware Market- By Supplies, By Value (USD Million), 2016-2026

Figure 82: Germany Printing Hardware Market- By End Users, By Value (USD Million), 2016-2026

Figure 83: Germany Manufacturing Output (USD Billion), 2014-19

Figure 84: Germany Manufacturing Value Added (annual % growth), 2014-19

Figure 85: Germany: Manufacturing Value Added as a proportion of GDP (%), 2014-19

Figure 86: Turnover in the IOT sector in Germany (Eur Billion), 2014-20

Figure 87: Germany Urban Population (% of total Population), 2014-19

Figure 88: Number of Internet Users in Germany (Million), 2014-19

Figure 89: Germany smartphone user penetration rate (%), 2018-24E

Figure 90: United Kingdom Printing Hardware Market Size, By Value, 2016-2026 (USD Million)

Figure 91: United Kingdom Printing Hardware Market- By Format, By Value (USD Million), 2016-2026

Figure 92: United Kingdom Printing Hardware Market- By Supplies, By Value (USD Million), 2016-2026

Figure 93: United Kingdom Printing Hardware Market- By End Users, By Value (USD Million), 2016-2026

Figure 94: United Kingdom Manufacturing Value Added (% of GDP), 2014-19

Figure 95: United Kingdom Manufacturing Value Added (annual % growth), 2014-19

Figure 96: United Kingdom Printed Advertising Output by Type (%), 2019

Figure 97: United Kingdom Commercial Printing Output by Type (%), 2019

Figure 98: France Printing Hardware Market Size, By Value, 2016-2026 (USD Million)

Figure 99: France Printing Hardware Market- By Format, By Value (USD Million), 2016-2026

Figure 100: France Printing Hardware Market- By Supplies, By Value (USD Million), 2016-2026

Figure 101: France Printing Hardware Market- By End Users, By Value (USD Million), 2016-2026

Figure 102: France GDP (USD Trillion), 2015-19

Figure 103: France Manufacturing value added (annual % growth), 2014-19

Figure 104: France Manufacturing value added as a proportion of GDP (%), 2014-19

Figure 105: France Urban Population (% of Total Population), 2014-19

Figure 106: Penetration of Smartphone in France (%), 2014-19

Figure 107: Number of smartphone users in France (Millions), 2018-21E

Figure 108: Italy Printing Hardware Market Size, By Value, 2016-2026 (USD Million)

Figure 109: Italy Printing Hardware Market- By Format, By Value (USD Million), 2016-2026

Figure 110: Italy Printing Hardware Market- By Supplies, By Value (USD Million), 2016-2026

Figure 111: Italy Printing Hardware Market- By End Users, By Value (USD Million), 2016-2026

Figure 112: Italy GDP (annual %), 2014-19

Figure 113: Italy Manufacturing, value added (annual % growth), 2014-19

Figure 114: Italy Urban Population (Million), 2014-19

Figure 115: Italy Individuals Using Internet (in % of population), 2014-18

Figure 116: Asia Pacific Printing Hardware Market Size, By Value, 2016-2026 (USD Million)

Figure 117: East Asia & Pacific GDP Growth rate (%), 2014-19

Figure 118: Asian developing countries manufacturing growth rate (%), 2018-19

Figure 119: East Asia & Pacific Urban Population (% of total population), 2015-19

Figure 120: Smartphone User Penetration in Asia Pacific (%), 2014-19

Figure 121: Asia Pacific Internet Penetration (%), 2017-20

Figure 122: East Asia & Pacific Manufacturing, Value Added (USD Trillion), 2013-18

Figure 123: Asia Pacific Printing Hardware Market- By Format, By Value (USD Million), 2016-2026

Figure 124: Asia Pacific Printing Hardware Market- By Supplies, By Value (USD Million), 2016-2026

Figure 125: Asia Pacific Printing Hardware Market- By End Users, By Value (USD Million), 2016-2026

Figure 126: Market Opportunity Chart of APAC Printing Hardware Market- By Country, By Value (Year-2026)

Figure 127: APAC Printing Hardware Market- By Country Market Share, 2020 & 2026

Figure 128: China Printing Hardware Market Size, By Value, 2016-2026 (USD Million)

Figure 129: China Printing Hardware Market- By Format, By Value (USD Million), 2016-2026

Figure 130: China Printing Hardware Market- By Supplies, By Value (USD Million), 2016-2026

Figure 131: China Printing Hardware Market- By End Users, By Value (USD Million), 2016-2026

Figure 132: China GDP (Current USD Trillion), 2015-19

Figure 133: China Manufacturing, Value Added (% of GDP), 2014-19

Figure 134: China Manufacturing Value added (USD Trillion), 2014-19

Figure 135: China Penetration of Internet Users in China (%), 2014-19

Figure 136: China Urban Population (% of Population), 2014-19

Figure 137: China Number of IoT connections (in Billion), 2017–19

Figure 138: China Industrial Production & Retail Sales growth data (in %), 2013-16

Figure 139: Japan Printing Hardware Market Size, By Value, 2016-2026 (USD Million)

Figure 140: Japan Printing Hardware Market- By Format, By Value (USD Million),

2016-2026

Figure 141: Japan Printing Hardware Market- By Supplies, By Value (USD Million), 2016-2026

Figure 142: Japan Printing Hardware Market- By End Users, By Value (USD Million), 2016-2026

Figure 143: Japan Manufacturing Value Added as a Proportion of GDP (%), 2014-19

Figure 144: Japan Manufacturing value added (annual % growth), 2014-18

Figure 145: Japan GDP, (annual %), 2014-19

Figure 146: Smartphone user penetration rate among the population in Japan (%), 2015-20

Figure 147: India Printing Hardware Market Size, By Value, 2016-2026 (USD Million)

Figure 148: India Printing Hardware Market- By Format, By Value (USD Million), 2016-2026

Figure 149: India Printing Hardware Market- By Supplies, By Value (USD Million), 2016-2026

Figure 150: India Printing Hardware Market- By End Users, By Value (USD Million), 2016-2026

Figure 151: India GDP (Current USD Trillion), 2015-19

Figure 152: India Manufacturing value added (annual % growth), 2014-19

Figure 153: Penetration of Internet Users in India (%), 2014-19

Figure 154: India Urban Population (% of Population), 2014-19

Figure 155: India Industrial Production (In Percentage), 2013-17

Figure 156: India IT spending by segments(USD Billion), 2018–19

Figure 157: Market Attractiveness Chart of Global Printing Hardware Market- By Format (Year-2026)

Figure 158: Market Attractiveness Chart of Global Printing Hardware Market- By Supplies (Year-2026)

Figure 159: Market Attractiveness Chart of Global Printing Hardware Market- By End Users (Year-2026)

Figure 160: Market Attractiveness Chart of Global Printing Hardware Market- By Region (Year-2026)

Figure 161: Global Printing Hardware industry market share (%), 2019

Figure 162: Seiko Epson Annual Sales Revenue, 2015-2019 (USD Million)

Figure 163: Seiko Epson Net Income, 2015-2019 (USD Million)

Figure 164: Seiko Epson Sales Revenue, By Business Segment (%), FY2019

Figure 165: Seiko Epson Sales Revenue, By Geographic Segment (%), FY2019

Figure 166: Brother Annual Sales Revenue, 2015-2019 (USD Million)

Figure 167: Brother Profit, 2015-2019 (USD Million)

Figure 168: Brother Sales Revenue, By Business Segment (%), FY2019

- Figure 169: Brother Sales Revenue, By Geographic Segment (%), FY2019
- Figure 170: Hewlett-Packard Annual Sales Revenue, 2016-2020 (USD Million)
- Figure 171: Hewlett-Packard Profit, 2016-2020 (USD Million)
- Figure 172: Hewlett-Packard Sales Revenue, By Business Segment (%), FY2020
- Figure 173: Hewlett-Packard Sales Revenue, By Geographic Segment (%), FY2020
- Figure 174: Kyocera Annual Sales Revenue, 2016-2020 (USD Million)
- Figure 175: Kyocera Profit, 2016-2020 (USD Million)
- Figure 176: Kyocera Sales Revenue, By Business Segment (%), FY2020
- Figure 177: Kyocera Sales Revenue, By Geographic Segment (%), FY2020
- Figure 178: Canon Annual Sales Revenue, 2016-2020 (USD Million)
- Figure 179: Canon Profit, 2016-2020 (USD Million)
- Figure 180: Canon Sales Revenue, By Business Segment (%), FY2020
- Figure 181: Canon Sales Revenue, By Geographic Segment (%), FY2020
- Figure 182: Konica Minolta Annual Sales Revenue, 2015-2019 (USD Million)
- Figure 183: Konica Minolta Profit, 2015-2019 (USD Million)
- Figure 184: Konica Minolta Sales Revenue, By Business Segment (%), FY2019
- Figure 185: Konica Minolta Sales Revenue, By Geographic Segment (%), FY2019
- Figure 186: Fujifilm Annual Sales Revenue, 2015-2019 (USD Million)
- Figure 187: Fujifilm Profit, 2015-2019 (USD Million)
- Figure 188: Fujifilm Sales Revenue, By Business Segment (%), FY2019
- Figure 189: Fujifilm Sales Revenue, By Business Segment (%), FY2018
- Figure 190: Xerox Annual Sales Revenue, 2016-2020 (USD Million)
- Figure 191: Xerox Profit, 2016-2020 (USD Million)
- Figure 192: Xerox Sales Revenue, By Business Segment (%), FY2020
- Figure 193: Xerox Sales Revenue, By Geographic Segment (%), FY2020
- Figure 194: Ricoh Annual Sales Revenue, 2015-2019 (USD Million)
- Figure 195: Ricoh Profit, 2015-2019 (USD Million)
- Figure 196: Ricoh Sales Revenue, By Business Segment (%), FY2019
- Figure 197: Ricoh Sales Revenue, By Geographic Segment (%), FY2019
- Figure 198: Sharp Annual Sales Revenue, 2015-2019 (USD Million)
- Figure 199: Sharp Profit, 2015-2019 (USD Million)
- Figure 200: Sharp Sales Revenue, By Business Segment (%), FY2019
- Figure 201: Sharp Sales Revenue, By Geographic Segment (%), FY2019

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