

# **Global Pet Market – Analysis By Type (Pet Food, Pet Care Products, Pet services), Pet Type, By Distribution Channel, By Region, (2021 Edition): Market Insights, Covid-19 Impact, Competition and Forecast (2021-2026)**

<https://marketpublishers.com/r/G865BE9ADD10EN.html>

Date: April 2021

Pages: 220

Price: US\$ 2,400.00 (Single User License)

ID: G865BE9ADD10EN

## **Abstracts**

### **EXECUTIVE SUMMARY**

The Global Pet Market was valued at USD 223.54 Billion in the year 2020. With the increased disposable income in highly populated countries such as China and India, the pet adoption rate is increasing and is expected to grow further in upcoming years. The trends such as pet humanization and premiumization are driving the Pet market. In this era, people are inclining towards the culture of nuclear families and hence it is resulting in the demand for pet adoption as people have started accepting pets as their family members even in the developing countries.

Dog is the most favourite pet to be adopted in the Pet market. The major factors influencing the growth of the global pet market are mobile pet grooming, strategic initiatives by the major market players, growing humanization and manufacturers opting for e-commerce channel. Currently, pet stores holds the larger market share in the segment of distribution channel as compared to e-commerce channel but, in upcoming years, e-commerce is expected to witness tremendous growth in pet market.

North America region holds the major Pet market share and countries, such as United States and Canada, are the major contributors to the regional market. Increasing adoption of pets in the region, especially in United States, is the major growth-driving factor.

Pet Care Products segment is expected to hold largest share of Pet market. It majorly includes the different kinds of pet care products available in the market attributing to number of benefits related to the daily activities of pets, health related concerns and other related things.

## **SCOPE OF THE REPORT**

The report analyses the Pet Market by value (USD Billion).

The report analyses the Pet Market by Type (Pet Food, Pet care Products, Pet Services).

The report analyses the Pet Market by Pet Type (Dog, Cat, Fish, Others).

The report analyses the Pet Market by Distribution Channel (E-commerce, Pet Stores).

The Global Pet Market has been analysed by countries (United States, Canada, United Kingdom, Germany, France, China, Japan, India, South Korea, Brazil).

The key insights of the report have been presented through the frameworks of SWOT and Porter's Five Forces Analysis. Also, the attractiveness of the market has been presented by region, by type, by pet type, by distribution channel.

Also, the major opportunities, trends, drivers and challenges of the industry has been analysed in the report.

The report tracks competitive developments, strategies, mergers and acquisitions and new product development. The companies analysed in the report include General Mills Incorporated, JM Smucker, Spectrum Brands, Unicharm Corporation, Nestle, Hill's Pet Nutrition, Agrolimen SA, ADM Animal Nutrition, PetSmart, Mars Incorporated.

The report presents the analysis of Pet market for the historical period of 2016-2020 and the forecast period of 2021-2026.

## **KEY TARGET AUDIENCE**

Pet Industry Players

Pet Food Companies

Consulting and Advisory Firms

Government and Policy Makers

Regulatory Authorities

## Contents

### **1. REPORT SCOPE AND METHODOLOGY**

- 1.1 Scope of the Report
- 1.2 Research Methodology
- 1.3 Executive Summary

### **2. STRATEGIC RECOMMENDATIONS**

### **3. PET MARKET: PRODUCT OVERVIEW**

### **4. GLOBAL PET MARKET: AN ANALYSIS**

- 4.1 Market Size, By Value, Year 2016-2020
- 4.2 Market Size, By Value, Year 2021-2026
- 4.3 Impact of COVID-19 on Pet Market
- 4.4 Global Economic & Industrial Outlook

### **5. GLOBAL PET MARKET SEGMENTATION, BY TYPE (VALUE)**

- 5.1 Global Pet Market: Segment Analysis
- 5.2 Competitive Scenario of Pet Market: By Type (2020 & 2026)
- 5.3 By Pet Food Market Size and Forecast (2016-2026)
- 5.4 By Pet Care Products Market Size and Forecast (2016-2026)
- 5.5 By Pet Services, Market Size and Forecast (2016-2026)

### **6. GLOBAL PET MARKET SEGMENTATION, BY PET TYPE (VALUE)**

- 6.1 Global Pet Market: Segment Analysis
- 6.2 Competitive Scenario of Global Pet Market: By Pet Type (2020 & 2026)
- 6.3 By Dog ? Market Size and Forecast (2016-2026)
- 6.4 By Cats? Market Size and Forecast (2016-2026)
- 6.5 By Fish? Market Size and Forecast (2016-2026)
- 6.6 By Other? Market Size and Forecast (2016-2026)

### **7. GLOBAL PET MARKET SEGMENTATION, BY DISTRIBUTION CHANNEL (VALUE)**

- 7.1 Global Pet Market: Segment Analysis
- 7.2 Competitive Scenario of Global Pet Market: By Distribution Channel (2020 & 2026)
- 7.3 By E-commerce? Market Size and Forecast (2016-2026)
- 7.4 By Pet Stores? Market Size and Forecast (2016-2026)

## **8. GLOBAL PET MARKET: REGIONAL ANALYSIS**

- 8.1 Competitive Scenario of Global Pet Market: By Region (2020 & 2026)

## **9. NORTH AMERICA PET MARKET: AN ANALYSIS**

- 9.1 North America Pet Market Size, By Value: Size and Forecast (2016-2026)
- 9.2 North America Economic & Industrial Outlook
- 9.3 North America Pet Market: Prominent Companies
- 9.4 Market Segmentation By Type (Pet food, Pet care Products, Pet Services)
- 9.5 Market Segmentation By Pet Type (Dog, Cat, Fish, Other)
- 9.6 Market Segmentation By Distribution Channel (E-commerce, Pet Stores)
- 9.7 North America Pet Market: Country Analysis
- 9.8 Market Opportunity Chart of North America Pet Market - By Country, By Value (Year-2026)
- 9.9 North America Pet Market- By Country Market Share, 2020 & 2026
- 9.10 United States Pet Market Size, Market size and forecast period (2016-2026)
- 9.11 United States Pet Market Segmentation By Type, Pet Type, Distribution Channel (2016-2026)
- 9.12 United States Economic & Industrial Outlook
- 9.13 Canada Pet Market: Size and Forecast (2016-2026)
- 9.14 Canada Pet Market Segmentation By Type, Pet Type, Distribution Channel (2016-2026)
- 9.15 Canada Economic & Industrial Outlook

## **10. EUROPE PET MARKET: AN ANALYSIS**

- 10.1 Europe Pet Market by value: Size and Forecast (2016-2026)
- 10.2 Europe Economic and Industrial Outlook
- 10.3 Europe Pet Market: Prominent Companies
- 10.4 Market Segmentation By Type (Pet Food, Pet care products, Pet Services)
- 10.5 Market Segmentation By Pet Type (Dog, Cat, Fish, Other)
- 10.6 Market Segmentation By Distribution Channel (E-commerce, Pet Stores)
- 10.7 Europe Pet Market: Country Analysis

- 10.8 Market Opportunity Chart of Europe Pet Market - By Country, By Value (Year-2026)
- 10.9 Europe Pet Market- By Country Market Share, 2020 & 2026
- 10.10 United Kingdom Pet Market Size and Forecast
- 10.11 United Kingdom Pet Market Segmentation By Type, Pet Type, Distribution Channel (2016-2026)
- 10.12 United Kingdom Economic & Industrial Outlook
- 10.13 Germany Pet Market: Size and Forecast (2016-2026)
- 10.14 Germany Pet Market Segmentation By Materials, End Users, Devices (2016-2026)
- 10.15 Germany Economic & Industrial Outlook
- 10.16 France Pet Market: Size and Forecast (2016-2026)
- 10.17 France Pet Market Segmentation By Type, Pet Type, Distribution Channel (2016-2026)
- 10.18 France Economic & Industrial Outlook

## **11. ASIA PACIFIC PET MARKET: AN ANALYSIS**

- 11.1 APAC Pet Market by value: Size and Forecast (2016-2026)
- 11.2 APAC Economic and Industrial Outlook
- 11.3 APAC Pet Market: Prominent Companies
- 11.4 Market Segmentation By Type (Pet Food, Pet care products, Pet Services)
- 11.5 Market Segmentation By Pet Type (Dog, Cat, Fish, Other)
- 11.6 Market Segmentation By Distribution Channel (E-commerce, Pet Stores)
- 11.7 APAC Pet Market: Country Analysis
- 11.8 Market Opportunity Chart of APAC Pet Market - By Country, By Value (Year-2026)
- 11.9 Competitive Scenario of APAC Pet Market? By Country (2020 & 2026)
- 11.10 China Pet Market: Size and Forecast (2016-2026)
- 11.11 China Pet Market Segmentation By Materials, End Users, Devices (2016-2026)
- 11.12 China Economic & Industrial Outlook
- 11.13 Japan Pet Market: Size and Forecast (2016-2026)
- 11.14 Japan Pet Market Segmentation By Materials, End Users, Devices (2016-2026)
- 11.15 Japan Economic & Industrial Outlook
- 11.16 India Pet Market: Size and Forecast (2016-2026)
- 11.17 India Pet Market Segmentation By Materials, End Users, Devices (2016-2026)
- 11.18 India Economic & Industrial Outlook
- 11.19 South Korea Pet Market: Size and Forecast (2016-2026)
- 11.20 South Korea Pet Market Segmentation By Materials, End Users, Devices (2016-2026)

11.21 South Korea Economic & Industrial Outlook

## **12. LAMEA PET MARKET: AN ANALYSIS**

12.1 LAMEA Pet Market: Country Analysis

12.2 Market Opportunity Chart of LAMEA Pet Market - By Country, By Value (Year-2026)

12.3 Competitive Scenario of LAMEA Pet Market? By Country (2020 & 2026)

12.4 Brazil Pet Market: Size and Forecast (2016-2026)

12.5 Brazil Pet Market Segmentation By Materials, End Users, Devices (2016-2026)

12.6 Brazil Economic & Industrial Outlook

## **13. GLOBAL PET MARKET DYNAMICS**

13.1 Global Pet Market Drivers

13.2 Global Pet Market Restraints

13.3 Global Pet Market Trends

## **14. MARKET ATTRACTIVENESS AND STRATEGIC ANALYSIS**

14.1 Market Attractiveness Chart of Global Pet Market ? By Type (Year 2026)

14.2 Market Attractiveness Chart of Global Pet Market ? By Pet Type (Year 2026)

14.3 Market Attractiveness Chart of Global Pet Market ? By Distribution Channel (Year 2026)

14.4 Market Attractiveness Chart of Global Pet Market ? By Region (Year 2026)

## **15. COMPETITIVE LANDSCAPE**

15.1 Market Share of global leading companies

15.2 SWOT Analysis? Global Pet Market

15.3 Porter Five Force Analysis? Global Pet Market

## **16. COMPANY PROFILES (BUSINESS DESCRIPTION, FINANCIAL ANALYSIS, BUSINESS STRATEGY)**

16.1 GENERAL MILLS INCORPORATED

16.2 JM SMUCKER

16.3 SPECTRUM BRANDS

16.4 UNICHARM CORPORATION

16.5 NESTLE

16.6 HILL'S PET NUTRITION

16.7 AGROLIMEN SA

16.8 ADM ANIMAL NUTRITION

16.9 Petsmart

16.10 Mars Incorporated



## List Of Figures

### LIST OF FIGURES

- Figure 1: Global Pet Market Size, By Value, 2016-2020 (USD Billion)
- Figure 2: Global Pet Market Size, By Value, 2021-2026 (USD Billion)
- Figure 3: Global Pet Ownership share (%)
- Figure 4: Global Urban Population (in Billion) 2015-19
- Figure 5: Global Per capita income (USD thousand), 2015-2019
- Figure 6: Global GDP (USD Trillion), 2015-2019
- Figure 7: Global Average Expenditure on Pet care Products (USD), 2019-2020
- Figure 8: Global Pet Market- By Type Market Share, 2020 & 2026
- Figure 9: Global Pet Market- By Pet Food, By Value (USD Billion), 2016-2026
- Figure 10: Global Pet Market- By Pet Care Products, By Value (USD Billion), 2016-2026
- Figure 11: Global Pet Market- By Pet Services, By Value (USD Billion), 2016-2026
- Figure 12: Global Pet Market- By Pet Type Market Share, 2020 & 2026
- Figure 13: Global Pet Market- By Pet Type, By Dog (USD Billion), 2016-2026
- Figure 14: Global Pet Market- By Cats, By Value (USD Billion), 2016-2026
- Figure 15: Global Pet Market- By Fish, By Value (USD Billion), 2016-2026
- Figure 16: Global Pet Market- By Other, By Value (USD Billion), 2016-2026
- Figure 17: Global Pet Market- By Distribution Channel Market Share, 2020 & 2026
- Figure 18: Global Pet Market- By E-commerce, By Value (USD Billion), 2016-2026
- Figure 19: Global Pet Market- By Pet Stores, By Value (USD Billion), 2016-2026
- Figure 20: Global Pet Market- By Region Market Share, 2020 & 2026
- Figure 21: North America Pet Market Size, By Value, 2016-2026 (USD Billion)
- Figure 22: North America GDP, value (USD Trillion), 2015-19
- Figure 23: North America Population (annual growth %), 2014-19
- Figure 24: North America Urban Population (% of total population), 2015-2019
- Figure 25: North America per capita income (USD Thousand), 2015-2019
- Figure 26: North America Pet Market- By Type, By Value (USD Billion), 2016-2026
- Figure 27: Americas Pet Market- By Pet Type, By Value (USD Billion), 2016-2026
- Figure 28: North America Pet Market- By Distribution Channel, By Value (USD Billion), 2016-2026
- Figure 29: Market Opportunity Chart of North America Pet Market- By Country, By Value (Year-2026)
- Figure 30: North America Pet Market- By Country Market Share, 2020 & 2026
- Figure 31: United States Pet Market Size, By Value, 2016-2026 (USD Billion)
- Figure 32: United States Pet Market- By Type, By Value (USD Billion), 2016-2026
- Figure 33: United States Pet Market- By Pet Type, By Value (USD Billion), 2016-2026

Figure 34: United States Pet Market- By Distribution channel, By Value (USD Billion), 2016-2026

Figure 35: Number of Households keeping pets in United States (USD Million), 2020

Figure 36: United States Per capita (USD thousand), 2015-19

Figure 37: United States Urban Population (% of total population), 2015-19

Figure 38: Canada Pet Market Size, By Value, 2016-2026 (USD Million)

Figure 39: Canada Pet Market- By Type, By Value (USD Billion), 2016-2026

Figure 40: Canada Pet Market- By Pet Type, By Value (USD Billion), 2016-2026

Figure 41: Canada Pet Market- By Distribution channel, By Value (USD Billion), 2016-2026

Figure 42: Canada Urban Population (% of total population), 2014-2019

Figure 43: Canada GDP (USD Trillion), 2014-19

Figure 44: Canada per capita (USD thousand), 2015-19

Figure 45: Europe Pet Market Size, By Value, 2016-2026 (USD Billion)

Figure 46: European Union urban population (% of total population), 2015-2019

Figure 47: EU GDP (USD Trillion) 2015-19

Figure 48: Per capita (USD thousand), 2015-19

Figure 49: Europe Pet Market- By Type, By Value (USD Billion), 2016-2026

Figure 50: Europe Pet Market- By Pet Type, By Value (USD Billion), 2016-2026

Figure 51: Europe Pet Market- By Type, By Distribution channel (USD Billion), 2016-2026

Figure 52: Market Opportunity Chart of Europe Pet Market- By Country, By Value (Year-2026)

Figure 53: Europe Pet Market- By Country Market Share, 2020 & 2026

Figure 54: United Kingdom Pet Market Size, By Value, 2016-2026 (USD Billion)

Figure 55: United Kingdom Pet Market- By Type, By Value (USD Billion), 2016-2026

Figure 56: United Kingdom Pet Market- By Pet Type, By Value (USD Billion), 2016-2026

Figure 57: United Kingdom Pet Market- By Distribution channel, By Value (USD Billion), 2016-2026

Figure 58: United Kingdom GDP (USD Trillion), 2015-19

Figure 59: United Kingdom Urban Population (% of total population), 2015-19

Figure 60: United Kingdom Per capita (USD thousand), 2015-19

Figure 61: Germany Pet Market Size, By Value, 2016-2026 (USD Billion)

Figure 62: Germany Pet Market- By Type, By Value (USD Billion), 2016-2026

Figure 63: Germany Pet Market- By Pet Type, By Value (USD Billion), 2016-2026

Figure 64: Germany Pet Market- By Distribution Channel, By Value (USD Billion), 2016-2026

Figure 65: Germany GDP (Current USD Trillion), 2015-2019

Figure 66: Germany Urban Population (% of total population), 2015-19

- Figure 67: Germany Per capita (USD thousand), 2015-2019
- Figure 68: France Pet Market Size, By Value, 2016-2026 (USD Billion)
- Figure 69: France Pet Market- By Type, By Value (USD Billion), 2016-2026
- Figure 70: France Pet Market- By Pet Type, By Value (USD Billion), 2016-2026
- Figure 71: France Pet Market- By Distribution Channel, By Value (USD Billion), 2016-2026
- Figure 72: France GDP (Current USD Trillion), 2015-2019
- Figure 73: France Urban Population (% of total population), 2015-19
- Figure 74: France Per capita (USD thousand), 2015-2019
- Figure 75: Asia Pacific Pet Market Size, By Value, 2016-2026 (USD Billion)
- Figure 76: East Asia & Pacific GDP Growth rate, 2014-2019 (%)
- Figure 77: East Asia & Pacific GDP (USD Trillion), 2015-2019 (%)
- Figure 78: East Asia & Pacific Urban Population (% of total population), 2015-2019
- Figure 79: Asia Pacific Pet Market- By Type, By Value (USD Billion), 2016-2026
- Figure 80: Asia Pacific Pet Market- By Pet Type, By Value (USD Billion), 2016-2026
- Figure 81: Asia Pacific Pet Market- By Distribution Channel, By Value (USD Billion), 2016-2026
- Figure 82: Market Opportunity Chart of APAC Pet Market- By Country, By Value (Year-2026)
- Figure 83: APAC Pet Market- By Country Market Share, 2020 & 2026
- Figure 84: China Pet Market Size, By Value, 2016-2026 (USD Billion)
- Figure 85: China Pet Market- By Type, By Value (USD Billion), 2016-2026
- Figure 86: China Pet Market- By Pet Type, By Value (USD Billion), 2016-2026
- Figure 87: China Pet Market- By Distribution Channel, By Value (USD Billion), 2016-2026
- Figure 88: China GDP (Current USD Trillion), 2015-2019
- Figure 89: China Urban Population (% of total population), 2015-19
- Figure 90: China per capita (USD thousand), 2015-2019
- Figure 91: Japan Pet Market Size, By Value, 2016-2026 (USD Billion)
- Figure 92: Japan Pet Market- By Type, By Value (USD Billion), 2016-2026
- Figure 93: Japan Pet Market- By Pet Type, By Value (USD Billion), 2016-2026
- Figure 94: Japan Pet Market- By Distribution Channel, By Value (USD Billion), 2016-2026
- Figure 95: Japan GDP (Current USD Trillion), 2015-2019
- Figure 96: Japan per capita (USD thousand), 2015-19
- Figure 97: Japan Manufacturing value added (annual % growth), 2014-18
- Figure 98: India Pet Market Size, By Value, 2016-2026 (USD Billion)
- Figure 99: India Pet Market- By Type, By Value (USD Billion), 2016-2026
- Figure 100: India Pet Market- By Pet Type, By Value (USD Billion), 2016-2026

Figure 101: India Pet Market- By Distribution Channel, By Value (USD Billion), 2016-2026

Figure 102: India GDP (Current USD Trillion), 2015-2019

Figure 103: India per capita(USD thousand), 2015-19

Figure 104: India Urban population (% of total population), 2015-2019

Figure 105: South Korea Pet Market Size, By Value, 2016-2026 (USD Billion)

Figure 106: South Korea Pet Market- By Type, By Value (USD Billion), 2016-2026

Figure 107: South Korea Pet Market- By Pet Type, By Value (USD Billion), 2016-2026

Figure 108: South Korea Pet Market- By Distribution Channel, By Value (USD Billion), 2016-2026

Figure 109: South Korea GDP (Current USD Trillion), 2015-2019

Figure 110: South Korea Urban Population (% of total population), 2015-19

Figure 111: South Korea Per capita(USD thousand) 2015-19

Figure 112: Market Opportunity Chart of LAMEA Pet Market- By Country, By Value (Year-2026)

Figure 113: LAMEA Pet Market- By Country Market Share, 2020 & 2026

Figure 114: Brazil Pet Market Size, By Value, 2016-2026 (USD Billion)

Figure 115: Brazil Pet Market- By Type, By Value (USD Billion), 2016-2026

Figure 116: Brazil Pet Market- By Pet Type, By Value (USD Billion), 2016-2026

Figure 117: Brazil Pet Market- By Type, By Value (USD Billion), 2016-2026

Figure 118: Brazil GDP (Current USD Trillion), 2015-2019

Figure 119: Brazil Urban Population (% of total population), 2015-19

Figure 120: Brazil Per capita (USD thousand) 2015-19

Figure 121: Market Attractiveness Chart of Global Pet Market- By Type (Year-2026)

Figure 122: Market Attractiveness Chart of Global Pet Market- By Pet Type (Year-2026)

Figure 123: Market Attractiveness Chart of Global Pet Market- By Distribution Channel (Year-2026)

Figure 124: Market Attractiveness Chart of Global Pet Market- By Region (Year-2026)

Figure 125: Global Pet Food company market share (%), 2019

Figure 126: GENERAL MILLS INCORPORATED Sales Revenues, 2016-2020 (USD Million)

Figure 127: GENERAL MILLS INCORPORATED Net Earning, 2016-2020 (USD Million)

Figure 128: GENERAL MILLS INCORPORATED Revenues, By Business Segment (%), FY2020

Figure 129: GENERAL MILLS INCORPORATED Revenues, By Geographical Segment (%), FY2020

Figure 130: JM SMUCKER Sales Revenues, 2016-2020 (USD Million)

Figure 131: JM SMUCKER Net Income, 2016-2020 (USD Million)

Figure 132: JM Smucker Revenues, By Business Segment (%), FY2020

- Figure 133: JM Smucker Revenues, By Geographical Segment (%), FY2020
- Figure 134: Spectrum Brands Sales Revenues, 2015-2019 (USD Million)
- Figure 135: Spectrum Brands Net Income, 2015-2019 (USD Million)
- Figure 136: Spectrum Brands Revenues, By Business Segment (%), FY2020
- Figure 137: Spectrum Brands Revenues, By Geographical Segment (%), FY2020
- Figure 138: Unicharm Corporation Sales Revenues, 2015-2019 (USD Million)
- Figure 139: Unicharm Corporation Net Income, 2015-2019 (USD Million)
- Figure 140: Unicharm Corporation Revenues, By Business Segment (%), FY2020
- Figure 141: Unicharm Corporation Revenues, By Geographical Segment (%), FY2020
- Figure 142: Nestle Sales Revenues, 2015-2019 (USD Million)
- Figure 143: Nestle Net Profit, 2015-2019 (USD Million)
- Figure 144: Nestle Revenues, By Business Segment (%), FY2020
- Figure 145: Nestle Revenues, By Geographical Segment (%), FY2020

## I would like to order

Product name: Global Pet Market – Analysis By Type (Pet Food, Pet Care Products, Pet services), Pet Type, By Distribution Channel, By Region, (2021 Edition): Market Insights, Covid-19 Impact, Competition and Forecast (2021-2026)

Product link: <https://marketpublishers.com/r/G865BE9ADD10EN.html>

Price: US\$ 2,400.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/G865BE9ADD10EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below

and fax the completed form to +44 20 7900 3970