

# **Global Pet Food Market (By Food Type, By Animal Type, By Region, By Country): Trends, Opportunities and Forecasts (2016-2021) – By Food Type (Dry, Wet, Snacks, Mixers); Animal Type (Dog Food, Cat Food, Fish Food, Others), By Region (North America, Europe, APAC, ROW), By Country (U.S.A, Canada, UK, Germany, Japan, India, China, France)**

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## **Abstracts**

### Executive Summary

A comprehensive research report created through extensive primary research (inputs from industry experts, companies, stakeholders) and secondary research, the report aims to present the analysis of global pet food market on the basis of Food Type (Dry, Wet, Snacks, Mixers); Animal Type (Dog Food, Cat Food, Fish Food, Others), By Region (North America, Europe, APAC, ROW) and By Country (U.S.A, Canada, UK, Germany, Japan, India, China, France).

Global Pet Food Market is forecasted to grow at a CAGR of 3.94% during 2016 – 2021. The growth is driven by the increasing demand grain free products along with the increasing demand of natural pet food products. Additionally the increasing ownership of pet cats and dogs with the increasing trend of pet humanization and premiumization of pet food will drive the market in the forecast period. Moreover the market is getting consolidated in terms of recent mergers and acquisition where big brands are acquiring the smaller firms in order to increase their product variety and market expansions.

Although, the dog food market is gaining the maximum market share and will dominate the market share in the forecast period as well. In terms of derivative type the animal,

grain free and genetically modified product are gaining the market share. APAC is predicted to grow with a CAGR of 4.42% during the year 2016-2012F, which is mainly driven by the increase in ownership of pets along with the rising awareness of pet owners to switch from the local brands to international brand.

According to Azoth Analytics research report, "Global Pet Food Market (By Food Type, By Animal Type, By Region, By Country): Opportunities and Forecast (2016-2021)", is projected to exhibit a CAGR of over ~3.94% during 2016 – 2021, largely driven by the increase in spending of pet owners towards the pet food products, increased focus of pet owners towards their pet health , rising awareness for the traditional veggie food for the pet will give the huge growth momentum for the market in the forecast period.

### Scope of the Report

The report provides coverage by Animal Type, By Pet Food Type, By Region, By Country

#### By Animal Type

Dog

Cat

Fish

Others

#### By Food Type

Dry Food

Wet Food

Snacks

Mixers

## By Region

North America

Europe

Asia Pacific

## By Region, By Type

North America

Europe

APAC

## By Country

U.S.A

Canada

UK

Germany

Japan

India

China

France

## Report Highlights:

**Primary Research:** Interviews conducted with key management people to gain quality responses and deeper insights.

**Secondary Research:** Data and insights from industry associations, annual reports, company presentations, premium journals and internal database.

**Actual Period:** Historical and current market sizing (2012-2015)

**Forecast Period:** Projected market sizing (2016E-2021F)

**Companies Covered:** Mars Petcare Inc., Nestle Purina Petcare, Blue Buffalo, Hill's Pet Nutrition, Diamond Pet foods, Heristo Aktiengesellschaft(AG), Invivo Animal & Health Nutrition, Big Heart Pet brands

**Strategic Recommendations**

#### Customization of Report:

The report could be customized according to the client's specific research requirements. No additional cost will be required to pay for limited additional research.

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