

# **Global Online Food Delivery Market (2021 Edition) – Analysis By Platform Type (Website, Application), Business Model, Payment Method (Online, Cash on Delivery), By Region, By Country: Market Insights and Forecast with Impact of COVID-19 (2021-2026)**

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## **Abstracts**

### Executive Summary

The Global Online Food Delivery Market was valued at USD 107.26 Billion in the year 2020. Smartphone users are the primary online shoppers for the F&B industry and an increase in the number of smartphone users reflect a potential increase in online shopping for food and beverages. With lockdown restrictions still in place and consumers' behaviour shifting towards convenience and speed of delivery, it can only be assumed that the rise of third-party online food delivery services will not be slowing down any time soon and one can expect to see a few new players entering the market too.

The online food delivery market is showing signs of consolidation as Just Eat acquired Takeaway.com in 2020 and also acquired Grubhub, a leading online and mobile food-ordering and delivery marketplace in a USD 7.8 billion deal in June 2021. Also, in 2019, Delivery Hero acquired Zomato food delivery business (MENA), Woowa (South Korea), DeliveryRD (Dominican Republic) and in 2020, it acquired Instashop (MENA), Glovo (Latin America). However, high delivery costs are a major deterrent for the online food delivery service providers despite the fact that online food orders for home delivery has seen consistent growth.

Based on Business Model, Order Focused Delivery System Segment is expected to grow significantly owing to the rise in expansion of business and industries, at both local

and regional level.

Asia Pacific region is anticipated to grow enormously in the market on account of growing consumer spending in addition to rapid urbanization in emerging nations of Asia Pacific region, backing the growth in the market. Countries such as India, China and Japan, etc., present a lucrative market for Online Food Delivery market.

### Scope of the Report

The report presents the analysis of Online Food Delivery market for the historical period of 2016-2020 and the forecast period of 2021-2026.

The report analyses the Online Food Delivery Market by value (USD Billion).

The report analyses the Online Food Delivery Market by Platform Type (Website, Application).

The report analyses the Online Food Delivery Market by Business Model (Order Focused Delivery System, Logistics Based Food Delivery System, Full-Service Food Delivery System).

The report analyses the Online Food Delivery Market by Payment Method (Online, Cash on Delivery).

The Global Online Food Delivery Market has been analysed by countries (United States, Canada, United Kingdom, Italy, Spain, China, Japan, India, Australia, Brazil).

The key insights of the report have been presented through the frameworks of SWOT and Porter's Five Forces Analysis. Also, the attractiveness of the market has been presented by region, by Platform Type, by Business Model, by Payment Method.

Also, the major opportunities, trends, drivers and challenges of the industry has been analysed in the report.

The report tracks competitive developments, strategies, mergers and acquisitions and new product development. The companies analysed in the report include Delivery Hero, Just Eat Holding LTD., Doordash, Meituan Waimai,

Grubhub, Ubereats, Postmates, Dunzo, Swiggy, Yum Brands Inc.

### Key Target Audience

Online Food Delivery Companies

Food and Beverage Companies

Consulting and Advisory Firms

Government and Policy Makers

Regulatory Authorities

## Contents

### **1. REPORT SCOPE AND METHODOLOGY**

- 1.1 Scope of the Report
- 1.2 Research Methodology
- 1.3 Executive Summary

### **2. STRATEGIC RECOMMENDATIONS**

### **3. GLOBAL ONLINE FOOD DELIVERY MARKET: PRODUCT OVERVIEW**

### **4. GLOBAL ONLINE FOOD DELIVERY MARKET: AN ANALYSIS**

- 4.1 Market Size, By Value, 2016-2026
- 4.2 Impact of COVID-19 on Global Online Food Delivery Market
- 4.3 Global Online Food Delivery Market : Growth & Forecast

### **5. GLOBAL ONLINE FOOD DELIVERY MARKET: SEGMENT ANALYSIS**

- 5.1 Global Online Food Delivery Market by Platform Type
- 5.2 Competitive Scenario of Global Online Food Delivery Market– By Platform Type
- 5.3 By Website, By Value (USD Billion), 2016-2026
- 5.4 By Application, By Value (USD Billion), 2016-2026

### **6. GLOBAL ONLINE FOOD DELIVERY MARKET BY BUSINESS MODEL**

- 6.1 Global Online Food Delivery Market by Business Model
- 6.2 Competitive Scenario of Global Online Food Delivery Market– By Business Model
- 6.3 By Order Focused Delivery System, By value (USD Billion), 2016-2026
- 6.4 By Logistics Based Food Delivery System, By Value (USD Billion), 2016-2026
- 6.5 By Full-Service Food Delivery System, By Value (USD Billion), 2016-2026

### **7. GLOBAL ONLINE FOOD DELIVERY MARKET BY PAYMENT METHOD**

- 7.1 Global Online Food Delivery Market by Payment Method
- 7.2 Competitive Scenario of Global Online Food Delivery Market– By Payment Method
- 7.3 By Online, By Value (USD Billion), 2016-2026
- 7.4 By Cash on Delivery, By Value (USD Billion), 2016-2026

## **8. NORTH AMERICA ONLINE FOOD DELIVERY MARKET: AN ANALYSIS (2016-2026)**

- 8.1 North America Online Food Delivery Market by value: Size and Forecast (2016-2026)
- 8.2 North America Online Food Delivery Market: Growth & Forecast
- 8.3 North America Online Food Delivery Market: Prominent Companies
- 8.4 Market Segmentation By Platform Type (Website, Application)
- 8.5 Market Segmentation By Business Model (Order Focused Delivery System, Logistics Based Food Delivery System, Full-Service Food Delivery System)
- 8.6 Market Segmentation By Payment Method (Online, Cash on Delivery)
- 8.7 North America Online Food Delivery Market: Country Analysis
- 8.8 Market Opportunity Chart of North America Online Food Delivery Market - By Country, By Value (Year-2026)
- 8.9 Competitive Scenario of North America Online Food Delivery Market– By Country
- 8.10 United States Online Food Delivery Market: Size and Forecast (2016-2026)
- 8.11 United States Online Food Delivery Market by Platform Type, by Business Model, by Payment Method
- 8.12 United States Online Food Delivery Market: Growth & Forecast
- 8.13 Canada Online Food Delivery Market: Size and Forecast (2016-2026)
- 8.14 Canada Online Food Delivery Market Segmentation by Platform Type, by Business Model, by Payment Method (2016-2026)
- 8.15 Canada Online Food Delivery Market: Growth & Forecast

## **9. EUROPE ONLINE FOOD DELIVERY MARKET: AN ANALYSIS (2016-2026)**

- 9.1 Europe Online Food Delivery Market by value: Size and Forecast (2016-2026)
- 9.2 Europe Online Food Delivery Market: Growth & Forecast
- 9.3 Europe Online Food Delivery Market: Prominent Companies
- 9.4 Market Segmentation By Platform Type (Website, Application)
- 9.5 Market Segmentation By Business Model (Order Focused Delivery System, Logistics Based Food Delivery System, Full-Service Food Delivery System)
- 9.6 Market Segmentation By Payment Method (Online, Cash on Delivery)
- 9.7 Europe Online Food Delivery Market: Country Analysis
- 9.8 Market Opportunity Chart of Europe Online Food Delivery Market - By Country, By Value (Year-2026)
- 9.9 Competitive Scenario of Europe Online Food Delivery Market– By Country
- 9.10 United Kingdom Online Food Delivery Market: Size and Forecast (2016-2026)

- 9.11 United Kingdom Online Food Delivery Market by Platform Type, by Business Model, by Payment Method
- 9.12 United Kingdom Online Food Delivery Market: Growth & Forecast
- 9.13 Italy Online Food Delivery Market: Size and Forecast (2016-2026)
- 9.14 Italy Online Food Delivery Market Segmentation by Platform Type, by Business Model, by Payment Method (2016-2026)
- 9.15 Italy Online Food Delivery Market: Growth & Forecast
- 9.16 Spain Online Food Delivery Market: Size and Forecast (2016-2026)
- 9.17 Spain Online Food Delivery Market by Platform Type, by Business Model, by Payment Method
- 9.18 Spain Online Food Delivery Market: Growth & Forecast

## **10. ASIA PACIFIC ONLINE FOOD DELIVERY MARKET: AN ANALYSIS(2016-2026)**

- 10.1 APAC Online Food Delivery Market by value: Size and Forecast (2016-2026)
- 10.2 APAC Online Food Delivery Market: Growth & Forecast
- 10.3 APAC Online Food Delivery Market: Prominent Companies
- 10.4 Market Segmentation By Platform Type (Website, Application)
- 10.5 Market Segmentation By Business Model (Order Focused Delivery System, Logistics Based Food Delivery System, Full-Service Food Delivery System)
- 10.6 Market Segmentation By Payment Method (Online, Cash on Delivery)
- 10.7 APAC Online Food Delivery Market: Country Analysis
- 10.8 Market Opportunity Chart of Asia Pacific Online Food Delivery Market - By Country, By Value (Year-2026)
- 10.9 Competitive Scenario of Asia Pacific Online Food Delivery Market– By Country (2020 & 2026)
- 10.10 China Online Food Delivery Market: Size and Forecast (2016-2026)
- 10.11 China Online Food Delivery Market Segmentation by Platform Type, by Business Model, by Payment Method (2016-2026)
- 10.12 China Online Food Delivery Market : Growth & Forecast
- 10.13 Japan Online Food Delivery Market: Size and Forecast (2016-2026)
- 10.14 Japan Online Food Delivery Market Segmentation by Platform Type, by Business Model, by Payment Method (2016-2026)
- 10.15 Japan Online Food Delivery Market : Growth & Forecast
- 10.16 India Online Food Delivery Market: Size and Forecast (2016-2026)
- 10.17 India Online Food Delivery Market Segmentation by Platform Type, by Business Model, by Payment Method (2016-2026)
- 10.18 India Online Food Delivery Market : Growth & Forecast
- 10.19 Australia Online Food Delivery Market: Size and Forecast (2016-2026)

10.20 Australia Online Food Delivery Market Segmentation by Platform Type, by Business Model, by Payment Method (2016-2026)

10.21 Australia Online Food Delivery Market : Growth & Forecast

## **11 LAMEA ONLINE FOOD DELIVERY MARKET: AN ANALYSIS(2016-2026)**

11.1 LAMEA Online Food Delivery Market by value: Size and Forecast (2016-2026)

11.2 LAMEA Online Food Delivery Market: Growth & Forecast

11.3 LAMEA Online Food Delivery Market: Prominent Companies

11.4 Market Segmentation By Platform Type (Website, Application)

11.5 Market Segmentation By Business Model (Order Focused Delivery System, Logistics Based Food Delivery System, Full-Service Food Delivery System)

11.6 Market Segmentation By Payment Method (Online, Cash on Delivery)

11.7 LAMEA Online Food Delivery Market: Country Analysis

11.8 Market Opportunity Chart of LAMEA Online Food Delivery Market - By Country, By Value (Year-2026)

11.9 Competitive Scenario of Asia Pacific Online Food Delivery Market– By Country (2020 & 2026)

11.10 Brazil Online Food Delivery Market: Size and Forecast (2016-2026)

11.11 Brazil Online Food Delivery Market Segmentation by Platform Type, by Business Model, by Payment Method (2016-2026)

11.12 Brazil Online Food Delivery Market : Growth & Forecast

## **12. GLOBAL ONLINE FOOD DELIVERY MARKET DYNAMICS**

12.1 Global Online Food Delivery Market Drivers

12.2 Global Online Food Delivery Market Restraints

12.3 Global Online Food Delivery Market Trends

## **13. MARKET ATTRACTIVENESS AND STRATEGIC ANALYSIS**

13.1 Market Attractiveness Chart of Global Online Food DeliveryMarket - By Platform Type (Year 2026)

13.2 Market Attractiveness Chart of Global Online Food DeliveryMarket – By Business Model (Year 2026)

13.3 Market Attractiveness Chart of Global Online Food DeliveryMarket - By Payment Method (Year 2026)

13.4 Market Attractiveness Chart of Global Online Food DeliveryMarket - By Region (Year 2026)

## **14. COMPETITIVE LANDSCAPE**

- 14.1 Market Share of global leading companies
- 14.2 Competitive Positioning of Global Leading Companies
- 14.3 SWOT Analysis– Global Online Food Delivery Market
- 14.4 Porter Five Forces Analysis-Global Online Food Delivery Market
- 14.4 Merger & Acquisition and Recent Developments in Global Online Food Delivery Market

## **15. COMPANY PROFILES (BUSINESS DESCRIPTION, FINANCIAL ANALYSIS, BUSINESS STRATEGY)**

- 15.1 Delivery Hero
- 15.2 Just Eat Holding LTD.
- 15.3 Yum Brands Inc
- 15.4 Meituan Waimai
- 15.5 Doordash
- 15.6 Grubhub
- 15.7 Ubereats
- 15.8 Postmates
- 15.9 Dunzo
- 15.10 Swiggy



## Tables & Figures

### TABLES AND FIGURES

Figure 1: Global Online Food Delivery Market Size, By Value, 2016-2026 (USD Billion)

Figure 2: Global Final Consumption Expenditure (in Billions), (2015-2019)

Figure 3: Global Household Final Consumption Expenditure (in Trillion), (2015-2019)

Figure 4: Global Internet Penetration, 2021 (In %)

Figure 5: Global Number of Internet Users, By Region, March 2021 (in %)

Figure 6: Global Use of Voice Search and Voice Commands, By Countries, 2019 (In %)

Figure 7: Global Online Food Delivery Market- By Platform Type Market Share, 2020 & 2026

Figure 8: Global Online Food Delivery Market- By Website, By Value (USD Billion), 2016-2026

Figure 9: Global Online Food Delivery Market- By Application, By Value (USD Billion), 2016-2026

Figure 10: Global Online Food Delivery Market- By Business Model, Market Share, 2020 & 2026

Figure 11: Global Online Food Delivery Market- By Order Focused Delivery System (USD Billion), 2016-2026

Figure 12: Global Online Food Delivery Market- By Logistics Based Food Delivery System (USD Billion), 2016 2026

Figure 13: Global Online Food Delivery Market- By Full-Service Food Delivery System, (USD Billion), 2016-2026

Figure 14: Global Online Food Delivery Market- By Payment Method, Market Share, 2020 & 2026

Figure 15: Global Online Food Delivery Market- By Online, (USD Billion), 2016-2026

Figure 16: Global Online Food Delivery Market- By Cash on Delivery (USD Billion), 2016-2026

Figure 17: Global Online Food Delivery Market- By Region Market Share, 2020 & 2026

Figure 18: North America Online Food Delivery Market Size, By Value, 2016-2026 (USD Billion)

Figure 19: North America Urban Population (% of total population), 2016-2020

Figure 20: North America Internet Penetration (% of total), By countries 2019

Figure 21: North America Age Distribution 2020 (in millions)

Figure 22: North America GDP (USD Trillion) 2016-2020

Figure 23: North America Online Food Delivery Market- By Platform Type, By Value (USD Billion), 2016-2026

Figure 24: North America Online Food Delivery Market- By Business Model, By Value (USD Billion), 2016-2026

Figure 25: North America Online Food Delivery Market- By Payment Type, By Value (USD Billion), 2016-2026

Figure 26: Market Opportunity Chart of North America Online Food Delivery Market- By Country, By Value (Year-2026)

Figure 27: North America Online Food Delivery Market- By Country Market Share, 2020 & 2026

Figure 28: United States Online Food Delivery Market Size, By Value, 2016-2026 (USD Billion)

Figure 29: United States Online Food Delivery Market- By Platform Type, By Value (USD Billion), 2016-2026

Figure 30: United States Online Food Delivery Market- By Business Model, By Value (USD Billion), 2016-2026

Figure 31: United States Online Food Delivery Market- By Payment Method, By Value (USD Billion), 2016-2026

Figure 32: United States Urban Population (% of total population), 2016-2020

Figure 33: United States Individuals using internet (% of total population) 2014-2018

Figure 34: United States Working Population, (in millions) 2015-2019

Figure 35: Canada Online Food Delivery Market Size, By Value, 2016-2026 (USD Billion)

Figure 36: Canada Online Food Delivery Market- By Platform Type, By Value (USD Billion), 2016-2026

Figure 37: Canada Online Food Delivery Market- By Business Model, By Value (USD Billion), 2016-2026

Figure 38: Canada Online Food Delivery Market- By Payment Method, By Value (USD Billion), 2016-2026

Figure 39: Working Population in Canada(in thousands), 2015-2019

Figure 40: Canada Urban Population (% of total), 2016-20

Figure 41: Individuals using internet in Canada(% of population), 2014-2017

Figure 42: Europe Online Food Delivery Market Size, By Value, 2016-2026 (USD Billion)

Figure 43: Internet Penetration in Europe (in %), 2019

Figure 44: Europe top 10 countries in Internet usage (in millions), 2019

Figure 45: Working Population Growth in European Union (% of total population), 2015-2019

Figure 46: Urban Population in Europe (in %), 2016-2020

Figure 47: Europe Online Food Delivery Market- By Platform Type, By Value (USD Billion), 2016-2026

Figure 48: Europe Online Food Delivery Market- By Business Model, By Value (USD Billion), 2016-2026

Figure 49: Europe Online Food Delivery Market- By Payment Method, By Value (USD Billion), 2016-2026

Figure 50: Market Opportunity Chart of Europe Online Food Delivery Market- By Country, By Value (Year-2026)

Figure 51: Europe Online Food Delivery Market- By Country Market Share, 2020 & 2026

Figure 52: United Kingdom Online Food Delivery Market Size, By Value, 2016-2026 (USD Billion)

Figure 53: United Kingdom Online Food Delivery Market- By Platform Type, By Value (USD Billion), 2016-2026

Figure 54: United Kingdom Online Food Delivery Market- By Business Model, By Value (USD Billion), 2016-2026

Figure 55: United Kingdom Online Food Delivery Market- By Payment Method, By Value (USD Billion), 2016-2026

Figure 56: United Kingdom Urban Population, 2016-2020

Figure 57: Working Population in United Kingdom (in millions) 2016-2020

Figure 58: Individuals using Internet in United Kingdom (in % of total) 2017-2019

Figure 59: Italy Online Food Delivery Market Size, By Value, 2016-2026 (USD Billion)

Figure 60: Italy Online Food Delivery Market- By Platform Type, By Value (USD Billion), 2016-2026

Figure 61: Italy Online Food Delivery Market- By Business Model, By Value (USD Billion), 2016-2026

Figure 62: Italy Online Food Delivery Market- By Payment Method, By Value (USD Billion), 2016-2026

Figure 63: Italy Urban Population (% of total), 2016-2020

Figure 64: Working Population in Italy (in millions) 2015-2019

Figure 65: Individuals using Internet in Italy(% of total) 2015-2018

Figure 66: Spain Online Food Delivery Market Size, By Value, 2016-2026 (USD Billion)

Figure 67: Spain Online Food Delivery Market- By Platform Type, By Value (USD Billion), 2016-2026

Figure 68: Spain Online Food Delivery Market- By Business Model, By Value (USD Billion), 2016-2026

Figure 69: Spain Online Food Delivery Market- By Payment Method, By Value (USD Billion), 2016-2026

Figure 70: Spain Urban Population (% of total), 2016-2020

Figure 71: Working Population in Spain (In Millions) 2015-2019

Figure 72: Individuals using Internet in Spain (% of total ) 2015-2019

Figure 73: Asia Pacific Online Food Delivery Market Size, By Value, 2016-2026 (USD Billion)

Figure 74: Asia Pacific Urban Population ( in % of total) 2016-2020

Figure 75: Working Population in Asia Pacific ( in % of total) 2015-2019

Figure 76: Individuals using Internet in Asia Pacific ( in % of total) 2015-2017

Figure 77: Asia Pacific Online Food Delivery Market- By Platform Type, By Value (USD Billion), 2016-2026

Figure 78: Asia Pacific Online Food Delivery Market- By Business Model, By Value (USD Billion), 2016-2026

Figure 79: Asia Pacific Online Food Delivery Market- By Payment Method, By Value (USD Billion), 2016-2026

Figure 80: Market Opportunity Chart of APAC Online Food Delivery Market- By Country, By Value (Year-2026)

Figure 61: Italy Online Food Delivery Market- By Business Model, By Value (USD Billion), 2016-2026

Figure 62: Italy Online Food Delivery Market- By Payment Method, By Value (USD Billion), 2016-2026

Figure 63: Italy Urban Population (% of total), 2016-2020

Figure 64: Working Population in Italy (in millions) 2015-2019

Figure 65: Individuals using Internet in Italy(% of total) 2015-2018

Figure 66: Spain Online Food Delivery Market Size, By Value, 2016-2026 (USD Billion)

Figure 67: Spain Online Food Delivery Market- By Platform Type, By Value (USD Billion), 2016-2026

Figure 68: Spain Online Food Delivery Market- By Business Model, By Value (USD Billion), 2016-2026

Figure 69: Spain Online Food Delivery Market- By Payment Method, By Value (USD Billion), 2016-2026

Figure 70: Spain Urban Population (% of total), 2016-2020

Figure 71: Working Population in Spain (In Millions) 2015-2019

Figure 72: Individuals using Internet in Spain (% of total ) 2015-2019

Figure 73: Asia Pacific Online Food Delivery Market Size, By Value, 2016-2026 (USD Billion)

Figure 74: Asia Pacific Urban Population ( in % of total) 2016-2020

Figure 75: Working Population in Asia Pacific ( in % of total) 2015-2019

Figure 76: Individuals using Internet in Asia Pacific ( in % of total) 2015-2017

Figure 77: Asia Pacific Online Food Delivery Market- By Platform Type, By Value (USD Billion), 2016-2026

Figure 78: Asia Pacific Online Food Delivery Market- By Business Model, By Value (USD Billion), 2016-2026

Figure 79: Asia Pacific Online Food Delivery Market- By Payment Method, By Value (USD Billion), 2016-2026

Figure 80: Market Opportunity Chart of APAC Online Food Delivery Market- By Country, By Value (Year-2026)

Figure 81: APAC Online Food Delivery Market- By Country Market Share, 2020 & 2026

Figure 82: China Online Food Delivery Market Size, By Value, 2016-2026 (USD Billion)

Figure 83: China Online Food Delivery Market- By Platform Type, By Value (USD Billion), 2016-2026

Figure 84: China Online Food Delivery Market- By Business Model, By Value (USD Billion), 2016-2026

Figure 85: China Online Food Delivery Market- By Payment Method, By Value (USD Billion), 2016-2026

Figure 86: China Urban Population (% of total), 2016-2020

Figure 87: China Working Population ( In millions) 2016-2020

Figure 88: Individuals using Internet in China ( in % of total) 2015-2017

Figure 89: Japan Online Food Delivery Market Size, By Value, 2016-2026 (USD Billion)

Figure 90: Japan Online Food Delivery Market- By Platform Type, By Value (USD Billion), 2016-2026

Figure 91: Japan Online Food Delivery Market- By Business Model, By Value (USD Billion), 2016-2026

Figure 92: Japan Online Food Delivery Market- By Payment Method, By Value (USD Billion), 2016-2026

Figure 93: Japan Urban Population (in % of Total), 2016-2020

Figure 94: Working Population in Japan ( in millions), 2015-2019

Figure 95: India Online Food Delivery Market Size, By Value, 2016-2026 (USD Billion)

Figure 96: India Online Food Delivery Market- By Platform Type, By Value (USD Billion), 2016-2026

Figure 97: India Online Food Delivery Market- By Business Model, By Value (USD Billion), 2016-2026

Figure 98: India Online Food Delivery Market- By Payment Method, By Value (USD Billion), 2016-2026

Figure 99: India Urban Population (% of total), 2016-20

Figure 100: Individuals using Internet in India (% of total), 2015-2017

Figure 101: Working Population in India (% of total), 2016-2020

Figure 102: Australia Online Food Delivery Market Size, By Value, 2016-2026 (USD Billion)

Figure 103: Australia Online Food Delivery Market- By Platform Type, By Value (USD Billion), 2016-2026

Figure 104: Australia Online Food Delivery Market- By Business Model, By Value (USD Billion), 2016-2026

Figure 105: India Online Food Delivery Market- By Payment Method, By Value (USD

Billion), 2016-2026

Figure 106: Australia Urban Population (% of total), 2016-2020

Figure 107: Individuals using Internet in Australia (% of total ), 2015-2017

Figure 108: Working Population in Australia ( in millions), 2016-2020

Figure 109: LAMEA Online Food Delivery Market Size, By Value, 2016-2026 (USD Billion)

Figure 110: Urban Population in Latin America & Caribbean (% of total) 2016-2020

Figure 111: Individuals using Internet in LATAM ( in millions) 2014-2018

Figure 112: Working Population in LATAM In Millions) 2015-2019

Figure 113: Urban Population in Middle East & Africa (% of total) 2016-2020

Figure 114: Individuals using Internet in MEA ( in millions) 2015-2018

Figure 115: Working Population in MEA In Millions) 2015-2019

Figure 116: LAMEA Online Food Delivery Market- By Platform Type, By Value (USD Billion), 2016-2026

Figure 117: LAMEA Online Food Delivery Market- By Business Model, By Value (USD Billion), 2016-2026

Figure 118: LAMEA Online Food Delivery Market- By Payment Method, By Value (USD Billion), 2016-2026

Figure 119: Market Opportunity Chart of APAC Online Food Delivery Market- By Country, By Value (Year-2026)

Figure 120: LAMEA Online Food Delivery Market- By Country Market Share, 2020 & 2026

Figure 121: Brazil Online Food Delivery Market Size, By Value, 2016-2026 (USD Billion)

Figure 122: Brazil Online Food Delivery Market- By Platform Type, By Value (USD Billion), 2016-2026

Figure 123: Brazil Online Food Delivery Market- By Business Model, By Value (USD Billion), 2016-2026

Figure 124: Brazil Online Food Delivery Market- By Payment Method, By Value (USD Billion), 2016-2026

Figure 125: Brazil Urban Population (% of total), 2016-2020

Figure 126: Individuals using Internet in Brazil (% of total ), 2015-2017

Figure 127: Working Population in Brazil ( in millions), 2016-2020

Figure 128: Market Attractiveness Chart of Global Online Food Delivery Market- By Platform Type (Year-2026)

Figure 129: Market Attractiveness Chart of Global Online Food Delivery Market- By Business Model, (Year-2026)

Figure 130: Market Attractiveness Chart of Global Online Food Delivery Market- By Payment Method (Year-2026)

Figure 131: Market Attractiveness Chart of Global Online Food Delivery Market- By

Region (Year-2026)

- Figure 132: Global Online Food Delivery Companies Market Share(%), 2020
- Figure 133: GMV Comparison among Global Peers (USD billion), 2020
- Figure 134: Delivery Hero, Sales Revenues, 2016-2020 (USD Million)
- Figure 135: Delivery Hero, Net Earning, 2016-2020 (USD Million)
- Figure 136: Delivery Hero, Revenues, By Geographical Segment (%), FY2020
- Figure 137: Delivery Hero, Revenues, By Geographical Segment (%), FY2019
- Figure 138: Delivery Hero, Orders By Operating Segment (%), FY2020
- Figure 139: Delivery Hero, GMV By Operating Segment (%), FY2020
- Figure 140: Just Eat Holding LTD., Company Sales Revenues, 2016-2020 (USD Million)
- Figure 141: Just Eat Holding LTD., Net Income, 2016-2020 (USD Million)
- Figure 142: Just Eat Holding LTD., Revenues, By Geographical Segment (%), FY2020
- Figure 143: Just Eat Holding LTD., Revenues, By Geographical Segment (%), FY2020
- Figure 144: Just Eat Holding LTD., Orders, By Segment (%), FY2020
- Figure 145: Just Eat Holding LTD., GMV, By Segment (%), FY2020
- Figure 146: Yum! Brands Inc. Sales Revenues, 2016-2020 (USD Million)
- Figure 147: Yum! Brands Inc. Net Profit, 2016-2020 (USD Million)
- Figure 148: Yum! Brands Inc., By Business Segment (%), FY2020
- Figure 149: Yum! Brands Inc., By Geographical Segment (%), FY2020
- Figure 150: Meituan Waimai, Sales Revenues, 2016-2020 (USD Million)
- Figure 151: Meituan Waimai , Net Income, 2016-2020 (USD Million)
- Figure 152: Meituan Waimai Revenues, By Business Segment (%), FY2020
- Figure 153: Meituan Waimai Revenues, By Geographical Segment (%), FY2020
- Figure 154: Doordash, Sales Revenues, 2016-2020 (USD Million)
- Figure 155: Doordash, Net Income, 2016-2020 (USD Million)
- Figure 156: Doordash, Revenues, By Geographical Segment (%), FY2019
- Figure 157: Doordash, Revenues, By Offerings (%), FY2020
- Figure 158: Grubhub, Sales Revenues, 2016-2020 (USD Million)
- Figure 159: Grubhub, Net Profit, 2016-2020 (USD Million)
- Table A: Competitive Positioning of Leading Online Food Delivery Market, 2020
- Table B: Comparison with Global Peers, 2020

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