

Global Nutritional Ingredients Market – Analysis By Product, Application, By Region, By Country (2020 Edition): Market Insights, Covid-19 Impact, Competition and Forecast (2020-2025)

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Abstracts

EXECUTIVE SUMMARY

The Global Nutritional Ingredients Market valued at USD 35561.87 Million in the year 2019 has been witnessing unprecedented growth. Nutritional ingredients provide nutritional/health benefit including prevention and treatment of diseases in humans and animals. For animal nutrition (feed ingredients), customers are farmers/large livestock producers and demand is driven by animal production and industrialization of farming. For human nutrition (food ingredients), customers are nutritional supplement manufacturers as well as large consumer companies. The Covid-19 pandemic and the economic crisis affect diets primarily through declining demand for vegetables, fruits, and animal-sourced foods, which are the main sources of essential micronutrients in diets. But these demand shocks will also break down the value chains that supply such highly perishable foods, further impairing shift to nutrient-poor diets. Income effects are likely to be dramatic for poor households because of widespread unemployment resulting from Covid-19 mitigation measures.

Among the Product segment in the Nutritional Ingredients market (Polyunsaturated Fatty Acids, Prebiotics, Sterols & stanols, Vitamins, Probiotics, Proteins & Amino Acids, Carotenoids, Minerals and Others), Polyunsaturated Fatty Acids segment leads the nutritional ingredients market. Polyunsaturated Fatty Acids (PUFAs) are essential fatty acids that help in metabolic processes, cardiovascular health, brain functioning, vision, immune, inflammatory responses and prevent a number of illnesses.



Based on Application (Medical Nutrition, Dietary Supplements, Infant & maternal nutrition and Food & Beverages), Medical nutrition segment leads the nutritional ingredients market. Medical nutrition refers to a group of medical food products used under the supervision of health practitioners for the nutritional management of a condition or disease. Medical nutrition products address a distinct nutritional requirement and provide adequate amounts of nutrients to the specific patient group.

Asia Pacific region dominated the global Nutritional Ingredients market and will continue the dominance in forecast period as well. The growing awareness about health and wellness among the urban population together with the increasing disposable income of the population is driving the growth of the nutritional ingredients market in the region. The large urban population and the rapidly growing retail industry creates favourable conditions for the growth of the market.

SCOPE OF THE REPORT

The report analyses the Nutritional Ingredients market By Value.

The report analyses the Nutritional Ingredients market by Product (Polyunsaturated Fatty Acids, Prebiotics, Sterols & stanols, Vitamins, Probiotics, Proteins & Amino Acids, Carotenoids, Minerals, Others).

The report assesses the Nutritional Ingredients market by Application (Medical Nutrition, Dietary Supplements, Infant & maternal nutrition and Food & Beverages).

The Global Nutritional Ingredients Market has been analysed by Region (North America, Europe, and Asia Pacific) and by Country (USA, Canada, Germany, Italy, France, United Kingdom, China, Japan, India and Australia).

Also, the attractiveness of the market has been presented by region, product and application. Also, trends, drivers, challenges of the industry has been analysed in the report.

The report tracks competitive developments, strategies, recent industry developments, mergers & acquisitions and Investments & Expansions. The companies analysed in the report include DSM, BASF, Kerry Group, DuPont, ADM, Ingredion Incorporated, Cargill, Evonik, Darling Ingredients and



PureCircle.

The report presents the analysis of Nutritional Ingredients market for the historical period of 2015-2019 and the forecast period of 2020-2025.

KEY TARGET AUDIENCE

Nutritional Ingredients Companies

Food Technology Companies

Consulting and Advisory Firms

Government and Policy Makers

Investment Banks and Equity Firms

Regulatory Authorities



Contents

1. REPORT SCOPE AND METHODOLOGY

- 1.1 Scope of the Report
- 1.2 Research Methodology
- 1.3 Executive Summary

2. STRATEGIC RECOMMENDATIONS

3. GLOBAL NUTRITIONAL INGREDIENTS MARKET PRODUCT OUTLOOK

4. GLOBAL NUTRITIONAL INGREDIENTS MARKET: AN ANALYSIS

- 4.1 Market Size, By Value, Year 2015-2025
- 4.2 Market Growth Rate, Year 2015-2025

5. GLOBAL NUTRITIONAL INGREDIENTS MARKET SEGMENTATION BY PRODUCT

- 5.1 Competitive Scenario of Global Nutritional Ingredients Market: By Product
- 5.2 Polyunsaturated Fatty Acids— Market Size and Forecast (2020-2025)
- 5.3 Prebiotics Market Size and Forecast (2020-2025)
- 5.4 Sterols & stanols Market Size and Forecast (2020-2025)
- 5.5 Vitamins Market Size and Forecast (2020-2025)
- 5.6 Probiotics—Market Size and Forecast (2020-2025)
- 5.7 Proteins & amino acids—Market Size and Forecast (2020-2025)
- 5.8 Carotenoids Market Size and Forecast (2020-2025)
- 5.9 Minerals Market Size and Forecast (2020-2025)
- 5.10 Others- Market Size and Forecast (2020-2025)

6. GLOBAL NUTRITIONAL INGREDIENTS MARKET SEGMENTATION BY APPLICATION

- 6.1 Competitive Scenario of Global Nutritional Ingredients: By Application
- 6.2 Medical Nutrition Market Size and Forecast (2020-2025)
- 6.3 Infant & maternal nutrition Market Size and Forecast (2020-2025)
- 6.4 Dietary Supplements Market Size and Forecast (2020-2025)
- 6.5 Food & Beverages Market Size and Forecast (2020-2025)



7. GLOBAL NUTRITIONAL INGREDIENTS MARKET: REGIONAL ANALYSIS

7.1 Competitive Scenario of Global Nutritional Ingredients Market: By Region

8. NORTH AMERICA NUTRITIONAL INGREDIENTS MARKET: SEGMENTATION BY PRODUCT, APPLICATION (2020-2025)

- 8.1 North America Nutritional Ingredients Market: Size and Forecast (2020-2025), By Value
- 8.2 North America Nutritional Ingredients Market Prominent Companies
- 8.3 Market Segmentation By Product (Polyunsaturated Fatty Acids, Prebiotics, Sterols & stanols, Vitamins, Probiotics, Proteins & Amino Acids, Carotenoids, Minerals and Others)
- 8.4 Market Segmentation By Application (Medical Nutrition, Dietary Supplements, Infant & maternal nutrition and Food & Beverages)
- 8.5 North America Nutritional Ingredients Market: Country Analysis
- 8.6 Market Opportunity Chart of North America Nutritional Ingredients Market By Country, By Value (Year-2025)
- 8.7 Competitive Scenario of North America- By Country
- 8.8 United States Nutritional Ingredients Market: Size and Forecast (2020-2025), By Value
- 8.9 United States Nutritional Ingredients Market Leading Companies
- 8.10 United States Nutritional Ingredients Market Segmentation By Product, Application
- 8.11 Canada Nutritional Ingredients Market: Size and Forecast (2020-2025), By Value
- 8.12 Canada Nutritional Ingredients Market Leading Companies
- 8.13 Canada Nutritional Ingredients Market Segmentation By Product, Application

9. EUROPE NUTRITIONAL INGREDIENTS MARKET: SEGMENTATION BY PRODUCT, APPLICATION (2020-2025)

- 9.1 Europe Nutritional Ingredients Market: Size and Forecast (2020-2025),
- 9.2 Europe Nutritional Ingredients Market Prominent Companies
- 9.3 Market Segmentation By Product (Polyunsaturated Fatty Acids, Prebiotics, Sterols & stanols, Vitamins, Probiotics, Proteins & Amino Acids, Carotenoids, Minerals and Others)
- 9.4 Market Segmentation By Application (Medical Nutrition, Dietary Supplements, Infant & maternal nutrition and Food & Beverages)
- 9.5 Europe Nutritional Ingredients Market: Country Analysis



- 9.6 Market Opportunity Chart of Europe Nutritional Ingredients Market By Country, By Value (Year-2025)
- 9.7 Competitive Scenario of Europe- By Country
- 9.8 Germany Nutritional Ingredients Market: Size and Forecast (2020-2025), By Value
- 9.9 Germany Nutritional Ingredients Market Leading Companies
- 9.10 Germany Nutritional Ingredients Market Segmentation By Product, Application
- 9.11 France Nutritional Ingredients Market: Size and Forecast (2020-2025), By Value
- 9.12 France Nutritional Ingredients Market Segmentation By Product, Application
- 9.13 Italy Nutritional Ingredients Market: Size and Forecast (2020-2025), By Value
- 9.14 Italy Nutritional Ingredients Market Segmentation By Product, Application
- 9.15 United Kingdom Nutritional Ingredients Market: Size and Forecast (2020-2025), By Value
- 9.16 United Kingdom Nutritional Ingredients Market Segmentation By Product, Application

10. ASIA PACIFIC NUTRITIONAL INGREDIENTS MARKET: SEGMENTATION BY PRODUCT, APPLICATION (2020-2025)

- 10.1 Asia Pacific Nutritional Ingredients Market: Size and Forecast (2020-2025)
- 10.2 Asia Pacific Nutritional Ingredients Market Prominent Companies
- 10.3 Market Segmentation By Product (Polyunsaturated Fatty Acids, Prebiotics, Sterols & stanols, Vitamins, Probiotics, Proteins & Amino Acids, Carotenoids, Minerals and Others)
- 10.4 Market Segmentation By Application (Medical Nutrition, Dietary Supplements, Infant & maternal nutrition and Food & Beverages)
- 10.5 Asia Pacific Nutritional Ingredients Market: Country Analysis
- 10.6 Market Opportunity Chart of Asia Pacific Nutritional Ingredients Market By Country, By Value (Year-2025)
- 10.7 Competitive Scenario of Asia Pacific- By Country
- 10.8 China Nutritional Ingredients Market: Size and Forecast (2020-2025), By Value
- 10.9 China Nutritional Ingredients Market Segmentation By Product, Application
- 10.10 Japan Nutritional Ingredients Market: Size and Forecast (2020-2025), By Value
- 10.11 Japan Nutritional Ingredients Market Leading Companies
- 10.12 Japan Nutritional Ingredients Market Segmentation By Product, Application
- 10.13 India Nutritional Ingredients Market: Size and Forecast (2020-2025), By Value
- 10.14 India Nutritional Ingredients Market Segmentation By Product, Application
- 10.15 Australia Nutritional Ingredients Market: Size and Forecast (2020-2025), By Value
- 10.16 Australia Nutritional Ingredients Market Segmentation By Product, Application



11. GLOBAL NUTRITIONAL INGREDIENTS MARKET DYNAMICS

- 11.1 Global Nutritional Ingredients Market Drivers
- 11.2 Global Nutritional Ingredients Market Restraints
- 11.3 Global Nutritional Ingredients Market Trends

12. MARKET ATTRACTIVENESS AND STRATEGIC ANALYSIS

- 12.1 Market Attractiveness
- 12.1.1 Market Attractiveness Chart of Global Nutritional Ingredients Market By Product, By Value (Year-2025)
- 12.1.2 Market Attractiveness Chart of Global Nutritional Ingredients Market By Application, By Value (Year-2025)
- 12.1.3 Market Attractiveness Chart of Global Nutritional Ingredients Market By Region, By Value (Year-2025)
- 12.2 Strategic Analysis
 - 12.2.1 Mergers and Acquisitions
 - 12.2.2 Recent Industry Developments
 - 12.2.3 Investments and Expansions

13. COMPETITIVE LANDSCAPE

- 13.1 Market Share Analysis
- 13.2 Competitive Positioning (Leaders, Challengers, Followers, Niche Players)

14. COMPANY PROFILES (BUSINESS DESCRIPTION, FINANCIAL ANALYSIS, BUSINESS STRATEGY)

- 14.1 DSM
- 14.2 BASF
- 14.3 Kerry Group
- 14.4 DuPont
- 14.5 ADM
- 14.6 Ingredion Incorporated
- 14.7 Cargill
- 14.8 Evonik
- 14.9 Darling Ingredients
- 14.10 PureCircle



List Of Figures

LIST OF FIGURES

- Figure 1: Global Nutritional Ingredients Market Size, By Value, 2015-2025 (USD Million)
- Figure 2: Global Nutritional Ingredients Market Growth Rate, 2015-2025 (%)
- Figure 3: Proportion of packaged food products by country meeting Health Star Rating of 3.5 or more
- Figure 4: Prevalence of daily fruit, vegetable and soda intake among school-age children and adolescents
- Figure 5: Vitamins for animal feed market breakdown
- Figure 6: Vitamins for human nutrition market breakdown
- Figure 7: Global Nutritional Ingredients Market, By Product, 2019, 2025
- Figure 8: Global Nutritional Ingredients Market- By Polyunsaturated Fatty Acids, By Value (USD Million), 2015-2025
- Figure 9: Global Nutritional Ingredients Market- By Prebiotics, By Value (USD Million), 2015-2025
- Figure 10: Global Nutritional Ingredients Market- By Sterols & stanols, By Value (USD Million), 2015-2025
- Figure 11: Global Nutritional Ingredients Market- By Vitamins, By Value (USD Million), 2015-2025
- Figure 12: Global Nutritional Ingredients Market- By Probiotics, By Value (USD Million), 2015-2025
- Figure 13: Global Nutritional Ingredients Market- By Proteins & amino acids, By Value (USD Million), 2015-2025
- Figure 14: Global Nutritional Ingredients Market- By Carotenoids, By Value (USD Million), 2015-2025
- Figure 15: Global Nutritional Ingredients Market- By Minerals, By Value (USD Million), 2015-2025
- Figure 16: Global Nutritional Ingredients Market- By Others, By Value (USD Million), 2015-2025
- Figure 17: Global Nutritional Ingredients Market, Application, 2019, 2025
- Figure 18: Global Nutritional Ingredients Market- By Medical Nutrition, By Value (USD Million), 2015-2025
- Figure 19: Global Nutritional Ingredients Market- By Infant & maternal nutrition, By Value (USD Million), 2015-2025
- Figure 20: Global Nutritional Ingredients Market- By Dietary Supplements, By Value (USD Million), 2015-2025
- Figure 21: Global Nutritional Ingredients Market- By Food & Beverages, By Value (USD



- Million), 2015-2025
- Figure 22: Global Nutritional Ingredients Market, By Region, 2019, 2025
- Figure 23: North America Nutritional Ingredients Market Size, By Value, 2015-2025 (USD Million)
- Figure 24: Percentage of Consumer Expenditure spent on food that was consumed at home, by countries, in 2016
- Figure 25: Ten Most Popular Supplements Among Adults, in North America
- Figure 26: North America Nutritional Ingredients Market- By Product, By Value (USD Million), 2015-2025
- Figure 27: North America Nutritional Ingredients Market- By Application, By Value (USD Million), 2015-2025
- Figure 28: Market Opportunity Chart of North America Nutritional Ingredients Market By Country, By Value, (Year-2025)
- Figure 29: North America Nutritional Ingredients, By Country, 2019, 2025
- Figure 30: United Sates Nutritional Ingredients Market Size, By Value, 2015-2025 (USD Million)
- Figure 31: Percentage of adults aged 20 and over who consumed fast food on a given day, by sex and age, 2013–2016
- Figure 32: Market value of sports nutrition and protein products from 2015 to 2020, by product category, in USD Million
- Figure 33: United States Nutritional Ingredients Market- By Product, By Value (USD Million), 2015-2025
- Figure 34: United States Nutritional Ingredients Market- By Application, By Value (USD Million), 2015-2025
- Figure 35: Canada Nutritional Ingredients Market Size, By Value, 2015-2025 (USD Million)
- Figure 36: Health Supplement stores in Canada, in 2018, by Region
- Figure 37: Most important ingredients for nutrition according to consumers in Canada as of March 2017
- Figure 38: Canada Natural Health Product share, by form in (%) in 2018
- Figure 39: Distribution of the health and wellness market in Canada in 2015, by consumer profile
- Figure 40: Canada Nutritional Ingredients Market- By Product, By Value (USD Million), 2015-2025
- Figure 41: Canada Nutritional Ingredients Market- By Application, By Value (USD Million), 2015-2025
- Figure 42: Europe Nutritional Ingredients Market Size, By Value, 2015-2025 (USD Million)
- Figure 43: Average Requirement of Dietary Supplement by European Male, by Age



- Figure 44: Consumption of Nutrition in sports industry in Europe, By Product, in 2016
- Figure 45: Number of Member in Health and Fitness Club in Europe, in Millions, from 2015 to 2019
- Figure 46: Europe Feed Vitamin Market Share, By Type, in 2019
- Figure 47: Europe Nutritional Ingredients Market- By Product, By Value (USD Million), 2015-2025
- Figure 48: Europe Nutritional Ingredients Market- By Application, By Value (USD Million), 2015-2025
- Figure 49: Market Opportunity Chart of Europe Nutritional Ingredients Market- By Country, By Value (Year-2025)
- Figure 50: Europe Nutritional Ingredients, By Country, 2019, 2025
- Figure 51: Germany Nutritional Ingredients Market Size, By Value, 2015-2025 (USD Million)
- Figure 52: Production value of Food and Beverage Industry in Germany, by segment, in (%), in 2018
- Figure 53: Estimated Number of Adult Population with Metabolic Condition in Germany in (%), by age, in 2018
- Figure 54: Germany Nutritional Ingredients Market- By Product, By Value (USD Million), 2015-2025
- Figure 55: Germany Nutritional Ingredients Market- By Application, By Value (USD Million), 2015-2025
- Figure 56: France Nutritional Ingredients Market Size, By Value, 2015-2025 (USD Million)
- Figure 57: Distribution of the sports nutrition market in France in 2016, by product category
- Figure 58: France Whey Protein Share, By Application, in 2019
- Figure 59: France Nutritional Ingredients Market- By Product, By Value (USD Million), 2015-2025
- Figure 60: France Nutritional Ingredients Market- By Application, By Value (USD Million), 2015-2025
- Figure 61: Italy Nutritional Ingredients Market Size, By Value, 2015-2025 (USD Million)
- Figure 62: Food Consumption of Italian Families in 2016
- Figure 63: Italy Share of Probiotics Product, by category, in 2016
- Figure 64: Italy Nutritional Ingredients Market- By Product, By Value (USD Million), 2015-2025
- Figure 65: Italy Nutritional Ingredients Market- By Application, By Value (USD Million), 2015-2025
- Figure 66: United Kingdom Nutritional Ingredients Market Size, By Value, 2015-2025 (USD Million)



Figure 67: Sales volume of sugar confectionery manufactured in (UK) from 2014 to 2019, (in 1,000 kilograms)

Figure 68: Origin of Food Consumed in United Kingdom in 2018

Figure 69: Sales volume of whey manufactured, in United Kingdom, from 2014 to 2017, in (tones)

Figure 70: United Kingdom Vitamin Food Supplements share, 2016

Figure 71: United Kingdom Nutritional Ingredients Market- By Product, By Value (USD Million), 2015-2025

Figure 72: United Kingdom Nutritional Ingredients Market- By Application, By Value (USD Million), 2015-2025

Figure 73: Asia Pacific Nutritional Ingredients Market Size, By Value, 2015-2025 (USD Million)

Figure 74: Total Health Expenditure of the countries in Asia Pacific region (as % of GDP), in 2015

Figure 75: Estimated Total Number of Geriatric Population (in millions), in 2030 by country

Figure 76: Market size of vitamins, herbals, minerals and supplements in Asia Pacific in 2017, by country, in USD Billion

Figure 77: Number of Health/ Fitness Club in Asia Pacific, in 2017

Figure 78: Asia Pacific Nutritional Ingredients Market- By Product, By Value (USD Million), 2015-2025

Figure 79: Asia Pacific Nutritional Ingredients Market- By Application, By Value (USD Million), 2015-2025

Figure 80: Market Opportunity Chart of Asia Pacific Nutritional Ingredients Market- By Country, By Value (Year-2025)

Figure 81: Asia Pacific Nutritional Ingredients Market, By Country, 2019, 2025

Figure 82: China Nutritional Ingredients Market Size, By Value, 2015-2025 (USD Million)

Figure 83: Growth Rate of Chinese Fitness Clubs – 2012 to 2017

Figure 84: Age Distribution of Health Products Consumer in China, in (%), in 2017

Figure 85: China Health Supplement Share By Product Category in 2018

Figure 86: Market Share of top Vitamin and Dietary Supplements Brands in China, in 2017

Figure 87: China Nutritional Ingredients Market- By Product, By Value (USD Million), 2015-2025

Figure 88: China Nutritional Ingredients Market- By Application, By Value (USD Million), 2015-2025

Figure 89: Japan Nutritional Ingredients Market Size, By Value, 2015-2025 (USD Million)



Figure 90: Transitions of Sports Nutrition Supplements Market in Japan from 2013 to 2017 in Million of Yen

Figure 91: Component Ratio of Sports Nutrition Supplement Market by Nutrient (FY2017)

Figure 92: Japan Nutritional Ingredients Market- By Product, By Value (USD Million), 2015-2025

Figure 93: Japan Nutritional Ingredients Market- By Application, By Value (USD Million), 2015-2025

Figure 94: India Nutritional Ingredients Market Size, By Value, 2015-2025 (USD Million)

Figure 95: India Sport Drinks Market Year on year Growth from 2016 to 2019

Figure 96: India Feed Additives, Milk production in Thousand Tones, from 2016 to 2019

Figure 97: India Nutritional Ingredients Market- By Product, By Value (USD Million),

2015-2025

Figure 98: India Nutritional Ingredients Market- By Application, By Value (USD Million), 2015-2025

Figure 99: Australia Nutritional Ingredients Market Size, By Value, 2015-2025 (USD Million)

Figure 100: Sales of vitamin and dietary supplements in Australia from 2011 to 2016, (in million Australian dollars)

Figure 101: Australia Snack Bar Share By Product Category, in 2018

Figure 102: Australia Sports Nutrition Share, by Product Category, in 2017

Figure 103: Purchased vitamins in the last 6 months in Australia: Women and Men by age, 2018

Figure 104: Australia Nutritional Ingredients Market- By Product, By Value (USD Million), 2015-2025

Figure 105: Australia Nutritional Ingredients Market- By Application, By Value (USD Million), 2015-2025

Figure 106: Market Attractiveness Chart of Global Nutritional Ingredients Market – Product, By Value (Year 2025)

Figure 107: Market Attractiveness Chart of Global Nutritional Ingredients Market – By Application, By Value (Year 2025)

Figure 108: Market Attractiveness Chart of Global Nutritional Ingredients By Region, By Value, (Year-2025)

Figure 109: Competitive Positions of Nutritional Ingredients Company (2019)

Figure 110: DSM Annual Sales Revenue (USD Million), 2015-2019

Figure 111: DSM Annual Net Income/Loss (USD Million), 2015-2019

Figure 112: DSM Sales Revenue Split, By Business Segment (%), FY2019

Figure 113: DSM Sales Revenue Split, By Geography Segment (%), FY2019

Figure 114: BASF Annual Sales Revenue (USD Million), 2015-2019



- Figure 115: BASF Annual Net Income/Loss (USD Million), 2015-2019
- Figure 116: BASF Sales Revenue Split, By Business Segment (%), FY2019
- Figure 117: BASF Sales Revenue Split, By Geography Segment (%), FY2019
- Figure 118: Kerry Group Annual Sales Revenue (USD Million), 2015-2019
- Figure 119: Kerry Group Annual Net Income/Loss (USD Million), 2015-2019
- Figure 120: Kerry Group Sales Revenue Split, By Business Segment (%), FY2019
- Figure 121: Kerry Group Sales Revenue Split, By Geography Segment (%), FY2019
- Figure 122: DuPont Annual Sales Revenue (USD Million), 2015-2019
- Figure 123: DuPont Annual Net Income/Loss (USD Million), 2015-2019
- Figure 124: DuPont Sales Revenue Split, By Business Segment (%), FY2019
- Figure 125: DuPont Sales Revenue Split, By Geography Segment (%), FY2019
- Figure 126: ADM Annual Sales Revenue (USD Million), 2015-2019
- Figure 127: ADM Annual Net Income/Loss (USD Million), 2015-2019
- Figure 128: ADM Sales Revenue Split, By Business Segment (%), FY2019
- Figure 129: ADM Sales Revenue Split, By Geography Segment (%), FY2019
- Figure 130: Ingredion Incorporated Annual Sales Revenue (USD Million), 2015-2019
- Figure 131: Ingredion Incorporated Annual Net Income/Loss (USD Million), 2015-2019
- Figure 132: Ingredion Incorporated Sales Revenue Split, By Business Segment (%), FY2019
- Figure 133: Evonik Annual Sales Revenue (USD Million), 2015-2019
- Figure 134: Evonik Annual Net Income/Loss (USD Million), 2015-2019
- Figure 135: Evonik Sales Revenue Split, By Business Segment (%), FY2019
- Figure 136: Evonik Sales Revenue Split, By Geography Segment (%), FY2019
- Figure 137: Darling Ingredients Annual Sales Revenue (USD Million), 2015-2019
- Figure 138: Darling Ingredients Annual Net Income/Loss (USD Million), 2015-2019
- Figure 139: Darling Ingredients Sales Revenue Split, By Business Segment (%),

FY2019

- Figure 140: Darling Ingredients Sales Revenue Split, By Geography Segment (%),
- Figure 141: PureCircle Annual Sales Revenue (USD Million), 2015-2019
- Figure 142: PureCircle Annual Net Income/Loss (USD Million), 2015-2019
- Figure 143: PureCircle Sales Revenue Split, By Geography Segment (%), FY2018



List Of Tables

LIST OF TABLES

- Table A: Prominent Nutritional Ingredients Companies operating in North America
- Table B: Prominent Nutritional Ingredients Companies operating in Europe
- Table C: Prominent Nutritional Ingredients Companies operating in Asia Pacific



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