

Global Mosquito Repellent Market (Coils, Liquid Vaporizers, Sprays, Mats, Cream & Oil): Analysis By Region, By Country (2016-2021) - By Product Type (Coils, Liquid Vaporizers, Sprays/Aerosol, Mats, Cream & Oil and others); By Channel of Distribution (Retail Stores – Large, Small, Specialty; Online), By Region (North America, Europe, Asia Pacific, Latin America Middle East Africa); By Country (US, Canada, Italy, France, China, India, South Africa, Brazil)

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Abstracts

Executive Summary

Global warming, increasing environmental concerns, government initiatives for mosquito control, rising health concerns and literacy levels and rise in the demand of herb based repellents and demographic consolidation are the basic reasons behind increased demand for Mosquito Repellents.

Asia-Pacific is the highest revenue-generating region in the world mosquito repellent market. In the year 2015, Asia-Pacific was estimated to account for around x% of the overall market. Factors such as affordability and performance efficiency of coils have led to their wider adoption among middle and lower-income groups, particularly in APAC and LAMEA. LAMEA is anticipated to be the fastest growing market during the forecast period while APAC will have the highest growth. Europe has a smaller market share of mosquito repellent as compared to North America.

Penetration level of mosquito repellent sprays, creams and oils prepared from organic

and herbal ingredients is higher in developed markets such as North America and Europe. The growing possibility of malaria and dengue due to the constant inflow of travellers is expected to drive the demand for mosquito repellent across Europe as well as North America during the forecast period.

Increasing demand for new and innovative mosquito repellent products containing natural ingredients is likely to create significant opportunity for growth of the European mosquito repellent market in the future. Growth in developing countries including China and India would primarily be supplemented by increasing health consciousness and demand for higher-end mosquito repellent products such as sprays, creams and oil.

But adverse effects of mosquito repellents rise in incidence of mosquito-borne diseases and slow adoption in rural regions is one of the biggest restraints faced by this industry. Global warming, increasing environmental concerns, government initiatives for mosquito control, rising health concerns and literacy levels and rise in the demand of herb based repellents and demographic consolidation has surged the need for mosquito repellents that is further driving the market for Mosquito Repellent.

According to recently published Azoth Analytics report “Global Mosquito Repellent Market (Coils, Liquid Vaporizers, Sprays, Mats, Cream & Oil): Analysis By Region, By Country (2016-2021)”, Mosquito Repellent Market is forecasted to grow at a CAGR of 5.21% during 2016 – 2021F, on account of sudden outbreak of mosquito-borne virus started in Brazil and it spread to parts of North and South America. Also, demand of mosquito repellent products increased due to the outbreak of Zika virus caused by Aedes mosquito in America and Africa. On the basis of market segment, the market has been segmented into categories namely – Product Type and Channels of Distribution for various regions and countries. Leading companies operating in the Mosquito Repellent Market including Godrej Consumer Products Ltd., Reckitt Benckiser Group PLC, SC JOHNSON & SON, INC., Spectrum Brand Holdings Inc., Dabur International, Enesis Group, Jyothi Laboratories, Coghlan's Ltd., Quantum Health, PIC Corporation have been profiled.

Scope of the Report

The report provides coverage:

By Product Type

Coils

Liquid Vaporizers

Sprays/Aerosol

Mats

Cream & Oil

Others

By Channels of Distribution

Large retail stores

Small retail stores

Specialty stores

Online

By Region

North America

Europe

Asia Pacific

Latin America Middle East Africa

By Country

United States

Canada

Italy

France

China

India

South Africa

Brazil

Customization of the Report

The report could be customized according to the client's specific research requirements. No additional cost will be required to pay for limited additional research.

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