

Global Mattress Market - Analysis By Product Type (Innerspring, Latex, Memory Foam, Others), By Size, By End User, By Region, By Country (2020 Edition): Market Insight, Competition and Forecast (2020-2025)

<https://marketpublishers.com/r/GD2D4F5453C7EN.html>

Date: January 2020

Pages: 166

Price: US\$ 1,800.00 (Single User License)

ID: GD2D4F5453C7EN

Abstracts

EXECUTIVE SUMMARY

Global Mattress Market was valued at USD 29492.37 million in the year 2019. Escalating expenditure in product innovation with availability of various types of mattresses in emerging economies supported by ever changing consumers' sleeping pattern and growing demand for memory foam and latex mattresses has been anticipated to infuse growth in the market for mattresses during the forecasting period of 2020-2025.

Under the product segment, innerspring mattress are anticipated to witness the largest market share owing to wide spread availability of such mattresses by various leading manufacturers followed by growing investment in online channel of distribution in order to expand their geographical reach. This is supported by focus on research and development of mattresses in order to offer better quality and comfort to consumers.

King size mattresses and domestic users account for the largest market share under size and end user segment respectively, chiefly on the back of growing investment in construction of houses and escalating number of nuclear families globally.

Among the regions, Asia Pacific, followed by North America and Europe likely to hold major market share owing to enhanced household furnishing expenditure with presence of huge consumer base and global manufacturers focusing on expanding their geographical reach to tap the market potential and occupy a considerable market share.

SCOPE OF THE REPORT

The report analyses the mattress market at global, regional and country levels.

The report analyses the Mattress Market By Product Type (Innerspring, Latex, Memory Foam, Others).

The report assesses the Mattress market By Size (King, Queen, Full, Others).

The report further estimate the Mattress market By End User (Domestic and Commercial).

The Global Mattress Market has been analysed By Region (North America, Europe, Asia Pacific) and By Country (United States, Canada, Germany, China, India).

The attractiveness of the market has been presented by Region, Product Type, Size and End User. Additionally, the major opportunities, trends, drivers and challenges of the industry has been analysed in the report.

The report tracks competitive developments, strategies, mergers and acquisitions and new product development. The companies analysed in the report include Sleep Number Corporation, Simmons Bedding Company LLC, Tempur Sealy International Inc., Relyon Limited, McRoskey Mattress Company, Paramount Bed Holdings Co. Ltd., Sealy Corporation, Saatva Inc., Casper Sleep Inc, Leggett and Platt Inc.

The report presents the analysis of Mattress market for the historical period of 2015-2019 and the forecast period of 2020-2025.

KEY TARGET AUDIENCE

Mattress Vendors

Mattress Manufacturers

Consulting and Advisory Firms

Investment Banks and Equity Firms

Contents

1. RESEARCH METHODOLOGY AND EXECUTIVE SUMMARY

1.1 Research Methodology

1.2 Executive Summary

2. STRATEGIC RECOMMENDATIONS

2.1 Focus on Offering Smart Beds and Hybrid Mattresses

2.2 Focus on Online Mattress Channels

3. MATTRESS MARKET: PRODUCT OUTLOOK

4. GLOBAL MATTRESS MARKET: SIZING AND FORECAST

4.1 Market Size, By Value, Year 2015-2025

5. GLOBAL MATTRESS MARKET SEGMENTATION - BY PRODUCT TYPE, BY SIZE, BY END USER

5.1 Competitive Scenario of Global Mattress Market: By Product Type

5.1.1 Innerspring – Market Size and Forecast (2015-2025)

5.1.2 Latex – Market Size and Forecast (2015-2025)

5.1.3 Memory Foam – Market Size and Forecast (2015-2025)

5.1.4 Others – Market Size and Forecast (2015-2025)

5.2 Competitive Scenario of Global Mattress Market : By Size

5.2.1 King – Market Size and Forecast (2015-2025)

5.2.2 Queen – Market Size and Forecast (2015-2025)

5.2.3 Full – Market Size and Forecast (2015-2025)

5.2.4 Others – Market Size and Forecast (2015-2025)

5.3 Competitive Scenario of Global Mattress Market : By End User

5.3.1 Domestic – Market Size and Forecast (2015-2025)

5.3.2 Commercial – Market Size and Forecast (2015-2025)

6. GLOBAL MATTRESS MARKET: REGIONAL ANALYSIS

6.1 Competitive Scenario of Global Mattress Market: By Region

7. NORTH AMERICA MATTRESS MARKET: SEGMENTATION BY PRODUCT TYPE, BY SIZE, BY END USER (2015-2025)

- 7.1 North America Mattress Market: Size and Forecast (2015-2025), By Value
- 7.2 North America Mattress Market – Prominent Companies
- 7.3 Market Segmentation By Product Type (Innerspring, Latex, Memory Foam and Others)
- 7.4 Market Segmentation By Size (King, Queen, Full and Others)
- 7.5 Market Segmentation By End User (Domestic and Commercial)
- 7.6 North America Mattress Market: Country Analysis
- 7.7 Market Opportunity Chart of North America Mattress Market - By Country, By Value, 2025
- 7.8 Competitive Scenario of North America Mattress Market: By Country
- 7.9 United States Mattress Market: Size and Forecast (2015-2025), By Value
- 7.10 United States Mattress Market Segmentation - By Product Type, By Size, By End User
- 7.11 Canada Mattress Market: Size and Forecast (2015-2025), By Value
- 7.12 Canada Mattress Market Segmentation - By Product Type, By Size, By End User

8. EUROPE MATTRESS MARKET: SEGMENTATION BY PRODUCT TYPE, BY SIZE, BY END USER (2015-2025)

- 8.1 Europe Mattress Market: Size and Forecast (2015-2025), By Value
- 8.2 Europe Mattress Market – Prominent Companies
- 8.3 Market Segmentation By Product Type (Innerspring, Latex, Memory Foam and Others)
- 8.4 Market Segmentation By Size (King, Queen, Full and Others)
- 8.5 Market Segmentation By End User (Domestic and Commercial)
- 8.6 Europe Mattress Market: Country Analysis
- 8.7 Market Opportunity Chart of Europe Mattress Market - By Country, By Value, 2025
- 8.8 Competitive Scenario of Europe Mattress Market: By Country
- 8.9 Germany Mattress Market: Size and Forecast (2015-2025), By Value
- 8.10 Germany Mattress Market Segmentation - By Product Type, By Size, By End User
- 8.11 Rest of Europe Mattress Market: Size and Forecast (2015-2025), By Value
- 8.12 Rest of Europe Mattress Market Segmentation - By Product Type, By Size, By End User

9. ASIA PACIFIC MATTRESS MARKET: SEGMENTATION BY PRODUCT TYPE, BY SIZE, BY END USER (2015-2025)

- 9.1 Asia Pacific Mattress Market: Size and Forecast (2015-2025), By Value
- 9.2 Asia Pacific Mattress Market – Prominent Companies
- 9.3 Market Segmentation By Product Type (Innerspring, Latex, Memory Foam and Others)
- 9.4 Market Segmentation By Size (King, Queen, Full and Others)
- 9.5 Market Segmentation By End User (Domestic and Commercial)
- 9.6 Asia Pacific Mattress Market: Country Analysis
- 9.7 Market Opportunity Chart of Asia Pacific Mattress Market - By Country, By Value, 2025
- 9.8 Competitive Scenario of Asia Pacific Mattress Market: By Country
- 9.9 China Mattress Market: Size and Forecast (2015-2025), By Value
- 9.10 China Mattress Market Segmentation - By Product Type, By Size, By End User
- 9.11 India Mattress Market: Size and Forecast (2015-2025), By Value
- 9.12 India Mattress Market Segmentation - By Product Type, By Size, By End User
- 9.13 Rest of Asia Pacific Mattress Market: Size and Forecast (2015-2025), By Value
- 9.14 Rest of Asia Pacific Mattress Market Segmentation - By Product Type, By Size, By End User

10. GLOBAL MATTRESS MARKET DYNAMICS

- 10.1 Drivers
- 10.2 Restraints
- 10.3 Trends

11. MARKET ATTRACTIVENESS

- 11.1 Market Attractiveness Chart of Global Mattress Market - By Product Type, 2025
- 11.2 Market Attractiveness Chart of Global Mattress Market - By Size, 2025
- 11.3 Market Attractiveness Chart of Global Mattress Market - By End User, 2025
- 11.4 Market Attractiveness Chart of Global Mattress Market - By Region, 2025

12. COMPETITIVE LANDSCAPE

- 12.1 Major Technological Innovations and Mergers & Acquisitions
- 12.2 Major Mattress Brands
- 12.3 Market Share Analysis of Leading Mattress Manufacturers

13. COMPANY ANALYSIS

- 13.1 Sleep Number Corporation
- 13.2 Simmons Bedding Company LLC
- 13.3 Tempur Sealy International Inc.
- 13.4 Relyon Limited
- 13.5 McRoskey Mattress Company
- 13.6 Paramount Bed Holdings Co. Ltd.
- 13.7 Sealy Corporation
- 13.8 Saatva Inc.
- 13.9 Casper Sleep Inc
- 13.10 Leggett and Platt Inc

List Of Figures

LIST OF FIGURES

- Figure 1: Global Mattress Market Size, By Value, 2015-2025 (USD Million)
- Figure 2: Global GDP Growth, 2014 – 2018 (In Annual %)
- Figure 3: Global Spending on Housing, By Regions, 2018 (In USD Billion)
- Figure 4: Global Urban Population Growth, 2014 – 2018 (In Annual %)
- Figure 5: Global Final Consumption Expenditure, 2014 – 2018 (In Annual % Growth)
- Figure 6: Global Mattress Market, By Product Type, 2019, 2025
- Figure 7: Global Mattress Market - By Innerspring, By Value (USD Million), 2015-2025
- Figure 8: Global Mattress Market - By Latex, By Value (USD Million), 2015-2025
- Figure 9: Global Mattress Market - By Memory Foam, By Value (USD Million), 2015-2025
- Figure 10: Global Mattress Market - By Others, By Value (USD Million), 2015-2025
- Figure 11: Global Mattress Market, By Size, 2019, 2025
- Figure 12: Global Mattress Market - By King, By Value (USD Million), 2015-2025
- Figure 13: Global Mattress Market - By Queen, By Value (USD Million), 2015-2025
- Figure 14: Global Mattress Market - By Full, By Value (USD Million), 2015-2025
- Figure 15: Global Mattress Market - By Others, By Value (USD Million), 2015-2025
- Figure 16: Global Mattress Market, By End User, 2019, 2024
- Figure 17: Global Mattress Market - By Domestic, By Value (USD Million), 2015-2025
- Figure 18: Global Mattress Market - By Commercial, By Value (USD Million), 2015-2025
- Figure 19: Global Mattress Market, By Region, 2019, 2025
- Figure 20: North America Mattress Market Size, By Value, 2015-2025 (USD Million)
- Figure 21: North America GDP Growth, 2014 – 2018 (In Annual %)
- Figure 22: North America Households and NPISHs Final Consumption Expenditure, 2014 – 2018 (In Annual %)
- Figure 23: North America Urban Population Growth, 2014 – 2018 (In Annual %)
- Figure 24: North America Final Consumption Expenditure, 2014 – 2018 (In Annual % Growth)
- Figure 25: North America Mattress Market - By Product Type, By Value, 2015-2025 (USD Million)
- Figure 26: North America Mattress Market - By Size, By Value, 2015-2025 (USD Million)
- Figure 27: North America Mattress Market - By End User, By Value, 2015-2025 (USD Million)
- Figure 28: Market Opportunity Chart of North America Mattress Market - By Country, By Value, 2025
- Figure 29: North America Mattress Market, By Country, 2019, 2025

Figure 30: United States Mattress Market Size, By Value, 2015-2025 (USD Million)

Figure 31: United States GDP Growth, 2014 – 2018 (In Annual %)

Figure 32: United States Households and NPISHs Final Consumption Expenditure, 2014 – 2018 (In Annual %)

Figure 33: United States Urban Population Growth, 2014 – 2018 (In Annual %)

Figure 34: United States Final Consumption Expenditure, 2014 – 2018 (In Annual % Growth)

Figure 35: United States Mattress Market - By Product Type, By Value, 2015-2025 (USD Million)

Figure 36: United States Mattress Market - By Size, By Value, 2015-2025 (USD Million)

Figure 37: United States Mattress Market - By End User, By Value, 2015-2025 (USD Million)

Figure 38: Canada Mattress Market Size, By Value, 2015-2025 (USD Million)

Figure 39: Canada GDP Growth, 2014 – 2018 (In Annual %)

Figure 40: Canada Households and NPISHs Final Consumption Expenditure, 2014 – 2018 (In Annual %)

Figure 41: Canada Urban Population Growth, 2014 – 2018 (In Annual %)

Figure 42: Canada Final Consumption Expenditure, 2014 – 2018 (In Annual % Growth)

Figure 43: Canada Mattress Market - By Product Type, By Value, 2015-2025 (USD Million)

Figure 44: Canada Mattress Market - By Size, By Value, 2015-2025 (USD Million)

Figure 45: Canada Mattress Market - By End User, By Value, 2015-2025 (USD Million)

Figure 46: Europe Mattress Market Size, By Value, 2015-2025 (USD Million)

Figure 47: European Union GDP Growth, 2014 – 2018 (In Annual %)

Figure 48: European Union Households and NPISHs Final Consumption Expenditure, 2014 – 2018 (In Annual %)

Figure 49: European Union Urban Population Growth, 2014 – 2018 (In Annual %)

Figure 50: European Union Final Consumption Expenditure, 2014 – 2018 (In Annual % Growth)

Figure 51: European Union Household Expenditure, By Consumption Purpose, 2018 (In %)

Figure 52: Europe Mattress Market - By Product Type, By Value, 2015-2025 (USD Million)

Figure 53: Europe Mattress Market - By Size, By Value, 2015-2025 (USD Million)

Figure 54: Europe Mattress Market - By End User, By Value, 2015-2025 (USD Million)

Figure 55: Market Opportunity Chart of Europe Mattress Market - By Country, By Value, 2025

Figure 56: Europe Mattress Market, By Country, 2019, 2025

Figure 57: Germany Mattress Market Size, By Value, 2015-2025 (USD Million)

Figure 58: Germany GDP Growth, 2014 – 2018 (In Annual %)

Figure 59: Germany Households and NPISHs Final Consumption Expenditure, 2014 – 2018 (In Annual %)

Figure 60: Germany Urban Population Growth, 2014 – 2018 (In Annual %)

Figure 61: Germany Final Consumption Expenditure, 2014 – 2018 (In Annual % Growth)

Figure 62: Germany Mattress Market - By Product Type, By Value, 2015-2025 (USD Million)

Figure 63: Germany Mattress Market - By Size, By Value, 2015-2025 (USD Million)

Figure 64: Germany Mattress Market - By End User, By Value, 2015-2025 (USD Million)

Figure 65: Rest of Europe Mattress Market Size, By Value, 2015-2025 (USD Million)

Figure 66: Rest of Europe Mattress Market - By Product Type, By Value, 2015-2025 (USD Million)

Figure 67: Rest of Europe Mattress Market - By Size, By Value, 2015-2025 (USD Million)

Figure 68: Rest of Europe Mattress Market - By End User, By Value, 2015-2025 (USD Million)

Figure 69: Asia Pacific Mattress Market Size, By Value, 2015-2025 (USD Million)

Figure 70: Asia Pacific GDP Growth, 2014 – 2018 (In Annual %)

Figure 71: Asia Pacific Households and NPISHs Final Consumption Expenditure, 2014 – 2018 (In Annual %)

Figure 72: Asia Pacific Urban Population Growth, 2014 – 2018 (In Annual %)

Figure 73: Asia Pacific Final Consumption Expenditure, 2014 – 2018 (In Annual % Growth)

Figure 74: Asia Pacific Mattress Market - By Product Type, By Value, 2015-2025 (USD Million)

Figure 75: Asia Pacific Mattress Market - By Size, By Value, 2015-2025 (USD Million)

Figure 76: Asia Pacific Mattress Market - By End User, By Value, 2015-2025 (USD Million)

Figure 77: Market Opportunity Chart of Asia Pacific Mattress Market - By Country, By Value, 2025

Figure 78: Asia Pacific Mattress Market, By Country, 2019, 2025

Figure 79: China Mattress Market Size, By Value, 2015-2025 (USD Million)

Figure 80: China GDP Growth, 2014 – 2018 (In Annual %)

Figure 81: China Households and NPISHs Final Consumption Expenditure, 2014 – 2018 (In Annual %)

Figure 82: China Urban Population Growth, 2014 – 2018 (In Annual %)

Figure 83: China Final Consumption Expenditure, 2014 – 2018 (In Annual % Growth)

Figure 84: China Mattress Market - By Product Type, By Value, 2015-2025 (USD

Million)

Figure 85: China Mattress Market - By Size, By Value, 2015-2025 (USD Million)

Figure 86: China Mattress Market - By End User, By Value, 2015-2025 (USD Million)

Figure 87: India Mattress Market Size, By Value, 2015-2025 (USD Million)

Figure 88: India GDP Growth, 2014 – 2018 (In Annual %)

Figure 89: India Households and NPISHs Final Consumption Expenditure, 2014 – 2018
(In Annual %)

Figure 90: India Urban Population Growth, 2014 – 2018 (In Annual %)

Figure 91: India Final Consumption Expenditure, 2014 – 2018 (In Annual % Growth)

Figure 92: India Mattress Market - By Product Type, By Value, 2015-2025 (USD Million)

Figure 93: India Mattress Market - By Size, By Value, 2015-2025 (USD Million)

Figure 94: India Mattress Market - By End User, By Value, 2015-2025 (USD Million)

Figure 95: Rest of Asia Pacific Mattress Market Size, By Value, 2015-2025 (USD
Million)

Figure 96: Rest of Asia Pacific Mattress Market - By Product Type, By Value,
2015-2025 (USD Million)

Figure 97: Rest of Asia Pacific Mattress Market - By Size, By Value, 2015-2025 (USD
Million)

Figure 98: Rest of Asia Pacific Mattress Market - By End User, By Value, 2015-2025
(USD Million)

Figure 99: Market Attractiveness Chart of Global Mattress Market - By Product Type,
2025

Figure 100: Market Attractiveness Chart of Global Mattress Market - By Size, 2025

Figure 101: Market Attractiveness Chart of Global Mattress Market - By End Use, 2025

Figure 102: Market Attractiveness Chart of Global Mattress Market - By Region, By
Value, 2025

Figure 103: Market Share of Leading Global Mattress Manufacturers, 2018 (In %)

Figure 104: Sleep Number Corporation Revenue, 2014-2018 (In USD Billion)

Figure 105: Sleep Number Corporation Net Revenue, By Distribution Channel, 2017 (In
%)

Figure 106: Sleep Number Corporation Net Revenue, By Distribution Channel, 2018 (In
%)

Figure 107: Tempur Sealy International Inc. Revenue, 2014 - 2018 (In USD Billion)

Figure 108: Tempur Sealy International Inc. Net Sales, By Distribution Channel, 2017
(In %)

Figure 109: Tempur Sealy International Inc. Net Sales, By Distribution Channel, 2017
(In %)

Figure 110: Tempur Sealy International Inc. Revenue, By Distribution Channel, By
Region, 2017, 2018 (In USD Million)

Figure 111: Tempur Sealy International Inc. Revenue, By Region, 2017 (In %)

Figure 112: Tempur Sealy International Inc. Revenue, By Region, 2018 (In %)

Figure 113: Paramount Bed Holdings Co. Ltd. Revenue, 2015-2019 (In USD Million)

Figure 114: Paramount Bed Holdings Co. Ltd. Sales Revenue, By Business Segment, 2017 (In %)

Figure 115: Paramount Bed Holdings Co. Ltd. Sales Revenue, By Business Segment, 2018 (In %)

Figure 116: Paramount Bed Holdings Co. Ltd. Sales Revenue, By Region, 2016 (In %)

Figure 117: Paramount Bed Holdings Co. Ltd. Sales Revenue, By Region, 2017 (In %)

Figure 118: Leggett and Platt Inc Revenue, 2014 - 2018 (In USD Billion)

Figure 119: Leggett and Platt Inc Sales Revenue, By Business Segment, 2017 (In %)

Figure 120: Leggett and Platt Inc Sales Revenue, By Business Segment, 2018 (In %)

Figure 121: Leggett and Platt Inc Revenue, By Region, 2017 (In %)

Figure 122: Leggett and Platt Inc Revenue, By Region, 2018 (In %)

List Of Tables

LIST OF TABLES

Table A: Different Size of Mattresses

Table B: Most Common Material Found in Mattresses

Table C: Global Major Mattress Companies, By Brands

I would like to order

Product name: Global Mattress Market - Analysis By Product Type (Innerspring, Latex, Memory Foam, Others), By Size, By End User, By Region, By Country (2020 Edition): Market Insight, Competition and Forecast (2020-2025)

Product link: <https://marketpublishers.com/r/GD2D4F5453C7EN.html>

Price: US\$ 1,800.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/GD2D4F5453C7EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below

and fax the completed form to +44 20 7900 3970