

Global Intraocular Lens (IOL) Market: Trends, Opportunities and Forecasts (2015-2020F) - (By Type – Standard and Premium, Value and Volume - By Region, By Country, Key Players – Strategy, Financial Performance)

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Abstracts

Executive Summary

Increased Consumption of intraocular lenses is largely supported by the surging cases of cataract, being the major cause of blindness

Global Intraocular Lens Market is highly saturated with key players holding dominant positions. Intraocular lens market has been growing at a moderate rate over the last five years on account of rising healthcare expenditure, increasing diagnostic cases of blindness, and number of cataract surgeries performed. During 2015-20, intraocular lens market is anticipated to grow at an increased rate on account of higher cases of cataract especially in emerging markets. Moreover, number of ophthalmologists-per patient ratio are increasing to deliver large number of cataract surgeries per day basis and meeting the surging demand.

According to Azoth Analytics research report, “Global Intraocular Lens Market: Trends, Opportunities and Forecasts (2015-2020F) - (By Type – Standard and Premium, Value and Volume - By Region, By Country, Key Players – Strategy, Financial Performance)” Global intraocular lens market is projected to exhibit a CAGR of over ~8% during 2015 - 2020. On the basis of market segment, the market has been segmented into two categories, namely, Standard and premium.

In 2015, standard lens comprised of around 47% share of the overall market owing to

the provision of reimbursement (in terms of medical insurance) and lack of economic affordability by majority of the population for premium lens in emerging markets. Few of the leading companies operating in pharma retail market in India include Alcon, Abbott Medical Optics, Bausch+lomb, Staar Surgicals, Rayner.

Scope of the Report

Global Intraocular Lens Market: Trends, Opportunities and Forecasts (2015-2020F) - (By Type – Standard and Premium (value and volume, By Region, Value Chain, Key Players, Regulatory Overview, Margins and Revenue Contribution) analyses the following aspects of global intraocular lens market:

Global intraocular market size, Share & Forecast

Segmental Analysis – Standard and Premium

Region – Sizing, Growth, Forecast

Market Entry Strategies for Domestic/Foreign Players

Policy & Regulatory Landscape

Changing Market Trends & Emerging Opportunities

Competitive Landscape & Strategic Recommendations

Why You Should Buy This Report?

To gain an in-depth understanding of global intraocular lens market

To identify the on-going trends and anticipated growth in the next five years

To help industry consultants, intraocular lens manufacturers, suppliers and distributors align their market-centric strategies

To gain insights on the prevalent market entry strategies in intraocular lens market for domestic as well as foreign companies

To obtain research based business decision and add weight to presentations and marketing material

To gain competitive knowledge of leading players

To avail limited customization in the report without any extra charges and get research data or trends added in the report as per the buyer's specific needs

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