

Global Instant Noodles Market – Analysis By Type (Fried, Non-Fried), Packaging (Cups, Packets), By Sales Channel, By Region, By Country (2020 Edition): Market Insight, Competition and Forecast (2020-2025)

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Abstracts

EXECUTIVE SUMMARY

The Instant Noodles Market was valued at USD 47173.94 million during the year 2019. Over the recent years, Instant Noodles market has been witnessing considerable growth due to a number of factors that include changing food habits, rising popularity of ready-to-eat food and increasing women. In addition, growing sedentary lifestyle, increasing demand by millennials globally have contributed to the growth of Instant Noodles market. These factors are anticipated to provide higher momentum to the market growth in the forecast period. Further, rise in disposable income, urbanization, and gamut of other socio-economic factors supporting the global market for instant noodles.

The major types of instant noodles include fried and non-fried. Among them, fried instant noodles holds the highest market share in the Instant Noodles Market owing to its high shelf life and averting bacterial growth that is attracting the working population.

Among the regions, Asia Pacific Instant Noodles Market will continue to be the largest market in the forecast period, majorly driven through spending on the packaged food products. Additionally, the rising number of working mothers in the work force, along with the higher per capita income of consumers in the Asia Pacific region. Countries such as UK, Canada, Thailand are a lucrative market for Instant Noodles Market.

SCOPE OF THE REPORT



The report analyses Instant Noodles market at global, regional and country-levels.

The report analyses the Instant Noodles market by Product Type (Fried & Non-Fried Instant Noodles).

The report assesses the Instant Noodles market by Packaging (Cup/Bowl & Packets).

The report assesses the Instant Noodles market by By Sales Channel (Supermarket/Hypermarket, Convenience Stores, Online Stores & Others).

The Global Instant Noodles Market has been analysed by Region (North America, Europe & Asia Pacific) and by Country (U.S., China, Indonesia, India, Japan, South Korea, Vietnam, Philippines)

Also, the attractiveness of the market has been presented by Region, Type, Packaging and sales channel. Also, the major opportunities, trends, drivers and challenges of the industry has been analysed in the report.

The report tracks competitive developments, strategies, key developments in the market, new product development, policy regulation and product chain analysis. The companies analysed in the report include PT Indofood Tbk, Nissin Food Group, Nestle, Uni-President Enterprises Corporation & Toyo Suisan Kaisha Ltd.

The report presents the analysis of Instant Noodles market for the historical period of 2015-2019 and the forecast period of 2020-2025.

Key Target Audience

Instant Noodle Vendors.

Distributors, Online Players

Consulting and Advisory Firms

Government and Policy Makers



Investment Banks and Equity Firms

Regulatory Authorities



Contents

1. REPORT SCOPE AND METHODOLOGY

- 1.1 Scope of the Report
- 1.2 Research Methodology
- 1.3 Executive Summary

2. STRATEGIC RECOMMENDATIONS

- 2.1 Focus on natural and organic instant noodles ingredients
- 3. GLOBAL INSTANT NOODLES MARKET: PRODUCT OUTLOOK
- 4. GLOBAL INSTANT NOODLES MARKET: SIZING AND FORECAST
- 4.1 Market Size, By Value, Year 2015-2025

5. GLOBAL INSTANT NOODLES MARKET SEGMENTATION BY PRODUCT TYPE

- 5.1 Competitive Scenario of Global Instant Noodles Market By Type
- 5.2 Fried- Market Size and Forecast (2020-2025)
- 5.3 Non-Fried- Market Size and Forecast (2020-2025)

6. GLOBAL INSTANT NOODLES MARKET SEGMENTATION BY PACKAGING

- 6.1 Competitive Scenario of Global Instant Noodles- By Packaging
- 6.2 Cup/Bowl– Market Size and Forecast (2020-2025)
- 6.3 Packets- Market Size and Forecast (2020-2025)

7. GLOBAL INSTANT NOODLES MARKET SEGMENTATION BY SALES CHANNEL

- 7.1 Competitive Scenario of Global Instant Noodles By Sales Channel
- 7.2 Supermarket/Hypermarket Market Size and Forecast (2020-2025)
- 7.3 Convenience Stores- Market Size and Forecast (2020-2025)
- 7.4 Online Stores- Market Size and Forecast (2020-2025)
- 7.5 Others– Market Size and Forecast (2020-2025)

8. GLOBAL INSTANT NOODLES MARKET: REGIONAL ANALYSIS



8.1 Competitive Scenario of Global Instant Noodles: By Region

9. NORTH AMERICA INSTANT NOODLES MARKET: SEGMENTATION BY PRODUCT TYPE, PACKAGING, SALES CHANNEL (2020-2025)

- 9.1 North America Instant Noodles Market: Size and Forecast (2020-2025)
- 9.2 Market Segmentation By Type (Fried & Non-Fried)
- 9.3 Market Segmentation By Packaging (Cup/Bowl & Packets)
- 9.4 Market Segmentation By Sales Channel (Supermarket/Hypermarket, Convenience Stores, Online Stores & Others)
- 9.5 North America Instant Noodles Market: Country Analysis
- 9.6 Market Opportunity Chart of North America Instant Noodles Market By Country, By Value (Year-2025)
- 9.7 Competitive Scenario of North America Instant Noodles: By Country
- 9.8 United States Instant Noodles Market: Size and Forecast (2020-2025)
- 9.9 United States Instant Noodles Market Segmentation By Product Type, Packaging, Sales Channel

10. EUROPE INSTANT NOODLES MARKET: SEGMENTATION BY PRODUCT TYPE, PACKAGING, SALES CHANNEL (2020-2025)

- 10.1 Europe Instant Noodles Market: Size and Forecast (2020-2025)
- 10.2 Market Segmentation By Type (Fried & Non-Fried)
- 10.3 Market Segmentation By Packaging (Cup/Bowl & Packets)
- 10.4 Market Segmentation By Sales Channel (Supermarket/Hypermarket, Convenience Stores, Online Stores & Others)

11. APAC INSTANT NOODLES MARKET: SEGMENTATION BY PRODUCT TYPE, PACKAGING, SALES CHANNEL (2020-2025)

- 11.1 APAC Instant Noodles Market: Size and Forecast (2020-2025)
- 11.2 Market Segmentation By Type (Fried & Non-Fried)
- 11.3 Market Segmentation By Packaging (Cup/Bowl & Packets)
- 11.4 Market Segmentation By Sales Channel (Supermarket/Hypermarket, Convenience Stores, Online Stores & Others)
- 11.5 APAC Instant Noodles Market: Country Analysis
- 11.6 Market Opportunity Chart of APAC Instant Noodles Market By Country, By Value (Year-2025)



- 11.7 Competitive Scenario of APAC Instant Noodles: By Country
- 11.8 China Instant Noodles Market: Size and Forecast (2020-2025)
- 11.9 China Instant Noodles Market Segmentation By Product Type, Packaging, Sales Channel
- 11.10 Indonesia Instant Noodles Market: Size and Forecast (2020-2025)
- 11.11 Indonesia Instant Noodles Market Segmentation By Product Type, Packaging, Sales Channel
- 11.12 India Instant Noodles Market: Size and Forecast (2020-2025)
- 11.13 India Instant Noodles Market Segmentation By Product Type, Packaging, Sales Channel
- 11.14 Japan Instant Noodles Market: Size and Forecast (2020-2025)
- 11.15 Japan Instant Noodles Market Segmentation By Product Type, Packaging, Sales Channel
- 11.16 South Korea Instant Noodles Market: Size and Forecast (2020-2025)
- 11.17 South Korea Instant Noodles Market Segmentation By Product Type, Packaging, Sales Channel
- 11.18 Vietnam Instant Noodles Market: Size and Forecast (2020-2025)
- 11.19 Vietnam Instant Noodles Market Segmentation By Product Type, Packaging, Sales Channel
- 11.20 Philippines Instant Noodles Market: Size and Forecast (2020-2025)
- 11.21 Philippines Instant Noodles Market Segmentation By Product Type, Packaging, Sales Channel

12. GLOBAL INSTANT NOODLES MARKET DYNAMICS

- 12.1 Global Instant Noodles Market Drivers
- 12.2 Global Instant Noodles Market Restraints
- 12.3 Global Instant Noodles Market Trends

13. MARKET ATTRACTIVENESS

- 13.1 Market Attractiveness Chart of Global Instant Noodles Market By Product Type (Year 2025)
- 13.2 Market Attractiveness Chart of Global Instant Noodles Market By Packaging (Year 2025)
- 13.3 Market Attractiveness Chart of Global Instant Noodles Market By Sales Channel (Year-2025)
- 13.4 Market Attractiveness Chart of Global Instant Noodles Market By Region, By Value, (Year-2025)



14. COMPETITIVE LANDSCAPE

14.3 Market Share Analysis

15. COMPANY PROFILES (BUSINESS DESCRIPTION, FINANCIAL ANALYSIS, BUSINESS STRATEGY)

- 15.1 PT Indofood Tbk
- 15.2 Nissin Food Group
- 15.3 Nestle
- 15.4 Uni-President Enterprises Corporation
- 15.5 Toyo Suisan Kaisha Ltd



List Of Figures

LIST OF FIGURES

- Figure 1: Global Instant Noodles Market Size, By Value, 2015-2025 (USD Million)
- Figure 2: Global Food Retail Market, By Value 2015-2019 (In USD Billions)
- Figure 3: Global Internet Users 2015-2019 (in Billions)
- Figure 4: Global Number of Smartphone Users, 2014-2018, (In Billions)
- Figure 5: Global Internet Penetration, 2018 (In %)
- Figure 6: Global Internet Users, By Region, 2019 (In %)
- Figure 7: Global working population, 2014-2018 (In Billion)
- Figure 8: Global Per Capita Income, 2014-2018 (In USD)
- Figure 9: Global packaged food revenue, 2014-2018 (In USD Billion)
- Figure 10: Global Demand For the Instant Noodles, 2014-2018 (In Million Servings)
- Figure 11: Global Population, 2017–2100, (In Billion)
- Figure 12: Global Instant Noodles Market Share- By Type, Year 2019 & 2025
- Figure 13: Global Instant Noodles Market- By Fried Noodles, By Value (USD Million), 2015-2025
- Figure 14: Global Instant Noodles Market- By Non-Fried, By Value (USD Million), 2015-2025
- Figure 15: Global Instant Noodles Market Share- By Packaging, Year 2019 & 2025
- Figure 16: Global Instant Noodles Market- By Cup/Bowl, By Value (USD Million), 2015-2025
- Figure 17: Global Instant Noodles Market- By Packets, By Value (USD Million), 2015-2025
- Figure 18: Global Instant Noodles Market Share- By Sales Channel, Year 2019 & 2025
- Figure 19: Global Instant Noodles Market- By Supermarket/Hypermarket, By Value (USD Million), 2015-2025
- Figure 20: Global Instant Noodles Market- By Convenience Stores, By Value (USD Million), 2015-2025
- Figure 21: Global Instant Noodles Market- By Online Stores, By Value (USD Million), 2015-2025
- Figure 22: Global Instant Noodles Market- By Others, By Value (USD Million), 2015-2025
- Figure 23: Global Instant Noodles Market Share- By Region, Year 2019 & 2025
- Figure 24: North America Instant Noodles Market Size, By Value, 2015-2025 (USD Million)
- Figure 25: North America Urban Population, 2014-2018 (% of total)
- Figure 26: North America Population, 2014–2018 (In Million)



- Figure 27: North America Healthcare Cost Per Capita, 2017 (USD)
- Figure 28: Internet Penetration in the American Region, 2019
- Figure 29: North America GDP Per Capita Income, 2014-2018 (Current USD)
- Figure 30: North America Gross domestic product, 2014-2018 (USD Trillion)
- Figure 31: North America Instant Noodles Market- By Type, By Value (USD Million), 2015-2025
- Figure 32: North America Instant Noodles Market- By Packaging, By Value (USD Million), 2015-2025
- Figure 33: North America Instant Noodles Market- By Sales Channel, By Value (USD Million), 2015-2025
- Figure 34: Market Opportunity Chart of North America Instant Noodles Market By Country, By Value (Year-2025)
- Figure 35: North America Instant Noodles Market Share- By Country, Year 2019 & 2025
- Figure 36: United States Instant Noodles Market Size, By Value, 2015-2025 (USD Million)
- Figure 37: Average Annual Consumer Expenditure in United States, 2014-2018 (USD)
- Figure 38: United States Gross Domestic Product Growth Rate (%), 2014-18
- Figure 39: United States Urban Population (% of Total Population)
- Figure 40: Total Retail & Food Service Sales In USA 2015-19 (USD Trillion)
- Figure 41: US Disposable Consumer Income (USD Billion)
- Figure 42: USA, Online Grocery Sales, 2014-2017, (USD Billion)
- Figure 43: United States Demand For the Instant Noodles, 2014-2018 (In Million Servings)
- Figure 44: United States Instant Noodles Market- By Type, By Value (USD Million), 2015-2025
- Figure 45: United States Instant Noodles Market- By Packaging, By Value (USD Million), 2015-2025
- Figure 46: United States Instant Noodles Market- By Sales Channel, By Value (USD Million), 2015-2025
- Figure 47: Europe Instant Noodles Market Size, By Value, 2015-2025 (USD Million)
- Figure 48: Europe Population, 2014–2018 (In Million)
- Figure 49: Europe Urban Population, 2014-2018 (% of total)
- Figure 50: Europe Gross domestic product, 2014-2018 (USD Trillion)
- Figure 51: Europe Consumer Expenditure, By Select Country, 2018 (USD Billions)
- Figure 52: Europe Instant Noodles Market- By Type, By Value (USD Million), 2015-2025
- Figure 53: Europe Instant Noodles Market- By Packaging, By Value (USD Million),

2015-2025

Figure 54: Europe Instant Noodles Market- By Sales Channel, By Value (USD Million), 2015-2025



Figure 55: APAC Instant Noodles Market Size, By Value, 2015-2025 (USD Million)

Figure 56: East Asia-Pacific Gross domestic product, 2014-2018 (Current USD Trillion)

Figure 57: East Asia-Pacific GDP Per Capita Income, 2014-2018 (Current USD)

Figure 58: East Asia-Pacific Urban Population, 2014-2018 (% of total)

Figure 59: Asia Population, 2014–2018 (In Billions)

Figure 60: APAC Instant Noodles Market- By Type, By Value (USD Million), 2015-2025

Figure 61: APAC Instant Noodles Market- By Packaging, By Value (USD Million),

2015-2025

Figure 62: APAC Instant Noodles Market- By Sales Channel, By Value (USD Million), 2015-2025

Figure 63: Market Opportunity Chart of APAC Instant Noodles Market - By Country, By Value (Year-2024)

Figure 64: APAC Instant Noodles Market Share- By Country, Year 2019 & 2025

Figure 65: China Instant Noodles Market Size, By Value, 2015-2025 (USD Million)

Figure 66: China Gross domestic product, 2014-2018 (USD Trillion)

Figure 67: China population, 2014-2018 (In Billions)

Figure 68: China Per capita expenditure on Food Products, 2014-2018 (In USD)

Figure 69: China Urban Population, 2014-2018 (% of total)

Figure 70: China Per capita expenditure on Food Products, 2014-2018 (In USD)

Figure 71: China Demand For the Instant Noodles, 2014-2018 (In Million Servings)

Figure 72: China Instant Noodles Market- By Type, By Value (USD Million), 2015-2025

Figure 73: China Instant Noodles Market- By Packaging, By Value (USD Million),

2015-2025

Figure 74: China Instant Noodles Market- By Sales Channel, By Value (USD Million), 2015-2025

Figure 75: Indonesia Instant Noodles Market Size, By Value, 2015-2025 (USD Million)

Figure 76: Indonesia Gross domestic product, 2014-2018 (USD Billion)

Figure 77: Indonesia Urban population, 2014-2018 (% of total population)

Figure 78: Indonesia Demand For the Instant Noodles, 2014-2018 (In Million Servings)

Figure 79: Indonesia Population, 2014-2018 (In Million)

Figure 80: Indonesia Instant Noodles Market- By Type, By Value (USD Million),

2015-2025

Figure 81: Indonesia Instant Noodles Market- By Packaging, By Value (USD Million), 2015-2025

Figure 82: Indonesia Instant Noodles Market- By Sales Channel, By Value (USD Million), 2015-2025

Figure 83: India Instant Noodles Market Size, By Value, 2015-2025 (USD Million)

Figure 84: India Gross domestic product, 2014-2018 (USD Trillion)

Figure 85: India Urban population, 2014-2018 (% of total population)



Figure 86: India Per Capita Income by current prices (In USD), 2014-2018

Figure 87: India Population, 2014-2018 (In billion)

Figure 88: India Per capita expenditure on food products, 2015-2019 (In USD)

Figure 89: India Demand For the Instant Noodles, 2014-2018 (In Million Servings)

Figure 90: India Instant Noodles Market- By Type, By Value (USD Million), 2015-2025

Figure 91: India Instant Noodles Market- By Packaging, By Value (USD Million),

2015-2025

Figure 92: India Instant Noodles Market- By Sales Channel, By Value (USD Million), 2015-2025

Figure 93: Japan Instant Noodles Market Size, By Value, 2015-2025 (USD Million)

Figure 94: Japan Gross domestic product, 2014-2018 (USD Trillion)

Figure 95: Japan Per capita expenditure on Food Products, 2014-2019 (In USD)

Figure 96: Japan Population, 2014–2018, (In Million)

Figure 97: Japan Urban population, 2014-2018 (In Million)

Figure 98: Japan Demand For the Instant Noodles, 2014-2018 (In Million Servings)

Figure 99: Japan Instant Noodles Market- By Type, By Value (USD Million), 2015-2025

Figure 100: Japan Instant Noodles Market- By Packaging, By Value (USD Million),

2015-2025

Figure 101: Japan Instant Noodles Market- By Sales Channel, By Value (USD Million), 2015-2025

Figure 102: South Korea Instant Noodles Market Size, By Value, 2015-2025 (USD Million)

Figure 103: South Korea Gross domestic product, 2014-2018 (USD Trillion)

Figure 104: South Korea Urban population, 2014-2018 (% of total population)

Figure 105: South Korea Population, 2014-2018 (In Million)

Figure 106: South Korea Instant Noodles Market- By Type, By Value (USD Million), 2015-2025

Figure 107: South Korea Instant Noodles Market- By Packaging, By Value (USD

Million), 2015-2025

Figure 108: South Korea Instant Noodles Market- By Sales Channel, By Value (USD

Million), 2015-2025

Figure 109: Vietnam Instant Noodles Market Size, By Value, 2015-2025 (USD Million)

Figure 110: Vietnam Gross domestic product, 2014-2018 (USD Billion)

Figure 111: Vietnam Urban population, 2014-2018 (% of total population)

Figure 112: Vietnam Population, 2014-2018 (In Million)

Figure 113: Vietnam Instant Noodles Market- By Type, By Value (USD Million),

2015-2025

Figure 114: Vietnam Instant Noodles Market- By Packaging, By Value (USD Million), 2015-2025



Figure 115: Vietnam Instant Noodles Market- By Sales Channel, By Value (USD Million), 2015-2025

Figure 116: Philippines Instant Noodles Market Size, By Value, 2015-2025 (USD Million)

Figure 117: Philippines Gross domestic product, 2014-2018 (USD Billion)

Figure 118: Philippines Urban population, 2014-2018 (% of total population)

Figure 119: Philippines Population, 2014-2018 (In Million)

Figure 120: Philippines Instant Noodles Market- By Type, By Value (USD Million), 2015-2025

Figure 121: Philippines Instant Noodles Market- By Packaging, By Value (USD Million), 2015-2025

Figure 122: Philippines Instant Noodles Market- By Sales Channel, By Value (USD Million), 2015-2025

Figure 123: Market Attractiveness Chart of Global Instant Noodles Market- By Product Type (Year-2025)

Figure 124: Market Attractiveness Chart of Global Instant Noodles Market- By Packaging (Year-2025)

Figure 125: Market Attractiveness Chart of Global Instant Noodles Market- By Sales Channel (Year-2025)

Figure 126: Market Attractiveness Chart of Global Instant Noodles Market- By Region, By Value, (Year-2025)

Figure 127: China Market Share of Leading Company, 2019 (In %)

Figure 128: United States' Market Share of Leading Company, 2019 (In %)

Figure 129: Japan Market Share of Leading Company, 2019 (In %)

Figure 130: South Korea Market Share of Leading Company, 2019 (In %)

Figure 131: Indonesia Market Share of Leading Company, By Pouch, 2019 (In %)

Figure 132: Indonesia of Leading Company, By Cup 2019 (In %)

Figure 133: Vietnam Market Share of Leading Company, 2019 (In %)

Figure 134: India Market Share of Leading Company, 2019 (In %)

Figure 135: PT Indofood Tbk, Net Sales, 2014 - 2018 (In USD Billion)

Figure 136: PT Indofood Tbk, Net Profit, 2014 - 2018 (In USD Billion)

Figure 137: Nissin Food Group, Net Sales (USD Billions), Year 2015-2019

Figure 138: Nissin Food Group, Net Profit (USD Billions), Year 2015-2019

Figure 139: Nissin Food Group, By Business Segment, 2019 (In %)

Figure 140: Nestle, Sales Revenue, 2014-2018 (USD Millions)

Figure 141: Nestle, Net Revenue, 2014-2018 (USD Millions)

Figure 142: Nestle, Sales By Business Segment, 2018 (In %)

Figure 143: Nestle, Sales, By Geographic Region, 2018 (%)

Figure 144: Uni-President Enterprises Corporation, Sales Revenue (USD Millions),



2014-2018

Figure 145: Uni-President Enterprises Corporation, Net Profit (USD Millions), 2014-2018

Figure 146: Toyo Suisan Kaisha Ltd., Sales Revenue (USD Million), Year 2015-2019

Figure 147: Toyo Suisan Kaisha Ltd., Net Profit (USD Million), Year 2015-2019

Figure 148: Toyo Suisan Kaisha Ltd., By Geographic Region, 2019 (In %)

Figure 149: Toyo Suisan Kaisha Ltd., By Business Segment, 2019 (In %)

List Of Tables

Table A: Nutrition facts of different kinds of noodles.



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