

# **Global Hearing Aids and Implants Market: Trends, Opportunities and Forecasts (2016-2021) (By Region, By Sub-types: Behind-The-Ear (BTE), In-The-Ear (ITE), Receiver In-The-Ear(RITE), In-The-Canal(ITC), Completely-In-The-Canal (CIC); By Implants-Cochlear, Others; By End Purchase - Independent, Retail, Wholesale, Government; By Country - USA, Canada, Brazil, Mexico, UK, Germany, India, China, South Africa)**

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## **Abstracts**

### **Executive Summary**

Hearing aids and implants is witnessing growth on account of growing incidences of hearing loss globally where developed economies including North America and Europe are the major markets due to higher adoption rate whereas emerging economies such as Asia Pacific and Latin America are witnessing rapid growth driven by high per capita expenditure.

Rise in the aging population giving rise to increasing incidences of hearing loss combined with higher Internet savvy adult population leading active lifestyles. However, limited reimbursement coverage mainly in developing countries is suppressing the growth of hearing aids and implants market, resulting in higher out of pocket expenses of patients.

Technological improvements in hearing implants is growing mainly among the increasing paediatric population whereas expansion of retail channel is giving rise to

quick availability and wide range of portfolio driven by the private purchasing of hearing aids.

## Research Methodology

The objective of the research is to present the historical growth (2011-2015) and the future projections (2016-2021) of the global hearing aids and implants market (global, regional, country-specific) by various segments (Hearing Aids and their sub-types: Behind-The-Ear (BTE), In-The-Ear (ITE), Receiver In-The-Ear(RITE), In-The-Canal(ITC), Completely-In-The-Canal (CIC), Others and Hearing Implants and their sub-types : Cochlear Implant, Other Implants, By End Purchase: Independent Purchase, Retail, Buying Groups/Wholesale, Government). Historical market trend of contact catering has been figured out through secondary research (associations, annual reports, magazines, journals) and by various paid databases. For presenting the dynamics of the industry and future projections, primary research was conducted and experts from the industry were interviewed.

## Scope of the Report

The report provides Segmentation by Type

Hearing Aids

Hearing Implants

The report provides Segmentation by Sub- Type

Hearing Aids : Behind-The-Ear (BTE), In-The-Ear (ITE), Receiver In-The-Ear(RITE), In-The-Canal(ITC), Completely-In-The-Canal (CIC), Others

Hearing Implants : Cochlear Implant, Other Implants

The report provides Segmentation by End-Purchase

Independent Purchase

Retail

Buying Groups/Wholesale

Government

The report provides coverage by Region

North America

Europe

Asia Pacific

Latin America

Middle East and Africa (MEA)

The report provides coverage by Country

United States

Canada

United Kingdom

Germany

China

India

Brazil

Mexico

South Africa

## Customization of the Report

The report could be customized according to the client's specific research requirements. No additional cost will be required to pay for limited additional research.

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