

Global Hearing Aid Market: World Market Review and Analysis By Technology (Analog, Digital), Product Type, Type of Hearing Loss, End-User, Sales Channel (2019 Edition): Opportunities and Forecast (2014-2024) -- By Product Type (Behind the Ear, In the Ear, Receiver in the Ear, In the Canal, Completely in the Canal, Others), By Hearing Loss (Conductive, Sensorineural), By Distribution Channel (Independent Sellers, Retailers, Wholesale, E- Commerce, Hospital Pharmacy, Others), By End User (Pediatric, Adult)

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# **Abstracts**

# EXECUTIVE SUMMARY

A comprehensive research report created through extensive primary research (inputs from industry experts, companies, stakeholders) and secondary research, the report aims to present the analysis of Global Hearing Aid Market. The report analyzes the Hearing Aid Market By Product Type (Behind the Ear, In the Ear, Receiver in the Ear, In the Canal, Completely in the Canal, Others), By Type of Hearing Loss (Conductive, Sensorineural); By Technology (Analog, Digital), By Distribution Channel (Independent Sellers, Retailers, Wholesale, E- Commerce, Hospital Pharmacy, Others) and By End User (Pediatric, Adult). The hearing aid Market has been analyzed By Region (North America, Europe, Asia Pacific and Rest of the World) and By Country (US, Canada, UK, Germany, China, Japan, India, Brazil) for the historical period of 2014-2018 and the forecast period of 2019-2024.



According to Azoth Analytics research report "Global Hearing Aid Market: World Market Review and Analysis By Technology (Analog, Digital), Product Type(Behind the Ear, In the Ear, Receiver in the Ear, In the Canal, Completely in the Canal, Others), Type of Hearing Loss (Conductive, Sensorineural), End-User (Pediatric, Adult), Sales Channel (Independent Sellers, Retailers, Wholesale, E-Commerce, Hospital Pharmacy, Others) - 2019 Edition: Opportunities and Forecast (2014-2024) - By Region (North America, Europe, Asia Pacific, ROW), By Country (US, Canada, UK, Germany, China, Japan, India, Brazil)", global hearing aid market is projected to display a robust growth represented by a CAGR of 6.15% during 2019 – 2024.

Receiver in the Ear hearing aid has been witnessing growth at a noteworthy rate over the past few years backed by production of natural sound without noise and feedback, automatic nature of adjustment to external environment and availability of wireless and telecoil options associated with it. Amongst the regions, Europe accounts for the largest regional share, by value in the global hearing aid market in 2018. Key factors driving the robust growth rate of Europe include rising geriatric population, larger uptake of ototoxic medications and wide presence of hearing aid companies in the region.

The report titled "Global Hearing Aid Market: World Market Review and Analysis By Technology (Analog, Digital), Product Type(Behind the Ear, In the Ear, Receiver in the Ear, In the Canal, Completely in the Canal, Others), Type of Hearing Loss (Conductive, Sensorineural), End-User (Pediatric, Adult), Sales Channel (Independent Sellers, Retailers, Wholesale, E-Commerce, Hospital Pharmacy, Others) - 2019 Edition: Opportunities and Forecast (2014-2024) - By Region (North America, Europe, Asia Pacific, ROW), By Country (US, Canada, UK, Germany, China, Japan, India, Brazil)", has covered and analyzed the potential of Global Hearing Aid market and provides statistics and information on market size, shares and growth factors. The report intends to provide cutting-edge market intelligence and help decision makers take sound investment evaluation. Besides, the report also identifies and analyses the emerging trends along with major drivers, challenges and opportunities in the global Hearing Aid market. Additionally, the report also highlights market entry strategies for various companies across the globe.

# SCOPE OF THE REPORT

Global Hearing Aid Market (Actual Period: 2014-2018, Forecast Period: 2019-2024)

Global Hearing Aid Market - Size, Growth, Forecast



By Product Type (Behind the Ear, In the Ear, Receiver in the Ear, In the Canal, Completely in the Canal, Others)

By Type of Hearing Loss (Conductive, Sensorineural)

By Technology (Analog, Digital)

By Distribution Channel (Independent Sellers, Retailers, Wholesale, E-Commerce Hospital Pharmacy Others)

By End User (Pediatric, Adult)

Regional Markets – North America, Europe, APAC, Rest of the World (Actual Period: 2014-2018, Forecast Period: 2019-2024)

Regional Hearing Aid Market - Size, Growth, Forecast

By Product Type (Behind the Ear, In the Ear, Receiver in the Ear, In the Canal, Completely in the Canal, Others)

By Type of Hearing Loss (Conductive, Sensorineural)

By Technology (Analog, Digital)

By Distribution Channel (Independent Sellers, Retailers, Wholesale, E-Commerce Hospital Pharmacy Others)

By End User (Pediatric, Adult)

Country Analysis – US, Canada, UK, Germany, China, Japan, India, Brazil (Actual Period: 2014-2018, Forecast Period: 2019-2024)

Hearing Aid Market - Size, Growth, Forecast

By Type of Hearing Loss (Conductive, Sensorineural)

By Technology (Analog, Digital)



By End User (Pediatric, Adult)

Other Report Highlights

Market Dynamics – Drivers and Restraints

Market Trends

Porter Five Force Analysis

Policy and Regulatory Landscape

Company Analysis –Sonova Holding AG, Sivantos Pte Ltd, G.N. Store Nord, Starkey Hearing Technologies, William Demant Holding A/S, Widex A/S, Cochlear Limited, Amplifon SpA, Med-EI, RION Co. Ltd.

Customization of the Report

The report could be customized according to the client's specific research requirements. No additional cost will be required to pay for limited additional research.



# Contents

# **1. RESEARCH METHODOLOGY**

2. EXECUTIVE SUMMARY

# **3. STRATEGIC RECOMMENDATIONS**

# 4. HEARING AID MARKET: PRODUCT OUTLOOK

#### 5. GLOBAL HEARING AID MARKET: GROWTH AND FORECAST

- 5.1 By Value (2014-2018)
- 5.2 By Value (2019-2024)

# 6. GLOBAL HEARING AID MARKET: SEGMENTAL ANALYSIS

6.1 Global Hearing Aid Market Size, By Product Type: Breakdown (%)

- 6.1.1 Global Hearing Aid Market Size, By Product Type, 2018 (%)
- 6.1.2 Global Hearing Aid Market Size, By Product Type, 2024 (%)
- 6.2 Global Behind the Ear Market, By Value (2014-2024)
- 6.3 Global In the Ear Market, By Value (2014-2024)
- 6.4 Global Receiver in the Ear Market, By Value (2014-2024)
- 6.5 Global In the Canal Market, By Value (2014-2024)
- 6.6 Global Completely in the Canal Market, By Value(2014-2024)
- 6.7 Global Others Market, By Value (2014-2024)
- 6.8 Global Hearing Aid Market Size, By Type of Hearing Loss: Breakdown (%)
- 6.8.1 Global Hearing Aid Market Size, By Type of Hearing Loss, 2018 (%)
- 6.8.2 Global Hearing Aid Market Size, By Type of Hearing Loss, 2024 (%)
- 6.9 Global Conductive Market, By Value (2014-2024)
- 6.10 Global Sensorineural Market, By Value (2014-2024)
- 6.11 Global Hearing Aid Market Size, By Technology: Breakdown (%)
- 6.11.1 Global Hearing Aid Market Size, By Technology, 2018 (%)
- 6.11.2 Global Hearing Aid Market Size, By Technology, 2024 (%)
- 6.12 Global Analog Market, By Value (2014-2024)
- 6.13 Global Digital Market, By Value(2014-2024)
- 6.14 Global Hearing Aid Market Size, By Distribution Channel: Breakdown (%)
- 6.14.1 Global Hearing Aid Market Size, By Distribution Channel, 2018 (%)
- 6.14.2 Global Hearing Aid Market Size, By Distribution Channel, 2024 (%)



- 6.15 Global Independent Seller Market, By Value (2014-2024)
- 6.16 Global Retailer Market, By Value (2014-2024)
- 6.17 Global Wholesale Market, By Value (2014-2024)
- 6.18 Global E-Commerce Market, By Value(2014-2024)
- 6.19 Global Hospital Pharmacy Market, By Value (2014-2024)
- 6.20 Global Others Market, By Value (2014-2024)
- 6.21 Global Hearing Aid Market Size, By End User: Breakdown (%)
- 6.21.1 Global Hearing Aid Market Size, By End User, 2018 (%)
- 6.21.2 Global Hearing Aid Market Size, By End User, 2024 (%)
- 6.22 Global Pediatric Patient Market, By Value (2014-2024)
- 6.23 Global Adult Patient Market, By Value (2014-2024)

# 7. GLOBAL HEARING AID MARKET: REGIONAL ANALYSIS

- 7.1 Global Hearing Aid Market Size, By Region: Breakdown (%)
  - 7.1.1 Global Hearing Aid Market Size, By Region, 2018 (%)
- 7.1.2 Global Hearing Aid Market Size, By Region, 2024 (%)
- 7.2 North America Hearing Aid Market: Growth and Forecast
  - 7.2.1 By Value (2014-2018)
  - 7.2.2 By Value (2019-2024)
  - 7.2.3 By Product Type, By Value (2014-2018)
  - 7.2.4 By Product Type, By Value (2019-2024)
  - 7.2.5 By Type of Hearing Loss, By Value (2014-2018)
  - 7.2.6 By Type of Hearing Loss, By Value (2019-2024)
  - 7.2.7 By Technology, By Value (2014-2018)
  - 7.2.8 By Technology, By Value (2019-2024)
  - 7.2.9 By Distribution Channel, By Value (2014-2018)
- 7.2.10 By Distribution Channel, By Value (2019-2024)
- 7.2.11 By End User, By Value (2014-2018)
- 7.2.12 By End User, By Value (2019-2024)
- 7.3 North America Hearing Aid Market: Country Analysis (U.S and Canada)
- 7.3.1 U.S Hearing Aid Market, By Value (2014-2024)
- 7.3.2 U.S Hearing Aid Market, By Type of Hearing Loss, By Value (2014-2018)
- 7.3.3 U.S Hearing Aid Market, By Type of Hearing Loss, By Value (2019-2024)
- 7.3.4 U.S Hearing Aid Market, By Technology, By Value (2014-2018)
- 7.3.5 U.S Hearing Aid Market, By Technology, By Value (2019-2024)
- 7.3.6 U.S Hearing Aid Market, By End User, By Value (2014-2018)
- 7.3.7 U.S Hearing Aid Market, By End User, By Value (2019-2024)
- 7.3.8 Canada Hearing Aid Market, By Value (2014-2024)



7.3.9 Canada Hearing Aid Market, By Type of Hearing Loss, By Value (2014-2018) 7.3.10 Canada Hearing Aid Market, By Type of Hearing loss, By Value (2019-2024) 7.3.11 Canada Hearing Aid Market, By Technology, By Value (2014-2018) 7.3.12 Canada Hearing Aid Market, By Technology, By Value (2019-2024) 7.3.13 Canada Hearing Aid Market, By End User, By Value (2014-2018) 7.3.14 Canada Hearing Aid Market, By End User By Value (2019-2024) 7.4 Europe Hearing Aid Market: Growth and Forecast 7.4.1 By Value (2014-2018) 7.4.2 By Value (2019-2024) 7.4.3 By Product Type, By Value (2014-2018) 7.4.4 By Product Type, By Value (2019-2024) 7.4.5 By Type of Hearing Loss, By Value (2014-2018) 7.4.6 By Type of Hearing Loss, By Value (2019-2024) 7.4.7 By Technology, By Value (2014-2018) 7.4.8 By Technology, By Value (2019-2024) 7.4.9 By Distribution Channel, By Value (2014-2018) 7.4.10 By Distribution Channel, By Value (2019-2024) 7.4.11 By End User, By Value (2014-2018) 7.4.12 By End User, By Value (2019-2024) 7.5 Europe Hearing Aid Market: Country Analysis (U.K and Germany) 7.5.1 U.K Hearing Aid Market, By Value (2014-2024) 7.5.2 U.K Hearing Aid Market, By Type of Hearing Loss, By Value (2014-2018) 7.5.3 U.K Hearing Aid Market, By Type of Hearing loss, By Value (2019-2024) 7.5.4 U.K Hearing Aid Market, By Technology, By Value (2014-2018) 7.5.5 U.K Hearing Aid Market, By Technology, By Value (2019-2024) 7.5.6 U.K Hearing Aid Market, By End User, By Value (2014-2018) 7.5.7 U.K Hearing Aid Market, By End User, By Value (2019-2024) 7.5.8 Germany Hearing Aid Market, By Value (2014-2024) 7.5.9 Germany Hearing Aid Market, By Type of Hearing Loss, By Value (2014-2018) 7.5.10 Germany Hearing Aid Market, By Type of Hearing Loss, By Value (2019-2024) 7.5.11 Germany Hearing Aid Market, By Technology, By Value (2014-2018) 7.5.12 Germany Hearing Aid Market, By Technology, By Value (2019-2024) 7.5.13 Germany Hearing Aid Market, By End User, By Value (2014-2018) 7.5.14 Germany Hearing Aid Market, By End User, By Value (2019-2024) 7.6 APAC Hearing Aid Market: Growth and Forecast 7.6.1 By Value (2014-2018) 7.6.2 By Value (2019-2024) 7.6.3 By Product Type, By Value (2014-2018) 7.6.4 By Product Type, By Value (2019-2024)



7.6.5 By Type of Hearing Loss, By Value (2014-2018) 7.6.6 By Type of Hearing Loss, By Value (2019-2024) 7.6.7 By Technology, By Value (2014-2018) 7.6.8 By Technology, By Value (2019-2024) 7.6.9 By Distribution Channel, By Value (2014-2018) 7.6.10 By Distribution Channel, By Value (2019-2024) 7.6.11 By End User, By Value (2014-2018) 7.6.12 By End User, By Value (2019-2024) 7.7 APAC Hearing Aid Market: Country Analysis (Japan, India and China) 7.7.1 India Hearing Aid Market, By Value (2014-2024) 7.7.2 India Hearing Aid Market, By Type of Hearing Loss, By Value (2014-2018) 7.7.3 India Hearing Aid Market, By Type of Hearing Loss, By Value (2019-2024) 7.7.4 India Hearing Aid Market, By Technology, By Value (2014-2018) 7.7.5 India Hearing Aid Market, By Technology, By Value (2019-2024) 7.7.6 India Hearing Aid Market, By End User, By Value (2014-2018) 7.7.7 India Hearing Aid Market, By End User, By Value, (2019-2024) 7.7.8 China Hearing Aid Market, By Value (2014-2024) 7.7.9 China Hearing Aid Market, By Type of Hearing Loss, By Value (2014-2018) 7.7.10 China Hearing Aid Market, By Type of Hearing Loss, By Value (2019-2024) 7.7.11 China Hearing Aid Market, By Technology, By Value (2014-2018) 7.7.12 China Hearing Aid Market, By Technology, By Value, (2019-2024) 7.7.13 China Hearing Aid Market, By End User, By Value (2014-2018) 7.7.14 China Hearing Aid Market, By End User, By Value, (2019-2024) 7.7.15 Japan Hearing Aid Market, By Value (2014-2024) 7.7.16 JapanHearing Aid Market, By Type of Hearing Loss, By Value (2014-2018) 7.7.17 Japan Hearing Aid Market, By Type of Hearing Loss, By Value (2019-2024) 7.7.18 Japan Hearing Aid Market, By Technology, By Value (2014-2018) 7.7.19 Japan Hearing Aid Market, By Technology, By Value, (2019-2024) 7.7.20 Japan Hearing Aid Market, By End User, By Value (2014-2018) 7.7.21 Japan Hearing Aid Market, By End User, By Value, (2019-2024) 7.8 ROW Hearing Aid Market: Growth and Forecast 7.8.1 By Value (2014-2018) 7.8.2 By Value (2019-2024) 7.8.3 By Product Type, By Value (2014-2018) 7.8.4 By Product Type, By Value (2019-2024) 7.8.5 By Type of Hearing Loss, By Value (2014-2018) 7.8.6 By Type of Hearing Loss, By Value (2019-2024) 7.8.7 By Technology, By Value (2014-2018) 7.8.8 By Technology, By Value (2019-2024)



7.8.9 By Distribution Channel, By Value (2014-2018)
7.8.10 By Distribution Channel, By Value (2019-2024)
7.8.11 By End User, By Value (2014-2018)
7.8.12 By End User, By Value (2019-2024)
7.9 ROW Hearing Aid Market: Country Analysis (Brazil)
7.9.1 Brazil Hearing Aid Market, By Value (2014-2024)
7.9.2 Brazil Hearing Aid Market, By Type of Hearing Loss, By Value (2019-2024)
7.9.3 Brazil Hearing Aid Market, By Type of Hearing Loss, By Value (2019-2024)
7.9.4 Brazil Hearing Aid Market, By Technology, By Value (2014-2018)
7.9.5 Brazil Hearing Aid Market, By Technology, By Value (2019-2024)
7.9.6 Brazil Hearing Aid Market, By End User, By Value (2014-2018)
7.9.7 Brazil Hearing Aid Market, By Technology, By Value (2019-2024)

# 8. GLOBAL HEARING AID MARKET DYNAMICS

- 8.1. Global Hearing Aid Market Drivers
- 8.2 Global Hearing Aid Market Restraints

# 9. GLOBAL CENTRAL NERVOUS SYSTEM THERAPEUTIC MARKET TRENDS

# **10. PORTER FIVE FORCE ANALYSIS**

# **11. SWOT ANALYSIS**

# **12. SUPPLY CHAIN ANALYSIS**

# 13. POLICY AND REGULATORY LANDSCAPE

# **14. COMPANY PROFILES**

14.1 Sonova Holding AG
14.2 Sivantos Pte Ltd.
14.3 G.N. Store Nord
14.4 Starkey Hearing Technologies
14.5 William Demant Holding A/S
14.6 Widex A/S
14.7 Cochlear Limited
14.8 Amplifon SpA
14.9 Med-El

Global Hearing Aid Market: World Market Review and Analysis By Technology (Analog, Digital), Product Type, Typ...



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14.10 RION Co. Ltd.



# **List Of Figures**

#### LIST OF FIGURES

Figure 1: Types of Hearing Aids, On the basis of Technology

Figure 2: Types of hearing aids, On the basis of product type

Figure 3: Global Hearing Aid Market Size, By Value, 2014-2018 (USD Billion)

Figure 4: Global Hearing Aid Market Size, By Value, Forecast, 2019-2024 (USD Billion)

Figure 5: Distribution of disabling hearing loss across different regions of the world, 2018

Figure 6: Number of people with disabling hearing loss (in million), 2015-2050

Figure 7: People with disabling hearing loss, By Age (%), 2018

Figure 8: People with disabling hearing loss, By Gender (%), 2018

Figure 9: Incidence of hearing loss by severity level

Figure 10: Distributions of persons aged 60 years or above by region in millions, 2015 and 2030F

Figure 11: Hearing solution adoption rate by degree of hearing difficulty in developed regions, In 2018.

Figure 12: Healthcare Expenditure (Share of GDP), By Selected Country, 2013-2017 (In %)

Figure 13: GDP Per Capita PPP, By Region, 2018 (in Thousand USD)

Figure 14: Projected global population aged 60 years & above (In Billions)

Figure 15: Incidence of hearing loss, On the basis of high income countries, In million

Figure 16: Global Hearing Aid Market Size, By Product Type, 2018 (In %)

Figure 17: Global Hearing Aid Market Size, By Product Type, 2024 (In %)

Figure 18: Global Behind the Ear Market, By Value, 2014-2018 (USD Billion)

Figure 19: Global Behind the Ear Market, By Value, Forecast, 2019-2024(USD Billion)

Figure 20: Global In the Ear Market, By Value, 2014-2018 (USD Billion)

Figure 21: Global In the Ear Market, By Value, Forecast, 2019-2024(USD Billion)

Figure 22: Global Receiver in the Ear Market, By Value, 2014-2018 (USD Billion)

Figure 23: Global Receiver in the Ear Market, By Value, Forecast, 2019-2024 (USD Billion)

Figure 24: Global In the Canal Market, By Value, 2014-2018 (USD Billion)

Figure 25: Global In the Canal Market, By Value, Forecast, 2019-2024(USD Billion)

Figure 26: Global Completely in the Canal Market, By Value, 2014-2018 (USD Billion)

Figure 27: Global Completely in the Canal Market, By Value, Forecast, 2019-2024(USD Billion)

Figure 28: Global Others Market, By Value, 2014-2018 (USD Billion)

Figure 29: Global Others Market, By Value, Forecast, 2019-2024(USD Billion)



Figure 30: Global Hearing Aid Market Size, By Type of Hearing Loss, 2018 (%) Figure 31: Global Hearing Aid Market Size, By Type of Hearing Loss, 2024 (%) Figure 32: Global Conductive Market, By Value, 2014-2018 (USD Billion) Figure 33: Global Conductive Market, By Value, Forecast, 2019-2024(USD Billion) Figure 34: Global Sensorineural Market, By Value, 2014-2018 (USD Billion) Figure 35: Global Sensorineural Market, By Value, Forecast, 2019-2024(USD Billion) Figure 36: Global Hearing Aid Market Size, By Technology, 2018 (%) Figure 37: Global Hearing Aid Market Size, By Technology, 2024 (%) Figure 38: Global Analog Market, By Value, 2014-2018 (USD Billion) Figure 39: Global Analog Market, By Value, Forecast, 2019-2024(USD Billion) Figure 40: Global Digital Market, By Value, 2014-2018 (USD Billion) Figure 41: Global Digital Market, By Value, Forecast, 2019-2024(USD Billion) Figure 42: Global Hearing Aid Market Size, By Distribution Channel, 2018 (%) Figure 43: Global Hearing Aid Market Size, By Distribution Channel, 2024 (%) Figure 44: Global Independent Sellers Market, By Value, 2014-2018 (USD Billion) Figure 45: Global Independent Sellers Market, By Value, Forecast, 2019-2024(USD Billion) Figure 46: Global Retail Market, By Value, 2014-2018 (USD Billion) Figure 47: Global Retail Market, By Value, Forecast, 2019-2024(USD Billion) Figure 48: Global Wholesale Market, By Value, 2014-2018 (USD Billion) Figure 49: Global Wholesale Market, By Value, Forecast, 2019-2024(USD Billion) Figure 50: Global E-Commerce Market, By Value, 2014-2018 (USD Billion) Figure 51: Global E-Commerce Market, By Value, Forecast, 2019-2024(USD Billion) Figure 52: Global Hospital Pharmacy Market, By Value, 2014-2018 (USD Billion) Figure 53: Global Hospital Pharmacy Market, By Value, Forecast, 2019-2024(USD Billion) Figure 54: Global Others Market, By Value, 2014-2018 (USD Billion) Figure 55: Global Others Market, By Value, Forecast, 2019-2024(USD Billion) Figure 56: Global Hearing Aid Market Size, By End User, 2018 (%) Figure 57: Global Hearing Aid Market Size, By End User, 2024 (%) Figure 58: Global Pediatric patient Market, By Value, 2014-2018 (USD Billion) Figure 59: Global Pediatric patient Market, By Value, Forecast, 2019-2024(USD Billion) Figure 60: Global Adult patient Market, By Value, 2014-2018 (USD Billion) Figure 61: Global Adult patient Market, By Value, Forecast, 2019-2024(USD Billion) Figure 62: Global Healthcare Landscape, By Select Region Figure 63: Global Hearing Aid Market Size, By Region, 2018 (%) Figure 64: Global Hearing Aid Market Size, By Region, 2024 (%) Figure 65: North America Hearing Aid Market Size, By Value, 2014-2018 (USD Billion) Figure 66: North America Hearing Aid Market Size, By Value, Forecast, 2019-2024



(USD Billion)

Figure 67: North America population aged 65 and above, 2013-2017 (% of total)

Figure 68: North America GDP, 2012-2017 (USD Trillion)

Figure 69: North America GDP per capita, current prices, 2013-2023F (In USD)

Figure 70: Population Affected from Hearing Loss in U.S.A.

Figure 71: Tinnitus Problem in USA

Figure 72: North America Hearing Aid Market: By Product Type, By Value, 2014-2018 (USD Billion)

Figure 73: North America Hearing Aid Market: By Product Type, By Value, 2019E-2024F (USD Billion)

Figure 74: North America Hearing Aid Market: By Type of Hearing Loss, By Value, 2014-2018 (USD Billion)

Figure 75: North America Hearing Aid Market: By Type of Hearing Loss, By Value, 2019E-2024F (USD Billion)

Figure 76: North America Hearing Aid Market: By Technology, By Value, 2014-2018 (USD Billion)

Figure 77: North America Hearing Aid Market: By Technology, By Value, 2019E-2024F (USD Billion)

Figure 78: North America Hearing Aid Market: By Distribution Channel, By Value, 2014-2018 (USD Billion)

Figure 79: North America Hearing Aid Market: By Distribution Channel, By Value, 2019E-2024F (USD Billion)

Figure 80: North America Hearing Aid Market: By End User, By Value, 2014-2018 (USD Billion)

Figure 81: North America Hearing Aid Market: By End User, By Value, 2019E-2024F (USD Billion)

Figure 82: USA Hearing Aids Market, By Value, 2014-2018 (USD Billion)

Figure 83: USA Hearing Aids Market, By Value, 2019-2024(USD Billion)

Figure 84: United States health care expenditure per capita,2013-2016(USD)

Figure 85: U.S., GDP (Current USD), 2014-2018 (In USD Trillion)

Figure 86: U.S., Population ages 65 and above, 2013-2017 (% of total)

Figure 87: U.S., Population ages 65 and above, Forecast (In Millions)

Figure 88: U.S. Hearing Aid Market: By Type of Hearing Loss, By Value, 2014-2018 (USD Billion)

Figure 89: U.S. Hearing Aid Market: By Type of Hearing Loss, By Value, 2019E-2024F (USD Billion)

Figure 90: U.S. Hearing Aid Market: By Technology, By Value, 2014-2018 (USD Billion) Figure 91: U.S. Hearing Aid Market: By Technology, By Value, 2019E-2024F (USD Billion)



Figure 92: U.S. Hearing Aid Market: By End User, By Value, 2014-2018 (USD Billion) Figure 93: U.S. Hearing Aid Market: By End User, By Value, 2019E-2024F (USD Billion) Figure 94: Canada Hearing Aids Market, By Value, 2014-2018 (USD Billion) Figure 95: Canada Hearing Aids Market, By Value, 2019-2024(USD Billion) Figure 96: Canada, Expenditure on Health as a share of GDP, 2012-2017 (in %) Figure 97: Canada, Per Capita Healthcare Expenditure, 2012-2017 (USD) Figure 98: Canada, Population ages 65 and above, 2012-2017 (% of total) Figure 99: Canada Hearing Aid Market: By Type of Hearing Loss, By Value, 2014-2018 (USD Billion) Figure 100: Canada Hearing Aid Market: By Type of Hearing Loss, By Value, 2019E-2024F (USD Billion) Figure 101: Canada Hearing Aid Market: By Technology, By Value, 2014-2018 (USD Billion) Figure 102: Canada Hearing Aid Market: By Technology, By Value, 2019E-2024F (USD Billion) Figure 103: Canada Hearing Aid Market: By End User, By Value, 2014-2018 (USD Billion) Figure 104: Canada Hearing Aid Market: By End User, By Value, 2019E-2024F (USD Billion) Figure 105: Europe Hearing Aid Market Size, By Value, 2014-2018 (USD Billion) Figure 106: Europe Hearing Aid Market Size, By Value, Forecast, 2019-2024 (USD Billion) Figure 107: Europe GDP per capita, current prices, 2013-2023F (In USD) Figure 108: Europe Population Ages 65 and above, 2012-2017 (% of Total) Figure 109: Europe GDP, 2012-2017 (USD Trillion) Figure 110: Europe Hearing Aid Market: By Product Type, By Value, 2014-2018 (USD Billion) Figure 111: Europe Hearing Aid Market: By Product Type, By Value, 2019E-2024F (USD Billion) Figure 112: Europe Hearing Aid Market: By Type of Hearing Loss, By Value, 2014-2018 (USD Billion) Figure 113: Europe Hearing Aid Market: By Type of Hearing Loss, By Value, 2019E-2024F (USD Billion) Figure 114: Europe Hearing Aid Market: By Technology, By Value, 2014-2018 (USD Billion) Figure 115: Europe Hearing Aid Market: By Technology, By Value, 2019E-2024F (USD Billion) Figure 116: Europe Hearing Aid Market: By Distribution Channel, By Value, 2014-2018 (USD Billion)



Figure 117: Europe Hearing Aid Market: By Distribution Channel, By Value, 2019E-2024F (USD Billion)

Figure 118: Europe Hearing Aid Market: By End User, By Value, 2014-2018 (USD Billion)

Figure 119: Europe Hearing Aid Market: By End User, By Value, 2019E-2024F (USD Billion)

Figure 120: U.K Hearing Aids Market, By Value, 2014-2018 (USD Billion)

Figure 121: U.K Hearing Aids Market, By Value, 2019-2024(USD Billion)

Figure 122: U.K., Per Capita Expenditure on Healthcare, 2012-2018 (In USD)

Figure 123: U.K., Population ages 65 and above, Forecast (In Millions)

Figure 124: U.K., GDP (Current USD), 2014-2018 (In USD Trillion)

Figure 125: U.K. Hearing Aid Market: By Type of Hearing Loss, By Value, 2014-2018 (USD Billion)

Figure 126: U.K. Hearing Aid Market: By Type of Hearing Loss, By Value, 2019E-2024F (USD Billion)

Figure 127: U.K. Hearing Aid Market: By Technology, By Value, 2014-2018 (USD Billion)

Figure 128: U.K. Hearing Aid Market: By Technology, By Value, 2019E-2024F (USD Billion)

Figure 129: U.K. Hearing Aid Market: By End User, By Value, 2014-2018 (USD Billion) Figure 130: U.K. Hearing Aid Market: By End User, By Value, 2019E-2024F (USD Billion)

Figure 131: Germany Hearing Aids Market, By Value, 2014-2018 (USD Billion)

Figure 132: Germany Hearing Aids Market, By Value, 2019-2024(USD Billion)

Figure 133: Germany, Population ages 65 and above, 2012-2017 (% of total)

Figure 134: Germany, Expenditure on Health as a share of GDP, 2012-2017 (in %)

Figure 135: Germany, Expenditure on Health as a share of GDP, 2012-2017 (in %)

Figure 136: Germany Hearing Aid Market: By Type of Hearing Loss, By Value, 2014-2018 (USD Billion)

Figure 137: Germany Hearing Aid Market: By Type of Hearing Loss, By Value, 2019E-2024F (USD Billion)

Figure 138: Germany Hearing Aid Market: By Technology, By Value, 2014-2018 (USD Billion)

Figure 139: Germany Hearing Aid Market: By Technology, By Value, 2019E-2024F (USD Billion)

Figure 140: Germany Hearing Aid Market: By End User, By Value, 2014-2018 (USD Billion)

Figure 141: Germany Hearing Aid Market: By End User, By Value, 2019E-2024F (USD Billion)



Figure 142: APAC Hearing Aid Market Size, By Value, 2014-2018 (USD Billion) Figure 143: APAC Hearing Aid Market Size, By Value, Forecast, 2019-2024 (USD Billion) Figure 144: APAC GDP, 2012-2017 (USD Trillion) Figure 145: APAC GDP per capita, current prices, 2013-2023F (In USD) Figure 146: APAC Hearing Aid Market: By Product Type, By Value, 2014-2018 (USD Billion) Figure 147: APAC Hearing Aid Market: By Product Type, By Value, 2019E-2024F (USD Billion) Figure 148: APAC Hearing Aid Market: By Type of Hearing Loss, By Value, 2014-2018 (USD Billion) Figure 149: APAC Hearing Aid Market: By Type of Hearing Loss, By Value, 2019E-2024F (USD Billion) Figure 150: APAC Hearing Aid Market: By Technology, By Value, 2014-2018 (USD Billion) Figure 151: APAC Hearing Aid Market: By Technology, By Value, 2019E-2024F (USD Billion) Figure 152: APAC Hearing Aid Market: By Distribution Channel, By Value, 2014-2018 (USD Billion) Figure 153: APAC Hearing Aid Market: By Distribution Channel, By Value, 2019E-2024F (USD Billion) Figure 154: APAC Hearing Aid Market: By End User, By Value, 2014-2018 (USD Billion) Figure 155: APAC Hearing Aid Market: By End User, By Value, 2019E-2024F (USD Billion) Figure 156: India Hearing Aids Market, By Value, 2014-2018 (USD Billion) Figure 157: India Hearing Aids Market, By Value, 2019-2024(USD Billion) Figure 158: India, Population ages 65 and above, 2013-2017 Figure 159: India, Share of Urban Population, 2012-2017 (In %) Figure 160: India, GDP Growth Per Year, 2015-2019 (In %) Figure 161: India, Total Population, 2013-2023F (In Billion) Figure 162: India, Health Expenditure Per Capita, PPP, 2012-2017 (USD) Figure 163: India, Population ages 65 and above, 2012-2017 (% total) Figure 164: India Hearing Aid Market: By Type of Hearing Loss, By Value, 2014-2018 (USD Billion) Figure 165: India Hearing Aid Market: By Type of Hearing Loss, By Value, 2019E-2024F (USD Billion) Figure 166: India Hearing Aid Market: By Technology, By Value, 2014-2018 (USD Billion) Figure 167: India Hearing Aid Market: By Technology, By Value, 2019E-2024F (USD



Billion)

Figure 168: India Hearing Aid Market: By End User, By Value, 2014-2018 (USD Billion) Figure 169: India Hearing Aid Market: By End User, By Value, 2019E-2024F (USD Billion)

Figure 170: China Hearing Aids Market, By Value, 2014-2018 (USD Billion)

Figure 171: China Hearing Aids Market, By Value, 2019-2024(USD Billion)

Figure 172: China, GDP Growth Per Year, 2015-2019 (In %)

Figure 173: China, Share of Urban Population, 2012-2017 (In %)

Figure 174: China, Total Population, 2013-2021F (In Billion)

Figure 175: China Hearing Aid Market: By Type of Hearing Loss, By Value, 2014-2018 (USD Billion)

Figure 176: China Hearing Aid Market: By Type of Hearing Loss, By Value,

2019E-2024F (USD Billion)

Figure 177: China Hearing Aid Market: By Technology, By Value, 2014-2018 (USD Billion)

Figure 178: China Hearing Aid Market: By Technology, By Value, 2019E-2024F (USD Billion)

Figure 179: China Hearing Aid Market: By End User, By Value, 2014-2018 (USD Billion) Figure 180: China Hearing Aid Market: By End User, By Value, 2019E-2024F (USD Billion)

Figure 181: Japan Hearing Aids Market, By Value, 2014-2018 (USD Billion)

Figure 182: Japan Hearing Aids Market, By Value, 2018-2024(USD Billion)

Figure 183: Japan, GDP Growth Per Year, 2015-2019F (In %)

Figure 184: Japan Healthcare Expenditure Outlook (%)

Figure 185: Japan, Population ages 65 and above, 2012-2016 (% of total)

Figure 186: Japan Hearing Aid Market: By Type of Hearing Loss, By Value, 2014-2018 (USD Billion)

Figure 187: Japan Hearing Aid Market: By Type of Hearing Loss, By Value, 2019E-2024F (USD Billion)

Figure 188: Japan Hearing Aid Market: By Technology, By Value, 2014-2018 (USD Billion)

Figure 189: Japan Hearing Aid Market: By Technology, By Value, 2019E-2024F (USD Billion)

Figure 190: Japan Hearing Aid Market: By End User, By Value, 2014-2018 (USD Billion)

Figure 191: Japan Hearing Aid Market: By End User, By Value, 2019E-2024F (USD Billion)

Figure 192: ROW Hearing Aid Market Size, By Value, 2014-2018 (USD Billion) Figure 193: ROW Hearing Aid Market Size, By Value, Forecast, 2019-2024 (USD Billion)



Figure 194: GDP Per Capita in ROW, By Select Country, 2013 (In USD) Figure 195: GDP Per Capita in ROW, By Select Country, 2017 (In USD) Figure 196: Population ages 65 and above, By Select Country, 2017 (% of total) Figure 197: Population ages 60 or above, By Select Country, 2050 (% of total) Figure 198: Latin America and Caribbean, Population ages 65 and above 2012-2017(% of total) Figure 199: Latin America and Caribbean, Share of Urban Population in Total Population, 2012-2017 (In %) Figure 200: Middle East and North Africa, Population ages 65 and above (% of total) Figure 201: Middle East and North Africa, GDP, 2012-2017 (In USD Trillion) Figure 202: ROW Hearing Aid Market: By Product Type, By Value, 2014-2018 (USD Billion) Figure 203: ROW Hearing Aid Market: By Product Type, By Value, 2019E-2024F (USD Billion) Figure 204: ROW Hearing Aid Market: By Type of Hearing Loss, By Value, 2014-2018 (USD Billion) Figure 205: ROW Hearing Aid Market: By Type of Hearing Loss, By Value, 2019E-2024F (USD Billion) Figure 206: ROW Hearing Aid Market: By Technology, By Value, 2014-2018 (USD Billion) Figure 207: ROW Hearing Aid Market: By Technology, By Value, 2019E-2024F (USD Billion) Figure 208: ROW Hearing Aid Market: By Distribution Channel, By Value, 2014-2018 (USD Billion) Figure 209: ROW Hearing Aid Market: By Distribution Channel, By Value, 2019E-2024F (USD Billion) Figure 210: ROW Hearing Aid Market: By End User, By Value, 2014-2018 (USD Billion) Figure 211: ROW Hearing Aid Market: By End User, By Value, 2019E-2024F (USD Billion) Figure 212: Brazil Hearing Aids Market, By Value, 2014-2018 (USD Billion) Figure 213: Brazil Hearing Aids Market, By Value, 2019-2024(USD Billion) Figure 214: Brazil, Population ages 65 and above, 2012-17 (% of total) Figure 215: Brazil, GDP, 2012-2017 (In USD Trillion) Figure 216: Brazil Hearing Aid Market: By Type of Hearing Loss, By Value, 2014-2018 (USD Billion) Figure 217: Brazil Hearing Aid Market: By Type of Hearing Loss, By Value, 2019E-2024F (USD Billion) Figure 218: Brazil Hearing Aid Market: By Technology, By Value, 2014-2018 (USD Billion)



Figure 219: Brazil Hearing Aid Market: By Technology, By Value, 2019E-2024F (USD Billion)

Figure 220: Brazil Hearing Aid Market: By End User, By Value, 2014-2018 (USD Billion) Figure 221: Brazil Hearing Aid Market: By End User, By Value, 2019E-2024F (USD Billion)

Figure 222: Sonova Holding AG, Sales Revenue, 2014-2018 (USD Million)

Figure 223: Sonova Holding AG, Sales, By Business Segment, FY ended March 2018 (%)

Figure 224: Sonova Holding AG, Sales, By Geographic region, FY ended March 2018 (%)

Figure 225: GN Store Nord A/S, Net Sales, 2014-2018 (In Million USD)

Figure 226: GN Store Nord A/S, Net Sales, By Geographic Region, 2018 (In %)

Figure 227: William Demant Holdings A/S, Sales Revenue, 2014-2018 (USD Million)

Figure 228: William Demant Holdings A/S, Sales, By Business Segment, FY ended March 2018 (%)

Figure 229: William Demant Holdings A/S, By Region, FY ended March 2018 (%)

Figure 230: Widex A/S, Sales Revenue, 2014-2018 (USD Million)

Figure 231: Cochlear Limited, Sales Revenue, 2014-2018 (USD Million)

Figure 232: Cochlear Limited, Sales, By Business Segment, FY ended March 2018 (%)

Figure 233: Cochlear Limited, By Region, FY ended March 2018 (%)

Figure 234: Amplifon SpA, Sales Revenue, 2014-2018 (USD Million)

Figure 235: Amplifon SpA, By Region, FY ended March 2017 (%)

Figure 236: RION Co., Ltd., Sales Revenue, 2014-2018 (USD Million)



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