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Global Handbags Market: Trends, Opportunities and Forecasts (2015-2020) BValue, By Region, By Country, By Type (Men, Women), By Price (Ultra-Premium, Premium, Ordinary), Key Players

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Abstracts

Executive Summary

Driven by increasing wealth and incomes of the general populace, the market is dominated by emerging fashion trends which seamlessly integrates technology to capture the imagination of the working class and youth population.

The Global Handbags market is constantly growing with rapid changes in regional demographics across the world. In terms of value, the market is dominated by key players of the ultra- premium and premium segment, however, in volume terms, ordinary segment leads the market share.

The market grew at a CAGR 13.54% in the period 2010-2014. Growth rate however is expected to be 8% in the forecast period 2015-2020. This is following a slow economic growth of high-income economies post 2017. Emerging market of Asia-Pacific and Rest of the World provide huge opportunity to new entrants as well as for existing players to expand.

According to the recently published research report “Global Handbags Market: Trends, Opportunities and Forecasts (2015-2020)” by Azoth Analytics, the market is projected to exhibit a CAGR of 8% during 2015 - 2020. The Global Handbags market was estimated to be $xx billion in value with key players of the industry being Louis Vuitton, Coach, Hermes, Prada, Micheal Kors, Burberry etc.

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Scope of the Report

"Global Handbags Market: Trends, Opportunities and Forecasts (2015-2020F) - (Value, By Region, By Country, By Type (Men, Women), By Price (Ultra-Premium, Premium, Ordinary), Key Players" analyses the following aspects of Global Handbags Market:

- Executive Summary – Market, Drivers & Challenges and Trends.
- Global Handbags Market, Size & Forecast (By Region and By Type).
- By Market Category(Handbags-For Men, For Women)
- By Region-North America, Europe, APAC, RoW
- BY Country-US, UK, Italy, France, Japan, China, India
- Market Entry Strategies for Global Players

Why You Should Buy This Report?

- To gain an in-depth understanding of global handbags market
- To identify the on-going trends and anticipated growth in the next five years
- To help industry consultants, fashion brands, suppliers and distributors align their market-centric strategies
- To obtain research based business decision and add weight to presentations and marketing material
- To gain competitive knowledge of leading players
- To avail limited customization in the report without any extra charges and get research data or trends added in the report as per the buyer's specific needs

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Contents

1. RESEARCH METHODOLOGY

2. EXECUTIVE SUMMARY

3. PRODUCT OVERVIEW

4. GLOBAL HANDBAGS MARKET OUTLOOK: AN ANALYSIS

4.1. Global Handbags Total Market Size, Growth & Forecast
4.1.1. Global Handbags Total Market, By Value (Historic 2010-14)

4. 1.2. GLOBAL HANDBAGS TOTAL MARKET, BY VALUE (FORECAST 2015E-2020F)

4.2. Global Handbags Market By Region, By Market Share
4.2.1. Global Handbags Market By Region: By Market Share (Historic 2010-14)
4.2.2. Global Handbags Market By Region: By Market Share (Forecast 2015E-2020F)
4.3 Global Handbags Market By Category : By Market Share, By Value
4.3.1 Global Men Handbags Market, By Value (Historic 2010-14)
4.3.2 Global Men Handbags Market, By Value (Forecast 2015E-2020F)
4.3.3 Global Women Handbags Market, By Value (Historic 2010-14)
4.3.4 Global Women’s Handbags Market, By Value (Forecast 2015E-2020F)

5. NORTH AMERICA HANDBAGS MARKET: AN ANALYSIS

5.1 North America Handbags Market Size, Growth & Forecast
5.1.1. North America Handbags Total Market By Value (Historic 2010-2014)
5.1.2. North America Handbags Total Market By Value (Forecast 2015E- 2020F)
5.1.3 North America Handbags Market Drivers
5.2. North America Handbags Market by Country Size, Growth & Forecast
5.2.1. USA Handbags Market By Value (Historic 2010-2014)
5.2.2. USA Handbags Market By Value (Forecast 2015E- 2020F)
5.2.4 USA Handbags Market Drivers
5.3 North America Handbags Market Shares By Category, Size, Growth & Forecast
5.3.1 North America Women Handbags Market By Value (Historic 2010-2014)
5.3.2 North America Women Handbags Market By Value (Forecast 2015E- 2020F)

5.3.3 North America Men Handbags Market By Value (Historic 2010-2014)
5.3.4 North America Men Handbags Market By Value (Forecast 2015E- 2020F)
5.4 North America Handbags Market By Price, Size, Growth & Forecast
5.4.1 North America Ultra-Premium Handbags Market By Value (Historic 2010-2014)
5.4.2 North America Ultra-Premium Handbags Market By Value (Forecast 2015E-2020F)
5.4.3 North America Premium Handbags Market By Value (Historic 2010-2014)
5.4.4 North America Premium Handbags Market By Value (Forecast 2015E- 2020F)
5.4.5 North America Ordinary Handbags Market By Value (Historic 2010-2014)
5.4.6 North America Ordinary Handbags Market By Value (Forecast 2015E- 2020F)
5.5 North America Policy and Regulatory Landscape

6. EUROPE HANDBAGS MARKET: AN ANALYSIS

6. 6.1 EUROPE HANDBAGS MARKET SIZE, GROWTH & FORECAST

6.1.1. Europe Handbags Total Market By Value (Historic 2010-2014)
6.1.2. Europe Handbags Total Market By Value (Forecast 2015E- 2020F)
6.1.3 Europe Handbags Market Drivers
6.2 Europe Handbags Market, Size, Growth & Forecast, By Country
6.2.1. UK Handbags Market By Value (Historic 2010-2014)
6.2.2. UK Handbags Market By Value (Forecast 2015E- 2020F)
6.2.3. France Handbags Market By Value (Historic 2010-2014)
6.2.4 France Handbags Market By Value (Forecast 2015E- 2020F)
6.2.5 Italy Handbags Market By Value (Historic 2010-2014)
6.2.6 Italy Handbags Market By Value (Forecast 2015E- 2020F)
6.3 Europe Handbags Market Shares Size, Growth & Forecast By Category
6.3.1 Europe Men Handbags Market By Value (Historic 2010-2014)
6.3.2 Europe Men Handbags Market By Value (Forecast 2015E- 2020F)
6.3.3 Europe Women Handbags Market By Value (Historic 2010-2014)
6.3.4 Europe Women Handbags Market By Value (Forecast 2015E- 2020F)
6.4 Europe Handbags Market Shares Size, Growth & Forecast By Price
6.4.1. Europe Ultra-Premium Handbags Market By Value (Historic 2010-2014)
6.4.2. Europe Ultra-Premium Handbags Market By Value (Forecast 2015E- 2020F)
6.4.3 Europe Premium Handbags Market By Value (Historic 2010-2014)
Figure 55: Europe Premium Handbags Market Size, By Value 2010-2014 (In USD Billions)
6.4.4 Europe Premium Handbags Market By Value (Forecast 2015E- 2020F)
6.4.5 Europe Ordinary Handbags Market By Value (Historic 2010-2014)

6.4.6 Europe Ordinary Handbags Market By Value (Forecast 2015E- 2020F)
6.5 Europe Policy and Regulatory Landscape

7. APAC HANDBAGS MARKET: AN ANALYSIS

7.1 APAC Handbags Market Size, Growth & Forecast
7.1.1 APAC Handbags Total Market By Value (Historic 2010-2014)
7.1.2. APAC Handbags Total Market By Value (Forecast 2015E- 2020F)
7.1.3. APAC Handbags Market Drivers
7.2 AP AC Handbags Market Shares By Category:
7.2.1 APAC Men Handbags Market By Value (Historic 2010-2014)
7.2.2 APAC Men Handbags Market By Value (Forecast 2015E- 2020F)
7.2.3 APAC Women Handbags Market By Value (Historic 2010-2014)
7.2.4 APAC Women Handbags Market By Value (Forecast 2015E- 2020F)
7.3 APAC Handbags Market Shares Size, Growth & Forecast By Price
7.3.1. APAC Ultra-Premium Handbags Market By Value (Historic 2010-2014)
7.3.2. APAC Ultra-Premium Handbags Market By Value (Forecast 2015E- 2020F)
7.3.3 APAC Premium Handbags Market By Value (Historic 2010-2014)
7.3.4 APAC Premium Handbags Market By Value (Forecast 2015E- 2020F)
7.3.5 APAC Ordinary Handbags Market By Value (Historic 2010-2014)
7.3.6 APAC Ordinary Handbags Market By Value (Forecast 2015E- 2020F)
7.4 APAC Handbags Market Size, Growth & Forecast By Country
7.4.1 India Handbags Market Size, Growth & Forecast
7.4.2 China Handbags Market Size, Growth & Forecast
7.4.3 Japan Handbags Market Size, Growth & Forecast
7.5 APAC Policy and Regulatory Landscape

8. REST OF THE WORLD HANDBAGS MARKET: AN ANALYSIS

8.1 Rest of the World Handbags Market Size, Growth & Forecast
8.1.1 Rest of the World Handbags Total Market By Value (Historic 2010-2014)
8.1.2 Latin America Handbags Market Drivers
8.1.3 Middle East Handbags Market Drivers
8.1.4 Africa Handbags Market Drivers
8.1.5 Rest of the World Handbags Total Market By Value (Forecast 2015E- 2020F)
8.2 Rest of the World Handbags Market Shares By Category
8.2.1 Rest of The World Men Handbags Market By Value (Historic 2010-2014)
8.2.2 Rest of The World Men Handbags Market By Value (Forecast 2015E- 2020F)
8.2.3 Rest of The World Women Handbags Market By Value (Historic 2010-2014)

8.2.4 Rest of The World Women Handbags Market By Value (Forecast 2015E- 2020F)
8.3 Rest of the World Handbags Market Shares Size, Growth & Forecast By Price
8.3.1. Rest of the World Ultra-Premium Handbags Market By Value (Historic 2010-2014)
8.3.2. Rest of the World Ultra-Premium Handbags Market By Value (Forecast 2015E-2020F)
8.3.3 Rest of the World Premium Handbags Market By Value (Historic 2010-2014)
8.3.4 Rest of the World Premium Handbags Market By Value (Forecast 2015E-2020F)
8.3.5 Rest of the World Ordinary Handbags Market By Value (Historic 2010-2014)
8.3.6 Rest of the World Ordinary Handbags Market By Value (Forecast 2015E- 2020F)
8.3.6 Rest of the World Ordinary Handbags Market By Value (Forecast 2015E-2020F)

9. COMPANY PROFILES

9.1 Coach Inc
9.2 Burberry
9.3 LVMH
9.4 Michael Kors
9.5 Prada
9.6 Mulberry
9.7 Hermes International
9.8 Modern Creation Munich
9.9 Kate Spade & Company

10. MARKET DYNAMICS

10.1.Drivers
10.2 Challenges

11. MARKET TRENDS AND DEVELOPMENTS

12. STRATEGIC RECOMMENDATIONS

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List Of Figures

LIST OF FIGURES

Figure 1: Global Handbags Market Historical, By Value 2010-2014 (in USD Billions)
Figure 2: Global Handbags Market Forecast, By Value 2015E-2020F (in USD Billions)
Figure 3: World GDPP at MP 2010-2014 (in USD trillions)
Figure 4: Global Wealth, 2010-2014 (in trillion USD)
Figure 5: Global GDP Forecast, By Value 2015E- 2020F (in USD trillion)
Figure 6: Global Handbags Regional Market Share (In 2014)
Figure 7: Global Handbags Regional Market Share (In 2020)
Figure 8: Global Handbags Market Share By Category (in 2014)
Figure 9: Global Handbags Market Share By Category (in 2020)
Figure 10: Global Men's Handbags Market Size, By category, By Value 2010-2014 (in Billion USD)
Figure 11: Global Men's Handbags Market Size By Value 2015E-2020F (in Billion USD)
Figure 12: Global Women's Handbags market By Value 2010-2014 (in Billion USD)
Figure 13: Global Women's Handbags market By Value 2015E-2020F (in Billion USD)
Figure 14: North America Handbags Market, By Value 2010-2014 (in USD Billions)
Figure 15: North America Handbags Market By Value 2015E-2020F (in USD Billions)
Figure 16: USA Handbags Market Size, , By Value 2010-2014 (in USD Billions)
Figure 17: USA Handbags Market Size, , By Value 2015E-2020F (in USD Billions)
Figure 18: USA Real GDP growth % 2013-2017F
Figure 19: North America Handbags Market Share, By Category (In 2014)
Figure 20: North America Handbags Market Share , By Category (In 2020)
Figure 21: North America Women's Handbags Market, By Value 2010-2014 (Figures in USD Billions)
Figure 22: North America Women's Handbags Market, By category, By Value 2015E-2020F (Figures in USD Billions)
Figure 23: North America Men's Handbags Market, By Value 2010-2014 (In USD Billions)
Figure 24: North America Men's Handbags Market, By Value 2015E-2020F (In USD Billions)
Figure 25: North America Ultra Premium Handbags Market, By Value 2010-2014 (In USD Billions)
Figure 26: North America Ultra Premium Handbags Market, By Value 2015E-2020F (In USD Billions)
Figure 27: North America Population of High Net Worth Individuals (In Millions)
Figure 28: North America Premium Handbags Market, By Value 2010-2014 (In USD

Billions)
Figure 29: North America Premium Handbags Market, By Value 2015E-2020F (In USD Billions)
Figure 30: Annual Household spending in North America (In USD Billions)
Figure 31: North America Ordinary Handbags Market By Value 2010-2014 (In USD Billions)
Figure 32: North America Ordinary Handbags Market By Value 2015E-2020F (In USD Billions)
Figure 33: Europe Handbags Market size By Value 2010-2014 (In USD Billions)
Figure 34: Europe HNI population (In Millions)
Figure 35: Europe Handbags Market Size Forecast By Value 2015E- 2020F (In USD Billions)
Figure 36: Europe Rate of Employment
Figure 37: UK Handbags Market Size, By Value 2010-2014 (In USD Billions)
Figure 38: UK Handbags Market Size, By Value 2015E-2020F (In USD Billions)
Figure 39: France Handbags Market Size, By Value 2010-2014 (In USD Billions)
Figure 40: France Handbags Market Size, By Value 2015E-2020F (In USD Billions)
Figure 41: France GDP growth Forecast By Growth Percentage (2015E-2020)
Figure 42: France Elderly Population Projection
Figure 43: Italy Handbags Market Size, By Value 2010-2014 (In USD Billions)
Figure 44: Italy Handbags Market Size, By Value 2015E-2020F (In USD Billions)
Figure 45: Rate of Unemployment Italy
Figure 46: Europe Handbags Market Share, By Category (2014)
Figure 47: Europe Handbags Market Share By Category (2020)
Figure 48: Europe Men’s Handbags Market Size, By Value 2010-2014 (In USD Billions)
Figure 49: Europe Projected Men’s Handbags Market, By Value 2015E-2020F (In USD Billions)
Figure 50: Europe Women Handbags Market, By Value 2010-2014 (In USD Billions)
Figure 51: Europe Women Handbags Market Forecast, By Value 2015E-2020F (In USD Billions)
Figure 52: Europe Ultra Premium Market Size, By Value 2010-2014 (In USD Billions)
Figure 53: European HNI Consolidated Wealth (In USD Billions)
Figure 54: Europe Ultra Premium Handbags Market Projection, By Value 2015E-2020F (In USD Billions)
Figure 55: Europe Premium Handbags Market Size, By Value 2010-2014 (In USD Billions)
Figure 56: Europe Premium Handbags Market Projection, By Value 2015E-2020F (In USD Millions)
Figure 57: Europe Ordinary Handbags Market Size, By Value 2010-2014 (In USD

Billions)
Figure 58: Europe Ordinary Handbags Market Projection, By Value 2015E-2020F (In USD Billions)
Figure 59: APAC Handbags Market, By Value 2010-2014 (In USD Billions)
Figure 60: APAC Handbags Market Forecast, By Value 2015E-2020F (In USD Billions)
Figure 61: APAC Salary Increase Forecast
Figure 62: APAC Handbags Market Share, By Category (2014)
Figure 63: APAC Handbags Market Share, By Category (2020)
Figure 64: APAC Men's Handbags Market, By Value 2010-2014 (In USD Billions)
Figure 65: APAC Men's Handbags Market, By Value 2015-2020 (In USD Billions)
Figure 66: APAC Women's Handbags Market, By Value 2010-2014 (In USD Billions)
Figure 67: APAC Women's Handbags Market, By Value 2015E-2020F (In USD Billions)
Figure 68: APAC Ultra Premium Market Size, By Value 2010-2014 (In USD Billions)
Figure 69: APAC HNI Population 2010-2014 (Figures in Millions)
Figure 70: APAC Ultra Premium Handbags Market Projections By Value 2015E-2020F (In USD Billions)
Figure 71: APAC Premium Handbags Market, By Value 2010-2014 (In USD Billions)
Figure 72: APAC Premium Handbags Market Projection, By Value 2015E-2020F (In USD Billions)
Figure 73: APAC Ordinary Handbags Market Size, By Value 2010-2014 (In USD Billions)
Figure 74: APAC Ordinary Handbags Market Projection, By Value 2015E-2020F (In USD Billions)
Figure 75: India Handbags Market Size, By Value 2010-2014 (In USD Billions)
Figure 76: India Handbags Market Size, By Value 2015E-2020F (In USD Billions)
Figure 77: India GDP growth Projections, By% Change, 2015E-2020
Figure 78: China Handbags Market Size, By Value 2010-2014 (In USD Billions)
Figure 79: China Handbags Market Size, By Value 2010-2014 (In USD Billions)
Figure 80: Japan Handbags Market Size, By Value 2010-2014 (In USD Billions)
Figure 81: Japan Handbags Market Size, Forecast By Value 2010-2014 (In USD Billions)
Figure 82: Rest of the World Handbags Market By Value (In USD Billions)
Figure 83: Brazil International Tourists Arrivals (In Millions)
Figure 84: UAE GDP per capita (In USD thousands)
Figure 85: Rest of the World Handbags Market Projection By Value 2015E-2020F (In USD Billions)
Figure 86: Rest of the World Market Shares, By Category (2014)
Figure 87: Rest of the World Market Shares, BY Category (2020)
Figure 88: ROW Men's Handbags Market, By Value 2010-2014 (In USD Billions)

Figure 89: ROW Men's Handbags Market, By Value 2015E-2014 (In USD Billions)
Figure 90: ROW Women's Handbags Market, By Value 2010-2014 (In USD Billions)
Figure 91: ROW Women's Handbags Market, By Value 2015E-2020F (In USD Billions)
Figure 92: ROW Ultra Premium Handbags Market, By Value 2010- 2014 (In USD Billions)
Figure 93: ROW Ultra Premium Handbags Market, Forecast By Value 2015E- 2020F (In USD Billions)
Figure 94: ROW Premium Handbags Market, By Value 2010-2014 (In USD Billions)
Figure 95: ROW Premium Handbags Market, By Value 2015E-2020 (In USD Billions)
Figure 96: ROW Ordinary Handbags Market, By Value 2010-2014 (In USD Billions)
Figure 97: ROW Ordinary Handbags Market, By Value 2015E-2020F (In USD Billions)
Figure 98: Coach Net Sales percentage, By Product Category (2015)
Figure 99: Coach Percentage Revenue, By Geography (2014)
Figure 100: Burberry Sales percentage, By Product Category (2015)
Figure 101: Burberry Percentage Revenue, By Geography (2015)
Figure 102: LVMH Sales percentage, By Product Category (2014)
Figure 103: LVMH Percentage Revenue, By Geography (2014)
Figure 104: Michael Kors Percentage Revenue, By Business category (2014)
Figure 105: Michael Kors Percentage Revenue, By Geography (2014 E)
Figure 106: Prada Sales percentage , By Product Category (2014)
Figure 107: Prada Percentage Revenue, By Geography (2014)
Figure 108: Mulberry Sales percentage , By Business category (2015)
Figure 109: Mulberry Percentage Revenue, By Geography (2014)
Figure 110: Herm?s Sales percentage , By Product Category (2014)
Figure 111: Herm?s Percentage Revenue, By Geography (2014)
Figure 112: MCM Sales percentage , By Product Category (2014)
Figure 113: MCM Percentage Revenue, By Geography (2014)
Figure 114: Kate Spade Sales percentage , By Product Category (2014)
Figure 115: Kate Spade Percentage Revenue, By Geography (2014)
Figure 116: Global GDP growth rate
Figure 117: Global HNI Population
Figure 118: Global Population of Employed Women (in Billion)
Figure 119: World Percentage of Population with Internet
Figure 120: Global retail e-commerce sales volume (in Billion USD)

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