

Global Gems and Jewelry Market Analysis By Product Type (Gold, Diamond, Platinum, Gems, Others), Sales Channel (Online, Retail, Jewelry Stores), By Region, By Country: Opportunities and Forecast (2017-2022) --By Region (North America, Europe, APAC, RoW), By Country (U.S., Canada, Mexico, Germany, France, U.K., Russia, China, India, Japan)

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## **Abstracts**

### EXECUTIVE SUMMARY

A comprehensive research report created through extensive primary research (inputs from industry experts, companies, stakeholders) and secondary research, the report aims to present the analysis of Global Gems and Jewellery Market By Product Type (Gold, Diamond, Platinum, Gems and Others), By Region (North America, Europe, APAC, RoW) and By Country (U.S., Canada, Mexico, Germany, France, U.K., Russia, China, India, Japan).

Gems and Jewelry Market constitutes various jewelries made out of metals like gold, diamonds, platinum, gemstones and silver. Jewelry as term can be defined as a term used for objects made out of valuable metals and stones designed for adornment or decoration of the body. Such objects can be precious or semiprecious stones, shells, diamonds, metals like copper, gold, silver used for carving and designing ornaments majorly worn by women around the globe. Such ornaments or jewelry can be in the form of necklaces, rings, bracelets, earrings, brooches etc.

According to Azoth Analytics research report, "Global Gems and Jewelry Market Analysis By Product Type (Gold, Diamond, Platinum, Gems, Others), Sales Channel



(Online, Retail, Jewelry Stores), By Region, By Country: Opportunities and Forecast (2017-2022) - By Region (North America, Europe, APAC, RoW), By Country (U.S., Canada, Mexico, Germany, France, U.K., Russia, China, India, Japan)", global gems and jewellery market is anticipated to exhibit a healthy growth of over 4.73% during 2017 – 2022, chiefly driven by supportive legislations regarding the authenticity of the jewellery, aggressive marketing and promotional strategies by leading jewellery companies and rising women employment and resultant dual household budgets, elevated spendable income and its demand for religious and customary purposes.

Over the next five years, demand and growth for synthetic diamonds, jewelry products crafted by infusing digital analytics and body tracking techniques with traditional jewellery, use of nano-technology, cadmium free electroforming, motorized drilling & polishing and anti-tarnish solutions, all enabling easy crafting and design and a perpetual use of jewelleries.

Regions accounting for major share of gems and jewelry market in 2016 are the Asia-Pacific. However, Rest of the World is forecasted to gain major share in 2022 as the region (comprising countries like Brazil, Saudi Arabia, UAE, and South Africa) account for sizeable number of high net worth population, robust legislative measures and its implementation, and the existence of big jewelry companies with substantial financial wherewithal to invest in marketing and promotional activities as well as undertake synergic investments like merger, acquisitions and even R&D activities inclining to propel the market.

The report titled, "Global Gems and Jewelry Market Analysis By Product Type (Gold, Diamond, Platinum, Gems, Others), Sales Channel (Online, Retail, Jewelry Stores), By Region, By Country: Opportunities and Forecast (2017-2022) - By Region (North America, Europe, APAC, RoW), By Country (U.S., Canada, Mexico, Germany, France, U.K., Russia, China, India, Japan)" has covered and analysed the potential of Global Gems and Jewellery Market and provides statistics and information on market size, shares and growth factors. The report intends to provide cutting-edge market intelligence and help decision makers take sound investment evaluation. Besides, the report also identifies and analyses the emerging trends along with major drivers, challenges and opportunities in the Global Gems and Jewellery Market. Additionally, the report also highlights market entry strategies for various companies across the globe.

### SCOPE OF THE REPORT

Global Market By Value - (Actual Period: 2012-2016, Forecast Period: 2017-2022)



By Product Type (Gold, Diamond, Platinum, Gems, Others)

Sales Channel (Online, Retail, Jewelry Stores)

Regional Markets (North America, Europe, APAC, RoW) By Value - (Actual Period: 2012-2016, Forecast Period: 2017-2022)

By Product Type (Gold, Diamond, Platinum, Gems, Others)

Sales Channel (Online, Retail, Jewelry Stores)

Country Analysis (U.S., Canada, Mexico, Germany, France, U.K., Russia, China, India, Japan) By Value By Value - (Actual Period: 2012-2016, Forecast Period: 2017-2022)

By Product Type (Gold, Diamond, Platinum, Gems, Others)

Sales Channel (Online, Retail, Jewelry Stores)

Other Report Highlights

Market Dynamics – Trends, Drivers, Challenges

Policy and Regulatory Landscape

### **COMPANY ANALYSIS**

Tiffany & Co., Graff Diamonds Corp., Harry Winston/Swatch Group, LVMH, Chopard Geneve, Luk Fook Jewelleries, Mikimoto, Rajesh Exports Ltd, Tanishq, Kalyan Jewelers

### **CUSTOMIZATION OF THE REPORT**

The report could be customized according to the client's specific research requirements. No additional cost will be required to pay for limited additional research.



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