

Global Food and Beverage Packaging Coating Market: Trends, Opportunities and Forecasts (2015-2020F) – (Value, By Region, By Substrates, By Packaging Type - Rigid Packaging Coating, Flexible and Plastic Packaging Coating)

<https://marketpublishers.com/r/GE520475474EN.html>

Date: January 2016

Pages: 148

Price: US\$ 2,000.00 (Single User License)

ID: GE520475474EN

Abstracts

Executive Summary

The market is driven by the growing demand of packaged food and surging influx of various fortified and energy drinks.

Global F&B Packaging Coating Market is highly saturated with top players holding dominant positions. F&B Packaging Coating Market has been growing at a moderate rate over the last five years on account of rising prominence of packaged food, augmenting can consumption, and significant growth in the number of restaurants across the globe. During 2015-20, F&B Packaging Coating Market is anticipated to grow at an increased rate on the heels of augmenting per capita consumption of beer. Moreover, the consumption of organic food and beverages have been escalating owing to rising health concerns which has been significantly boosting the demand for the coatings in the packaging are backing the surged demand.

According to Azoth Analytics research report, “Global Food and Beverage Packaging Coating Market: Trends, Opportunities and Forecasts (2015-2020F) – (Value, By Region, By Substrates, By Packaging Type - Rigid Packaging Coating, Flexible and Plastic Packaging Coating)”, Global F&B Packaging Coating Market is projected to exhibit a CAGR of over ~3.27% during 2015 - 2020. On the basis of Packaging Type, the market has been segmented into two categories, namely, Flexible and Plastic Packaging and Rigid Packaging.

In 2014, Flexible and Plastic Packaging Coating Market comprised of around 69.57% share of the overall market owing to increasing application of plastic in various packaged food products and beverages, increasing thermoplastic usage towards the packaging segment. Few of the leading companies operating in Global F&B Packaging Coating Market are Valspar, PPG Industries, Akzo Nobel N.V., Axalta Coating Systems, etc.

Scope of the Report

The report “Global Food and Beverage Packaging Coating Market: Trends, Opportunities and Forecasts (2015-2020F) – (Value, By Region, By Substrates, By Packaging Type - Rigid Packaging Coating, Flexible and Plastic Packaging Coating)”, analyses the following aspects of Global F&B Packaging Coating Market:

Global F&B Packaging Coating Market, Size & Forecast (By Region, By Substrates, and By Packaging Type).

By Market Segment – By Flexible & Plastic, Rigid Packaging.

By Substrates- Metal, Glass, Rigid Plastic, Carton Based, Others

By Region- North America, APAC, Europe and Rest of the World.

Porter’s Five Forces Model

Why You Should Buy This Report?

To gain an in-depth understanding of global F&B Packaging Coating market

To identify the on-going trends and anticipated growth in the next five years

To help industry consultants, F&B Packaging Coating manufacturers, suppliers and distributors align their market-centric strategies

To obtain research based business decision and add weight to presentations and marketing material

To gain competitive knowledge of leading players

To avail limited customization in the report without any extra charges and get research data or trends added in the report as per the buyer's specific needs.

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