

Global Exhibition Industry (By Value, By Rented Space, By Country): Trends, Opportunities and Forecasts (2016-2021) (By Value; By Rented Space; By Region – Europe, APAC, RoW; By Country - USA, UK, Germany, France , China, India, Hong Kong, Brazil; Trade Analysis, Company Profiles, Recommendations)

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Abstracts

Executive Summary

A comprehensive research report created through extensive primary research (inputs from industry experts, companies, stakeholders) and secondary research, the report presents the analysis of the global Exhibition Industry market on the basis of value and by rented space for the Regions (USA, Europe, APAC, ROW) and for Countries (USA, UK, Germany, France , China, India, Hong Kong, Brazil).

The Exhibition market is driven by surging expansion in the developing economies. Exhibition market is gaining momentum with the increased government initiatives to boost the domestic industries. Moreover the developed regions with a high percentage of participants have been the primary drivers for exhibitions; this will present the market with huge growth opportunity and potential in near future.

In terms of region, APAC has the fastest growth rate of Exhibition Market and holds more growth opportunities accompanied with growth potential in Hong Kong, China and Indian Market.

The global exhibition industry grew at a CAGR of 3.5% in the period 2011-2015. The

recent research report published by Azoth Analytics " Global Exhibition Industry (By Value, By Rented Space, By Country): Trends, Opportunities and Forecasts (2016-2021) - (By Value; By Rented Space; By Region – Europe, APAC, RoW; By Country - USA, UK, Germany, France , China, India, Hong Kong, Brazil; Trade Analysis, Company Profiles, Recommendations)" suggests that the Exhibition Industry is expected to grow at a CAGR of 5.07% during the period 2016-2021F. Leading players of the industry include UBM Plc, ITE Group plc, GL Events, Messe Frankfurt, MCH Group AG, Fiera Milano SpA.

Scope of the Report

The report provides coverage

By Value

By Volume (Space Rented)

The report provides coverage by Region

Europe

Asia Pacific

ROW

The report provides coverage by Country

USA

United Kingdom

Germany

France

India

China

Hong-Kong

Brazil

Research Methodology

The objective of the research is to present the historical growth (2010-2015) and the future projections (2016-2021) of the global Exhibition Industry (global, regional, and country-wise).

Historical market trend of Exhibition Industry has been figured out through secondary research (associations, annual reports, magazines, journals) and by various databases.

Extensive primary research was conducted (inputs from industry experts, companies, stakeholders) for presenting the dynamics of the industry and future projections.

Customization of the Report

The report could be customized according to the client's specific research requirements. No additional cost will be required to pay for limited additional research.

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