

Global Exhibition Industry (By Value, By Rented Space, By Country): Trends, Opportunities and Forecasts (2016-2021) (By Value; By Rented Space; By Region – Europe, APAC, RoW; By Country - USA, UK, Germany, France , China, India, Hong Kong, Brazil; Trade Analysis, Company Profiles, Recommendations)

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Abstracts

Executive Summary

A comprehensive research report created through extensive primary research (inputs from industry experts, companies, stakeholders) and secondary research, the report presents the analysis of the global Exhibition Industry market on the basis of value and by rented space for the Regions (USA, Europe, APAC, ROW) and for Countries (USA, UK, Germany, France , China, India, Hong Kong, Brazil).

The Exhibition market is driven by surging expansion in the developing economies. Exhibition market is gaining momentum with the increased government initiatives to boost the domestic industries. Moreover the developed regions with a high percentage of participants have been the primary drivers for exhibitions; this will present the market with huge growth opportunity and potential in near future.

In terms of region, APAC has the fastest growth rate of Exhibition Market and holds more growth opportunities accompanied with growth potential in Hong Kong, China and Indian Market.

The global exhibition industry grew at a CAGR of 3.5% in the period 2011-2015. The

recent research report published by Azoth Analytics " Global Exhibition Industry (By Value, By Rented Space, By Country): Trends, Opportunities and Forecasts (2016-2021) - (By Value; By Rented Space; By Region – Europe, APAC, RoW; By Country - USA, UK, Germany, France , China, India, Hong Kong, Brazil; Trade Analysis, Company Profiles, Recommendations)" suggests that the Exhibition Industry is expected to grow at a CAGR of 5.07% during the period 2016-2021F. Leading players of the industry include UBM Plc, ITE Group plc, GL Events, Messe Frankfurt, MCH Group AG, Fiera Milano SpA.

Scope of the Report

The report provides coverage

By Value

By Volume (Space Rented)

The report provides coverage by Region

Europe

Asia Pacific

ROW

The report provides coverage by Country

USA

United Kingdom

Germany

France

India

China

Hong-Kong

Brazil

Research Methodology

The objective of the research is to present the historical growth (2010-2015) and the future projections (2016-2021) of the global Exhibition Industry (global, regional, and country-wise).

Historical market trend of Exhibition Industry has been figured out through secondary research (associations, annual reports, magazines, journals) and by various databases.

Extensive primary research was conducted (inputs from industry experts, companies, stakeholders) for presenting the dynamics of the industry and future projections.

Customization of the Report

The report could be customized according to the client's specific research requirements. No additional cost will be required to pay for limited additional research.

Contents

1. RESEARCH METHODOLOGY

2. RESEARCH ASSUMPTIONS

3. EXECUTIVE SUMMARY

4. STRATEGIC RECOMMENDATIONS

4.1. Renewal of the Exhibitors

4.2. Expand Communications

4.3. Opportunity to Leverage Social Media

5. GLOBAL EXHIBITION INDUSTRY OVERVIEW

5.1. Global Exhibition Overview

5.2. Global Exhibition (By Type and Duration)

6. GLOBAL EXHIBITION INDUSTRY: GROWTH AND FORECAST

6.1. By Value (Historic 2011-15)

6.2. By Rented Space (Historic 2011-15)

6.3. By Value (Forecast 2016E-2021F)

7. USA EXHIBITION INDUSTRY: GROWTH AND FORECAST

7.1. By Value (Historic 2011-15)

7.2. By Rented Space (Historic 2011-15)

7.3. By Value (Forecast 2016E-2021F)

8. EUROPE EXHIBITION INDUSTRY: GROWTH AND FORECAST

8.1. By Value (Historic 2011-15)

8.2. By Rented Space (Historic 2011-15)

8.3. By Value (Forecast 2016E-2021F)

9. EUROPE EXHIBITION INDUSTRY: COUNTRY ANALYSIS

9.1. United Kingdom Exhibition Industry: Sizing and Growth

- 9.1.1. By Value (Historic 2011-15)
- 9.1.2. By Rented Space (Historic 2011-15)
- 9.1.3. By Value (Forecast 2016E-2021F)

9.2. Germany Exhibition Industry: Sizing and Growth

- 9.2.1. By Value (Historic 2011-15)
- 9.2.2. By Rented Space (Historic 2011-15)
- 9.2.3. By Value (Forecast 2016E-2021F)

9.3. France Exhibition Industry: Sizing and Growth

- 9.3.1 By Value (Historic 2011-15)
- 9.3.2 By Rented Space (Historic 2011-15)
- 9.3.3 By Value (Forecast 2016E-2021F)

9.4. Rest Of Europe Exhibition Industry: Sizing and Growth

- 9.4.1 By Value (Historic 2011-15)
- 9.4.2 By Rented Space (Historic 2011-15)
- 9.4.3 By Value (Forecast 2016E-2021F)

10. APAC EXHIBITION INDUSTRY: SIZING AND GROWTH

- 10.1. By Value (Historic 2011-15)
- 10.2 By Rented Space (Historic 2011-15)
- 10.3 By Value (Forecast 2016E-2021F)

11. APAC EXHIBITION INDUSTRY: COUNTRY ANALYSIS

11.1 China Exhibition Industry: Sizing and Growth

- 11.1.1 By Value (Historic 2011-15)
- 11.1.2 By Rented Space (Historic 2011-15)
- 11.1.3 By Value (Forecast 2016E-2021F)

11.2 India Exhibition Industry: Sizing and Growth

- 11.2.1 By Value (Historic 2011-15)
- 11.2.2 By Rented Space (Historic 2011-15)
- 11.2.3 By Value (Forecast 2016E-2021F)

11.3 Hong Kong Exhibition Industry: Sizing and Growth

- 11.3.1 By Value (Historic 2011-15)
- 11.3.2 By Rented Space (Historic 2011-15)
- 11.3.3 By Value (Forecast 2016E-2021F)

12. ROW EXHIBITION INDUSTRY: SIZING AND GROWTH

- 12.1 By Value (Historic 2011-15)
- 12.2 By Rented Space (Historic 2011-15)
- 12.3 By Value (Forecast 2016E-2021F)

13. ROW EXHIBITION INDUSTRY: COUNTRY ANALYSIS

- 13.1 Brazil Exhibition Industry: Sizing and Growth
 - 13.1.1 By Value (Historic 2011-15)
 - 13.1.2 By Rented Space (Historic 2011-15)
 - 13.1.3 By Value (Forecast 2016E-2021F)

14. MARKET TRENDS AND DEVELOPMENTS

15. MARKET DYNAMICS

- 15.1. Drivers
- 15.2. Challenges

16. PORTER FIVE FORCE ANALYSIS

17. SWOT ANALYSIS

18. EXHIBITION INDUSTRY TRADE DATA ANALYSIS

- 18.1. Exhibition Display Material
- 18.2. Advertising Material For Exhibition

19. POLICY AND REGULATORY LANDSCAPE

20. COMPETITIVE LANDSCAPE: GLOBAL EXHIBITION INDUSTRY

- 20.1. Companies Financials Snapshot
- 20.2. Company Profiles: Global Exhibition Industry
 - 20.2.1. UBM Plc
 - 20.2.2. ITE Group plc
 - 20.2.3 GL Events
 - 20.2.4. Messe Frankfurt

20.2.5. MCH Group AG

20.2.6. Fiera Milano SpA

List Of Figures

LIST OF FIGURES

- Figure 1: Global Exhibition Industry Size, By Value, 2011-2015 (USD Billion)
- Figure 2: Global Exhibition Industry, Year- on- Year Value Growth, 2012-2015
- Figure 3: Global Exhibition Industry Size, By Volume, 2011-2015(Million Sq. Mtr)
- Figure 4: Global Exhibition Industry, Year- on- Year Volume Growth, 2012-2015
- Figure 5: Global Exhibition Industry Forecast, By Value, 2016-2021 (USD Billion)
- Figure 6: Global Exhibition Industry Forecast, Year- on- Year Value Growth, 2016-2021
- Figure 7: Global GDP Growth, 2011-2015
- Figure 8: Global GDP Growth, 2016F-2021F
- Figure 9: US Exhibition Industry Size, By Value, 2011-2015(USD Billion)
- Figure 10: US Exhibition Industry, Year- on- Year Growth By Value, 2012-2015
- Figure 11: US Exhibition Industry Size, By Volume, 2011-2015(Million Sq. Mtr)
- Figure 12: US Exhibition Industry, Year- on- Year Growth , 2012-2015
- Figure 13: US GDP, Year- on- Year Growth , 2012-2015
- Figure 14: US Exhibition Industry Forecast, By Value, 2016-2021 (USD Billion)
- Figure 15: US Exhibition Industry Forecast, Year- on- Year Value Growth, 2016-2021
- Figure 16: US GDP Growth, 2011-2015
- Figure 17: US GDP Growth, 2016F-2021F
- Figure 18: Europe Exhibition Industry Size, By Value, 2011-2015(USD Billion)
- Figure 19: Europe Exhibition Industry, Year- on- Year Growth, 2012-2015
- Figure 20: Europe Exhibition Industry Size, By Volume, 2011-2015(Million Sq. Mtr)
- Figure 21: Europe Exhibition Industry, Year- on- Year Growth, 2012-2015
- Figure 22: Euro to USD Conversion, 2011-2015
- Figure 23: Europe Exhibition Industry Forecast, By Value, 2016-2021 (USD Billion)
- Figure 24: Europe Exhibition Industry Forecast, Year- on- Year Growth, 2016-2021
- Figure 25: Europe GDP Growth, 2011-2015
- Figure 26: Europe GDP Growth, 2016F-2021F
- Figure 27: UK Exhibition Industry Size, By Value, 2011-2015(USD Billion)
- Figure 28: UK Exhibition Industry, Year- on- Year Growth, 2012-2015
- Figure 29: UK Exhibition Industry Size, By Volume, 2011-2015(Million Sq. Mtr)
- Figure 30: UK Exhibition Industry, Year- on- Year Growth, 2012-2015
- Figure 31: UK Exhibition Industry Forecast, By Value, 2016-2021 (USD Billion)
- Figure 32: UK Exhibition Industry Forecast, Year- on- Year Growth, 2016-2021
- Figure 33: UK GDP Growth, 2011-2015
- Figure 34: UK GDP Growth, 2016F-2021F
- Figure 35: Germany Exhibition Industry Size, By Value, 2011-2015(USD Billion)

- Figure 36: Germany Exhibition Industry, Year- on- Year Growth , 2012-2015
- Figure 37: Germany Exhibition Industry Size, By Volume, 2011-2015(Million Sq. Mtr)
- Figure 38: Germany Exhibition Industry, Year- on- Year Growth , 2012-2015
- Figure 39: Germany Exhibition Industry Forecast, By Value, 2016-2021 (USD Billion)
- Figure 40: Germany Exhibition Industry Forecast, Year- on- Year Growth , 2016-2021
- Figure 41: Germany GDP Growth , 2011-2015
- Figure 42: Germany GDP Growth, 2016F-2021F
- Figure 43: France Exhibition Industry Size, By Value, 2011-2015(USD Billion)
- Figure 44: France Exhibition Industry, Year- on- Year Growth , 2012-2015
- Figure 45: France Exhibition Industry Size, By Volume, 2011-2015(Million Sq. Mtr)
- Figure 46: France Exhibition Industry, Year- on- Year Growth, 2012-2015
- Figure 47: France Exhibition Industry Forecast, By Value, 2016-2021 (USD Billion)
- Figure 48: France Exhibition Industry Forecast, Year- on- Year Growth, 2016-2021
- Figure 49: France GDP Growth , 2011-2015
- Figure 50: France GDP Growth, 2016F-2021F
- Figure 51: Rest Of Europe Exhibition Industry Size, By Value, 2011-2015(USD Billion)
- Figure 52: Rest Of Europe Exhibition Industry, Year- on- Year Growth, 2012-2015
- Figure 53: Rest Of Europe Exhibition Industry Size, By Volume, 2011-2015(Million Sq. Mtr)
- Figure 54: Rest Of Europe Exhibition Industry, Year- on- Year Growth, 2012-2015
- Figure 55: Rest Of Europe Exhibition Industry Forecast, By Value, 2016-2021 (USD Billion)
- Figure 56: Rest Of Europe Exhibition Industry Forecast, Year- on- Year Growth, 2016-2021
- Figure 57: APAC Exhibition Industry Size, By Value, 2011-2015(USD Billion)
- Figure 58: APAC Exhibition Industry, Year- on- Year Growth, 2012-2015
- Figure 59: APAC Exhibition Industry Size, By Volume, 2011-2015(Million Sq. Mtr)
- Figure 60: APAC Exhibition Industry, Year- on- Year Growth, 2012-2015
- Figure 61: APAC Exhibition Industry Forecast, By Value, 2016-2021 (USD Billion)
- Figure 62: APAC Exhibition Industry Forecast, Year- on- Year Growth, 2016-2021
- Figure 63: APAC GDP Growth , 2011-2015
- Figure 64: APAC GDP Growth, 2016F-2021F
- Figure 65: China Exhibition Industry Size, By Value, 2011-2015(USD Billion)
- Figure 66: China Exhibition Industry, Year- on- Year Growth , 2012-2015
- Figure 67: China Exhibition Industry Size, By Volume, 2011-2015(Million Sq. Mtr)
- Figure 68: China Exhibition Industry, Year- on- Year Growth , 2012-2015
- Figure 69: China Exhibition Industry Forecast, By Value, 2016-2021 (USD Billion)
- Figure 70: China Exhibition Industry Forecast, Year- on- Year Growth , 2016-2021
- Figure 71: China GDP Growth , 2011-2015

- Figure 72: China GDP Growth, 2016F-2021F
- Figure 73: India Exhibition Industry Size, By Value, 2011-2015(USD Billion)
- Figure 74: India Exhibition Industry, Year- on- Year Growth , 2012-2015
- Figure 75: India Exhibition Industry Size, By Volume, 2011-2015(Million Sq. Mtr)
- Figure 76: India Exhibition Industry, Year- on- Year Growth, 2012-2015
- Figure 77: India Exhibition Industry Forecast, By Value, 2016-2021 (USD Billion)
- Figure 78: India Exhibition Industry Forecast, Year- on- Year Growth, 2016-2021
- Figure 79: India GDP Growth, 2011-2015
- Figure 80: India GDP Growth, 2016F-2021F
- Figure 81: Hong Kong Exhibition Industry Size, By Value, 2011-2015(USD Billion)
- Figure 82: Hong Kong Exhibition Industry, Year- on- Year Growth, 2012-2015
- Figure 83: Hong Kong Exhibition Industry Size, By Volume, 2011-2015(Million Sq. Mtr)
- Figure 84: Hong Kong Exhibition Industry, Year- on- Year Growth, 2012-2015
- Figure 85: Hong Kong Exhibition Industry Forecast, By Value, 2016-2021 (USD Billion)
- Figure 86: Hong Kong Exhibition Industry Forecast, Year- on- Year Growth, 2016-2021
- Figure 87: Hong Kong GDP Growth , 2011-2015
- Figure 88: Hong Kong GDP Growth, 2016F-2021F
- Figure 89: ROW Exhibition Industry Size, By Value, 2011-2015(USD Billion)
- Figure 90: ROW Exhibition Industry, Year- on- Year Growth, 2012-2015
- Figure 91: ROW Exhibition Industry Size, By Volume, 2011-2015(Million Sq. Mtr)
- Figure 92: ROW Exhibition Industry, Year- on- Year Growth, 2012-2015
- Figure 93: ROW Exhibition Industry Forecast, By Value, 2016-2021 (USD Billion)
- Figure 94: ROW Exhibition Industry Forecast, Year- on- Year Growth, 2016-2021
- Figure 95: Brazil Exhibition Industry Size, By Value, 2011-2015(USD Billion)
- Figure 96: Brazil Exhibition Industry, Year- on- Year Growth, 2012-2015
- Figure 97: Brazil Exhibition Industry Size, By Volume, 2011-2015(Million Sq. Mtr)
- Figure 98: Brazil Exhibition Industry, Year- on- Year Growth, 2012-2015
- Figure 99: Brazil Exhibition Industry Forecast, By Value, 2016-2021 (USD Billion)
- Figure 100: Brazil Exhibition Industry Forecast, Year- on- Year Growth, 2016-2021
- Figure 101: Brazil GDP Growth, 2011-2015
- Figure 102: Brazil GDP Growth, 2016F-2021F
- Figure 103: Exhibition Display Material Imports, By Top Countries, 2012-2015 (Million \$)
- Figure 104: Exhibition Display Material Exports, By Top Countries, 2012-2015 (Million \$)
- Figure 105: Advertising Material For Exhibition Imports, By Top Countries, 2012-2015 (Million \$)
- Figure 106: Advertising Material For Exhibition Exports, By Top Countries, 2012-2015 (Million \$)
- Figure 107: Leading 5 Companies Sales in USD Billion
- Figure 108: Leading 5 Companies EBTIDA in USD Billion

- Figure 109: Leading 5 Companies EBIT in USD Billion
- Figure 110: Leading 5 Companies PBT in USD Billion
- Figure 111: Leading 5 Companies PAT in USD Billion
- Figure 112: UBM Plc Percentage Revenue, By Product Segment (2015)
- Figure 113: UBM Plc Percentage Revenue, By Geography (2015)
- Figure 114: UBM Plc (USD Billion) 2011-2015
- Figure 115: ITE Group plc Percentage Revenue, By Geography (2015)
- Figure 116: ITE Group plc (USD Billion) 2011-2015
- Figure 117: GL Events Percentage Revenue, By Product Segment (2015)
- Figure 118: GL Events Percentage Revenue, By Geography (2015)
- Figure 119: GL Events (USD Billion) 2011-2015
- Figure 120: Messe Frankfurt Percentage Revenue, By Product Segment (2015)
- Figure 121: Messe Frankfurt Percentage Revenue, By Geography (2015)
- Figure 122: Messe Frankfurt (USD Billion) 2011-2015
- Figure 123: MCH Group AG Percentage Revenue, By Product Segment (2015)
- Figure 124: MCH Group AG Percentage Revenue, By Geography (2015)
- Figure 125: MCH Group AG (USD Billion) 2011-2015
- Figure 126: Fiera Milano SpA Percentage Revenue, By Product Segment (2015)
- Figure 127: Fiera Milano SpA Percentage Revenue, By Geography (2015)
- Figure 128: Fiera Milano SpA (USD Billion) 2011-2015

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