+44 20 8123 2220
info@marketpublishers.com

Global English Proficiency Test Market: Insights, Trends and Forecast (2019-2024)

https://marketpublishers.com/r/G0C3B381714AEN.html
Date: October 2019
Pages: 112
Price: US$ 1,200.00 (Single User License)
ID: G0C3B381714AEN

Abstracts

EXECUTIVE SUMMARY

The English Proficiency Test was valued at USD 1440.70 Million in the year 2018. Over the recent years, English Proficiency Test has been witnessing considerable growth on the back of growing need of the candidates to speak English to access various opportunities, growing economic diversification, increasing globalization, increasing demand of English proficiency Test certificates by the multinational companies from the employees, growing immigration and international students in the foreign universities, up surging training programmes by the companies for the employees, growing awareness among people for English assessment. In addition, increasing urge to demonstrate the acquired abilities off the candidates have contributed to the growth rate of English Proficiency Test market. These factors are anticipated to provide higher momentum to the market growth in the forecast period.

Among all the types of English Proficiency Test that includes IELTS, TOEFL, OTHERS. IELTS holds the highest market share in the English proficiency test Market owing to its higher accepting rates in various universities, institution etc. globally.

Among the regions, Asia Pacific Market will continue to be the largest market in the forecast period, majorly driven by Increasing disposable income, growing number of candidates studying abroad, growing awareness among the candidates regarding the conduction of the proficiency Tests coupled with employment opportunities in the foreign countries, etc.

SCOPE OF THE REPORT

+44 20 8123 2220
info@marketpublishers.com

Global English Proficiency Test Market (Actual Period: 2017-2018, Forecast Period: 2019-2024)

English Proficiency Test Market – Size, Growth, Forecast

Analysis By Testing System : IELTS, TOEFL, OTHERS

Analysis By Application: Graduates/ undergraduates, Employers, Others

Regional English Proficiency Test Market - North America, Europe, APAC, and ROW (Actual Period: 2017-2018, Forecast Period: 2019-2024)

Regional English Proficiency Test Market – Size, Growth, Forecast

Analysis By Testing System: IELTS, TOEFL, OTHERS

Analysis By Application: Graduates/ undergraduates, Employers, Others

Country Analysis - U.S. Canada, India, China (Actual Period: 2017-2018, Forecast Period: 2019-2024)

English Proficiency Test – Size, Growth, Forecast

Analysis By Testing System IELTS, TOEFL, OTHERS

Analysis By Application: Graduates/ undergraduates, Employers, Others

Other Report Highlights

Market Dynamics – Drivers and Restraints.

Market Trends

Porter Five Forces Analysis.

SWOT Analysis.

+44 20 8123 2220
info@marketpublishers.com

Major Testing Systems – IELTS, TOEFL

CUSTOMIZATION OF THE REPORT

The report could be customized according to the client's specific research requirements. No additional cost will be required to pay for limited additional research.

+44 20 8123 2220
info@marketpublishers.com

Contents

1. RESEARCH METHODOLOGY

2. EXECUTIVE SUMMARY

3. GLOBAL ENGLISH PROFICIENCY TEST: PRODUCT OUTLOOK

4. GLOBAL ENGLISH PROFICIENCY TEST: MARKET OUTLOOK

5. GLOBAL ENGLISH PROFICIENCY TEST: MARKET DYNAMICS

5.1 Global English Proficiency Test Market Drivers
  5.1.1 Growing awareness regarding the conduction of English proficiency Tests
  5.1.2 Growing need of people to speak English in order to grab opportunities
  5.1.3 Increasing Economic Diversification and globalization
5.2 Global English Proficiency Test Market Restraints
  5.2.1 Increasing costs of the English Proficiency Tests .
  5.2.1 Geopolitical issues
5.3 Global English Proficiency Test Market Trends
  5.3.1 Digitalization and implementation of computer based Tests
  5.3.2 Enhancement of English proficiency Test

6. PORTER'S FIVE FORCE ANALYSIS: GLOBAL ENGLISH PROFICIENCY TEST MARKET

7. SWOT ANALYSIS: GLOBAL ENGLISH PROFICIENCY TEST MARKET

8. GLOBAL ENGLISH PROFICIENCY TEST MARKET: AN ANALYSIS

8.1 Global English Proficiency Test Market: By Value 2017-2024 (USD Million)
8.2 Global English Proficiency Test Market – Segment Analysis:
8.3 By Testing System (2017,2024)
  8.3.1 Global English Proficiency Test Market (IELTS): 2017-2024 (USD Million)
  8.3.2 Global English Proficiency Test Market (TOEFL): 2017-2024 (USD Million)
  8.3.3 Global English Proficiency Test Market, (OTHERS): 2017-2024 (USD Million)
8.4 By Application (2018,2024)
  8.4.1 Global English Proficiency Test Market (Graduate/ undergraduates): 2017-2024 (USD Million)

8.4.2 Global English Proficiency Test Market (Employer): 2017-2024 (USD Million)
8.4.3 Global English Proficiency Test Market (Others): 2017-2024 (USD Million)

9. GLOBAL ENGLISH PROFICIENCY TEST MARKET: REGIONAL ANALYSIS

10. NORTH AMERICA ENGLISH PROFICIENCY TEST MARKET: AN ANALYSIS

10.1 North America English Proficiency Test Market, By Value 2017-2024
10.2 North America English Proficiency Test Market: Segmental Analysis
10.2.1 North America English Proficiency Test Market, By Testing Systems , By Value 2017-2024 (USD Million)
10.2.2 North America English Proficiency Test Market, By Application , By Value 2017-2024 (USD Million)
10.3 United States English Proficiency Test Market: Country Analysis
10.3.1 United States English Proficiency Test Market, By Value
10.3.2 United States English Proficiency Test Market, By Testing System 2017-2024
10.3.3 United States English Proficiency Test Market, By Application 2017-2024
10.4 Canada English Proficiency Test Market: Country Analysis
10.4.1 Canada English Proficiency Test Market, By Value
10.4.2 Canada English Proficiency Test Market- By Testing Systems
10.4.3 Canada English Proficiency Test Market- By Application

11. EUROPE ENGLISH PROFICIENCY TEST MARKET: AN ANALYSIS

11.1 Europe English Proficiency Test Market, By Value 2017-2024
11.2 Europe English Proficiency Test Market: Segment Analysis
11.2.1 Europe English Proficiency Test Market, By Testing System 2017-2024 (USD Million)
11.2.2 Europe English Proficiency Test Market, By Application 2017-2024 (USD Million)

12. ASIA-PACIFIC ENGLISH PROFICIENCY TEST MARKET: AN ANALYSIS

12.1 Asia-Pacific English Proficiency Test Market, By Value 2017-2024
12.2 Asia Pacific English Proficiency Test Market: Segment Analysis
12.2.1 Asia-Pacific English Proficiency Test Market, By Testing Systems 2017-2024 (USD Million)
12.2.2 Asia-Pacific English Proficiency Test Market, By Application 2017-2024
12.3 China English Proficiency Test Market: Country Analysis

12.3.1 China English Proficiency Test Market: By Value
12.3.2 China English Proficiency Test Market: By Testing Systems
12.3.3 China English Proficiency Test Market: By Applications
12.4 India English Proficiency Test Market: Country Analysis
12.4.1 India English Proficiency Test Market: By Value
12.4.2 India English Proficiency Test Market: By Testing Systems
12.4.3 India English Proficiency Test Market: By Applications

13. REST OF THE WORLD ENGLISH PROFICIENCY TEST MARKET: AN ANALYSIS 2017-2024

13.1 Rest of the World English Proficiency Test Market, By Value 2017-2024 (USD Million)
13.2 Rest of the World English Proficiency Test Market, By Testing Systems 2017-2024 (USD Million)
13.3 Rest of the World English Proficiency Test Market, By Application, 2017-2024 (USD Million)

14.MAJOR TESTING SYSTEMS

14.1 IELTS
14.2 TOEFL

+44 20 8123 2220
info@marketpublishers.com

List Of Figures

LIST OF FIGURES

Figure 1: Top 10 languages, By Number of speakers (Native+ Non Native), 2019 (In Millions)
Figure 2: Top 10 languages on the internet 2019 (In Percentage)
Figure 3: Number of countries in which the mentioned languages are spoken.
Figure 4: Number of countries in which the mentioned languages have official status.
Figure 5: Regional Ranking of Countries in Europe By EF EPI Average.
Figure 6: Regional Ranking of Countries in Asia By EF EPI Average, 2018
Figure 7: Regional Ranking of Countries in Latin America By EF EPI Average, 2018
Figure 8: Regional Ranking of Countries in Middle East By EF EPI Average, 2018
Figure 9: Global English Proficiency Test Market Size, By Value, 2017-2024 (USD Million)
Figure 10: Global English Proficiency Test Market Size, (IELTS), By Value, 2017-2024 (USD Million)
Figure 11: Global English Proficiency Test Market Size, (TOEFL), By Value, 2017-2024 (USD Million)
Figure 12: Global English Proficiency Test Market Size, (OTHERS), By Value, 2017-2024 (USD Million)
Figure 13: Global English Proficiency Test Market Size, (GRADUATES/UNDERGRADUATES), By Value, 2017-2024 (USD Million)
Figure 14: Global English Proficiency Test Market Size, (EMPLOYERS), By Value, 2017-2024 (USD Million)
Figure 15: Global English Proficiency Test Market Size, (OTHERS), By Value,2017-2024 (USD Million)
Figure 16: North America English Proficiency Test Market Size, By Value, 2017-2024 (USD Million)
Figure 17: North America English Proficiency Test Market- By Testing Systems (USD Million), 2017-2024
Figure 18: North America English Proficiency Test Market- By Application (USD Million), 2017-2024
Figure 19: United States English Proficiency Test Market Size, By Value, 2017-2024 (USD Million)
Figure 20 Number of international students studying in the United States, By country of origin (2017-2018)
Figure 21: Percent of US study student abroad by Race / Ethnicity 2017
Figure 22: Number of United States Students studying Abroad

Figure 23: USA English Proficiency Test Market- By Testing Systems (USD Million), 2017-2024
Figure 24: USA English Proficiency Test Market- By Application (USD Million), 2017-2024
Figure 25: Canada English Proficiency Test Market Size, By Value, 2017-2024 (USD Million)
Figure 26: Number of international students studying in Canada , By country of origin and Enrollment (2018)
Figure 27: Number of international students studying in Canada , By country of origin and % of Total(2018)
Figure 28: Canada English Proficiency Test market: By Source (USD Million), 2017-2024
Figure 29: Canada English Proficiency Test market: By Applications (USD Million), 2017-2024
Figure 30: Europe English Proficiency Test Market Size, By Source 2017-2024 (USD Million)
017-2018)
Figure 31: Students from Abroad enrolled by education level in different European countries (2016, 2017)
Figure 32: Europe English Proficiency Test Market- By Testing Systems (USD Million), 2017-2024
Figure 33: Europe English Proficiency Test Market- By Application (USD Million), 2017-2024
Figure 34: Asia-Pacific English Proficiency Test Market Size, By Payments, By Value, 2017-2024 (USD Million)
Figure 35: Asia – Pacific English Proficiency Test Market- By Testing Systems (USD Million), 2017-2024
Figure 36: Asia- Pacific English Proficiency Test Market- By Application (USD Million), 2017-2024
Figure 37: China English Proficiency Test Market Size, By Value, 2017-2024 (In USD Million)
Figure 38: Number of students from China studying abroad between 2007 and 2017 (in Thousands)
Figure 39: China English Proficiency Test Market- By Testing Systems (USD Million), 2017-2024
Figure 40: China English Proficiency Test Market- By Applications (USD Million), 2017-2024
Figure 41: India English Proficiency Test Market Size, By Value, 2017-2024 (In USD Million)

+44 20 8123 2220
info@marketpublishers.com

Figure 42: Number of Indians students going Abroad for studying , By Country (2018)
Figure 43: India English Proficiency Test Market- By Testing Systems (USD Million), 2017-2024
Figure 44: India English Proficiency Test Market- By Applications (USD Million), 2017-2024
Figure 45: Rest of the World English Proficiency Test Market Size, By Value, 2017-2024 (USD Million)
Figure 46: Rest of the World English Proficiency Test Market- By Testing System (USD Million), 2017-2024
Figure 47: Rest of the World English Proficiency Test Market- By Application (USD Million), 2017-2024

+44 20 8123 2220
info@marketpublishers.com

I would like to order

Product name: Global English Proficiency Test Market: Insights, Trends and Forecast (2019-2024)
Product link: https://marketpublishers.com/r/G0C3B381714AEN.html
Price: US$ 1,200.00 (Single User License / Electronic Delivery)
If you want to order Corporate License or Hard Copy, please, contact our Customer Service:
info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page https://marketpublishers.com/r/G0C3B381714AEN.html

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

**All fields are required

Custumer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at https://marketpublishers.com/docs/terms.html

To place an order via fax simply print this form, fill in the information below
and fax the completed form to +44 20 7900 3970