

# **Global Electronic Paper Display (EPD) Market – Analysis By Product Type, End User, By Region, By Country (2020 Edition): Market Insights, Covid-19 Impact, Competition and Forecast (2020-2025)**

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## **Abstracts**

### **EXECUTIVE SUMMARY**

The Global Electronic Paper Display (EPD) Market, valued at USD 1062.21 Million in the year 2019 has been witnessing unprecedented growth in the last few years on the back of growing numbers of E-readers, growing demand of consumer electronics and advantages of E-paper over other display techniques. Increasing digitalization is one of the major reasons behind the increasing Electronic Paper Display market globally. Additionally, favorable technology for Environment and Advancements in technology will drive the Electronic Paper Display market value in the near future. The growth and adoption of Internet of Things (IoT) and technological advancements to color EPD will further facilitate the growth of the entire electronic paper display industry.

Among the Product Type in the Electronic Paper Display market (E-Readers, Auxiliary Displays, Electronic Shelf Label and Others), E-Reader Product Type has popularity globally and is expected to keep growing in the forecast period. The increasing demand of e books among readers will drive market.

Among the End User of the Electronic Paper Display market (Automotive, Consumer Electronics, Media & Entertainment and Others), Consumer Electronics is very popular globally and is expected to keep growing in the forecast period. The Consumer Electronics industry is large and developing industry across globe and the demand of e paper display in consumer electronics products will keep increasing in future.

The North American market is expected to lead the global market throughout the forecast period. The rising penetration of mobile phones, tablets, and smartphones and growing number of electronic readers are expected to infuse market growth tremendously.

## **SCOPE OF THE REPORT**

The report analyses the Electronic Paper Display market by Value.

The report analyses the Electronic Paper Display Market by Product Type (E-Readers, Auxiliary Displays, Electronic Shelf Label, Others).

The report analyses the Electronic Paper Display Market by End User (Automotive, Consumer Electronics, Media & Entertainment, Others).

The Global Electronic Paper Display Market has been analysed By Region (North Americas, Europe and Asia Pacific) and By Country (United States, Canada, Germany, United Kingdom, China, Japan).

The attractiveness of the market has been presented by region, by Product Type and by End User. Also, the major opportunities, trends, drivers and challenges of the industry has been analysed in the report.

The report tracks competitive developments, strategies, mergers and acquisitions and new product development. The companies analysed in the report include E ink Holdings, LG Display, CLEARink Displays, Plastic Logic, Pervasive Displays, SeS-imagotag.

The report analyses the impact of Covid-19 on Electronic Paper Display market.

The report presents the analysis of Electronic Paper Display market for the historical period of 2015-2019 and the forecast period of 2020-2025.

## **KEY TARGET AUDIENCE**

Electronic Paper Display Vendors

Consulting and Advisory Firms

Government and Policy Makers

Investment Banks and Equity Firms

Regulatory Authorities

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