

# **Global Durable Juvenile Products Market: Trends, Opportunities and Forecasts (2016-2021) (By Value; By Segment - Strollers and Prams, Car seats, Cribs and Cots, Baby Carriers, Baby Furniture; By Region- Europe, North America, APAC; By Country- US, UK, Canada, France, Germany, China, India; Key Players; Recommendations)**

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## **Abstracts**

### **Executive Summary**

Durable juvenile products market is driven by higher income parents who want nothing but the best for the development and safety of their babies. Increasing income per capita, emergence of e-commerce and stable fertility rates have fuelled the growth of the market.

The Global Durable Juvenile Products market is growing on account of increasing disposable incomes of young, educated and professionally sound parents. While North America is amongst the largest regional markets, China was leading the market share in APAC region.

The report presents findings of a comprehensive study on Global Durable Juvenile Products Market with five major segments namely-Baby Cribs and Cot, Strollers and Prams, Car Safety Seats and Other Durable Juvenile Products. The market grew at a CAGR 7.30% in the period 2011-2015. In the period 2016-2021, the growth rate is expected to fall to 5.43%. This would result from a falling fertility rate across developed economies such as USA, Germany and Japan. Emerging economies like China, India and Brazil offer huge potential for the growth of the market.

The recent research report published by Azoth Analytics 'Global Durable Juvenile Products Market: Trends, Opportunities and Forecasts (2016-2021)' suggests that the market is likely to exhibit continued and sustained growth. Leading players of the industry include Dorel Industries, Goodbaby International Holdings, Britax, Silver Cross, Combi Group amongst others.

### Research Methodology

Historic market trend has been figured out by various paid databases which was further triangulated with inputs and insights from industry experts, companies and stakeholders, through primary research (regional heads, retail managers). Future estimation of the market has been made through insights from industry experts, past trends, business strategies of the companies operating in the market and back of the envelope calculation.

### Scope of the Report

The report provides Segmentation by Type

- Strollers and Prams

- Car seats

- Cribs and Cots

- Others (Baby Carriers, Baby Furniture)

The report provides coverage by Region

- North America

- Europe

- Asia Pacific

- Rest of the World (RoW)

The report provides coverage by Country

United States

Canada

United Kingdom

France

Germany

China

India

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