

Global Dry Eye Disease (DED) Market – Analysis By Disease (Aqueous, Evaporative, Others), Treatment, End User, Distribution Channel, By Region, By Country (2021 Edition): Market Insights, Covid –19 Impact, Competition and Forecast (2021–2026)

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Abstracts

EXECUTIVE SUMMARY

Global Dry Eye Disease Market, valued at USD 5378.59 Million in the year 2020, affects tens of millions of individuals around the world, and both its frequency and impact increase with age. Consequently, it is considered a major international health concern. Dry eye is the most commonly reported reason for seeking medical eye care, and up to one in five patients presenting to hospital outpatient clinics or optometry practices experience dry eye. With increased life expectancy, aging population, increasing number of working population, excess time spend using screens, and various lifestyle changes, the economic and social impacts of DED are expected to grow substantially in the coming years, which has been anticipated to infuse growth in the market for Dry Eye Disease during the forecast period of 2021-2026.

Under the Disease segment, Evaporative Dry Eye Disease are anticipated to witness the largest market share owing to recent clinical and epidemiological studies confirming that most dry eye patients show signs of mixed evaporative and aqueous deficient dry eye, with evaporative dry eye being the most common manifestation. Evaporative dry eye is most often associated with meibomian gland dysfunction (MGD) that will be pushing growth in the market for Dry Eye Disease during the coming years.

Hospitals, followed by Clinics attained substantial market share under End User segment, chiefly on the back of growing number of people suffering from eye disorders

supported by manufacturers spending heavily on creating awareness among people regarding variety of eye disorders and their consequences, and investing in expanding their manufacturing capacity in order to cater to rising demand for eye care products, which will spur the market growth for dry eye care products in the coming years.

Among the regions, North America, followed by Europe and Asia Pacific, will experience remarkable market share owing to presence of various leading global manufacturers in the region with companies ramping up their production capacity with escalating number of people suffering from dry disease owing to excess time spent over screens supported by investment in expanding product portfolio by manufacturers to offer various types of Dry Eye Disease products to users. These factors will be accelerating the market growth during the forecast period.

SCOPE OF THE REPORT

The report analyses Dry Eye Disease market By Value.

The report analyses Dry Eye Disease Market By Disease (Aqueous, Evaporative, Others).

The report assesses the Dry Eye Disease market By Treatment (Eye Drops, Anti-Inflammatory Drugs, Others).

The report further segments the market By End User (Home Healthcare, Clinics, Hospitals, and Others) and By Distribution Channel (Hospital Pharmacies, Retailers, Online, Others).

The Global Dry Eye Disease Market has been analysed By Region (North America, Europe, Asia Pacific) and By Country (United States, Canada, Germany, France, United Kingdom, Italy, China, Japan, India, South Korea).

The key insights of the report have been presented through the frameworks of Major Mergers & Acquisitions, Technological Innovations, and Role of Manufacturers during Covid-19 pandemic.

Also, the attractiveness of the market has been presented By Region, Disease, Treatment, End User, and Distribution Channel. Additionally, the major opportunities, trends, drivers and challenges of the industry has been analysed

in the report.

The companies analysed in the report include Johnson & Johnson, Bausch Health, Alcon, Allergan PLC, Novartis AG, Santen Pharmaceuticals Co. Ltd, VISUfarma, Horus Pharma, Novaliq GmbH, Sentiss Pharma Pvt Ltd..

The report presents the analysis of Dry Eye Disease market for the historical period of 2016-2020 and the forecast period of 2021-2026.

KEY TARGET AUDIENCE

Dry Eye Disease Products Manufacturers

Hospitals, Clinics, and Healthcare Units

Pharmacies, and Retailers

Consulting and Advisory Firms

Investment Banks and Equity Firms

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