

# **Global Digital Textile Printing Market (2021 Edition) – Analysis By Printing Process (DTF, DTG, Sublimation), Ink Type, Application, By Region, By Country: Market Insights and Forecast with Impact of Covid-19 (2021-2026)**

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## **Abstracts**

### Executive Summary

The Global Digital Textile Printing Market, valued at USD 2524.54 Million in the year 2020 has been witnessing unprecedented growth in the last few years on the back of advantage of manufacturing flexibility, rising adoption of design flexibility, growing popularity of soft signage and growing adoption of digitalization in Textile Industry will drive the Digital Textile Printing Market market value in the near future.

Among the Printing Process (Direct-to-Fabric (DTF), Direct to Garment (DTG) and Dye Sublimation), Direct-to-Fabric (DTF) is large segment globally and is expected to grow steadily in the forecast period. The advantages of DTF like easy to use process and high adoption in industry will drive the market.

Among the Ink Type (Sublimation inks, Reactive inks, Pigment inks, Acid inks and Disperse inks), Sublimation inks holds large share in market globally and is expected to keep growing in the forecast period. It is one of the largest ink type of Market due to the growing demand of customization and dye sublimation process in textile printing will keep driving the market in future.

Among the Application (Garments and Apparel, Home Decor, Industrial Application, Soft Signage and Others), Garments and Apparel holds large share in market globally and is expected to keep growing in the forecast period. It is one of the largest application of

digital textile printing Market due to the high demand of fashionable clothes among young population and growing adoption of technology in fashion industry will keep driving the market in future.

## Scope of the Report

The report presents the analysis of Digital Textile Printing Market for the historical period of 2016-2020 and the forecast period of 2021-2026.

The report analyses the Digital Textile Printing Market by Value.

The report analyses the Digital Textile Printing Market by Printing Process: Direct-to-Fabric (DTF), Direct to Garment (DTG), Dye Sublimation.

The report analyses the Digital Textile Printing Market by Ink Type: Sublimation Inks, Reactive Inks, Pigment Inks, Acid Inks, Disperse Inks.

The report analyses the Digital Textile Printing Market by Application (Garments and Apparel, Home Decor, Industrial Application, Soft Signage and Others).

The Global Digital Textile Printing Market has been analysed By Region (Americas, Europe and Asia Pacific) and By Country (U.S, Canada, Mexico, Italy, Germany, U.K., France, China, Japan, India).

The attractiveness of the market has been presented by Printing Process, By Ink Type, By Application, by region. Also, the major opportunities, trends, drivers and challenges of the industry has been analysed in the report.

The report tracks competitive developments, strategies, mergers and acquisitions and new product development. The companies analysed in the report include Kornit Digital, Hollanders Printing Systems, Aeoon Technologies, Konica Minolta, Seiko Epson Corporation, Ricoh, Electronics for Imaging, Inc. (EFI), SPGPrints, Mutoh Holdings Co. Ltd, HP Inc.

The report analyses the impact of Covid-19 on Digital Textile Printing Market.

## Key Target Audience

Digital Textile Printing Market Vendors

Textile Manufacturers

Consulting and Advisory Firms

Government and Policy Makers

Investment Banks and Equity Firms

Regulatory Authorities

## Contents

### **1. RESEARCH METHODOLOGY AND EXECUTIVE SUMMARY**

1.1 Research Methodology

1.2 Executive Summary

### **2. STRATEGIC RECOMMENDATIONS**

### **3. GLOBAL DIGITAL TEXTILE PRINTING MARKET: PRODUCT OUTLOOK**

### **4. GLOBAL DIGITAL TEXTILE PRINTING MARKET: SIZING AND FORECAST**

4.1 Market Size, By Value, Year 2016-2026

4.2 Impact of COVID-19 on Global Digital Textile Printing Market

### **5. GLOBAL DIGITAL TEXTILE PRINTING MARKET SEGMENTATION - PRINTING PROCESS, INK TYPE, APPLICATION**

5.1 Competitive Scenario of Digital Textile Printing Market: By printing Process

5.1.1 Direct-to-Fabric (DTF) - Market Size and Forecast (2016-2026)

5.1.2 Direct to Garment (DTG) - Market Size and Forecast (2016-2026)

5.1.3 Dye Sublimation - Market Size and Forecast (2016-2026)

5.2 Competitive Scenario of Digital Textile Printing Market: by Ink Types

5.2.1 Sublimation ink - Market Size and Forecast (2016-2026)

5.2.2 Reactive inks - Market Size and Forecast (2016-2026)

5.2.3 Pigment inks - Market Size and Forecast (2016-2026)

5.2.4 Acid inks - Market Size and Forecast (2016-2026)

5.2.5 Disperse inks - Market Size and Forecast (2016-2026)

5.3 Competitive Scenario of Digital Textile Printing Market: by Application

5.3.1 Garments and Apparel - Market Size and Forecast (2016-2026)

5.3.2 Home Decor - Market Size and Forecast (2016-2026)

5.3.3 Industrial Application - Market Size and Forecast (2016-2026)

5.3.4 Soft Signage - Market Size and Forecast (2016-2026)

5.3.5 Others - Market Size and Forecast (2016-2026)

### **6. GLOBAL DIGITAL TEXTILE PRINTING MARKET: REGIONAL ANALYSIS**

6.1 Competitive Scenario of Digital Textile Printing Market: by Region

## **7. AMERICAS DIGITAL TEXTILE PRINTING MARKET: AN ANALYSIS (2016-2026)**

- 7.1 Americas Digital Textile Printing Market: Size and Forecast (2016-2026)
- 7.2 Americas Digital Textile Printing Market - Prominent Companies
- 7.3 Market Segmentation by Printing Process (DTF, DTG, Dye Sublimation)
- 7.4 Market Segmentation by Ink Types (Sublimation ink, Reactive inks, Pigment inks, Acid inks, Disperse inks)
- 7.5 Market Segmentation by Application (Garments and Apparel, Home Decor, Industrial Application, Soft Signage, Others)
- 7.6 Americas Digital Textile Printing Market: Country Analysis
- 7.7 Market Opportunity Chart of America Digital Textile Printing Market - by Country, By Value, 2026
- 7.8 Competitive Scenario of Americas Digital Textile Printing Market: by Country
- 7.9 United States Digital Textile Printing Market: Size and Forecast (2016-2026), By Value
- 7.10 United States Digital Textile Printing Market Segmentation - Printing Process, Ink Type, Application
- 7.11 Canada Digital Textile Printing Market: Size and Forecast (2016-2026), By Value
- 7.12 Canada Digital Textile Printing Market Segmentation - Printing Process, Ink Type, Application
- 7.13 Mexico Digital Textile Printing Market: Size and Forecast (2016-2026), By Value
- 7.14 Mexico Digital Textile Printing Market Segmentation - by printing Process, by Ink Type and by Application

## **8. EUROPE DIGITAL TEXTILE PRINTING MARKET: AN ANALYSIS (2016-2026)**

- 8.1 Europe Digital Textile Printing Market: Size and Forecast (2016-2026)
- 8.2 Europe Digital Textile Printing Market - Prominent Companies
- 8.3 Market Segmentation by Printing Process (DTF, DTG, Dye Sublimation)
- 8.4 Market Segmentation by Ink Types (Sublimation ink, Reactive inks, Pigment inks, Acid inks and Disperse inks)
- 8.5 Market Segmentation by Application (Garments and Apparel, Home Decor, Industrial Application, Soft Signage and Others)
- 8.6 Europe Digital Textile Printing Market: Country Analysis
- 8.7 Market Opportunity Chart of Europe Digital Textile Printing Market - By Country, By Value, 2026
- 8.8 Competitive Scenario of Europe Digital Textile Printing Market: By Country
- 8.9 Germany Digital Textile Printing Market: Size and Forecast (2016-2026), By Value

8.10 Germany Digital Textile Printing Market Segmentation - Printing Process, Ink Type, Application

8.11 Italy Digital Textile Printing Market: Size and Forecast (2016-2026), By Value

8.12 Italy Digital Textile Printing Market Segmentation - Printing Process, Ink Type, Application

8.13 United Kingdom Digital Textile Printing Market: Size and Forecast (2016-2026), By Value

8.14 United Kingdom Digital Textile Printing Market Segmentation - by printing Process, by Ink Type and by Application

8.15 France Digital Textile Printing Market: Size and Forecast (2016-2026), By Value

8.16 France Digital Textile Printing Market Segmentation - by printing Process, by Ink Type and by Application

## **9. ASIA PACIFIC DIGITAL TEXTILE PRINTING MARKET: AN ANALYSIS (2016-2026)**

9.1 Asia Pacific Digital Textile Printing Market: Size and Forecast (2016-2026)

9.2 Asia Pacific Digital Textile Printing Market - Prominent Companies

9.3 Market Segmentation by Printing Process (DTF, DTG, Dye Sublimation)

9.4 Market Segmentation by Ink Types (Sublimation ink, Reactive inks, Pigment inks, Acid inks, Disperse inks)

9.5 Market Segmentation by Application (Garments and Apparel, Home Decor, Industrial Application, Soft Signage, Others)

9.6 Asia Pacific Digital Textile Printing Market: Country Analysis

9.7 Market Opportunity Chart of Asia Pacific Digital Textile Printing Market - by Country, By Value, 2026

9.8 Competitive Scenario of Asia Pacific Digital Textile Printing Market: by Country

9.9 China Digital Textile Printing Market: Size and Forecast (2016-2026), by Value

9.10 China Digital Textile Printing Market Segmentation - Printing Process, Ink Type, Application

9.11 Japan Digital Textile Printing Market: Size and Forecast (2016-2026), by Value

9.12 Japan Digital Textile Printing Market Segmentation - by printing Process, by Ink Type and by Application

9.13 India Digital Textile Printing Market: Size and Forecast (2016-2026), by Value

9.14 India Digital Textile Printing Market Segmentation - by printing Process, by Ink Type and by Application

## **10. GLOBAL DIGITAL TEXTILE PRINTING MARKET DYNAMICS**

- 10.1 Drivers
- 10.2 Restraints
- 10.3 Trends

## **11. MARKET ATTRACTIVENESS**

- 11.1 Market Attractiveness Chart of Digital Textile Printing Market - by printing Process, 2026
- 11.2 Market Attractiveness Chart of Digital Textile Printing Market - by Ink Type, 2026
- 11.3 Market Attractiveness Chart of Digital Textile Printing Market - by Application, 2026
- 11.4 Market Attractiveness Chart of Digital Textile Printing Market - by Region, 2026

## **12. COMPETITIVE LANDSCAPE**

- 12.1 Technological Innovations and Mergers and Acquisitions
- 12.2 Market Share Analysis

## **13. COMPANY ANALYSIS**

- 13.1 Kornit Digital
- 13.2 Hollanders Printing Systems
- 13.3 Aeoon Technologies
- 13.4 Konica Minolta
- 13.5 Seiko Epson Corporation
- 13.6 Ricoh
- 13.7 Electronics for Imaging, Inc. (EFI)
- 13.8 SPGPrints
- 13.9 Mutoh Holdings Co. Ltd
- 13.10 HP Inc.

## List Of Figures

### LIST OF FIGURES

Figure 1: Global Digital Textile Printing Market Size, By Value, 2016-2026 (USD Million)

Figure 2: Total 10 Exporters of Textile worldwide, 2020 (in USD Billion)

Figure 3: Total 10 Exporters of clothing worldwide, 2020 (in USD Billion)

Figure 4: Global synthetic fibre production in 2019, (in USD Billion)

Figure 5: Global Textiles and Clothing Exports and Imports (in USD Billion), 2015-19

Figure 6: Global spending on the Internet of Things (IOT), USD Million 2017-2020

Figure 7: Advanced technology expenditure, 2018 & 2025, (USD Million)

Figure 8: Global Digital Textile Printing Market, By Printing Process, 2020, 2026

Figure 9: Global Digital Textile Printing Market - By Direct-to-Fabric (DTF), By Value (USD Million), 2016-2026

Figure 10: Global Digital Textile Printing Market - By Direct to Garment (DTG), By Value (USD Million), 2016-2026

Figure 11: Global Digital Textile Printing Market - By Dye Sublimation, By Value (USD Million), 2016-2026

Figure 12: Global Digital Textile Printing Market, By Ink Type, 2020, 2026

Figure 13: Global Digital Textile Printing Market - By Sublimation inks, By Value (USD Million), 2016-2026

Figure 14: Global Digital Textile Printing Market - By Reactive inks, By Value (USD Million), 2016-2026

Figure 15: Global Digital Textile Printing Market - By Pigment inks, By Value (USD Million), 2016-2026

Figure 16: Global Digital Textile Printing Market - By Acid Inks, By Value (USD Million), 2016-2026

Figure 17: Global Digital Textile Printing Market - By Disperse inks, By Value (USD Million), 2016-2026

Figure 18: Global Digital Textile Printing Market, By Application, 2020, 2026

Figure 19: Global Digital Textile Printing Market - By Garments and Apparel, By Value (USD Million), 2016-2026

Figure 20: Global Digital Textile Printing Market - By Home Decor, By Value (USD Million), 2016-2026

Figure 21: Global Digital Textile Printing Market - By Industrial Application, By Value (USD Million), 2016-2026

Figure 22: Global Digital Textile Printing Market - By Soft Signage, By Value (USD Million), 2016-2026

Figure 23: Global Digital Textile Printing Market - By Others, By Value (USD Million),



2016-2026

Figure 24: Global Digital Textile Printing Market, By Region, 2020, 2026

Figure 25: America Digital Textile Printing Market Size, By Value, 2016-2026 (USD Million)

Figure 26: North America Textiles and Clothing Exports (in USD Billion), 2015-19

Figure 27: North America Manufacturing, value added (annual % growth), 2014-18

Figure 28: Latin America & Caribbean Textiles and Clothing Exports (in USD Billion), 2015-19

Figure 29: Latin America & Caribbean Textiles and Clothing Imports (in USD Billion), 2015-19

Figure 30: America Digital Textile Printing Market - By Printing Process, By Value, 2016-2026 (USD Million)

Figure 31: America Digital Textile Printing Market - By Ink Type, By Value, 2016-2026 (USD Million)

Figure 32: America Digital Textile Printing Market - By Application, By Value, 2016-2026 (USD Million)

Figure 33: Market Opportunity Chart of America Digital Textile Printing Market - By Country, By Value, 2026

Figure 34: America Digital Textile Printing Market, By Country, 2020 & 2026

Figure 35: United States Digital Textile Printing Market Size, By Value, 2016-2026 (USD Million)

Figure 36: United States Textiles and Clothing Exports (in USD Billion), 2015-19

Figure 37: United States Textiles and Clothing Imports (in USD Billion), 2015-19

Figure 38: USA IT spending (Billion USD), 2016-2020

Figure 39: USA Internet Users (in Millions), 2015-19

Figure 40: United States Digital Textile Printing Market - By Printing Process, By Value, 2016-2026 (USD Million)

Figure 41: United States Digital Textile Printing Market - By Ink Type, By Value, 2016-2026 (USD Million)

Figure 42: United States Digital Textile Printing Market - By Application, By Value, 2016-2026 (USD Million)

Figure 43: Canada Digital Textile Printing Market Size, By Value, 2016-2026 (USD Million)

Figure 44: Canada Textiles and Clothing Exports (in USD Billion), 2015-19

Figure 45: Canada Textiles and Clothing Imports (in USD Million), 2015-19

Figure 46: Apparel Export/Import of Canada, 2019-20 (in USD Million)

Figure 47: Fabrics Export/Import of Canada, 2019-20 (in USD Million)

Figure 48: Yarns Export/Import of Canada, 2019-20 (in USD Million)

Figure 49: Canada Manufacturing Value Added as a Proportion of GDP (%), 2014-19

Figure 50: Canada Digital Textile Printing Market - By Printing Process, By Value, 2016-2026 (USD Million)

Figure 51: Canada Digital Textile Printing Market - By Ink Type, By Value, 2016-2026 (USD Million)

Figure 52: Canada Digital Textile Printing Market - By Application, By Value, 2016-2026 (USD Million)

Figure 53: Mexico Digital Textile Printing Market Size, By Value, 2016-2026 (USD Million)

Figure 54: Mexico Textiles and Clothing Exports (in USD Billion), 2015-19

Figure 55: Mexico Textiles and Clothing Imports (in USD Million), 2015-19

Figure 56: Mexico Digital Textile Printing Market - By Printing Process, By Value, 2016-2026 (USD Million)

Figure 57: Mexico Digital Textile Printing Market - By Ink Type, By Value, 2016-2026 (USD Million)

Figure 58: Mexico Digital Textile Printing Market - By Application, By Value, 2016-2026 (USD Million)

Figure 59: Europe Digital Textile Printing Market Size, By Value, 2016-2026 (USD Million)

Figure 60: EU-27 Textile and Clothing Turnover, Annual Change (in %), 2015-2020

Figure 61: European Union Imports and Exports of Woven fabrics of other vegetable textile fibres; woven fabrics of paper yarn (in USD Billion), 2015-2020

Figure 62: European Union Manufacturing, Value Added (USD Trillion), 2014-19

Figure 63: Europe IoT Spending (USD Billion), 2019

Figure 64: Europe Textile and Clothing Industry breakdown by Size of companies (number of Employees), (in %), 2020

Figure 65: Europe Textile and Clothing Industry production share by Sub sector, (in %), 2018

Figure 66: Europe Digital Textile Printing Market - By Printing Process, By Value, 2016-2026 (USD Million)

Figure 67: Europe Digital Textile Printing Market - By Ink Type, By Value, 2016-2026 (USD Million)

Figure 68: Europe Digital Textile Printing Market - By Application, By Value, 2016-2026 (USD Million)

Figure 69: Market Opportunity Chart of Europe Digital Textile Printing Market - By Country, By Value, 2026

Figure 70: Europe Digital Textile Printing Market, By Country, 2020 & 2026

Figure 71: Germany Digital Textile Printing Market Size, By Value, 2016-2026 (USD Million)

Figure 72: Germany's Top 5 Textiles Exports by Countries, 2020 (in %)

Figure 73: Germany's Top 5 Textiles Imports by Countries, 2020, (in %)

Figure 74: Germany Total Textile and Apparel (T&A) (In USD Billion), 2015-19

Figure 75: Germany Category wise Textile and Apparel (T&A) Imports, (In %), 2019

Figure 76: Germany Digital Textile Printing Market - By Printing Process, By Value, 2016-2026 (USD Million)

Figure 77: Germany Digital Textile Printing Market - By Ink Type, By Value, 2016-2026 (USD Million)

Figure 78: Germany Digital Textile Printing Market - By Application, By Value, 2016-2026 (USD Million)

Figure 79: Italy Digital Textile Printing Market Size, By Value, 2016-2026(USD Million)

Figure 80: Italy Exports of Textile & Apparel Products, January to July 2021 (In Euro Million)

Figure 81: Italy's Top 5 Textiles Exports by Countries, 2020 (in %)

Figure 82: Italy's Top 5 Textiles Imports by Countries, 2020, (in %)

Figure 83: Italy Digital Textile Printing Market - By Printing Process, By Value, 2016-2026 (USD Million)

Figure 84: Italy Digital Textile Printing Market - By Ink Type, By Value, 2016-2026 (USD Million)

Figure 85: Italy Digital Textile Printing Market - By Application, By Value, 2016-2026 (USD Million)

Figure 86: United Kingdom Digital Textile Printing Market Size, By Value, 2016-2026 (USD Million)

Figure 87: United Kingdom's Top 5 Textiles Exports by Countries, 2020 (in %)

Figure 88: United Kingdom's Top 5 Textiles Imports by Countries, 2020, (in %)

Figure 89: United Kingdom Digital Textile Printing Market - By Printing Process, By Value, 2016-2026 (USD Million)

Figure 90: United Kingdom Digital Textile Printing Market - By Ink Type, By Value, 2016-2026 (USD Million)

Figure 91: United Kingdom Digital Textile Printing Market - By Application, By Value, 2016-2026 (USD Million)

Figure 92: France Digital Textile Printing Market Size, By Value, 2016-2026 (USD Million)

Figure 93: France Top 5 Textiles Exports By Countries, 2020 (in %)

Figure 94: France Top 5 Textiles Imports By Countries, 2020, (in %)

Figure 95: France Imports and Exports of Textile products and articles, for technical uses (in USD Billion), 2015-2020

Figure 96: France Digital Textile Printing Market - By Printing Process, By Value, 2016-2026 (USD Million)

Figure 97: France Digital Textile Printing Market - By Ink Type, By Value, 2016-2026

(USD Million)

Figure 98: France Digital Textile Printing Market - By Application, By Value, 2016-2026

(USD Million)

Figure 99: Asia Pacific Digital Textile Printing Market Size, By Value, 2016-2026 (USD Million)

Figure 100: East Asia & Pacific Textiles and Clothing Exports (in USD Billion), 2015-19

Figure 101: East Asia & Pacific Textiles and Clothing Imports (in USD Billion), 2015-19

Figure 102: South Asia Textiles and Clothing Exports (in USD Billion), 2015-19

Figure 103: South Asia Textiles and Clothing Imports (in USD Billion), 2015-19

Figure 104: Asia & Pacific Textiles and Clothing Imports by country (in USD Billion), 2019

Figure 105: Asia & Pacific Textiles and Clothing Exports by country (in USD Billion), 2019

Figure 106: APAC Digital Textile Printing Market - By Printing Process, By Value, 2016-2026 (USD Million)

Figure 107: APAC Digital Textile Printing Market - By Ink Type, By Value, 2016-2026 (USD Million)

Figure 108: APAC Digital Textile Printing Market - By Application, By Value, 2016-2026 (USD Million)

Figure 109: Market Opportunity Chart of Asia Pacific Digital Textile Printing Market - By Country, By Value, 2026

Figure 110: Asia Pacific Digital Textile Printing Market, By Country, 2020 & 2026

Figure 111: China Digital Textile Printing Market Size, By Value, 2016-2026 (USD Million)

Figure 112: China Textiles and Clothing Exports (in USD Billion), 2015-19

Figure 113: China Textiles and Clothing Imports (in USD Billion), 2015-19

Figure 114: Adoption of Different technologies in China, 2020 (in %)

Figure 115: China Number of IoT connections (in Billion) 2017 -2019

Figure 116: China Digital Textile Printing Market - By Printing Process, By Value, 2016-2026 (USD Million)

Figure 117: China Digital Textile Printing Market - By Ink Type, By Value, 2016-2026 (USD Million)

Figure 118: China Digital Textile Printing Market - By Application, By Value, 2016-2026 (USD Million)

Figure 119: Japan Digital Textile Printing Market Size, By Value, 2016-2026 (USD Million)

Figure 120: Japan Textiles and Clothing Exports (in USD Billion), 2015-19

Figure 121: Japan Textiles and Clothing Imports (in USD Billion), 2015-19

Figure 122: Japan Total Textile and Apparel (T&A) Exports (in USD Billion), 2015-19

Figure 123: Japan Total Textile and Apparel (T&A) Imports (in USD Billion), 2015-19

Figure 124: Japan Digital Textile Printing Market - By Printing Process, By Value, 2016-2026 (USD Million)

Figure 125: Japan Digital Textile Printing Market - By Ink Type, By Value, 2016-2026 (USD Million)

Figure 126: Japan Digital Textile Printing Market - By Application, By Value, 2016-2026 (USD Million)

Figure 127: India Digital Textile Printing Market Size, By Value, 2016-2026 (USD Million)

Figure 128: India Textiles and Clothing Exports (in USD Billion), 2015-19

Figure 129: India Textiles and Clothing Imports (in USD Billion), 2015-19

Figure 130: India's Share of IoT revenue by industry (%), 2019

Figure 131: India GDP growth (annual %), 2016-2020

Figure 132: India Digital Textile Printing Market - By Printing Process, By Value, 2016-2026 (USD Million)

Figure 133: India Digital Textile Printing Market - By Ink Type, By Value, 2016-2026 (USD Million)

Figure 134: India Digital Textile Printing Market - By Application, By Value, 2016-2026 (USD Million)

Figure 135: Market Opportunity Chart of Digital Textile Printing Market - By Printing Process, By Value, 2026

Figure 136: Market Opportunity Chart of Digital Textile Printing Market - By Ink Types, By Value, 2026

Figure 137: Market Opportunity Chart of Digital Textile Printing Market - By Application, By Value, 2026

Figure 138: Market Attractiveness Chart of Digital Textile Printing Market - By Region, By Value, 2026

Figure 139: Market Share of Leading Digital Textile printing companies, 2020 (In %)

Figure 140: Kornit Digital Net Sales, 2016-2020 (USD Million)

Figure 141: Kornit Digital Net Income, 2016-2020 (USD Million)

Figure 142: Kornit Digital Net Sales, By Business Segment (%), FY2020

Figure 143: Kornit Digital Net Sales, By Geographical Segment (%), FY2020

Figure 144: Konica Minolta Net Sales, 2015-2019 (USD Billion)

Figure 145: Konica Minolta Net Income, 2015-2019 (USD Billion)

Figure 146: Konica Minolta Net Sales, By Business Segment (%), FY2019

Figure 147: Konica Minolta Net Sales, By Geographical Segment (%), FY2019

Figure 148: Seiko Epson Corporation Net Sales, 2016-2020 (USD Million)

Figure 149: Seiko Epson Corporation Profit, 2016-2020 (USD Million)

Figure 150: Seiko Epson Corporation Net Sales, By Business Segment (%), FY2021

Figure 151: Seiko Epson Corporation Net Sales, By Geographical Segment (%), FY2021

Figure 152: Ricoh Net Sales, 2016-2020 (USD Million)

Figure 153: Ricoh Gross Profit, 2016-2020 (USD Million)

Figure 154: Ricoh Net Sales, By Business Segment (%), FY2021

Figure 155: Ricoh Net Sales, By Geographical Segment (%), FY2021

Figure 156: Electronics for Imaging Net Sales, 2016-2018 (USD Million)

Figure 157: Electronics for Imaging Net Income, 2016-2018 (USD Million)

Figure 158: Electronics for Imaging Net Sales, By Business Segment (%), FY2018

Figure 159: Electronics for Imaging Net Sales, By Geographical Segment (%), FY2018

Figure 160: Mutoh Holdings Co Net Sales, 2015-2019 (USD Million)

Figure 161: Mutoh Holdings Co Operating Profit, 2015-2019 (USD Million)

Figure 162: Mutoh Holdings Co Net Sales, By Business Segment (%), FY2019

Figure 163: Mutoh Holdings Co Net Sales, By Business Segment (%), FY2018

Figure 164: HP Inc. Net Sales, 2016-2020 (USD Million)

Figure 165: HP Inc. Gross Profit, 2016-2020 (USD Million)

Figure 166: HP Inc. Net Sales, By Business Segment (%), FY2020

Figure 167: HP Inc. Net Sales, By Geographical Segment (%), FY2020

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