

Global Digital Healthcare (EHR, Wireless Health, Mobile Health) Market: Trends, Opportunities and Forecasts (2016-2021)(By Segments – EHR, Wireless, Mobile; By Type – Applications, Sensor, Functionality, End-Use; By Region – North America, Latin America, Europe, APAC, RoW; By Country; Company Profiles, Recommendations)

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Abstracts

Executive Summary

A comprehensive research report created through extensive primary research (inputs from industry experts, companies, stakeholders) and secondary research, the report presents the analysis of the global digital healthcare market on the basis of various segments (Electronic Health Records or EHR, Mobile Healthcare, Wireless Healthcare) and By Region (North America, Latin America, Europe, APAC) and for various types (Applications, Sensor, Functionality, End-Use).

The digital healthcare market is driven by surging adoption of use of smartphones, rising trend of home healthcare, rise in use of mobile health apps. Digital healthcare market is steadily gaining momentum in investments with government initiatives towards the digitization of healthcare along with the trend of value based healthcare. Moreover the need for streamlined and real time based communication between the patient and the doctor will present the market with huge growth opportunities and potential in near future.

In terms of region, North America has the fastest adoption rate of wireless health & mobile health based services along with rising adoption of EHR in hospital owned

ambulatory care, with maximum market share in United States, while APAC and Latin America region holds huge opportunities accompanied with growth potential in Brazil, Japan , China and Indian Market.

The market grew at a CAGR of 13.21 % in the period 2011-2015 and for 2016-2021, the growth rate is expected to be at 15.05 %. The recent research report published by Azoth Analytics "Global Digital Healthcare Market: Trends, Opportunities and Forecasts (2016-2021F)" suggests that the mobile health segment is expected to grow at a CAGR of x% whereas the wireless health market will grow at a CAGR of x% during the period 2016E-2021F. Leading players of the industry include WebMD, Biotelemetry, Allscripts, Cerner Corporation. The report also covers other prominent vendors such as Portea Medical, Practo, eclinical works etc.

Scope of the Report

The report provides coverage by Segments

Electronic Health Records (EHR)

Mobile Healthcare

Wireless Healthcare

The report provides coverage by Region

North America

Latin America

Europe

Asia Pacific

ROW

The report provides coverage by Types

Applications

Sensor

Functionality

End-Use

Research Methodology

The objective of the research is to present the historical growth (2010-2015) and the future projections (2016-2021) of the global digital healthcare market (global, regional, country-wise).

Historical market trend of digital healthcare has been figured out through secondary research (associations, annual reports, magazines, journals) and by various paid databases.

Extensive primary research was conducted (inputs from industry experts, companies, stakeholders) for presenting the dynamics of the industry and future projections.

Customization of the Report

The report could be customized according to the client's specific research requirements. No additional cost will be required to pay for limited additional research.

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