

# **Global Decorated Apparel Market – By Printing Technique, By Product Type, By Region, By Country: Trends, Opportunities and Forecasts (2016-2021) – By Technique (Embroidery, Screen Printing, Dye Sublimation, Digital Printing, Heat Transfer, Direct to Garment, Others), By Product Type (Womenswear, Menswear, Others), By Region (North America, Europe, Asia Pacific, ROW), By Country (US, Canada, U.K., Germany, China, India, Japan, Australia, Brazil)**

<https://marketpublishers.com/r/GF4F681DEEAEN.html>

Date: March 2017

Pages: 200

Price: US\$ 1,800.00 (Single User License)

ID: GF4F681DEEAEN

## **Abstracts**

### **Executive Summary**

A comprehensive research report created through extensive primary research (inputs from industry experts, companies, stakeholders) and secondary research, the report aims to present the analysis of global decorated apparel market on the basis of by Technique (Embroidery, Screen Printing, Dye Sublimation, Digital Printing, Heat Transfer, Direct to Garment (DTG) and Others, By Product Type (Womenswear, Menswear and Others), By Region (North America, Europe, Asia Pacific, ROW) and By Country (US, Canada, U.K., Germany, China, India, Japan, Australia, Brazil).

Global Decorated Apparel Market is forecasted to grow at a CAGR of 10.92% during 2016 – 2021. The strong growth in decorated apparel market is driven by increasing population, rise in per capita disposable consumer income, and growing demand for customized or personalized apparel.

Embroidery Technique hold the major percentage share in the total decorated apparel

market. Among the regions, Asia-Pacific region holds the largest market share mainly due to high population, increasing disposable income, increasing demand for customized and personalized apparel. Decorated apparel industries demanding more energy efficient and technologically advanced printwear equipment. However, North America is expected to grow at a faster pace during forecasted period. According to Azoth Analytics research report, ' Global Decorated Apparel Market – By Printing Technique, By Product Type, By Region, By Country: Trends, Opportunities and Forecasts (2016-2021)', Global Decorated Apparel Market is projected to exhibit a CAGR of over ~10.92% during 2016 - 2021.

### Scope of the Report

The report provides coverage by Technique, Product Type and Region:

#### By Technique

Embroidery

Screen Printing

Dye Sublimation

Digital Printing

Heat Transfer

Direct to Garment (DTG)

Others

#### By Product Type

Womenswear

Menswear

Others

## By Region

Europe

North America

Asia-Pacific

Rest of the World (RoW)

## By Country

US

Canada

U.K.

Germany

China

India

Japan

Australia

Brazil

## Customization of the Report

The report could be customized according to the client's specific research requirements. No additional cost will be required to pay for limited additional research.

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