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Global Cigarette Market (Value, Volume) - Analysis By Price (Value, Mid, Premium), Market Share, Distribution Channel, By Region, By Country (2020 Edition): Market Insight, Competition and Forecast (2019-2024)

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Abstracts

EXECUTIVE SUMMARY

Global Cigarette Market was valued at USD 726.94 billion in the year 2018. Rising prevalence of cigarette smoking in countries including Indonesia, Saudi Arabia, Slovenia, Bulgaria coupled with growing focus of manufacturers on providing quality cigarettes to consumers in order to meet their expectations with investment in geographical expansion, has been estimated to accelerate the Cigarette Market growth during the period of 2019-2024.

Value cigarettes are anticipated to account for the largest market share owing to wide spread availability of such cigarettes by various leading manufacturers followed by ever growing young population globally coupled with rising adoption of smoking in cafes, clubs, restaurants and other eateries.

Among the regions, Asia Pacific, followed by Europe and North America, will account for the largest market share owing to enhanced per capita expenditure on cigarettes with wide availability of various types of cigarettes and a number of companies focusing on improving their product portfolio and distribution channel in order to cater to the consumers' needs. However, growing awareness among consumers regarding harmful effects of cigarette smoking and diseases including cardiovascular diseases, chronic respiratory diseases, cancer being caused by tobacco consumption will drive sustained growth in the cigarettes market during the coming years.

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SCOPE OF THE REPORT

The report analyses Cigarette Market By Value and By Volume.

The report analyses Cigarette Market By Price Segment (Value, Mid-Price, Premium, Others).

The report assesses the Cigarette market By Distribution Channel (Tobacco Shops, Convenience Stores, Supermarkets and Hypermarkets, Online, Others).

The Global Cigarette Market has been analysed By Region (North America, Europe, Asia Pacific, LAMEA) and By Country (United States, Canada, Germany, France, United Kingdom, China, Japan, India, Indonesia, Saudi Arabia).

The key insights of the report have been presented through Market Attractiveness charts by Region, Price Segment and Distribution Channel. Additionally, the major opportunities, trends, drivers and challenges of the industry has been analysed in the report.

The report tracks competitive developments, strategies, mergers and acquisitions and new product development. The companies analysed in the report include PMI, BAT, JTI, Imperial Tobacco Group, Altria Group Inc, Godfrey Phillips India Ltd., Landewyck Group, SPS Cigaronne, ITC Ltd.

The report also features market share of leading companies and brands at global and country levels.

The report presents the analysis of Cigarette Market for the historical period of 2014-2018 and the forecast period of 2019-2024.

KEY TARGET AUDIENCE

Cigarette Vendors

Cigarette Manufacturers

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Tobacco Manufacturers

Consulting and Advisory Firms

Government and Policy Makers

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Contents

1. RESEARCH METHODOLOGY AND EXECUTIVE SUMMARY

1.1 Research Methodology
1.2 Executive Summary

2. STRATEGIC RECOMMENDATIONS

2.1 Focus on Production of Next Generation Products
2.2 Focus on Emerging Markets

3. CIGARETTE MARKET: PRODUCT OUTLOOK

4. GLOBAL CIGARETTE MARKET: SIZING AND FORECAST

4.1 Market Size, By Value, Year 2014-2024
4.2 Market Size, By Volume, Year 2014-2024

5. GLOBAL CIGARETTE MARKET SEGMENTATION - BY PRICE, BY DISTRIBUTION CHANNEL

5.1 Competitive Scenario of Global Cigarette: By Price Segment
5.2 Value – Market Size and Forecast (2014-2024)
5.3 Mid-Price - Market Size and Forecast (2014-2024)
5.4 Premium - Market Size and Forecast (2014-2024)
5.5 Others - Market Size and Forecast (2014-2024)

6. GLOBAL CIGARETTE MARKET SEGMENTATION - BY DISTRIBUTION CHANNEL

6.1 Competitive Scenario of Global Cigarette: By Distribution Channel
6.2 Tobacco Shops – Market Size and Forecast (2014-2024)
6.3 Convenience Stores - Market Size and Forecast (2014-2024)
6.4 Supermarket and Hypermarkets – Market Size and Forecast (2014-2024)
6.5 Online – Market Size and Forecast (2014-2024)
6.6 Others – Market Size and Forecast (2014-2024)

7. GLOBAL CIGARETTE MARKET: REGIONAL ANALYSIS

7.1 Competitive Scenario of Global Cigarette: By Region

8. NORTH AMERICA CIGARETTE MARKET: SEGMENTATION BY PRICE, DISTRIBUTION CHANNEL (2014-2024)

8.1 North America Cigarette Market: Size and Forecast (2014-2024), By Value
8.2 North America Cigarette Market: Size and Forecast (2014-2024), By Volume
8.3 North America Cigarette Market – Prominent Companies
8.4 Market Segmentation By Price Segment (Value, Mid-Price, Premium and Others)
8.4 Market Segmentation By Distribution Channel (Tobacco Shops, Convenience Stores, Supermarket and Hypermarkets, Online and Others)
8.5 North America Cigarette Market: Country Analysis
8.6 Market Opportunity Chart of North America Cigarette Market - By Country, By Value, 2024
8.7 Competitive Scenario of North America Cigarette: By Country
8.8 United States Cigarette Market: Size and Forecast (2014-2024), By Value
8.9 United States Cigarette Market: Size and Forecast (2014-2024), By Volume
8.10 United States Cigarette Market Segmentation - By Price Segment, By Distribution Channel
8.11 Canada Cigarette Market: Size and Forecast (2014-2024), By Value
8.12 Canada Cigarette Market: Size and Forecast (2014-2024), By Volume
8.13 Canada Cigarette Market Segmentation - By Price Segment, By Distribution Channel

9. EUROPE CIGARETTE MARKET: SEGMENTATION BY PRICE, DISTRIBUTION CHANNEL (2014-2024)

9.1 Europe Cigarette Market: Size and Forecast (2014-2024), By Value
9.2 Europe Cigarette Market: Size and Forecast (2014-2024), By Volume
9.3 Europe Cigarette Market – Prominent Companies
9.4 Market Segmentation By Price Segment (Value, Mid-Price, Premium and Others)
9.5 Market Segmentation By Distribution Channel (Tobacco Shops, Convenience Stores, Supermarket and Hypermarkets, Online and Others)
9.6 Europe Cigarette Market: Country Analysis
9.7 Market Opportunity Chart of Europe Cigarette Market - By Country, By Value, 2024
9.8 Competitive Scenario of Europe Cigarette: By Country
9.9 Germany Cigarette Market: Size and Forecast (2014-2024), By Value
9.10 Germany Cigarette Market: Size and Forecast (2014-2024), By Volume

9.11 Germany Cigarette Market Segmentation - By Price Segment, By Distribution Channel
9.12 France Cigarette Market: Size and Forecast (2014-2024), By Value
9.13 France Cigarette Market: Size and Forecast (2014-2024), By Volume
9.14 France Cigarette Market Segmentation - By Price Segment, By Distribution Channel
9.15 United Kingdom Cigarette Market: Size and Forecast (2014-2024), By Value
9.16 United Kingdom Cigarette Market: Size and Forecast (2014-2024), By Volume
9.17 United Kingdom Cigarette Market Segmentation - By Price Segment, By Distribution Channel
9.18 Rest of Europe Cigarette Market: Size and Forecast (2014-2024), By Value
9.19 Rest of Europe Cigarette Market: Size and Forecast (2014-2024), By Volume
9.20 Rest of Europe Cigarette Market Segmentation - By Price Segment, By Distribution Channel

10. ASIA PACIFIC CIGARETTE MARKET: SEGMENTATION BY PRICE, DISTRIBUTION CHANNEL (2014-2024)

10.1 Asia Pacific Cigarette Market: Size and Forecast (2014-2024), By Value
10.2 Asia Pacific Cigarette Market: Size and Forecast (2014-2024), By Volume
10.3 Asia Pacific Cigarette Market – Prominent Companies
10.4 Market Segmentation By Price Segment (Value, Mid-Price, Premium and Others)
10.5 Market Segmentation By Distribution Channel (Tobacco Shops, Convenience Stores, Supermarket and Hypermarkets, Online and Others)
10.6 Asia Pacific Cigarette Market: Country Analysis
10.7 Market Opportunity Chart of Asia Pacific Cigarette Market - By Country, By Value, 2024
10.8 Competitive Scenario of Asia Pacific Cigarette: By Country
10.9 China Cigarette Market: Size and Forecast (2014-2024), By Value
10.10 China Cigarette Market: Size and Forecast (2014-2024), By Volume
10.11 China Cigarette Market Segmentation - By Price Segment, By Distribution Channel
10.12 Japan Cigarette Market: Size and Forecast (2014-2024), By Value
10.13 Japan Cigarette Market: Size and Forecast (2014-2024), By Volume
10.14 Japan Cigarette Market Segmentation - By Price Segment, By Distribution Channel
10.15 India Cigarette Market: Size and Forecast (2014-2024), By Value
10.16 India Cigarette Market: Size and Forecast (2014-2024), By Volume
10.17 India Cigarette Market Segmentation - By Price Segment, By Distribution Channel

10.18 Indonesia Cigarette Market: Size and Forecast (2014-2024), By Value
10.19 Indonesia Cigarette Market: Size and Forecast (2014-2024), By Volume
10.20 Indonesia Cigarette Market Segmentation - By Price Segment, By Distribution Channel
10.21 Rest of Asia Pacific Cigarette Market: Size and Forecast (2014-2024), By Value
10.22 Rest of Asia Pacific Cigarette Market: Size and Forecast (2014-2024), By Volume
10.23 Rest of Asia Pacific Cigarette Market Segmentation - By Price Segment, By Distribution Channel

11. REST OF LAMEA CIGARETTE MARKET: SEGMENTATION BY PRICE, DISTRIBUTION CHANNEL (2014-2024)

11.1 Rest of LAMEA Cigarette Market: Size and Forecast (2014-2024), By Value
11.2 Rest of LAMEA Cigarette Market: Size and Forecast (2014-2024), By Volume
11.3 Market Segmentation By Price Segment (Value, Mid-Price, Premium and Others)
11.4 Market Segmentation By Distribution Channel (Tobacco Shops, Convenience Stores, Supermarket and Hypermarkets, Online and Others)
11.5 LAMEA Cigarette Market: Country Analysis
11.6 Market Opportunity Chart of LAMEA Cigarette Market - By Country, By Value, 2024
11.7 Competitive Scenario of LAMEA Cigarette: By Country
11.8 Saudi Arabia Cigarette Market: Size and Forecast (2014-2024), By Value
11.9 Saudi Arabia Cigarette Market: Size and Forecast (2014-2024), By Volume
11.10 Saudi Arabia Cigarette Market Segmentation - By Price Segment, By Distribution Channel
11.11 Rest of LAMEA Cigarette Market: Size and Forecast (2014-2024), By Value
11.12 Rest of LAMEA Cigarette Market: Size and Forecast (2014-2024), By Volume
11.13 Rest of LAMEA Cigarette Market Segmentation - By Price Segment, By Distribution Channel

12. GLOBAL CIGARETTE MARKET DYNAMICS

12.1 Drivers
12.2 Restraints
12.3 Trends

13. MARKET ATTRACTIVENESS

13.1 Market Attractiveness Chart of Global Cigarette Market - By Price Segment, 2024

13.2 Market Attractiveness Chart of Global Cigarette Market - By Distribution Channel, 2024
13.3 Market Attractiveness Chart of Global Cigarette Market - By Region, By Value, 2024

14. SWOT ANALYSIS

15. MAJOR TECHNOLOGICAL INNOVATIONS AND MERGERS & ACQUISITIONS

16. MARKET SHARE ANALYSIS

16.1 Market Share of Leading Global Companies
16.2 Market Share of Leading Global Brands
16.3 United States
16.4 Canada
16.5 Germany
16.6 France
16.7 United Kingdom
16.8 Japan
16.9 India
16.10 Indonesia
16.11 Saudi Arabia

17. COMPANY ANALYSIS (BUSINESS DESCRIPTION, FINANCIAL ANALYSIS, STRATEGY)

17.1 Phillip Morris International
17.2 British American Tobacco
17.3 Japan Tobacco International
17.4 Imperial Tobacco
17.5 Alliance One International
17.6 Altria Group Inc.
17.7 Godfrey Phillips India Ltd
17.8 Landewyck Group
17.9 SPS Cigaronne
17.10 ITC Ltd

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List Of Figures

LIST OF FIGURES

Figure 1: Global Cigarette Market Size, By Value, 2014-2024 (USD Billion)
Figure 2: Global Population Aged 15-64, 2014 – 2018 (In Billion)
Figure 3: Global Prevalence of Smoking among Persons Aged 15 and Above, 2013-2016 (In Number)
Figure 4: Global Prevalence of Smoking among Males, 2013-2016 (In % of Adults)
Figure 5: Global Prevalence of Smoking among Females, 2013-2016 (In % of Adults)
Figure 6: Global Number of Cigarettes Smoked Per Person aged 15 and Above, 2016
Figure 7: Major Global Cigarette Brands Consumption, 2013-2017 (In Billions)
Figure 8: Shipment of Cigarettes, By Companies, 2017, 2018 (In Billions)
Figure 9: Global Cigarette Affordability, % of GDP Required to Purchase 2000 Cigarettes, 2016 (In %)
Figure 10: Global Per Capita Consumption of Cigarettes, 2018 (In Number)
Figure 11: Global Cigarettes Volume, By Region, 2017, 2018 (In Million Sticks)
Figure 12: Global Cigarettes Volume, By Region, 2018 (In %)
Figure 13: Global Cigarettes Volume, By Country, 2017 (In Million Sticks)
Figure 14: Global Cigarettes Volume, By Country, 2017 (In %)
Figure 15: Global Cigarette Market Size, By Volume, 2014-2024 (Billion Sticks)
Figure 16: Global Cigarette Market, Market Share, By Price Segment, 2018, 2024
Figure 17: Global Cigarette Market - By Value, By Value (USD Billion), 2014-2024
Figure 18: Global Cigarette Market - By Mid-Price, By Value (USD Billion), 2014-2024
Figure 19: Global Cigarette Market - By Premium, By Value (USD Billion), 2014-2024
Figure 20: Global Cigarette Market - By Others, By Value (USD Billion), 2014-2024
Figure 21: Global Cigarette Market, Market Share, By Distribution Channel, 2018, 2024
Figure 22: Global Cigarette Market - By Tobacco Shops, By Value (USD Billion), 2014-2024
Figure 23: Global Cigarette Market - By Convenience Stores, By Value (USD Billion), 2014-2024
Figure 24: Global Cigarette Market - By Supermarket and Hypermarkets, By Value (USD Billion), 2014-2024
Figure 25: Global Cigarette Market - By Online, By Value (USD Billion), 2014-2024
Figure 26: Global Cigarette Market - By Others, By Value (USD Billion), 2014-2024
Figure 27: Global Cigarette Market, Market Share, By Region: Year 2018, 2024
Figure 28: North America Cigarette Market Size, By Value, 2014-2024 (USD Billion)
Figure 29: North America Cigarette Market Size, By Volume, 2014-2024 (Billion Sticks)
Figure 30: North America Population Aged 15-64, 2014 – 2018 (In Million)

Figure 31: North America Prevalence of Smoking among Persons Aged 15 and Above, 2013-2016 (In Number)
Figure 32: North America Prevalence of Smoking among Males, 2013-2016 (In % of Adults)
Figure 33: North America Prevalence of Smoking among Females, 2013-2016 (In % of Adults)
Figure 34: North America Cigarette Market - By Price Segment, By Value, 2014-2024 (USD Billion)
Figure 35: North America Cigarette Market - By Distribution Channel, By Value, 2014-2024 (USD Billion)
Figure 36: Market Opportunity Chart of North America Cigarette Market - By Country, By Value, 2024
Figure 37: North America Cigarette Market, Market Share, By Country: Year 2018, 2024
Figure 38: United States Cigarette Market Size, By Value, 2014-2024 (USD Billion)
Figure 39: United States Cigarette Market Size, By Volume, 2014-2024 (Billion Sticks)
Figure 40: United States Population Aged 15-64, 2014 – 2018 (In Million)
Figure 41: United States Prevalence of Smoking among Persons Aged 15 and Above, 2013-2016 (In Number)
Figure 42: United States Prevalence of Smoking among Males, 2013-2016 (In % of Adults)
Figure 43: United States Prevalence of Smoking among Females, 2013-2016 (In % of Adults)
Figure 44: United States Cigarette Market - By Price Segment, By Value, 2014-2024 (USD Billion)
Figure 45: United States Cigarette Market - By Distribution Channel, By Value, 2014-2024 (USD Billion)
Figure 46: Canada Cigarette Market Size, By Value, 2014-2024 (USD Billion)
Figure 47: Canada Cigarette Market Size, By Volume, 2014-2024 (Billion Sticks)
Figure 48: Canada Population Aged 15-64, 2014 – 2018 (In Million)
Figure 49: Canada Prevalence of Smoking among Persons Aged 15 and Above, 2013-2016 (In Number)
Figure 50: Canada Prevalence of Smoking among Males, 2013-2016 (In % of Adults)
Figure 51: Canada Prevalence of Smoking among Females, 2013-2016 (In % of Adults)
Figure 52: Canada Cigarette Market - By Price Segment, By Value, 2014-2024 (USD Billion)
Figure 53: Canada Cigarette Market - By Distribution Channel, By Value, 2014-2024 (USD Billion)
Figure 54: Europe Cigarette Market Size, By Value, 2014-2024 (USD Billion)
Figure 55: Europe Cigarette Market Size, By Volume, 2014-2024 (Billion Sticks)

Figure 56: Europe Population Aged 15-64, 2014 – 2018 (In Million)
Figure 57: Europe Prevalence of Smoking among Persons Aged 15 and Above, 2013-2016 (In Number)
Figure 58: Europe Prevalence of Smoking among Males, 2013-2016 (In % of Adults)
Figure 59: Europe Prevalence of Smoking among Females, 2013-2016 (In % of Adults)
Figure 60: Europe Cigarette Market - By Price Segment, By Value, 2014-2024 (USD Billion)
Figure 61: Europe Cigarette Market - By Distribution Channel, By Value, 2014-2024 (USD Billion)
Figure 62: Market Opportunity Chart of Europe Cigarette Market - By Country, By Value, 2024
Figure 63: Europe Cigarette Market, Market Share, By Country: Year 2018, 2024
Figure 64: Germany Cigarette Market Size, By Value, 2014-2024 (USD Billion)
Figure 65: Germany Cigarette Market Size, By Volume, 2014-2024 (Billion Sticks)
Figure 66: Germany Population Aged 15-64, 2014 – 2018 (In Million)
Figure 67: Germany Prevalence of Smoking among Persons Aged 15 and Above, 2013-2016 (In Number)
Figure 68: Germany Prevalence of Smoking among Males, 2013-2016 (In % of Adults)
Figure 69: Germany Prevalence of Smoking among Females, 2013-2016 (In % of Adults)
Figure 70: Germany Cigarette Market - By Price Segment, By Value, 2014-2024 (USD Billion)
Figure 71: Germany Cigarette Market - By Distribution Channel, By Value, 2014-2024 (USD Billion)
Figure 72: France Cigarette Market Size, By Value, 2014-2024 (USD Billion)
Figure 73: France Cigarette Market Size, By Volume, 2014-2024 (Billion Sticks)
Figure 74: France Population Aged 15-64, 2014 – 2018 (In Million)
Figure 75: France Prevalence of Smoking among Persons Aged 15 and Above, 2013-2016 (In Number)
Figure 76: France Prevalence of Smoking among Males, 2013-2016 (In % of Adults)
Figure 77: France Prevalence of Smoking among Females, 2013-2016 (In % of Adults)
Figure 78: France Cigarette Market - By Price Segment, By Value, 2014-2024 (USD Billion)
Figure 79: France Cigarette Market - By Distribution Channel, By Value, 2014-2024 (USD Billion)
Figure 80: United Kingdom Cigarette Market Size, By Value, 2014-2024 (USD Billion)
Figure 81: United Kingdom Cigarette Market Size, By Volume, 2014-2024 (Billion Sticks)
Figure 82: United Kingdom Population Aged 15-64, 2014 – 2018 (In Million)

Figure 83: United Kingdom Prevalence of Smoking among Persons Aged 15 and Above, 2013-2016 (In Number)
Figure 84: United Kingdom Prevalence of Smoking among Males, 2013-2016 (In % of Adults)
Figure 85: United Kingdom Prevalence of Smoking among Females, 2013-2016 (In % of Adults)
Figure 86: United Kingdom Cigarette Market - By Price Segment, By Value, 2014-2024 (USD Billion)
Figure 87: United Kingdom Cigarette Market - By Distribution Channel, By Value, 2014-2024 (USD Billion)
Figure 88: Rest of Europe Cigarette Market Size, By Value, 2014-2024 (USD Billion)
Figure 89: Rest of Europe Cigarette Market Size, By Volume, 2014-2024 (Billion Sticks)
Figure 90: Rest of Europe Cigarette Market - By Price Segment, By Value, 2014-2024 (USD Billion)
Figure 91: Rest of Europe Cigarette Market - By Distribution Channel, By Value, 2014-2024 (USD Billion)
Figure 92: Asia Pacific Cigarette Market Size, By Value, 2014-2024 (USD Billion)
Figure 93: Asia Pacific Cigarette Market Size, By Volume, 2014-2024 (Billion Sticks)
Figure 94: Asia Pacific Population Aged 15-64, 2014 – 2018 (In Billion)
Figure 95: Asia Pacific Prevalence of Smoking among Persons Aged 15 and Above, 2013-2016 (In Number)
Figure 96: Asia Pacific Prevalence of Smoking among Males, 2013-2016 (In % of Adults)
Figure 97: Asia Pacific Prevalence of Smoking among Females, 2013-2016 (In % of Adults)
Figure 98: Asia Pacific Cigarette Market - By Price Segment, By Value, 2014-2024 (USD Billion)
Figure 99: Asia Pacific Cigarette Market - By Distribution Channel, By Value, 2014-2024 (USD Billion)
Figure 100: Market Opportunity Chart of Asia Pacific Cigarette Market - By Country, By Value, 2024
Figure 101: Asia Pacific Cigarette Market, Market Share, By Country: Year 2018, 2024
Figure 102: China Cigarette Market Size, By Value, 2014-2024 (USD Billion)
Figure 103: China Cigarette Market Size, By Volume, 2014-2024 (Billion Sticks)
Figure 104: China Population Aged 15-64, 2014 – 2018 (In Million)
Figure 105: China Prevalence of Smoking among Persons Aged 15 and Above, 2013-2016 (In Number)
Figure 106: China Prevalence of Smoking among Males, 2013-2016 (In % of Adults)
Figure 107: China Prevalence of Smoking among Females, 2013-2016 (In % of Adults)

Figure 108: China Cigarette Market - By Price Segment, By Value, 2014-2024 (USD Billion)
Figure 109: China Cigarette Market - By Distribution Channel, By Value, 2014-2024 (USD Billion)
Figure 110: Japan Cigarette Market Size, By Value, 2014-2024 (USD Billion)
Figure 111: Japan Cigarette Market Size, By Volume, 2014-2024 (Billion Sticks)
Figure 112: Japan Population Aged 15-64, 2014 – 2018 (In Million)
Figure 113: Japan Prevalence of Smoking among Persons Aged 15 and Above, 2013-2016 (In Number)
Figure 114: Japan Prevalence of Smoking among Males, 2013-2016 (In % of Adults)
Figure 115: Japan Prevalence of Smoking among Females, 2013-2016 (In % of Adults)
Figure 116: Japan Cigarette Market - By Price Segment, By Value, 2014-2024 (USD Billion)
Figure 117: Japan Cigarette Market - By Distribution Channel, By Value, 2014-2024 (USD Billion)
Figure 118: India Cigarette Market Size, By Value, 2014-2024 (USD Billion)
Figure 119: India Cigarette Market Size, By Volume, 2014-2024 (Billion Sticks)
Figure 120: India Population Aged 15-64, 2014 – 2018 (In Million)
Figure 121: India Prevalence of Smoking among Persons Aged 15 and Above, 2013-2016 (In Number)
Figure 122: India Prevalence of Smoking among Males, 2013-2016 (In % of Adults)
Figure 123: India Prevalence of Smoking among Females, 2013-2016 (In % of Adults)
Figure 124: India Cigarette Market - By Price Segment, By Value, 2014-2024 (USD Billion)
Figure 125: India Cigarette Market - By Distribution Channel, By Value, 2014-2024 (USD Billion)
Figure 126: Indonesia Cigarette Market Size, By Value, 2014-2024 (USD Billion)
Figure 127: Indonesia Cigarette Market Size, By Volume, 2014-2024 (Billion Sticks)
Figure 128: Indonesia Population Aged 15-64, 2014 – 2018 (In Million)
Figure 129: Indonesia Prevalence of Smoking among Persons Aged 15 and Above, 2013-2016 (In Number)
Figure 130: Indonesia Prevalence of Smoking among Males, 2013-2016 (In % of Adults)
Figure 131: Indonesia Prevalence of Smoking among Females, 2013-2016 (In % of Adults)
Figure 132: Indonesia Cigarette Market - By Price Segment, By Value, 2014-2024 (USD Billion)
Figure 133: Indonesia Cigarette Market - By Distribution Channel, By Value, 2014-2024 (USD Billion)
Figure 134: Rest of Asia Pacific Cigarette Market Size, By Value, 2014-2024 (USD

Billion)
Figure 135: Rest of Asia Pacific Cigarette Market Size, By Volume, 2014-2024 (Billion Sticks)
Figure 136: Rest of Asia Pacific Cigarette Market - By Price Segment, By Value, 2014-2024 (USD Billion)
Figure 137: Rest of Asia Pacific Cigarette Market - By Distribution Channel, By Value, 2014-2024 (USD Billion)
Figure 138: LAMEA Cigarette Market Size, By Value, 2014-2024 (USD Billion)
Figure 139: LAMEA Cigarette Market Size, By Volume, 2014-2024 (Billion Sticks)
Figure 140: LAMEA Population Aged 15-64, 2014 – 2018 (In Million)
Figure 141: LAMEA Prevalence of Smoking among Persons Aged 15 and Above, 2013-2016 (In Number)
Figure 142: LAMEA Prevalence of Smoking among Males, 2013-2016 (In % of Adults)
Figure 143: LAMEA Prevalence of Smoking among Females, 2013-2016 (In % of Adults)
Figure 144: LAMEA Cigarette Market - By Price Segment, By Value, 2014-2024 (USD Billion)
Figure 145: LAMEA Cigarette Market - By Distribution Channel, By Value, 2014-2024 (USD Billion)
Figure 146: Market Opportunity Chart of LAMEA Cigarette Market - By Country, By Value, 2024
Figure 147: LAMEA Cigarette Market, Market Share, By Country: Year 2018, 2024
Figure 148: Saudi Arabia Cigarette Market Size, By Value, 2014-2024 (USD Billion)
Figure 149: Saudi Arabia Cigarette Market Size, By Volume, 2014-2024 (Billion Sticks)
Figure 150: Saudi Arabia Population Aged 15-64, 2014 – 2018 (In Million)
Figure 151: Saudi Arabia Prevalence of Smoking among Persons Aged 15 and Above, 2013-2016 (In Number)
Figure 152: Saudi Arabia Prevalence of Smoking among Males, 2013-2016 (In % of Adults)
Figure 153: Saudi Arabia Prevalence of Smoking among Females, 2013-2016 (In % of Adults)
Figure 154: Saudi Arabia Cigarette Market - By Price Segment, By Value, 2014-2024 (USD Billion)
Figure 155: Saudi Arabia Cigarette Market - By Distribution Channel, By Value, 2014-2024 (USD Billion)
Figure 156: Rest of LAMEA Cigarette Market Size, By Value, 2014-2024 (USD Billion)
Figure 157: Rest of LAMEA Cigarette Market Size, By Volume, 2014-2024 (Billion Sticks)
Figure 158: Rest of LAMEA Cigarette Market - By Price Segment, By Value, 2014-2024

(USD Billion)
Figure 159: Rest of LAMEA Cigarette Market - By Distribution Channel, By Value, 2014-2024 (USD Billion)
Figure 160: Market Attractiveness Chart of Global Cigarette Market - By Price Segment, 2024
Figure 161: Market Attractiveness Chart of Global Cigarette Market - By Distribution Channel, 2024
Figure 162: Market Attractiveness Chart of Global Cigarette Market - By Region, By Value, 2024
Figure 163: Market Share of Leading Global Cigarettes Manufacturers, 2018 (In %)
Figure 164: Global Cigarettes Market Share, By Brands (Excluding China), 2017 (In %)
Figure 165: United States Market Share of Leading Company, 2018 (In %)
Figure 166: United States Market Share of Leading Brands, 2018 (In %)
Figure 167: Canada Market Share of Leading Company, 2018 (In %)
Figure 168: Canada Market Share of Leading Brands, 2018 (In %)
Figure 169: Germany Market Share of Leading Company, 2018 (In %)
Figure 170: Germany Market Share of Leading Brands, 2018 (In %)
Figure 171: France Market Share of Leading Company, 2018 (In %)
Figure 172: France Market Share of Leading Brands, 2018 (In %)
Figure 173: United Kingdom Market Share of Leading Company, 2018 (In %)
Figure 174: United Kingdom Market Share of Leading Brands, 2018 (In %)
Figure 175: Japan Market Share of Leading Company, 2018 (In %)
Figure 176: Japan Market Share of Leading Brands, 2018 (In %)
Figure 177: India Market Share of Leading Company, 2018 (In %)
Figure 178: India Market Share of Leading Brands, 2018 (In %)
Figure 179: Indonesia Market Share of Leading Company, 2018 (In %)
Figure 180: Indonesia Market Share of Leading Brands, 2018 (In %)
Figure 181: Saudi Arabia Market Share of Leading Company, 2018 (In %)
Figure 182: Saudi Arabia Market Share of Leading Brands, 2018 (In %)
Figure 183: PMI Revenue, 2014-2018 (In USD Billion)
Figure 184: PMI Net Revenue, By Product Category, 2017 (In %)
Figure 185: PMI Net Revenue, By Product Category, 2018 (In %)
Figure 186: PMI International Cigarette Share of Market, 2018 (In %)
Figure 187: PMI Net Revenue, By Region, 2017 (In %)
Figure 188: PMI Net Revenue, By Region, 2018 (In %)
Figure 189: BAT Revenue, 2014-2018 (In USD Billion)
Figure 190: BAT Revenue, By Region, 2017 (In %)
Figure 191: BAT Revenue, By Region, 2018 (In %)
Figure 192: BAT Revenue, By Business Segment, 2017 (In %)

Figure 193: BAT Revenue, By Business Segment, 2018 (In %)
Figure 194: JT Revenue, 2014 - 2018 (In USD Billion)
Figure 195: JT Sales Revenue, By Region, 2017 (In %)
Figure 196: JT Sales Revenue, By Region, 2018 (In %)
Figure 197: JT Revenue, By Business Segment, 2017, 2018 (In USD Million)
Figure 198: JT Revenue, By Business Sector, 2017 (In %)
Figure 199: JT Revenue, By Business Sector, 2018 (In %)
Figure 200: Imperial Brands Revenue, 2014 - 2018 (In USD Billion)
Figure 201: Imperial Brands Sales Revenue, By Region, 2017 (In %)
Figure 202: Imperial Brands Sales Revenue, By Region, 2018 (In %)
Figure 203: Imperial Brands Revenue, By Business Sector, 2017 (In %)
Figure 204: Imperial Brands Revenue, By Business Sector, 2018 (In %)
Figure 205: Alliance One International Revenue, 2014 - 2018 (In USD Billion)
Figure 206: Alliance One International Sales Revenue, By Region, 2017 (In %)
Figure 207: Alliance One International Sales Revenue, By Region, 2018 (In %)
Figure 208: Altria Group Inc. Revenue, 2014 - 2018 (In USD Billion)
Figure 209: Altria Group Inc. Sales Revenue, By Business Segment, 2017 (In %)
Figure 210: Altria Group Inc. Sales Revenue, By Business Segment, 2018 (In %)
Figure 211: Godfrey Phillips India Ltd Revenue, 2014-2018 (In USD Million)
Figure 212: Godfrey Phillips India Ltd' Sales Revenue, By Region, 2017 (In %)
Figure 213: Godfrey Phillips India Ltd' Sales Revenue, By Region, 2018 (In %)
Figure 214: Godfrey Phillips India Ltd' Sales Revenue, By Business Segment, 2017 (In %)
Figure 215: Godfrey Phillips India Ltd' Sales Revenue, By Business Segment, 2017 (In %)
Figure 216: ITC Ltd Revenue, 2014 - 2018 (In USD Billion)
Figure 217: ITC Ltd Sales Revenue, By Region, 2017 (In %)
Figure 218: ITC Ltd Sales Revenue, By Region, 2018 (In %)
Figure 219: ITC Ltd Revenue, By Business Segment, By Sub Segments, 2017, 2018 (In USD Billion)
Figure 220: ITC Ltd Revenue, By Business Sector, 2017 (In %)
Figure 221: ITC Ltd Revenue, By Business Sector, 2018 (In %)

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List Of Tables

LIST OF TABLES

Table A: Some of the Major Chemical Constituents Present in A Cigarette
Table B: Global Major Cigarette Companies, By Brands

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