

# **Global Car Rental Market - Analysis By Costumer (Business, Leisure), By Application (Airport, Off-Airport), By Type (Economy, Executive, Luxury, MUV, SUV): Opportunities and Forecast (2017-2022) - By Region (North America, Europe, APAC, RoW), By Country (U.S., Canada, Germany, France, U.K., China, India, Brazil, Saudi Arabia, UAE), Market Share Analysis**

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## **Abstracts**

### **Executive Summary**

A comprehensive research report created through extensive primary research (inputs from industry experts, companies, stakeholders) and secondary research, the report aims to present the analysis of Global Car Rental Market; By Region (North America, Europe, APAC, MEA and ROW) and By Country (U.S., Canada, Germany, France, China, Japan, India, UAE and Saudi Arabia).

According to Azoth Analytics research report, "Global Car Rental Market - Analysis By Costumer (Business, Leisure), By Application (Airport, Off-Airport), By Type (Economy, Executive, Luxury, MUV, SUV): Opportunities and Forecast (2017-2022) - By Region (North America, Europe, APAC, RoW), By Country (U.S., Canada, Germany, France, U.K., China, India, Brazil, Saudi Arabia, UAE), Market Share Analysis" global market is projected to display a robust growth represented by a CAGR of 10.24% during 2017 – 2022, chiefly driven by increasing urban population, rising economy, and rapidly growing tourism industry as well as increase in disposable income.

The segment of leisure car rental has developed at a remarkable rate since its growing demand in the tourism industry. Amongst the regions, North America accounts for the largest regional share in the Global Car Rental market in 2016. Emerging nations in Asia Pacific region such as China and India exhibited large amount of potential and is anticipated to be one of the fastest growing region in the forecast period. Key factors driving the robust growth rate of APAC region include increase in the urban disposable income along with the poor transportation facilities. In the recent years, large number of local players have entered in the market, and are constantly increasing the car renting amenities and fleet type to provide best quality service and ensure maximum comfort to the customers. Moreover, Airport segment is likely to witness a tremendous growth on account of increasing air traffic volume and altering demand by corporates.

The report titled, "Global Car Rental Market - Analysis By Costumer (Business, Leisure), By Application (Airport, Off-Airport), By Type (Economy, Executive, Luxury, MUV, SUV): Opportunities and Forecast (2017-2022) - By Region (North America, Europe, APAC, RoW), By Country (U.S., Canada, Germany, France, U.K., China, India, Brazil, Saudi Arabia, UAE), Market Share Analysis" has covered and analysed the potential of Global Car Rental Market and provides statistics and information on market size, shares and growth factors. The report intends to provide cutting-edge market intelligence and help decision makers take sound investment evaluation. Besides, the report also identifies and analyses the emerging trends along with major drivers, challenges and opportunities in the global Car Rental market. Additionally, the report also highlights market entry strategies for various companies across the globe.

## Scope of the Report

Global Market By Value (Actual Period: 2012-2016, Forecast Period: 2017-2022)

Car Rental Market By Value

Analysis By Customer – Business, Leisure

Analysis By Application – Airport, Off-Airport

Analysis By Type – Economy, Executive, Luxury, MUV, SUV

Regional Markets – North America, Europe, APAC and Rest of the World (Actual Period: 2012-2016, Forecast Period: 2017-2022)

Car Rental Market By Value

Analysis By Customer – Business, Leisure

Analysis By Application – Airport, Off-Airport

Analysis By Type – Economy, Executive, Luxury, MUV, SUV

Country Analysis - US, Canada, France, Germany, U.K., China, India, Brazil, Saudi Arabia and UAE (Actual Period: 2012-2016, Forecast Period: 2017-2022)

Car Rental Market By Value

Analysis By Customer – Business, Leisure

Analysis By Application – Airport, Off-Airport

Analysis By Type – Economy, Executive, Luxury, MUV, SUV

Market Share Analysis

Other Report Highlights

Market Dynamics – Drivers and Challenges

Market Trends

SWOT Analysis

Porter's Five Force Analysis

Competitive Landscape

Product Benchmarking of key industry players

Company Share Analysis

## Policy and Regulatory Landscape

Company Analysis - Hertz Global, Enterprise Holdings, Avis Budget Group, Europcar, Sixt A.G., China Auto Rental Inc., eHi Car Services, Uber Technologies Inc.

## Customization of the Report

The report could be customized according to the client's specific research requirements. No additional cost will be required to pay for limited additional research.

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