

Global Car Rental Market - Analysis By Costumer (Business, Leisure), By Application (Airport, Off-Airport), By Type (Economy, Executive, Luxury, MUV, SUV): Opportunities and Forecast (2017-2022) - By Region (North America, Europe, APAC, RoW), By Country (U.S., Canada, Germany, France, U.K., China, India, Brazil, Saudi Arabia, UAE), Market Share Analysis

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Abstracts

Executive Summary

A comprehensive research report created through extensive primary research (inputs from industry experts, companies, stakeholders) and secondary research, the report aims to present the analysis of Global Car Rental Market; By Region (North America, Europe, APAC, MEA and ROW) and By Country (U.S., Canada, Germany, France, China, Japan, India, UAE and Saudi Arabia).

According to Azoth Analytics research report, "Global Car Rental Market - Analysis By Costumer (Business, Leisure), By Application (Airport, Off-Airport), By Type (Economy, Executive, Luxury, MUV, SUV): Opportunities and Forecast (2017-2022) - By Region (North America, Europe, APAC, RoW), By Country (U.S., Canada, Germany, France, U.K., China, India, Brazil, Saudi Arabia, UAE), Market Share Analysis" global market is projected to display a robust growth represented by a CAGR of 10.24% during 2017 – 2022, chiefly driven by increasing urban population, rising economy, and rapidly growing tourism industry as well as increase in disposable income.

The segment of leisure car rental has developed at a remarkable rate since its growing demand in the tourism industry. Amongst the regions, North America accounts for the largest regional share in the Global Car Rental market in 2016. Emerging nations in Asia Pacific region such as China and India exhibited large amount of potential and is anticipated to be one of the fastest growing region in the forecast period. Key factors driving the robust growth rate of APAC region include increase in the urban disposable income along with the poor transportation facilities. In the recent years, large number of local players have entered in the market, and are constantly increasing the car renting amenities and fleet type to provide best quality service and ensure maximum comfort to the customers. Moreover, Airport segment is likely to witness a tremendous growth on account of increasing air traffic volume and altering demand by corporates.

The report titled, “Global Car Rental Market - Analysis By Customer (Business, Leisure), By Application (Airport, Off-Airport), By Type (Economy, Executive, Luxury, MUV, SUV): Opportunities and Forecast (2017-2022) - By Region (North America, Europe, APAC, RoW), By Country (U.S., Canada, Germany, France, U.K., China, India, Brazil, Saudi Arabia, UAE), Market Share Analysis” has covered and analysed the potential of Global Car Rental Market and provides statistics and information on market size, shares and growth factors. The report intends to provide cutting-edge market intelligence and help decision makers take sound investment evaluation. Besides, the report also identifies and analyses the emerging trends along with major drivers, challenges and opportunities in the global Car Rental market. Additionally, the report also highlights market entry strategies for various companies across the globe.

Scope of the Report

Global Market By Value (Actual Period: 2012-2016, Forecast Period: 2017-2022)

Car Rental Market By Value

Analysis By Customer – Business, Leisure

Analysis By Application – Airport, Off-Airport

Analysis By Type – Economy, Executive, Luxury, MUV, SUV

Regional Markets – North America, Europe, APAC and Rest of the World (Actual Period: 2012-2016, Forecast Period: 2017-2022)

Car Rental Market By Value

Analysis By Customer – Business, Leisure

Analysis By Application – Airport, Off-Airport

Analysis By Type – Economy, Executive, Luxury, MUV, SUV

Country Analysis - US, Canada, France, Germany, U.K., China, India, Brazil, Saudi Arabia and UAE (Actual Period: 2012-2016, Forecast Period: 2017-2022)

Car Rental Market By Value

Analysis By Customer – Business, Leisure

Analysis By Application – Airport, Off-Airport

Analysis By Type – Economy, Executive, Luxury, MUV, SUV

Market Share Analysis

Other Report Highlights

Market Dynamics – Drivers and Challenges

Market Trends

SWOT Analysis

Porter's Five Force Analysis

Competitive Landscape

Product Benchmarking of key industry players

Company Share Analysis

Policy and Regulatory Landscape

Company Analysis - Hertz Global, Enterprise Holdings, Avis Budget Group, Europcar, Sixt A.G., China Auto Rental Inc., eHi Car Services, Uber Technologies Inc.

Customization of the Report

The report could be customized according to the client's specific research requirements. No additional cost will be required to pay for limited additional research.

Contents

1. RESEARCH METHODOLOGY

2. EXECUTIVE SUMMARY

3. STRATEGIC RECOMMENDATIONS

3.1. Alliances with Airlines and Hotels

3.2. Asia Pacific Region to witness the fastest growth due to economic growth

4. CAR RENTAL OUTLOOK

5. GLOBAL CAR RENTAL MARKET: GROWTH AND FORECAST

5.1. By Value (2012-2016)

5.2. By Value (2017-2022)

6. GLOBAL CAR RENTAL MARKET- SEGMENTAL BREAKDOWN

6.1. Global Car Rental Market-By Customer

6.1.1. By Value (2012-2022)

6.2. Global Car Rental Market- By Application

6.2.1. By Value (2012-2022)

6.3. Global Car Rental Market- By Type

7. GLOBAL CAR RENTAL MARKET: REGIONAL ANALYSIS

7.1. Global Car Rental Market, By Region: Breakdown (%)

7.1.1. Global Car Rental Market Size, By Region, 2016 (%)

7.1.2. Global Car Rental Market Size, By Region, 2022 (%)

8. NORTH AMERICA CAR RENTAL MARKET: AN ANALYSIS

8.1. North America Car Rental Market Size

8.1.1. By Value (2012-2016)

8.1.2. By Value (2017-2022)

8.2. North America Car Rental Market: By Customer

8.2.1. By Value (2012-2022)

- 8.3. North America Car Rental Market: By Application
 - 8.3.1. By Value (2012-2022)
- 8.4. North America Car Rental Market: By Type
 - 8.4.1. By Value (2012-2022)
- 8.5. North America Car Rental Market: Country Analysis (U.S. and Canada)
 - 8.5.1. U.S. Car Rental Market Size, By Value (2012-2022)
 - 8.5.2. U.S. Car Rental Market, By Customer, By Value (2012-2022)
 - 8.5.3. U.S. Car Rental Market, By Application, By Value (2012-2022)
 - 8.5.4. U.S. Car Rental Market, By Type, By Value (2012-2022)
 - 8.5.5. Canada Car Rental Market Size, By Value (2012-2022)
 - 8.5.6. Canada Car Rental Market, By Customer, By Value (2012-2022)
 - 8.5.7. Canada Car Rental Market, By Application, By Value (2012-2022)
 - 8.5.8. Canada Car Rental Market, By Type, By Value (2012-2022)

9. EUROPE CAR RENTAL MARKET: AN ANALYSIS

- 9.1. Europe Car Rental Market Size
 - 9.1.1. By Value (2012-2016)
 - 9.1.2. By Value (2017-2022)
- 9.2. Europe Car Rental Market: By Customer
 - 9.2.1. By Value (2012-2022)
- 9.3. Europe Car Rental Market: By Application
 - 9.3.1. By Value (2012-2022)
- 9.4. North America Car Rental Market: By Type
 - 9.4.1. By Value (2012-2022)
- 9.5. Europe Car Rental Market: Country Analysis (Germany, France U.K.)
 - 9.5.1. Germany Car Rental Market Size, By Value (2012-2022)
 - 9.5.2. Germany Car Rental Market, By Customer, By Value (2012-2022)
 - 9.5.3. Germany Car Rental Market, By Application, By Value (2012-2022)
 - 9.5.4. Germany Car Rental Market, By Type, By Value (2012-2022)
 - 9.5.5. France Car Rental Market Size, By Value (2012-2022)
 - 9.5.6. France Car Rental Market, By Customer, By Value (2012-2022)
 - 9.5.7. France Car Rental Market Size, By Application, By Value (2012-2022)
 - 9.5.8. France Car Rental Market Size, By Type, By Value (2012-2022)
 - 9.5.9. U.K. Car Rental Market Size, By Value (2012-2022)
 - 9.5.10. U.K. Car Rental Market, By Customer, By Value (2012-2022)
 - 9.5.11. U.K. Car Rental Market Size, By Application, By Value (2012-2022)
 - 9.5.12. U.K. Car Rental Market Size, By Type, By Value (2012-2022)

10. APAC CAR RENTAL MARKET: AN ANALYSIS

10.1. APAC Car Rental Market Size

10.1.1. By Value (2012-2016)

10.1.2. By Value (2017-2022)

10.2. APAC Car Rental Market: By Customer

10.2.1. By Value (2012-2022)

10.3. APAC Car Rental Market: By Application

10.3.1. By Value (2012-2022)

10.4. APAC Car Rental Market: By Type

10.4.1. By Value (2012-2022)

10.5. APAC Car Rental Market: Country Analysis (China, India)

10.5.1. China Car Rental Market Size, By Value (2012-2022)

10.5.2. China Car Rental Market, By Customer, By Value (2012-2022)

10.5.3. China Car Rental Market Size, By Application, By Value (2012-2022)

10.5.4. China Car Rental Market Size, By Type, By Value (2012-2022)

10.5.5. India Car Rental Market Size, By Value (2012-2022)

10.5.6. India Car Rental Market, By Customer, By Value (2012-2022)

10.5.7. India Car Rental Market Size, By Application, By Value (2012-2022)

10.5.8. India Car Rental Market Size, By Type, By Value (2012-2022)

11. ROW CAR RENTAL MARKET: AN ANALYSIS

11.1. RoW Car Rental Market Size

11.1.1. By Value (2012-2016)

11.1.2. By Value (2017-2022)

11.2. RoW Car Rental Market: By Customer

11.2.1. By Value (2012-2022)

11.3. RoW Car Rental Market: By Application

11.3.1. By Value (2012-2022)

11.4. RoW Car Rental Market: By Type

11.4.1. By Value (2012-2022)

11.5. RoW Car Rental Market: Country Analysis (Brazil, Saudi Arabia, U.A.E.)

11.5.1. Brazil Car Rental Market Size, By Value (2012-2022)

11.5.2. Brazil Car Rental Market, By Customer, By Value (2012-2022)

11.5.3. Brazil Car Rental Market Size, By Application, By Value (2012-2022)

11.5.4. Brazil Car Rental Market Size, By Type, By Value (2012-2022)

11.5.5. Saudi Arabia Car Rental Market Size, By Value (2012-2022)

11.5.6. Saudi Arabia Car Rental Market, By Customer, By Value (2012-2022)

11.5.7. Saudi Arabia Car Rental Market Size, By Application, By Value (2012-2022)

11.5.8. Saudi Arabia Car Rental Market Size, By Type, By Value (2012-2022)

11.5.9. U.A.E. Car Rental Market Size, By Value (2012-2022)

11.5.10. U.A.E. Car Rental Market, By Customer, By Value (2012-2022)

11.5.11. U.A.E. Car Rental Market Size, By Application, By Value (2012-2022)

11.5.12. U.A.E. Car Rental Market Size, By Type, By Value (2012-2022)

12. MARKET DYNAMICS

12.1. Global Car Rental Market Growth Drivers

12.2. Global Car Rental Market Challenges

13. MARKET TRENDS

14. PORTER'S FIVE FORCES ANALYSIS –CAR RENTAL MARKET

15. SWOT ANALYSIS – CAR RENTAL MARKET

16. COMPETITIVE LANDSCAPE

16.1. Product Benchmarking of Key Industry Players in Car Rental Market, By Customer

16.2. Product Benchmarking of Key Industry Players in Car Rental Market, By Application

17. POLICY AND REGULATORY LANDSCAPE

18. COMPANY PROFILES

18.1. Hertz Global Holdings

18.2. Enterprise Holdings

18.3. Avis Budget Group

18.4. Europcar

18.5. Sixt AG.

18.6. China Auto Rental Inc.

18.7. eHi Car Services

18.8. Uber Technologies Inc.

List Of Figures

LIST OF FIGURES

- Figure 1: Global Car Rental Market Size, By Value, 2012-2016 (USD Billion)
- Figure 2: Global Car Rental Market Size, By Value, Forecast, 2017-2022(USD Billion)
- Figure 3: Global GDP, 2012-2016 (USD Trillion)
- Figure 4: World Urban Population, 2012-2016 (Millions)
- Figure 5: Global Internet Users & Penetration Rate, 2012-2016
- Figure 6: World International Tourist Arrival, 2011-2016 (Billions)
- Figure 7: International Tourism Receipts, By Region, 2016 (USD Billion)
- Figure 8: Global Business Extent, 2012-2016 (As Per Disclosure Index)
- Figure 9: Global Spending Share in Travel & Tourism Industry, By travelers, 2016 (%)
- Figure 10: Global Car Rental Market Size, By Customer, 2016 (%)
- Figure 11: Global Car Rental Market Size, By Customer, 2022 (%)
- Figure 12: Global Business Travelers Car Rental Market, By Value, 2012-2016 (USD Billion)
- Figure 13: Global Business Travelers Car Rental Market, By Value, Forecast, 2017-2022(USD Billion)
- Figure 14: Global Leisure Travelers Car Rental Market, By Value, 2012-2016 (USD Billion)
- Figure 15: Global Leisure Travelers Car Rental Market, By Value, Forecast, 2017-2022(USD Billion)
- Figure 16: Global Car Rental Market Size, By Application, 2016 (%)
- Figure 17: Global Car Rental Market Size, By Application, 2022 (%)
- Figure 18: Global Airport Car Rental Market, By Value, 2012-2016 (USD Billion)
- Figure 19: Global Airport Car Rental Market, By Value, Forecast, 2017-2022(USD Billion)
- Figure 20: Global Off-Airport Car Rental Market, By Value, 2012-2016 (USD Billion)
- Figure 21: Global Off-Airport Car Rental Market, By Value, Forecast, 2017-2022(USD Billion)
- Figure 22: Global Car Rental Market Size, By Type, 2016 (%)
- Figure 23: Global Car Rental Market Size, By Type, 2022 (%)
- Figure 24: Global Car Rental Market: By Type, By Value, 2012-2022 (USD Billion)
- Figure 25: Global Car Rental Market Size, By Region, 2016 (%)
- Figure 26: Global Car Rental Market Size, By Region, 2022 (%)
- Figure 27: Percentage of International Tourist Arrival, By Region, 2015
- Figure 28: Growth Rate of International Arrivals, By Region, 2015
- Figure 29: North America Car Rental Market Size, By Value, 2012-2016 (USD Billion)

Figure 30: North America Car Rental Market Size, By Value, Forecast, 2017-2022(USD Billion)

Figure 31: North America GDP, 2012-2016 (USD Trillion)

Figure 32: United States Car Rental Market Share, By Company, 2016 (%)

Figure 33: United States Car Rent Fleet, 2012-2016 (thousand)

Figure 34: North America Car Rental Market: By Customer, By Value, 2012-2022 (USD Billion)

Figure 35: North America Car Rental Market: By Application, By Value, 2012-2022 (USD Billion)

Figure 36: North America Car Rental Market: By Type, By Value, 2012-2022 (USD Billion)

Figure 37: North America Car Rental Market, Country Share, 2012-2016 (% of Total)

Figure 38: North America Car Rental Market, Country Share, 2017-2022 (% of Total)

Figure 39: U.S. Car Rental Market Size, By Value, 2012-2022 (USD Billion)

Figure 40: United States Car Rental Market: By Customer, By Value, 2012-2022 (USD Billion)

Figure 41: United States Car Rental Market: By Application, By Value, 2012-2022 (USD Billion)

Figure 42: United States Car Rental Market: By Type, By Value, 2012-2022 (USD Billion)

Figure 43: Canada Car Rental Market Size, By Value, 2012-2022 (USD Billion)

Figure 44: Canada Car Rental Market: By Customer, By Value, 2012-2022 (USD Billion)

Figure 45: Canada Car Rental Market: By Application, By Value, 2012-2022 (USD Billion)

Figure 46: Canada Car Rental Market: By Type, By Value, 2012-2022 (USD Billion)

Figure 47: Europe Car Rental Market Size, By Value, 2012-2016 (USD Billion)

Figure 48: Europe Car Rental Market Size, By Value, Forecast, 2017-2022(USD Billion)

Figure 49: Europe GDP Annual Growth Rate, 2012-2016 (%)

Figure 50: Percentage Share of Car Rental Market in Europe, By Country, 2016

Figure 51: Europe Projected Urban Population (Millions)

Figure 52: Europe Car Rental Market: By Customer, By Value, 2012-2022 (USD Billion)

Figure 53: Europe Car Rental Market: By Application, By Value, 2012-2022 (USD Billion)

Figure 54: Europe Car Rental Market: By Type, By Value, 2012-2022 (USD Billion)

Figure 55: Europe Car Rental Market, Country Share, 2012-2016(% of Total)

Figure 56: Europe Car Rental Market, Country Share, 2017-2022 (% of Total)

Figure 57: Germany Car Rental Market Size, By Value, 2012-2022 (USD Billion)

Figure 58: Percentage Share of leading companies of Car Rental Market in Germany, 2016

Figure 59: Germany Car Rental Market: By Customer, By Value, 2012-2022 (USD Billion)

Figure 60: Germany Car Rental Market: By Application, By Value, 2012-2022 (USD Billion)

Figure 61: Germany Car Rental Market: By Type, By Value, 2012-2022 (USD Billion)

Figure 62: France Car Rental Market Size, By Value, 2012-2022 (USD Billion)

Figure 63: Percentage Share of leading companies of Car Rental Market in France, 2016

Figure 64: France Car Rental Market: By Customer, By Value, 2012-2022 (USD Billion)

Figure 65: France Car Rental Market: By Application, By Value, 2012-2022 (USD Billion)

Figure 66: France Car Rental Market: By Type, By Value, 2012-2022 (USD Billion)

Figure 67: United Kingdom Car Rental Market Size, By Value, 2012-2022 (USD Billion)

Figure 68: Percentage Share of leading companies of Car Rental Market in United Kingdom, 2016

Figure 69: United Kingdom Car Rental Market: By Customer, By Value, 2012-2022 (USD Billion)

Figure 70: United Kingdom Car Rental Market: By Application, By Value, 2012-2022 (USD Billion)

Figure 71: United Kingdom Car Rental Market: By Type, By Value, 2012-2022 (USD Billion)

Figure 72: Asia Pacific Car Rental Market Size, By Value, 2012-2016 (USD Billion)

Figure 73: Asia Pacific Car Rental Market Size, By Value, Forecast, 2017-2022 (USD Billion)

Figure 74: Asia Pacific Projected Urban Population, 2010 VS 2015, (Millions)

Figure 75: Asia Pacific GDP, 2012-2016 (USD Trillion)

Figure 76: Asia Pacific Car Rental Market: By Customer, By Value, 2012-2022 (USD Billion)

Figure 77: Asia Pacific Car Rental Market: By Application, By Value, 2012-2022 (USD Billion)

Figure 78: Asia Pacific Car Rental Market: By Type, By Value, 2012-2022 (USD Billion)

Figure 79: Asia Pacific Car Rental Market, Country Share, 2011-2015(% of Total)

Figure 80: Asia Pacific Car Rental Market, Country Share, 2016-2021 (% of Total)

Figure 81: China Car Rental Market Size, By Value, 2012-2022 (USD Billion)

Figure 82: China Car Rental Market Share, By Company, 2016 (%)

Figure 83: China Average Rental Car Fleet Size, By Private-Owned Industry, 2015 (Units)

Figure 84: China Licensed Driver Without Cars, 2013 VS 2016, (Million)

Figure 85: China overall scale of Car Rental market, By Segment, (RMB 100 million)

- Figure 86: China Car Rental Market: By Customer, By Value, 2012-2022 (USD Billion)
- Figure 87: China Car Rental Market: By Application, By Value, 2012-2022 (USD Billion)
- Figure 88: China Car Rental Market: By Type, By Value, 2012-2022 (USD Billion)
- Figure 89: India Car Rental Market Size, By Value, 2012-2022 (USD Billion)
- Figure 90: India Historic Tourist Visits, 2012-2014(Millions)
- Figure 91: India Projected Urban Population, 2015 VS 2020 (Millions)
- Figure 92: India Car Rental Market Share, By Sector (2016 & 2022)
- Figure 93: India Car Rental Market: By Customer, By Value, 2012-2022 (USD Billion)
- Figure 94: India Car Rental Market: By Application, By Value, 2012-2022 (USD Billion)
- Figure 95: India Car Rental Market: By Type, By Value, 2012-2022 (USD Billion)
- Figure 96: RoW Car Rental Market Size, By Value, 2012-2016 (USD Billion)
- Figure 97: RoW Car Rental Market Size, By Value, Forecast, 2017-2022 (USD Billion)
- Figure 98: Brazil Car Rental Market Share, By Company, 2016 (%)
- Figure 99: RoW Car Rental Market: By Customer, By Value, 2012-2022 (USD Billion)
- Figure 100: RoW Car Rental Market: By Application, By Value, 2012-2022 (USD Billion)
- Figure 101: RoW Car Rental Market: By Type, By Value, 2012-2022 (USD Billion)
- Figure 102: Brazil Car Rental Market Size, By Value, 2012-2022 (USD Billion)
- Figure 103: Brazil Car Rental Market: By Customer, By Value, 2012-2022 (USD Billion)
- Figure 104: Brazil Car Rental Market: By Application, By Value, 2012-2022 (USD Billion)
- Figure 105: Brazil Car Rental Market: By Type, By Value, 2012-2022 (USD Billion)
- Figure 106: Saudi Arabia Car Rental Market Size, By Value, 2012-2022 (USD Billion)
- Figure 107: Saudi Arabia Car Rental Market: By Customer, By Value, 2012-2022 (USD Billion)
- Figure 108: Saudi Arabia Car Rental Market: By Application, By Value, 2012-2022 (USD Billion)
- Figure 109: Saudi Arabia Car Rental Market: By Type, By Value, 2012-2022 (USD Billion)
- Figure 110: UAE Car Rental Market Size, By Value, 2012-2022 (USD Billion)
- Figure 111: UAE Car Rental Market: By Customer, By Value, 2012-2022 (USD Billion)
- Figure 112: UAE Car Rental Market: By Application, By Value, 2012-2022 (USD Billion)
- Figure 113: UAE Car Rental Market: By Type, By Value, 2012-2022 (USD Billion)
- Figure 114: Global Car Rental Market Share, By Company, 2016 (%)
- Figure 115: Hertz, Net Revenue, 2012-2016 (USD Million)
- Figure 116: Hertz Net Revenue, By Segment, 2016 (%)
- Figure 117: Hertz Net Revenue, By Region, 2016 (%)
- Figure 118: Avis Budget Group, Net Revenue, 2012-2016 (USD Million)
- Figure 119: Avis Budget Group, Net Revenue, By Segment, 2016 (%)
- Figure 120: Avis Budget Group, Net Revenue, By Region, 2016 (%)

Figure 121: Europcar, Net Revenue, 2012-2016 (EUR Million)

Figure 122: Europcar, Net Revenue, By Business Unit, 2016 (%)

Figure 123: Europcar, Net Revenue, By Region, 2016 (%)

Figure 124: Sixt SE, Net Revenue, 2012-2016 (USD Billion)

Figure 125: Sixt SE, Net Revenue, By Business Segment, 2016 (%)

Figure 126: Sixt SE, Net Revenue, By Region, 2016 (%)

Figure 127: China Auto Rental Inc., Net Revenue, 2013-2016 (USD Billion)

Figure 128: China Auto Rental Inc., Net Revenue, By Business Segment, 2016 (%)

Figure 129: China Auto Rental Inc., Net Revenue, By Different Car Rental Segments, 2016 (%)

Figure 130: China Auto Rental Inc., Fleet Purchase, By Supplier, 2016 (%)

Figure 131: eHi Car Services, Net Revenue, 2012-2016 (USD Million)

Figure 132: eHi Car Services, Net Revenue, By Business Segment, 2016 (%)

List Of Tables

LIST OF TABLES

Table A: Investment by ten biggest Car Rental start-ups

Table B: Total Business Travel Spending (BTS) & Annual Growth, By Major Country, 2016 (%)

Table C: North America, International Tourism Receipts, By Country 2013-2015 (USD Billion)

Table D: Europe, International Tourism Receipts, By Major Country 2013-2015 (USD Billion)

Table E: Asia Pacific, International Tourism Receipts, By Major Country 2013-2015 (USD Billion)

Table F: Middle East Car Rental Fleet Size, 2016 (Units)

Table G: Product Benchmarking of Key Industry Players in Car Rental, By Customer

Table H: Product Benchmarking of Key Industry Players in Car Rentals, By Application

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