

# **Global Car Rental Market (2019 Edition): World Market Analysis By Customer (Business, Leisure), Application (Airport, Off-Airport), Type (Economy, Executive, Luxury, MUV, SUV), By Region, By Country: Forecast to 2024 - By Region (North America, Europe, APAC, ROW), By Country (U.S., Canada, Germany, France, U.K., China, India, Brazil, Saudi Arabia, UAE)**

<https://marketpublishers.com/r/GE3E68DEC18EN.html>

Date: August 2019

Pages: 238

Price: US\$ 2,400.00 (Single User License)

ID: GE3E68DEC18EN

## **Abstracts**

### **EXECUTIVE SUMMARY**

A comprehensive research report created through extensive primary research (inputs from industry experts, companies and stakeholders) and secondary research, the report aims to present the analysis of Global Car Rental Market. The report provides an analysis of the Car Rental Market by By Customer (Business and Leisure) By Application (Airport and Off-Airport) and By Type (Economy, Executive, Luxury, MUV and SUV). The Global Car Rental Market has been analysed By Region (North America, Europe, Asia Pacific, ROW) and By Country (U.S., Canada, Germany, France, U.K., China, India, Brazil, Saudi Arabia and UAE) for the historical period of 2014-2018 and the forecast period of 2019-2024.

Global car rental market valued at USD 79.5 billion in 2018 has emerged as one of the most prominent services in the urban transport sector and has shown considerable growth over the years. And as more and more people seek alternative solutions to car ownership, e.g. car and/ or ride sharing, rentals are becoming increasingly popular. With the growth in tourism sector and business activities all around the globe, car rental

industry has taken a big leap, imparting best services to the common people & executives.

Mobility is an existing megatrend and emerging car rental companies are key providers of flexible transport solutions. New segments and applicants have driven recent modification in the market place, creating challenges as well as new growth opportunities for existing operators. Mobility is primarily escalated by changing consumer attitudes, urbanization and other societal changes, e.g. an increased focus on the sharing economy. In the past few years, mobility has emerged as a new platform and it has been steering the car rental industry towards a much more rewarding future.

Further, car rental companies are gradually expanding their business near the airport locations. Since the high cost of airport services was the major drawback for the industry, new strategies by the market leaders has been creating more car rental opportunities for both the service providers and users. Alliances of car rental companies with airlines is the new approach to commercialize these facilities in the market.

The report has covered and analysed the potential of Global Car Rental Market and provides statistics and information on market size, shares and growth factors. The report intends to provide cutting-edge market intelligence and help decision makers take sound investment evaluation. Besides, the report also identifies and analyses the emerging trends along with major drivers, challenges and opportunities in the global Car Rental market. Additionally, the report also highlights market entry strategies for various companies across the globe.

## **SCOPE OF THE REPORT**

Global Market (Actual Period: 2014-2018, Forecast Period: 2019-2024)

Car Rental Market - Sizing, Growth, Forecast

Analysis By Customer – Business, Leisure

Analysis By Application – Airport, Off-Airport

Analysis By Type – Economy, Executives, Luxury, MUV, SUV

Regional Market Analysis – North America, Europe, APAC, Rest of the World (Actual

Period: 2014-2018, Forecast Period: 2019-2024)

Car Rental Market - Sizing, Growth, Forecast

Analysis By Customer – Business, Leisure

Analysis By Application – Airport, Off-Airport

Analysis By Type – Economy, Executives, Luxury, MUV, SUV

Country Analysis – U.S., Canada, Germany, France, U.K., China, India, Brazil, Saudi Arabia and UAE (Actual Period: 2014-2018, Forecast Period: 2019-2024)

Car Rental Market - Sizing, Growth, Forecast

Analysis By Customer – Business, Leisure

Analysis By Application – Airport, Off-Airport

Analysis By Type – Economy, Executives, Luxury, MUV, SUV

## Other Report Highlights

Market Dynamics – Drivers and Challenges

Market Trends

SWOT Analysis

Porter Five Force Analysis

Competitive Landscape, Company Share Analysis, Merger and Acquisition  
Activities of Key Industry Players

Product Benchmarking of key industry players

Policy and Regulatory Landscape

Company Analysis - Hertz Global Holdings, Enterprise Holdings, Avis Budget Group, Europcar, Sixt A.G., China Auto Rental Inc., eHi Car Services, Uber Technologies Inc.

### Customization of the Report

The report could be customized according to the client's specific research requirements. No additional cost will be required to pay for limited additional research.

## Contents

### **1. RESEARCH METHODOLOGY**

### **2. EXECUTIVE SUMMARY**

### **3. STRATEGIC RECOMMENDATIONS**

### **4. CAR RENTAL OUTLOOK**

### **5. GLOBAL CAR RENTAL MARKET: GROWTH AND FORECAST**

5.1 By Value (2014-2018)

5.2 By Value (2019-2024)

### **6. GLOBAL CAR RENTAL MARKET- SEGMENT ANALYSIS**

#### 6.1 Global Car Rental Market, By Customer

6.1.1 Global Car Rental Market Size, By Customer, By Value - 2018 (In %)

6.1.2 Global Car Rental Market Size, By Customer, By Value - 2024 (In %)

6.1.3 Market Opportunity of Global Car Rental Market – By Customer

6.1.4 Global Business Travellers Car Rental Market Size, By Value (2014-2024)

6.1.5 Global Leisure Travellers Car Rental Market Size, By Value (2014-2024)

#### 6.2 Global Car Rental Market, By Application

6.2.1 Global Car Rental Market Size, By Application, By Value - 2018 (In %)

6.2.2 Global Car Rental Market Size, By Application, By Value - 2024 (In %)

6.2.3 Market Opportunity of Global Car Rental Market – By Application

6.2.4 Global Airport Car Rental Market Size, By Value (2014-2024)

6.2.4 Global Off-Airport Car Rental Market Size, By Value (2014-2024)

#### 6.3 Global Car Rental Market, By Type

6.3.1 Global Car Rental Market Size, By Type, By Value - 2018 (In %)

6.3.2 Global Car Rental Market Size, By Type, By Value - 2024 (In %)

6.3.3 Market Opportunity of Global Car Rental Market – By Type

6.3.4 Global Car Rental Market Size, By Type, By Value (2014-2024)

### **7. GLOBAL CAR RENTAL MARKET: REGIONAL ANALYSIS**

#### 7.1 Global Car Rental Market, By Region: Breakdown (%)

7.1.1 Global Car Rental Market Size, By Region, 2018 (%)

### 7.1.2 Global Car Rental Market Size, By Region, 2024 (%)

## **8. NORTH AMERICA CAR RENTAL MARKET: GROWTH AND FORECAST**

### 8.1 North America Car Rental Market Size

#### 8.1.1 By Value (2014-2018)

#### 8.1.2 By Value (2019-2024)

### 8.2 North America Car Rental Market Size: Analysis By Segment

#### 8.2.3 By Customer, By Value (2014-2024)

#### 8.2.4 By Application, By Value (2014-2024)

#### 8.2.5 By Type, By Value (2014-2024)

### 8.3. North America Car Rental Market: Country Analysis (U.S., Canada)

#### 8.3.1 Market Attractiveness Chart of North America Car Rental Market – By Country, By Value

#### 8.3.2 North America Car Rental Market Size, By Country, 2018 (%)

#### 8.3.3 North America Car Rental Market Size, By Country, 2024F (%)

#### 8.3.4 U.S. Car Rental Market Size, By Value (2014-2024)

#### 8.3.5 U.S Car Rental Market: Competitive Landscape

#### 8.3.6 U.S. Car Rental Market, By Customer, By Value (2014-2024)

#### 8.3.7 U.S. Car Rental Market, By Application, By Value (2014-2024)

#### 8.3.8 U.S. Car Rental Market, By Type, By Value (2014-2024)

#### 8.3.9 Canada Car Rental Market Size, By Value (2014-2024)

#### 8.3.10 Canada Car Rental Market, By Customer, By Value (2014-2024)

#### 8.5.11 Canada Car Rental Market, By Application, By Value (2014-2024)

#### 8.5.12 Canada Car Rental Market, By Type, By Value (2014-2024)

## **9. EUROPE CAR RENTAL MARKET: GROWTH AND FORECAST**

### 9.1 Europe Car Rental Market - Size, Growth, Forecast

#### 9.1.1. By Value (2014-2018)

#### 9.1.2. By Value (2019-2024)

### 9.2 Europe Car Rental Market: Analysis By Segment

#### 9.2.1. By Customer, By Value (2014-2024)

#### 9.2.2. By Application, By Value (2014-2024)

#### 9.2.3. By Type, By Value (2014-2024)

### 9.3 Europe Car Rental Market: Country Analysis (Germany, France, United Kingdom)

#### 9.3.1 Market Attractiveness Chart of Europe Car Rental Market – By Country, By Value

#### 9.3.2 Europe Car Rental Market Size, By Country, 2018 (%)

#### 9.3.3 Europe Car Rental Market Size, By Country, 2024F (%)

- 9.3.4 Germany Car Rental Market Size, By Value (2014-2024)
- 9.3.5 Germany Car Rental Market: Competitive Landscape
- 9.3.6 Germany Car Rental Market, By Customer, By Value (2014-2024)
- 9.3.7 Germany Car Rental Market, By Application, By Value (2014-2024)
- 9.3.8 Germany Car Rental Market, By Type, By Value (2014-2024)
- 9.3.9 France Car Rental Market Size, By Value (2014-2024)
- 9.3.10 France Car Rental Market: Competitive Landscape
- 9.3.11 France Car Rental Market, By Customer, By Value (2014-2024)
- 9.3.12 France Car Rental Market, By Application, By Value (2014-2024)
- 9.3.13 France Car Rental Market, By Type, By Value (2014-2024)
- 9.3.14 U.K Car Rental Market Size, By Value (2014-2024)
- 9.3.15 U.K Car Rental Market: Competitive Landscape
- 9.3.16 U.K Car Rental Market, By Customer, By Value (2014-2024)
- 9.3.17 U.K Car Rental Market, By Application, By Value (2014-2024)
- 9.3.18 U.K Car Rental Market, By Type, By Value (2014-2024)

## **10. ASIA PACIFIC (APAC) CAR RENTAL MARKET: GROWTH AND FORECAST**

- 10.1 APAC Car Rental Market Size
  - 10.1.1. By Value (2014-2018)
  - 10.1.2. By Value (2019-2024)
- 10.2 APAC Car Rental Market: By Segment
  - 10.2.1. By Customer, By Value (2014-2024)
  - 10.2.2. By Application, By Value (2014-2024)
  - 10.2.3 By Type, By Value (2014-2024)
- 10.3 APAC Car Rental Market: Country Analysis (China and India)
  - 10.3.1 Market Attractiveness Chart of APAC Car Rental Market – By Country, By Value
  - 10.3.2 APAC Car Rental Market Size, By Country, 2018 (%)
  - 10.3.3 APAC Car Rental Market Size, By Country, 2024F (%)
  - 10.3.4 China Car Rental Market Size, By Value (2014-2024)
  - 10.3.5 China Car Rental Market: Competitive Landscape
  - 10.3.6 China Car Rental Market, By Customer, By Value (2014-2024)
  - 10.3.7 China Car Rental Market, By Application, By Value (2014-2024)
  - 10.3.8 China Car Rental Market, By Type, By Value (2014-2024)
  - 10.3.9 India Car Rental Market Size, By Value (2014-2024)
  - 10.3.10 India Car Rental Market: Competitive Landscape
  - 10.5.11 India Car Rental Market, By Customer, By Value (2014-2024)
  - 10.5.12 India Car Rental Market, By Application, By Value (2014-2024)



10.5.13 India Car Rental Market, By Type, By Value (2014-2024)

## **11. REST OF THE WORLD (ROW) CAR RENTAL MARKET: GROWTH AND FORECAST**

### **11.1 ROW Car Rental Market Size**

11.1.1. By Value (2014-2018)

11.1.2. By Value (2019-2024)

### **11.2 ROW Car Rental Market: By Segment**

11.2.1. By Customer, By Value (2014-2024)

11.2.2. By Application, By Value (2014-2024)

11.2.3 By Type, By Value (2014-2024)

### **11.3 ROW Car Rental Market: Country Analysis (Brazil, Saudi Arabia, U.A.E)**

11.3.1 Market Attractiveness Chart of ROW Car Rental Market – By Country, By Value

11.3.2 ROW Car Rental Market Size, By Country, 2018 (%)

11.3.3 ROW Car Rental Market Size, By Country, 2024F (%)

11.3.4 Brazil Car Rental Market Size, By Value (2014-2024)

11.3.5 Brazil Car Rental Market, By Customer, By Value (2014-2024)

11.3.6 Brazil Car Rental Market, By Application, By Value (2014-2024)

11.3.7 Brazil Car Rental Market, By Type, By Value (2014-2024)

11.3.8 Saudi Arabia Car Rental Market Size, By Value (2014-2024)

11.3.9 Saudi Arabia Car Rental Market, By Customer, By Value (2014-2024)

11.3.10 Saudi Arabia Car Rental Market, By Application, By Value (2014-2024)

11.3.11 Saudi Arabia Car Rental Market, By Type, By Value (2014-2024)

11.3.12 U.A.E Car Rental Market Size, By Value (2014-2024)

11.5.13 U.A.E Car Rental Market, By Customer, By Value (2014-2024)

11.5.14 U.A.E Car Rental Market, By Application, By Value (2014-2024)

11.5.15 U.A.E Car Rental Market, By Type, By Value (2014-2024)

## **12. MARKET DYNAMICS**

12.1. Global Car Rental Market Growth Drivers

12.2. Global Car Rental Market Challenges

## **13. MARKET TRENDS**

## **14. PORTER'S FIVE FORCES ANALYSIS – CAR RENTAL MARKET**

## **15. SWOT ANALYSIS – CAR RENTAL MARKET**



## **16. COMPETITIVE LANDSCAPE**

16.1 Competitive Overview of Key Industry Players

16.2 Global Car Rental Market: Company Share Analysis

16.3 Product Benchmarking

16.3.1 Product Benchmarking of Key Industry Players in Car Rental Market, By Customer

16.3.2 Product Benchmarking of Key Industry Players in Car Rental Market, By Application

16.4 Merger and Acquisition Activities in the Global Car Rental Market

## **17. POLICY AND REGULATORY LANDSCAPE**

## **18. COMPANY PROFILES**

18.1 Hertz Global Holdings

18.2 Enterprise Holdings

18.3 Avis Budget Group

18.4 Europcar

18.5 Sixt SE

18.6 China Auto Rental Inc.

18.7 eHi Car Services

18.8 Uber Technologies Inc.

## List Of Figures

### LIST OF FIGURES

- Figure 1: Global Car Rental Market Size, By Value, 2014-2018 (USD Billion)
- Figure 2: Global Car Rental Market Size, By Value, Forecast, 2019-2024(USD Billion)
- Figure 3: Global GDP, 2012-2018 (USD Trillion)
- Figure 4: World Urban Population, 2012-2018, (% of total)
- Figure 5: Worldwide internet user penetration from 2014 to 2021F (In %)
- Figure 6: Global Business Extent, 2012-2018 (As Per Disclosure Index)
- Figure 7: Global Spending Share in Travel & Tourism Industry, By travelers, 2019E (%)
- Figure 8: Global Car Rental Market Size, By Customer, 2018 (%)
- Figure 9: Global Car Rental Market Size, By Customer, 2024F (%)
- Figure 10: Market Opportunity Chart of Global Car Rental Market - By Customer (Year-2024)
- Figure 11: Global Business Travelers Car Rental Market, By Value, 2014-2018 (USD Billion)
- Figure 12: Global Business Travelers Car Rental Market, By Value, Forecast, 2019-2024(USD Billion)
- Figure 13: Global Leisure Travelers Car Rental Market, By Value, 2014-2018 (USD Billion)
- Figure 14: Global Leisure Travelers Car Rental Market, By Value, Forecast, 2019-2024(USD Billion)
- Figure 15: Global Car Rental Market Size, By Application, 2018 (%)
- Figure 16: Global Car Rental Market Size, By Application, 2024 (%)
- Figure 17: Market Opportunity Chart of Global Car Rental Market - By Application (Year-2024)
- Figure 18: Global Airport Car Rental Market, By Value, 2014-2018 (USD Billion)
- Figure 19: Global Airport Car Rental Market, By Value, Forecast, 2019-2024(USD Billion)
- Figure 20: Global Off-Airport Car Rental Market, By Value, 2014-2018 (USD Billion)
- Figure 21: Global Off-Airport Car Rental Market, By Value, Forecast, 2019-2024(USD Billion)
- Figure 22: Global Car Rental Market Size, By Type, 2018 (%)
- Figure 23: Global Car Rental Market Size, By Type, 2024 (%)
- Figure 24: Market Opportunity Chart of Global Car Rental Market - By Type (Year-2024)
- Figure 25: Global Car Rental Market: By Type, By Value, 2014-2024 (USD Billion)
- Figure 26: Global Car Rental Market Size, By Region, 2018 (%)
- Figure 27: Global Car Rental Market Size, By Region, 2024 (%)

Figure 28: North America Car Rental Market Size, By Value, 2014-2018 (USD Billion)

Figure 29: North America Car Rental Market Size, By Value, Forecast, 2019-2024(USD Billion)

Figure 30: North America GDP, 2012-2018 (USD Trillion)

Figure 31: North America Car Rental Market: By Customer, By Value, 2014-2024 (USD Billion)

Figure 32: North America Car Rental Market: By Application, By Value, 2014-2024 (USD Billion)

Figure 33: North America Car Rental Market: By Type, By Value, 2014-2024 (USD Billion)

Figure 34: Market Opportunity Chart of North America Car Rental Market - By Country, By Value (Year-2024)

Figure 35: North America Car Rental Market, Country Share, 2018 (%)

Figure 36: North America Car Rental Market, Country Share, 2024F (%)

Figure 37: U.S. Car Rental Market Size, By Value, 2014-2024 (USD Billion)

Figure 38: United States Car Rental Market Share, By Company, 2018 (%)

Figure 39: United States Car Rental Market: By Customer, By Value, 2014-2024 (USD Billion)

Figure 40: United States Car Rental Market: By Application, By Value, 2014-2024 (USD Billion)

Figure 41: United States Car Rental Market: By Type, By Value, 2014-2024 (USD Billion)

Figure 42: Canada Car Rental Market Size, By Value, 2014-2024 (USD Billion)

Figure 43: Canada Car Rental Market: By Customer, By Value, 2014-2024 (USD Billion)

Figure 44: Canada Car Rental Market: By Application, By Value, 2014-2024 (USD Billion)

Figure 45: Canada Car Rental Market: By Type, By Value, 2014-2024 (USD Billion)

Figure 46: Europe Car Rental Market Size, By Value, 2014-2018 (USD Billion)

Figure 47: Europe Car Rental Market Size, By Value, Forecast, 2019-2024(USD Billion)

Figure 48: Europe Projected Urban Population (Millions)

Figure 49: Euro Area, GDP Current USD, 2014-2018 (USD Trillion)

Figure 50: Europe Car Rental Market: By Customer, By Value, 2014-2024 (USD Billion)

Figure 51: Europe Car Rental Market: By Application, By Value, 2014-2024 (USD Billion)

Figure 52: Europe Car Rental Market: By Type, By Value, 2014-2024 (USD Billion)

Figure 53: Market Opportunity Chart of Europe Car Rental Market - By Country, By Value (Year-2024)

Figure 54: Europe Car Rental Market, Country Share, 2018 (%)

Figure 55: Europe Car Rental Market, Country Share, 2024F (%)

Figure 56: Germany Car Rental Market Size, By Value, 2014-2024 (USD Billion)

Figure 57: Percentage Share of leading companies of Car Rental Market in Germany, 2018E

Figure 58: Germany Car Rental Market: By Customer, By Value, 2014-2024 (USD Billion)

Figure 59: Germany Car Rental Market: By Application, By Value, 2014-2024 (USD Billion)

Figure 60: Germany Car Rental Market: By Type, By Value, 2014-2024 (USD Billion)

Figure 61: France Car Rental Market Size, By Value, 2014-2024 (USD Billion)

Figure 62: Percentage Share of leading companies of Car Rental Market in France, 2018E

Figure 63: France Car Rental Market: By Customer, By Value, 2014-2024 (USD Billion)

Figure 64: France Car Rental Market: By Application, By Value, 2014-2024 (USD Billion)

Figure 65: France Car Rental Market: By Type, By Value, 2014-2024 (USD Billion)

Figure 66: United Kingdom Car Rental Market Size, By Value, 2014-2024 (USD Billion)

Figure 67: Percentage Share of leading companies of Car Rental Market in United Kingdom, 2018E

Figure 68: United Kingdom Car Rental Market: By Customer, By Value, 2014-2024 (USD Billion)

Figure 69: United Kingdom Car Rental Market: By Application, By Value, 2014-2024 (USD Billion)

Figure 70: United Kingdom Car Rental Market: By Type, By Value, 2014-2024 (USD Billion)

Figure 71: Asia Pacific Car Rental Market Size, By Value, 2014-2018 (USD Billion)

Figure 72: Asia Pacific Car Rental Market Size, By Value, Forecast, 2019-2024(USD Billion)

Figure 73: East Asia and Pacific Urban population (% of total population), 2014-2018

Figure 74: South Asia, Urban population (% of total population), 2014-2018

Figure 75: South Asia, GDP, 2014-2018 (USD Trillion)

Figure 76: Asia Pacific Car Rental Market: By Customer, By Value, 2014-2024 (USD Billion)

Figure 77: Asia Pacific Car Rental Market: By Application, By Value, 2014-2024 (USD Billion)

Figure 78: Asia Pacific Car Rental Market: By Type, By Value, 2014-2024 (USD Billion)

Figure 79: Market Opportunity Chart of APAC Car Rental Market - By Country, By Value (Year-2024)

Figure 80: APAC Car Rental Market, Country Share, 2018 (%)

Figure 81: APAC Car Rental Market, Country Share, 2024F (%)

- Figure 82: China Car Rental Market Size, By Value, 2014-2024 (USD Billion)
- Figure 83: China Licensed Driver Without Cars, 2013 VS 2016, (Million)
- Figure 84: China overall scale of Car Rental market, By Segment, (RMB 100 million)
- Figure 85: China Car Rental Market Share, By Company, 2018E (%)
- Figure 86: China Average Rental Car Fleet Size, By Private-Owned Industry, 2017 (Units)
- Figure 87: China Car Rental Market: By Customer, By Value, 2014-2024 (USD Billion)
- Figure 88: China Car Rental Market: By Application, By Value, 2014-2024 (USD Billion)
- Figure 89: China Car Rental Market: By Type, By Value, 2014-2024 (USD Billion)
- Figure 90: India Car Rental Market Size, By Value, 2014-2024 (USD Billion)
- Figure 91: India, GDP (current USD), 2014-2018 (In USD Trillion)
- Figure 92: India Projected Urban Population, 2015 VS 2020 (Millions)
- Figure 93: India Car Rental Market Share, By Sector (2016 & 2022)
- Figure 94: India Car Rental Market, Competitive Landscape
- Figure 95: India Car Rental Market: By Customer, By Value, 2014-2024 (USD Billion)
- Figure 96: India Car Rental Market: By Application, By Value, 2014-2024 (USD Billion)
- Figure 97: India Car Rental Market: By Type, By Value, 2014-2024 (USD Billion)
- Figure 98: RoW Car Rental Market Size, By Value, 2014-2018 (USD Billion)
- Figure 99: RoW Car Rental Market Size, By Value, Forecast, 2019-2024(USD Billion)
- Figure 100: Middle East and North Africa, GDP, 2012-2018 (In USD Trillion)
- Figure 101: Top 10 fastest growing economies, 2018, (In%)
- Figure 102: RoW Car Rental Market: By Customer, By Value, 2014-2024 (USD Billion)
- Figure 103: RoW Car Rental Market: By Application, By Value, 2014-2024 (USD Billion)
- Figure 104: RoW Car Rental Market: By Type, By Value, 2014-2024 (USD Billion)
- Figure 105: Market Opportunity Chart of ROW Car Rental Market - By Country, By Value (Year-2024)
- Figure 106: Europe Car Rental Market, Country Share, 2018 (%)
- Figure 107: Europe Car Rental Market, Country Share, 2024F (%)
- Figure 108: Brazil Car Rental Market Size, By Value, 2014-2024 (USD Billion)
- Figure 109: Brazil Car Rental Market: By Customer, By Value, 2014-2024 (USD Billion)
- Figure 110: Brazil Car Rental Market: By Application, By Value, 2014-2024 (USD Billion)
- Figure 111: Brazil Car Rental Market: By Type, By Value, 2014-2024 (USD Billion)
- Figure 112: Saudi Arabia Car Rental Market Size, By Value, 2014-2024 (USD Billion)
- Figure 113: Saudi Arabia Car Rental Market: By Customer, By Value, 2014-2024 (USD Billion)
- Figure 114: Saudi Arabia Car Rental Market: By Application, By Value, 2014-2024 (USD Billion)
- Figure 115: Saudi Arabia Car Rental Market: By Type, By Value, 2014-2024 (USD Billion)

Billion)

Figure 116: UAE Car Rental Market Size, By Value, 2014-2024 (USD Billion)

Figure 117: UAE Car Rental Market: By Customer, By Value, 2014-2024 (USD Billion)

Figure 118: UAE Car Rental Market: By Application, By Value, 2014-2024 (USD Billion)

Figure 119: UAE Car Rental Market: By Type, By Value, 2014-2024 (USD Billion)

Figure 120: Global Car Rental Market, Company Share Analysis, 2018E (In %)

Figure 121: Hertz, Net Revenue, 2014-2018 (USD Million)

Figure 122: Hertz Net Revenue, By Segment , 2018 (%)

Figure 123: Hertz Net Revenue, By Region, 2018 (%)

Figure 124: Enterprise Holdings, Net Revenue, 2014-2018 (USD Billion)

Figure 125: Avis Budget Group, Net Revenue, 2014-2018 (USD Billion)

Figure 126: Avis Budget Group, Net Revenue, By Brand , 2018 (%)

Figure 127: Avis Budget Group, Net Revenue, By Region, 2018 (%)

Figure 128: Europcar, Net Revenue, 2014-2018 (EUR Million)

Figure 129: Europcar, Net Revenue, By Business Unit, 2018 (%)

Figure 130: Sixt SE, Net Revenue, 2014-2018 (EURO Million)

Figure 131: Sixt SE, Net Revenue, By Business Segment , 2018 (%)

Figure 132: Sixt SE, Net Revenue, By Region, 2018 (%)

Figure 133: China Auto Rental Inc., Net Revenue, 2015-2018(RMB Million)

Figure 134: China Auto Rental Inc., Net Revenue, By Business Segment , 2018 (%)

Figure 135: UBER Technologies Inc., Net Revenue, 2016-2018 (USD Million)



## List Of Tables

### LIST OF TABLES

Table 1: Investment by ten biggest Car Rental start-ups

Table 2: East Asia and Pacific, International Tourism Receipts, 2012-2017 (USD Billion)

Table 3: Product Benchmarking of Key Industry Players in Car Rental, By Customer

Table 4: Product Benchmarking of Key Industry Players in Car Rentals , By Application

Table 5: Recent Company Acquisitions and Mergers in Car Rental Market

Table 6: Recent Company Acquisitions and Mergers in Car Rental Market



## I would like to order

Product name: Global Car Rental Market (2019 Edition): World Market Analysis By Customer (Business, Leisure), Application (Airport, Off-Airport), Type (Economy, Executive, Luxury, MUV, SUV), By Region, By Country: Forecast to 2024 - By Region (North America, Europe, APAC, ROW), By Country (U.S., Canada, Germany, France, U.K., China, India, Brazil, Saudi Arabia, UAE)

Product link: <https://marketpublishers.com/r/GE3E68DEC18EN.html>

Price: US\$ 2,400.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/GE3E68DEC18EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below  
and fax the completed form to +44 20 7900 3970