

# **Global ATM Market – Insights and Analysis: Growth, Penetration and Demand Forecast to 2021 (By Value & Volume: Actual & Forecast By Region & Country; By Region-North America, Europe, APAC; By Country – USA, Canada, UK, China, India; Bitcoin ATMs; Company Analysis; Strategic Recommendations)**

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## **Abstracts**

### Executive Summary

ATM market is driven by the pattern in the currency demand in the Banking Industry. The main factor driving the ATM market is the competition among the banks to provide convenient banking to its customers.

ATM market is a growing market with the increasing demand of machines in the financial sector. Globally, ATM market has seen moderate pace of growth over the last five years on account of increasing number of people being incorporated in the banking system in different regions. During 2016-21, Global ATM Market is anticipated to grow at moderate rate on account of more banking population and technological advancements in the equipment.

The ATM market expected to grow at a CAGR of 5.49% in the period 2016-2021 and the market is dependent on the machines sold to the Banks and to the third party operators globally. The growth in number of customer base for banks, rise in R&D of the new products also create a demand for the products resulting in steady pace of growth of the market.

### Research Methodology

The objective of the research is to present insights of the global ATM market, analysis of market data and the historical growth (2011-2015) of the global ATM market in various regions (North America, Asia Pacific, Europe and for various countries (USA, Canada, UK, China, India).

Historical market growth of ATMs has been figured out through secondary research (premium paid databases) and confirmed by industry participants.

Future projections and dynamics of the global ATM market have been analyzed by conducting extensive primary research and interviewing experts from the industry.

## Scope of the Report

The report provides statistics on the ATM market:

By Value – Actual & Forecast

By Volume (Number of ATMs) – Actual & Forecast

The report provides coverage by region

North America

Europe

Asia Pacific

The report provides coverage by region

USA

Canada

UK

China

India

### Customization of the Report

The report could be customized according to the client's specific research requirements. No additional cost will be required to pay for limited additional research.

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