

Global Air Purifier Market: Trends, Opportunities and Forecasts (2016-2021) (By Value, By Filter Technology – HEPA, ION & Ozone, Activated Carbon; By Region - North America, Europe, Asia Pacific, RoW; By Country – US, UK, Canada, China, India; Key Players; Recommendations)

<https://marketpublishers.com/r/G24ABEF9A20EN.html>

Date: April 2016

Pages: 148

Price: US\$ 2,000.00 (Single User License)

ID: G24ABEF9A20EN

Abstracts

Executive Summary

The market is driven by the surging pollution levels, depleting air quality leading to increasing prevalence of the air borne diseases

Global Air Purifiers Market has been growing at a moderate rate over the last five years on account of upsurge in the carbon dioxide emissions leading to surging prevalence of deaths owing to air pollution. During 2016-21, Air Purifiers Market is anticipated to grow at an increased rate on the back of intensifying government regulations in various parts of the world. Moreover, increasing demand for various types of air purifiers such as vehicle mounted as well as portable air purifiers has been anticipated to propel thrust in the sales of air purifiers in the future.

According to Azoth Analytics research report, Global Air Purifier Market: Trends, Opportunities and Forecasts (2016-2021) – (By Value, By Filter Technology – HEPA, ION & Ozone, Activated Carbon; By Region; By Country – US, UK, Canada, China, India; Key Players; Recommendations), global Air Purifiers Market is projected to exhibit a CAGR of over 12% during 2015 - 2020.

In 2015, HEPA air purifiers comprised of around 60.39% share of the overall market

owing to is the imperative role being played by the HEPA in the abatement of ambient as well as household air pollution. Few of the leading companies operating in Global Air Purifiers Market are Coway, Camfil, IQ Air, Honeywell Inc., etc.

Research Methodology

Historic market trend has been figured out by various paid databases which was further triangulated with inputs and insights from industry experts, companies and stakeholders, through primary research (regional heads, retail managers). Future estimation of the market has been made through insights from industry experts, past trends, business strategies of the companies operating in the market and back of the envelope calculation.

Scope of the Report

The report provides Segmentation by Filter Technology

HEPA

ION & Ozone

Activated Carbon

The report provides coverage by Region

North America

Europe

Asia Pacific

Rest of the World (RoW)

The report provides coverage by Country

United States

Canada

United Kingdom

China

India

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