

Global Aerial Working Platform (AWP) Market – Analysis By Product Type (Boom Lifts, Scissor Lifts, Vertical Mast Lifts, Others), End-User, By Region, By Country (2020 Edition): Market Insight, Competition Forecast (2020-2025)

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Abstracts

EXECUTIVE SUMMARY

The Global Aerial Working Platform (AWP) Market, valued at USD 20.15 billion in the year 2019 has been witnessing unprecedented growth in the last few years on the back of Mergers, Acquisitions and collaborations to link the existing gaps in their product offerings, the end market requirements and the geographical constraints, thereby creating large customer and partner base in the market. Also, with growing concern towards worker safety as well as rising demand from building and infrastructure sector pulls the AWP market and is also expected that surging government spending on construction will further propel the demand for more number of AWP fleets in the market. However, in the short-term, the market is likely to witness the implications of COVID-19.

Among the Product Type segment in the Aerial Working Platform market (Boom Lifts, Scissor Lifts, Vertical Mast Lifts, Others), Scissor Lift Type segment has been gaining popularity among various other segments and is expected to keep major market share in the forecast period owing to the rising demand in installation and maintenance applications and also mainly due to its operational benefits.

Based on End-User segment, Construction & Mining segment holds the major share in the aerial working platform market followed by Telecommunication and Transport & Logistics segment. Owing to rising residential and commercial buildings construction

and maintenance work in many developing nations such as China, Brazil and India, the Construction & Mining sector holds the majority share.

The North America region has the largest market share in year 2019 while it is estimated that North America will remain dominant during the forecast period with United States being the leading country in the region. Also, North America being the developed nation, hence renovation as well as maintenance and repair work of already built residential and commercial spaces will help surge the need of increasing number of Aerial Working Platforms.

SCOPE OF THE REPORT

The report analyses the Aerial Working Platform market by Value (USD Million) and By Fleet (In Thousands).

The report analyses the Aerial Working Platform Market by Type (Ball, Globe, Gate, Check, Others).

The report assesses the Aerial Working Platform market by End-User (Construction & Mining, Telecommunication, Transport & Logistics, Government Projects, Others).

The Global Aerial Working Platform Market has been analysed by Region (North America, Europe, Asia Pacific) and by Country (United States, Canada, Germany, France, Italy, United Kingdom, China, Japan, India)

Also, the attractiveness of the market has been presented by region, Product Type, End-User. Also, the major opportunities, trends, drivers and challenges of the industry has been analysed in the report.

The report tracks competitive developments, strategies, key developments in the market and new product development. The companies analysed in the report include Terex Corporation, Oshkosh Corporation, Linamar Corporation, Tadano Ltd., Niftylift, Dinolift, Zhejiang Dingli Machinery Co. Ltd., Zoomlion, Aichi Corporation, Haulotte Group.

The report presents the analysis of Aerial Working Platform market for the historical period of 2015-2019 and the forecast period of 2020-2025.

Key Target Audience

Aerial Working Platform Equipment Manufacturers, Dealers, Suppliers

Consulting and Advisory Firms

Government and Policy Makers

Investment Banks and Equity Firms

Regulatory Authorities

Contents

1. REPORT SCOPE AND METHODOLOGY

- 1.1 Scope of the Report
- 1.2 Research Methodology
- 1.3 Executive Summary

2. STRATEGIC RECOMMENDATIONS

- 2.1 Adopting partnership & collaboration strategies to integrate enhanced components & technologies into existing products.
- 2.2 Investment in R&D activities to develop differentiated & eco-friendly machinery.

3. GLOBAL AERIAL WORKING PLATFORM MARKET: PRODUCT OUTLOOK

4. GLOBAL AERIAL WORKING PLATFORM MARKET: SIZING AND FORECAST

- 4.1 Market Size, By Value, Year 2015-2025
- 4.2 Market Size, By Growth Rate, Year 2015-2025
- 4.3 Market Size, By Fleet Size, Year 2015-2025

5. GLOBAL AERIAL WORKING PLATFORM MARKET SEGMENTATION BY PRODUCT TYPE

- 5.1 Competitive Scenario of Global Aerial Working Platform: By Product Type
- 5.2 Boom Lifts – Market Size and Forecast (2020-2025)
- 5.3 Scissor Lifts - Market Size and Forecast (2020-2025)
- 5.4 Vertical Mast Lifts - Market Size and Forecast (2020-2025)
- 5.5 Others – Market Size and Forecast (2020-2025)

6. GLOBAL AERIAL WORKING PLATFORM MARKET SEGMENTATION BY END-USER

- 6.1 Competitive Scenario of Global Aerial Working Platform: By End-User
- 6.2 Construction & Mining– Market Size and Forecast (2020-2025)
- 6.3 Telecommunication- Market Size and Forecast (2020-2025)
- 6.4 Transport & Logistics– Market Size and Forecast (2020-2025)
- 6.5 Government Projects– Market Size and Forecast (2020-2025)

6.6 Others– Market Size and Forecast (2020-2025)

7. GLOBAL AERIAL WORKING PLATFORM MARKET: REGIONAL ANALYSIS

7.1 Competitive Scenario of Global Aerial Working Platform: By Region, By Value

7.2 Competitive Scenario of Global Aerial Working Platform: By Region, By Fleet Size

8. NORTH AMERICA AERIAL WORKING PLATFORM MARKET: SEGMENTATION BY PRODUCT TYPE, END-USER (2020-2025)

8.1 North America Aerial Working Platform Market: Size and Forecast (2020-2025), By Value

8.2 North America Aerial Working Platform Market: Size and Forecast (2020-2025), By Fleet Size

8.3 North America Aerial Working Platform Market – Prominent Companies

8.4 Market Segmentation By Product Type (Boom Lifts, Scissor Lifts, Vertical Mast Lifts, Others)

8.5 Market Segmentation By End-User (Construction & Mining, Telecommunication, Transport & Logistics, Government Projects, Others)

8.6 North America Aerial Working Platform Market: Country Analysis

8.7 Competitive Scenario of North America Aerial Working Platform: By Country, By Value

8.8 North America Aerial Working Platform Market: Country Analysis, By Fleet Size

8.9 Competitive Scenario of North America Aerial Working Platform: By Country, By Fleet Size

8.10 Market Opportunity Chart of North America Aerial Working Platform Market - By Country, By Value (Year-2025)

8.11 United States Aerial Working Platform Market: Size and Forecast (2020-2025), By Value

8.12 United States Aerial Working Platform Market: Size and Forecast (2020-2025), By Fleet Size

8.13 United States Aerial Working Platform Market: Prominent Players

8.14 United States Aerial Working Platform Market Segmentation By Product Type, End-User

8.15 Canada Aerial Working Platform Market: Size and Forecast (2020-2025), By Value

8.16 Canada Aerial Working Platform Market: Size and Forecast (2020-2025), By Fleet Size

8.17 Canada Aerial Working Platform Market: Prominent Players

8.18 Canada Aerial Working Platform Market Segmentation By Product Type, End-User

9. EUROPE AERIAL WORKING PLATFORM MARKET: SEGMENTATION BY PRODUCT TYPE, END-USER (2020-2025)

9.1 Europe Aerial Working Platform Market: Size and Forecast (2020-2025), By Value

9.2 Europe Aerial Working Platform Market: Size and Forecast (2020-2025), By Fleet Size

9.3 Europe Aerial Working Platform Market – Prominent Companies

9.4 Market Segmentation By Product Type (Boom Lifts, Scissor Lifts, Vertical Mast Lifts, Others)

9.5 Market Segmentation By End-User (Construction & Mining, Telecommunication, Transport & Logistics, Government Projects, Others)

9.6 Europe Aerial Working Platform Market: Country Analysis

9.7 Competitive Scenario of Europe Aerial Working Platform: By Country, By Value

9.8 Europe Aerial Working Platform Market: Country Analysis, By Fleet Size

9.9 Competitive Scenario of Europe Aerial Working Platform: By Country, By Fleet Size

9.10 Market Opportunity Chart of Europe Aerial Working Platform Market - By Country, By Value (Year-2025)

9.11 Germany Aerial Working Platform Market: Size and Forecast (2020-2025), By Value

9.12 Germany Aerial Working Platform Market: Size and Forecast (2020-2025), By Fleet Size

9.13 Germany Aerial Working Platform Market Segmentation By Product Type, End-User

9.14 France Aerial Working Platform Market: Size and Forecast (2020-2025), By Value

9.15 France Aerial Working Platform Market: Size and Forecast (2020-2025), By Fleet Size

9.16 France Aerial Working Platform Market: Prominent Players

9.17 France Aerial Working Platform Market Segmentation By Product Type, End-User

9.18 United Kingdom Aerial Working Platform Market: Size and Forecast (2020-2025), By Value

9.19 United Kingdom Aerial Working Platform Market: Size and Forecast (2020-2025), By Fleet Size

9.20 United Kingdom Aerial Working Platform Market: Prominent Players

9.21 United Kingdom Aerial Working Platform Market Segmentation By Product Type, End-User

9.22 Italy Aerial Working Platform Market: Size and Forecast (2020-2025), By Value

9.23 Italy Aerial Working Platform Market: Size and Forecast (2020-2025), By Fleet Size

9.24 Italy Aerial Working Platform Market: Prominent Players

9.25 Italy Aerial Working Platform Market Segmentation By Product Type, End-User

10. ASIA PACIFIC AERIAL WORKING PLATFORM MARKET: SEGMENTATION BY PRODUCT TYPE, END-USER (2020-2025)

10.1 Asia Pacific Aerial Working Platform Market: Size and Forecast (2020-2025), By Value

10.2 Asia Pacific Aerial Working Platform Market: Size and Forecast (2020-2025), By Fleet Size

10.3 Asia Pacific Aerial Working Platform Market – Prominent Companies

10.4 Market Segmentation By Product Type (Boom Lifts, Scissor Lifts, Vertical Mast Lifts, Others)

10.5 Market Segmentation By End-User (Construction & Mining, Telecommunication, Transport & Logistics, Government Projects, Others)

10.6 Asia Pacific Aerial Working Platform Market: Country Analysis

10.7 Competitive Scenario of Asia Pacific Aerial Working Platform: By Country, By Value

10.8 Asia Pacific Aerial Working Platform Market: Country Analysis, By Fleet Size

10.9 Competitive Scenario of Asia Pacific Aerial Working Platform: By Country, By Fleet Size

10.10 Market Opportunity Chart of Asia Pacific Aerial Working Platform Market - By Country, By Value (Year-2025)

10.11 China Aerial Working Platform Market: Size and Forecast (2020-2025), By Value

10.12 China Aerial Working Platform Market: Size and Forecast (2020-2025), By Fleet Size

10.13 China Aerial Working Platform Market: Prominent Players

10.14 China Aerial Working Platform Market Segmentation By Product Type, End-User

10.15 Japan Aerial Working Platform Market: Size and Forecast (2020-2025), By Value

10.16 Japan Aerial Working Platform Market: Size and Forecast (2020-2025), By Fleet Size

10.17 Japan Aerial Working Platform Market: Prominent Players

10.18 Japan Aerial Working Platform Market Segmentation By Product Type, End-User

10.19 India Aerial Working Platform Market: Size and Forecast (2020-2025), By Value

10.20 India Aerial Working Platform Market: Size and Forecast (2020-2025), By Fleet Size

10.21 India Aerial Working Platform Market Segmentation By Product Type, End-User

11. GLOBAL AERIAL WORKING PLATFORM MARKET DYNAMICS

- 11.1 Global Aerial Working Platform Market Drivers
- 11.2 Global Aerial Working Platform Market Restraints
- 11.3 Global Aerial Working Platform Market Trends

12. MARKET ATTRACTIVENESS

- 12.1 Market Attractiveness Chart of Global Aerial Working Platform Market - By Product Type, By Value
- 12.2 Market Attractiveness Chart of Global Aerial Working Platform Market - By End-User, By Value
- 12.3 Market Attractiveness Chart of Global Aerial Working Platform Market – By Region, By Value
- 12.2 Strategic Analysis
 - 12.2.1 New Product Development
 - 12.2.2 Key Developments in Aerial Working Platform Market

13. COMPETITIVE LANDSCAPE

- 13.1 Market Share Analysis
- 13.2 Competitive Positioning (Leaders, Challengers, Followers, Niche Players)

14. COMPANY PROFILES (BUSINESS DESCRIPTION, FINANCIAL ANALYSIS, BUSINESS STRATEGY)

- 14.1 Terex Corporation
- 14.2 Oshkosh Corporation
- 14.3 Linamar Corporation
- 14.4 Haulotte Group
- 14.5 Aichi Corporation
- 14.6 Zhejiang Dingli Machinery Co. Ltd.
- 14.7 Zoomlion
- 14.8 Tadano Ltd.
- 14.9 Niftylift
- 14.10 Dinolift

List Of Figures

LIST OF FIGURES

Figure 1: Global Aerial Working Platform Market Size, By Value, 2015-2025 (USD Million)

Figure 2: Global Aerial Working Platform Market Growth Rate, 2015-2025 (%)

Figure 3: Global Aerial Working Platform Market, By Fleet Size, 2015-2025 (In Thousands)

Figure 4: Global Population, 2014–2018, (In Billion)

Figure 5: Global Industry (Including Construction), value added (annual growth %), 2014-2018

Figure 6: Global GDP Annual Growth (%), 2014-2018

Figure 7: Global Residential Construction Value, 2014-2018 (USD Trillion)

Figure 8: Global Aerial Working Platform Market Share- By Product Type, Year 2019 & 2025

Figure 9: Global Aerial Working Platform Market- By Boom Lifts, By Value (USD Million), 2015-2025

Figure 10: Global Aerial Working Platform Market- By Scissor Lifts, By Value (USD Million), 2015-2025

Figure 11: Global Aerial Working Platform Market- By Vertical Mast Lifts, By Value (USD Million), 2015-2025

Figure 12: Global Aerial Working Platform Market- By Others, By Value (USD Million), 2015-2025

Figure 13: Global Aerial Working Platform Market Share- By End-User, Year 2019 & 2025

Figure 14: Global Aerial Working Platform Market- By Construction & Mining, By Value (USD Million), 2015-2025

Figure 15: Global Aerial Working Platform Market- By Telecommunication, By Value (USD Million), 2015-2025

Figure 16: Global Aerial Working Platform Market- By Transport & Logistics, By Value (USD Million), 2015-2025

Figure 17: Global Aerial Working Platform Market- By Government Projects, By Value (USD Million), 2015-2025

Figure 18: Global Aerial Working Platform Market- By Others, By Value (USD Million), 2015-2025

Figure 19: Global Aerial Working Platform Market Share- By Region, By Value, Year 2019 & 2025

Figure 20: Global Aerial Working Platform Market Share- By Region, By Fleet Size,

Year 2019 & 2025

Figure 21: North America Aerial Working Platform Market Size, By Value, 2015-2025 (USD Million)

Figure 22: North America Aerial Working Platform Market, By Fleet Size, 2015-2025 (In Thousands)

Figure 23: Americas Total Non-residential Private Construction Spending for selected types Of Construction(USD Millions), 2018

Figure 24: Americas Total State and Local Construction Spending for selected types Of Construction(USD Millions), 2018

Figure 25: North America Industry (Including Construction), Value Added (USD Trillion), 2013-17

Figure 26: Americas Average Manufacturing Growth Rate, 2013-2017, (In %)

Figure 27: North America GDP Annual Growth (%), 2014-2018

Figure 28: North America Urban Population(% of total population), 2014-2018

Figure 29: North America Aerial Working Platform Market (By Product Type), By Value (USD Million), 2015-2025

Figure 30: North America Aerial Working Platform Market (By End-User), By Value (USD Million), 2015-2025

Figure 31: North America Aerial Working Platform Market Share- By Country, By Value, Year 2019 & 2025

Figure 32: North America Aerial Working Platform Market Share- By Country, By Fleet Size, Year 2019 & 2025

Figure 33: Market Opportunity Chart of North America Aerial Working Platform Market - By Country, By Value (Year-2025)

Figure 34: United States Aerial Working Platform Market Size, By Value, 2015-2025 (USD Million)

Figure 35: United States Aerial Working Platform Market, By Fleet Size, 2015-2025 (In Thousands)

Figure 36: United States Aerial Working Platform Market (By Product Type), By Value (USD Million), 2015-2025

Figure 37: United States Aerial Working Platform Market (By End-User), By Value (USD Million), 2015-2025

Figure 38: United States Private Non-residential Construction Spending (USD Millions), 2014-2018

Figure 39: United States State and Local Construction Spending (USD Millions), 2014-2018

Figure 40: United States Housing Units Estimate (In Units), 2014-2018

Figure 41: U.S Industry (Including Construction), Value added (annual growth %), 2013-17

Figure 42: United States Annual GDP Growth (%), 2014-2018

Figure 43: U.S Manufacturing Value added, annual growth(%), 2013-17

Figure 44: United States Urban Population(% of Total Population), 2014-2018

Figure 45: Canada Aerial Working Platform Market Size, By Value, 2015-2025 (USD Million)

Figure 46: Canada Aerial Working Platform Market, By Fleet Size, 2015-2025 (In Thousands)

Figure 47: Canada Aerial Working Platform Market (By Product Type), By Value (USD Million), 2015-2025

Figure 48: Canada Aerial Working Platform Market (By End-User), By Value (USD Million), 2015-2025

Figure 49: Canada's Urban Population Growth (annual %), 2013-18

Figure 50: Canada Annual GDP Growth (%), 2014-18

Figure 51: Canada Industry (Including Construction), Value added (annual growth %), 2013-18

Figure 52: Canada Manufacturing Value added, annual growth(%), 2013-18

Figure 53: Europe Aerial Working Platform Market Size, By Value, 2015-2025 (USD Million)

Figure 54: Europe Aerial Working Platform Market, By Fleet Size, 2015-2025 (In Thousands)

Figure 55: European Union Manufacturing Value added, annual growth(%), 2014-18

Figure 56: European Union Industry (Including Construction), Value added (annual growth %), 2014-18

Figure 57: European Union Urban Population growth (annual %), 2013-18

Figure 58: Europe GDP Growth rate, 2014-2018 (%)

Figure 59: Europe Aerial Working Platform Market (By Product Type), By Value (USD Million), 2015-2025

Figure 60: Europe Aerial Working Platform Market (By End-User), By Value (USD Million), 2015-2025

Figure 61: Europe Aerial Working Platform Market Share- By Country, By Value, Year 2019 & 2025

Figure 62: Europe Aerial Working Platform Market Share- By Country, By Value, By Fleet Size Year 2019 & 2025

Figure 63: Market Opportunity Chart of Europe Aerial Working Platform Market - By Country, By Value (Year-2025)

Figure 64: Germany Aerial Working Platform Market Size, By Value, 2015-2025 (USD Million)

Figure 65: Germany Aerial Working Platform Market, By Fleet Size, 2015-2025 (In Thousands)

Figure 66: Germany Aerial Working Platform Market (By Product Type), By Value (USD Million), 2015-2025

Figure 67: Germany Aerial Working Platform Market (By End-User), By Value (USD Million), 2015-2025

Figure 68: Germany manufacturing, value added(annual % growth), 2014–2018

Figure 69: Germany Urban Population (% of total population), 2014–2018

Figure 70: Germany GDP growth (annual %), 2014-2018

Figure 71: Germany industry(including construction), value added (%), 2014-2018

Figure 72: France Aerial Working Platform Market Size, By Value, 2015-2025 (USD Million)

Figure 73: France Aerial Working Platform Market, By Fleet Size, 2015-2025 (In Thousands)

Figure 74: France Aerial Working Platform Market (By Product Type), By Value (USD Million), 2015-2025

Figure 75: France Aerial Working Platform Market (By End-User), By Value (USD Million), 2015-2025

Figure 76: France manufacturing, value added(annual % growth), 2014–2018

Figure 77: France Urban Population (% of total population), 2014–2018

Figure 78: France GDP growth (annual %), 2014-2018

Figure 79: France industry(including construction), value added (%), 2014-2018

Figure 80: United Kingdom Aerial Working Platform Market Size, By Value, 2015-2025 (USD Million)

Figure 81: United Kingdom Aerial Working Platform Market, By Fleet Size, 2015-2025 (In Thousands)

Figure 82: United Kingdom Aerial Working Platform Market (By Product Type), By Value (USD Million), 2015-2025

Figure 83: United Kingdom Aerial Working Platform Market (By End-User), By Value (USD Million), 2015-2025

Figure 84: United Kingdom manufacturing, value added(annual % growth), 2014–2018

Figure 85: United Kingdom Urban Population (% of total population), 2014–2018

Figure 86: United Kingdom GDP growth (annual %), 2014-2018

Figure 87: United Kingdom industry(including construction), value added (%), 2014-2018

Figure 88: Italy Aerial Working Platform Market Size, By Value, 2015-2025 (USD Million)

Figure 89: Italy Aerial Working Platform Market, By Fleet Size, 2015-2025 (In Thousands)

Figure 90: Italy Aerial Working Platform Market (By Product Type), By Value (USD Million), 2015-2025

- Figure 91: Italy Aerial Working Platform Market (By End-User), By Value (USD Million), 2015-2025
- Figure 92: Italy Manufacturing, value added(annual % growth), 2014–2018
- Figure 93: Italy Urban Population (% of total population), 2014–2018
- Figure 94: Italy GDP growth (annual %), 2014-2018
- Figure 95: Italy industry(including construction), value added (%), 2014-2018
- Figure 96: Asia Pacific Aerial Working Platform Market Size, By Value, 2015-2025 (USD Million)
- Figure 97: Asia Pacific Aerial Working Platform Market, By Fleet Size, 2015-2025 (In Thousands)
- Figure 98: South Asia Manufacturing Value added, annual growth(%), 2014-18
- Figure 99: East Asia & Pacific Industry (Including Construction), Value added (annual growth %), 2014-18
- Figure 100: Asia Pacific Urban Population growth (annual %), 2013-18
- Figure 101: Asia Pacific GDP Growth rate (%), 2013-2018
- Figure 102: Asia Pacific Aerial Working Platform Market (By Product Type), By Value (USD Million), 2015-2025
- Figure 103: Asia Pacific Aerial Working Platform Market (By End-User), By Value (USD Million), 2015-2025
- Figure 104: Asia Pacific Aerial Working Platform Market Share- By Country, By Value, Year 2019 & 2025
- Figure 105: Asia Pacific Aerial Working Platform Market Share- By Country, By Value, By Fleet Size Year 2019 & 2025
- Figure 106: Market Opportunity Chart of Asia Pacific Aerial Working Platform Market - By Country, By Value (Year-2025)
- Figure 107: China Aerial Working Platform Market Size, By Value, 2015-2025 (USD Million)
- Figure 108: China Aerial Working Platform Market, By Fleet Size, 2015-2025 (In Thousands)
- Figure 109: Number of construction worker per unit of AWP
- Figure 110: Number of incidents breakdown in China, 2018
- Figure 111: China Aerial Working Platform Market (By Product Type), By Value (USD Million), 2015-2025
- Figure 112: China Aerial Working Platform Market (By End-User), By Value (USD Million), 2015-2025
- Figure 113: China GDP growth (annual %), 2014-2018
- Figure 114: China Urban Population (% of total population), 2014–2018
- Figure 115: China industry(including construction), value added (%), 2014-2018
- Figure 116: Japan Aerial Working Platform Market Size, By Value, 2015-2025 (USD

Million)

Figure 117: Japan Aerial Working Platform Market, By Fleet Size, 2015-2025 (In Thousands)

Figure 118: Japan Aerial Working Platform Market (By Product Type), By Value (USD Million), 2015-2025

Figure 119: Japan Aerial Working Platform Market (By End-User), By Value (USD Million), 2015-2025

Figure 120: Japan's Manufacturing Value added (USD T), 2013-17

Figure 121: Japan Urban Population (% of Total Population), 2014-18

Figure 122: Japan GDP growth (annual %), 2014-2018

Figure 123: Japan Industry (including construction), value added (% of GDP), 2014–2017

Figure 124: India Aerial Working Platform Market Size, By Value, 2015-2025 (USD Million)

Figure 125: India Aerial Working Platform Market, By Fleet Size, 2015-2025 (In Thousands)

Figure 126: India Aerial Working Platform Market (By Product Type), By Value (USD Million), 2015-2025

Figure 127: India Aerial Working Platform Market (By End-User), By Value (USD Million), 2015-2025

Figure 128: India Manufacturing Value added (%), 2014-18

Figure 129: India Urban Population (% of Total Population), 2014-18

Figure 130: India GDP growth (annual %), 2014-2018

Figure 131: India Industry (including construction), value added (% of GDP), 2014–2018

Figure 132: Market Attractiveness Chart of Global Aerial Working Platform Market - By Product Type (Year-2025)

Figure 133: Market Attractiveness Chart of Global Aerial Working Platform Market - By End-User (Year-2025)

Figure 134: Market Attractiveness Chart of Global Aerial Working Platform Market - By Region, By Value, (Year-2025)

Figure 135: Competitive Positions of Aerial Working Platform Companies (2018)

Figure 136: Terex Corporation Annual Revenue (USD Million), Year 2014-2019

Figure 137: Terex Corporation Net Income/Loss (USD Million), Year 2014-2019

Figure 138: Terex Corporation Sales Revenue Split, By Business Segment (%), FY2018

Figure 139: Terex Corporation Sales Revenue Split, By Geography (%), FY2018

Figure 140: Oshkosh Corporation Annual Sales Revenue, 2015-2019 (USD Million)

Figure 141: Oshkosh Corporation Annual Net Income, 2015-2019 (USD Million)

Figure 142: Oshkosh Corporation Sales Revenue, By Business Segment (%), FY2019

Figure 143: Oshkosh Corporation Sales Revenue, By Geographical Segment (%),

FY2019

Figure 144: Linamar Corporation Annual Revenue (USD Million), Year 2014-2018

Figure 145: Linamar Corporation Net Earnings(USD Million), Year 2014-2018

Figure 146: Linamar Corporation Sales Revenue Split, By Business Segment (%), FY2018

Figure 147: Linamar Corporation Sales Revenue Split, By Geography (%), FY2018

Figure 148: Haulotte Group Annual Sales Revenue (USD Million), 2014-2018

Figure 149: Haulotte Group Annual Net Income/Loss (USD Million), 2014-2018

Figure 150: Haulotte Group Sales Revenue, By Geography(%), FY2018

Figure 151: Haulotte Group Sales Revenue per Activity(%), FY2018

Figure 152: Aichi Corporation Annual Revenue (USD Million), Year 2015-2019

Figure 153: Aichi Corporation Net Earnings(USD Million), Year 2015-2019

Figure 154: Zhejiang Dingli Machinery Co. Ltd. Annual Revenue (USD Million), Year 2015-2018

Figure 155: Zhejiang Dingli Machinery Co. Ltd. Net Earnings(USD Million), Year 2015-2018

Figure 156: Zoomlion Annual Revenue (USD Million), Year 2014-2018

Figure 157: Zoomlion Net Income (USD Million), Year 2014-2018

Figure 158: Zoomlion Sales Revenue, By Geography(%), FY2018

Figure 159: Zoomlion Sales Revenue per Activity(%), FY2018

Figure 160: Tadano Ltd. Annual Revenue (USD Million), Year 2015-2019

Figure 161: Tadano Ltd. Net Income (USD Million), Year 2015-2019

Figure 162: Tadano Ltd. Sales Revenue Split, By Product Segment (%), FY2019

Figure 163: Tadano Ltd. Sales Revenue Split, By Geography (%), FY2019

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